

# Activity and Impact Report

April 2017 – March 2018





All five Holyrood Party Leaders show their support for the SMP's week-long UN Global Goals exhibition in the Scottish Parliament, recording video messages alongside 100 MSPs

## REPORT SUMMARY:

As a transparent and member-led network, every six months the Scotland Malawi Partnership (SMP) publishes a report on its activities and impact. This report covers the period 1<sup>st</sup> April 2017 to 31<sup>st</sup> March 2018 and compliments the formal reporting to the Scottish Government, updating the interim mid-year April-September 2017 report. This report aims to keep members briefed and engaged on the work of the Partnership through the year and our progress against the outputs, outcomes and impact of our 2017-20 Strategic Plan.

This has been an extremely busy and productive year for the Scotland Malawi Partnership, with some of our largest and most impactful events and engagements to date. We have also received record feedback from members and partners highlighting the positive impact they have experienced over the last 12 months. Of particular note were the record breaking [AGM](#), the [Youth Congress at Hampden Park](#), our many Member Forums in areas such as [Health](#) and [Higher Education](#), our [Commonwealth events](#) around [CHOGM](#), the [Lake of Stars Glasgow](#) festival, and our [BuyMalawian campaign](#).

We had [unprecedented impact, influence and support](#) in both Holyrood and Westminster, and with both the Scottish and UK Governments. We established a new [Malawi All-Party Parliamentary Group](#) in Westminster and further developed our [Malawi Cross Party Group](#) in Holyrood, organising the [first ever joint-meeting between the two Parliaments](#) in this way. Around 100 of Scotland's 129 MSPs recorded [personal video messages](#) of support, including the First Minister, all the Cabinet, all the Party Leaders and the Presiding Officer.

In the run up to the Commonwealth Heads of Government Meeting (CHOGM) the Scotland Malawi Partnership was [repeatedly referenced as a model](#) of country-to-country and people-to-people cooperation to inspire the Commonwealth of Nations in the coming years.

At the end of this year in review the [University of Edinburgh estimated](#) that SMP membership now represent a community of 109,000 Scots working with Malawi (a 16% increase since 2014), generating £50m of inputs annually (20% increase) from civil society, and benefiting over 2.9m Malawians each year (45% increase).

The Partnership was celebrated in the media, in parliament and in government as having an innovative and impactful model for others to follow. Perhaps most memorably, representing the UK Government, then Minister of State for Africa described the “*genius of the Scotland Malawi Partnership*” [in Parliament](#) saying:

*“...I pay tribute to the Scotland Malawi Partnership—genuinely one of the most unique, remarkable, interesting and human interweavings of two nations anywhere in the world.”*

*“There are three things from which we can learn. The first is ... the civic multiplier—the way in which the Scotland Malawi Partnership, with a relatively modest amount of money, can draw on all the institutions to create a much richer partnership and be more than the sum of its parts. The second element, which has come through time and again in today's speeches, is mutual respect. Everyone who spoke talked a great deal about equality and about how we can learn as much from Malawi as it can learn from us. Finally, there is the genius of co-ordination and connections. Since 2005 the work of the Scotland Malawi Partnership has been not to create the connections, but to find them and mine them—to draw them out of the soil and reveal to us that thick web of connections between two nations, essentially putting Malawians on the board. That is a very important part of the work of the Scotland Malawi Partnership”*

*“...What is so striking about the Scotland Malawi Partnership is that it has found ways of engaging a whole human population. Britain could do that in Malawi or in Tanzania, Uganda or Nigeria. It is a very exciting way of thinking about how to do development in the 21st century. The fact that so many right hon. and hon. Members are here championing international development shows how these human connections give us the legitimacy and centre to make progress...”*

**The SMP cannot overstate the importance of the core funding it receives from the Scottish Government. The positive impact detailed in this report would not have been possible without the continued far-sighted support of the Scottish Government. While maintaining our independence from government and our political neutrality, we continue to be extremely grateful for this support and look forward to continuing to work closely with the Scottish, UK and Malawian Governments in the coming years.**



Young SMP members taking the lead in the 2017 AGM

## Key Events and Engagements:

In this 12-month period, the SMP hosted 32 main events and engagements, attended by 1,932 people:

Event	Date	Venue	Attendees
<a href="#">Zambia, Rwanda, Malawi Collaboration Forum</a>	13 <sup>th</sup> April 2017	Edinburgh City Chambers	11
<a href="#">Schools Forum, Inverness</a>	3 <sup>rd</sup> May 2017	Highland One World Global Learning Centre	41
<a href="#">Christian Aid Roundtable</a>	8 <sup>th</sup> May 2017	Edinburgh City Chambers	10
<a href="#">SDGs exhibition Parliament</a>	9 <sup>th</sup> – 11 <sup>th</sup> May 2017	Scottish Parliament	100 MSPs
<a href="#">CPG on Malawi – LGBTIQ rights</a>	10 <sup>th</sup> May 2017	Scottish Parliament	27
<a href="#">Health Forum</a>	19 <sup>th</sup> May 2017	Edinburgh City Chambers	44
Media training for Zambia and Rwanda	18 <sup>th</sup> May 2017	Edinburgh City Chambers	6
Zambia, Rwanda and Malawi Collaboration and Sharing Forum	15 <sup>th</sup> June 2017	Edinburgh City Chambers	8
<a href="#">Agriculture and Food Security Meeting</a>	3 <sup>rd</sup> August 2017	Edinburgh City Chambers	33
<a href="#">CPG on Malawi – Renewable Energy</a>	13 <sup>th</sup> September 2017	Scottish Parliament	44
<a href="#">Further and Higher Education Forum</a>	20 <sup>th</sup> September 2017	Edinburgh City Chambers	26
<a href="#">SMP AGM</a>	30 <sup>th</sup> September 2017	Stewart's Melville College, Edinburgh	193
<a href="#">Schools Forum Paisley</a>	24 <sup>th</sup> October 2017	Gleniffer High School	29
<a href="#">MDP - Health Forum</a>	31 <sup>st</sup> October 2017	Edinburgh City Chambers	35
<a href="#">MDP - Sustainable Economic Development</a>	9 <sup>th</sup> November 2017	Scottish Fair Trade Forum, Glasgow	27

<a href="#">MDP – Civic Governance</a>	13 <sup>th</sup> November 2017	Edinburgh City Chambers	10
<a href="#">CPG on Malawi – Malawi Development Programme (MDP)</a>	15 <sup>th</sup> November 2017	Scottish Parliament	75
<a href="#">MDP – Education</a>	16 <sup>th</sup> November 2017	Edinburgh City Chambers	22
<a href="#">MDP – Renewable Energy</a>	16 <sup>th</sup> November 2017	Edinburgh City Chambers	24
<a href="#">Malawi APPG</a>	29 <sup>th</sup> November 2017	Westminster	25
Network Forum	12 <sup>th</sup> December 2017	Edinburgh City Chambers	5
Noel Networking	19 <sup>th</sup> December 2017	Edinburgh City Chambers	22
Year of Young People Roundtable	18 <sup>th</sup> January 2018	Edinburgh City Chambers	18
<a href="#">Joint-CPG on Global Health</a>	7 <sup>th</sup> February 2018	Scottish Parliament	49
<a href="#">Youth Congress</a>	20 <sup>th</sup> February 2018	Hampden Park, Glasgow	249
<a href="#">Launch of Buy Malawian Campaign</a>	5 <sup>th</sup> March 2018	Kirklandneuk Primary, N. Lanarkshire	100
<a href="#">CPG on Malawi – Buy Malawian Campaign</a>	7 <sup>th</sup> March 2018	Scottish Parliament	27
<a href="#">APPG on Malawi – Buy Malawian Campaign</a>	7 <sup>th</sup> March 2018	Westminster	28
<a href="#">Lake of Stars Glasgow: SMP Stage and Malawi Market</a>	11 <sup>th</sup> March 2018	Glasgow Arts School	400
<a href="#">Commonwealth Big Lunch</a>	12 <sup>th</sup> March 2018	Edinburgh City Chambers	45
<a href="#">David Livingstone's Birthday</a>	19 <sup>th</sup> March 2018	Malawi	c200
TOTAL			1,932



Celebrations after the 2017 AGM

**The SMP supported a further 40 events and key engagements in 2017/18, attended by 4,772 people**

Event	Date	Venue	Attendees
Ayr Presbytery Malawi event	14 <sup>th</sup> May 2017	Kincase Parish Church, Prestwick	c200
RCPSG Global Health report launch	17 <sup>th</sup> May 2017	Royal College of Physicians and Surgeons Glasgow	c100
Dinner with HRH the Princess Royal	20 <sup>th</sup> May 2017	Holyrood Palace	20
RCPSG Triennial Ball	9 <sup>th</sup> June 2017	Kelvingrove Art Gallery	c200
Turing Talks	13 <sup>th</sup> June 2017	Nation Museum Edinburgh	c150
ScotDEC SDG's event	14 <sup>th</sup> June 2017	Moray House	c30
Europe and External Relations Committee evidence session	15 <sup>th</sup> June 2017	Scottish Parliament	c30
George Watson's College, Launch of Malawi partnership	28 <sup>th</sup> June 2017	George Watson's College	c100
<a href="#">Colin and Alison Cameron's official visit to Malawi</a>	July 2017	Malawi	n/a
<a href="#">Launch of David Livingstone Centre funding</a>	4 <sup>th</sup> July 2017	David Livingstone Centre, Blantyre	c45
<a href="#">Climate Justice Innovation Fund Information session</a>	6 <sup>th</sup> July 2017	Edinburgh Methodist Church	26
<a href="#">Malawi Independence Gala Night in Scotland</a>	8 <sup>th</sup> July 2017	Crowne Plaza Hotel, Glasgow	140
WOSDEC Conference	8 <sup>th</sup> September 2017	Glasgow	100
SG small grants information session	10 <sup>th</sup> October 2017	Edinburgh Methodist Church	c50

University of St Andrews student talk	12 <sup>th</sup> October 2017	University of St Andrews	c80
VSO Malawi and Education Scotland meeting	26 <sup>th</sup> October 2017	Edinburgh City Chambers	6
Malawi-UK Business Group	4 <sup>th</sup> November 2017	Malawi High Commission	50
Taking Action on the UN SDG's – LFS Scotland	6 <sup>th</sup> November 2017	Edinburgh	C50
Malawi Day at Flora Stevenson Primary School	7 <sup>th</sup> – 10 <sup>th</sup> November 2017	Flora Stevenson Primary School	C200
Wolfson Medical School, University of Glasgow	24 <sup>th</sup> November 2017	University of Glasgow	300
<a href="#">MDP Information Event</a>	29 <sup>th</sup> November 2017	The Corra Foundation	c100
Malawi-UK Business Group (Working Group)	2 <sup>nd</sup> December 2017	Malawi High Commission	15
University of Strathclyde networking lunch and Advisory Group meeting	4 <sup>th</sup> December 2017	University of Strathclyde	45
Balerno Fairtrade Village Group Christmas Tree Festival	4 <sup>th</sup> December 2017	Balerno	300
HCS Africa Wales Awards	December 2017 –January 2018	Millennium Stadium, Cardiff	120
University of Stirling Fair	15 <sup>th</sup> January 2018	Stirling	250
<a href="#">Scottish Parliament debate</a>	16 <sup>th</sup> January 2018	Scottish Parliament	40
Jack Thompson Memorial	18 <sup>th</sup> January 2018	Malawi	110
Scotdec Project Launch	18 <sup>th</sup> January 2018	Edinburgh City Chambers	60
Malawi-UK Business Group	20 <sup>th</sup> January 2018	Malawi High Commission	15

WOSDEC twilight teacher training	7 <sup>th</sup> February 2018	WOSDEC, Glasgow	15
Malawi-UK Business Group	10 February 2018	Malawi High Commission	15
Edinburgh Fair Trade Group	10 February 2018	Drill Hall, Edinburgh	C100
MaSP Symposium	23 <sup>rd</sup> February 2018	Malawi	170
Lord Ahmad Commonwealth Roundtable	6 <sup>th</sup> March 2018	Scotland Office	35
<a href="#">Lake of Stars Glasgow: evening concert</a>	11 <sup>th</sup> March 2018	Glasgow Arts School	C800
<a href="#">Buy Malawian 2018 faith services</a>	18 <sup>th</sup> March 2018	Around Scotland	c500
Student talk on partnership and YOYP	23 <sup>rd</sup> March 2018	Edinburgh School of English	15
The Alliance Safeguarding training	28 <sup>th</sup> March 2018	Lauriston Hall	c40
Vertically Integrated Projects – University of Strathclyde	28 <sup>th</sup> March	University of Strathclyde	200
TOTAL			4,772



Dancing at the 8<sup>th</sup> July Malawi Independence Day Celebrations, supported by the SMP



Meeting with then UK Minister for Africa to discuss emulating the Scotland Malawi Partnership model across DFID and the FCO

## CONTENTS - Activities and Impact

<b>OUTCOME 1:</b>	<b>Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced</b>	
<u>OUTPUT 1.1:</u>	<u>Programme of development and capacity building opportunities offered to members.</u>	
ACTIVITY 1.1.i:	Member Training, Consultancy and Mentoring	Page 18
ACTIVITY 1.1.ii:	Member Awards Programme	Page 18
ACTIVITY 1.1.iii:	Partnership Principles	Page 19
ACTIVITY 1.1.iv:	Development understanding	Page 19
ACTIVITY 1.1.v:	Understanding Needs	Page 20
ACTIVITY 1.1.vi:	Reactive Support	Page 20
ACTIVITY 1.1.vii:	Regional Outreach	Page 23
ACTIVITY 1.1.viii:	Sustainability and Transparency	Page 23
<u>OUTPUT 1.2:</u>	<u>Members receive regular bulletins, and have access to current information, online.</u>	
ACTIVITY 1.2.i:	Members Bulletin	Page 24
ACTIVITY 1.2.ii:	Members Database	Page 25
<u>OUTPUT 1.3:</u>	<u>Creation of opportunities for in-person networking and sharing between members</u>	
ACTIVITY 1.3.i:	Member Forums and Working Groups	Page 25
ACTIVITY 1.3.ii:	Active networking	Page 26

<b>OUTCOME 2:</b>	<b>The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora</b>	
<u>OUTPUT 2.1</u>	<u>Programme of cross-party political strategic engagement</u>	
ACTIVITY 2.1.i:	MP/MSP Engagement	Page 29
ACTIVITY 2.1.ii:	MP/MSP Support	Page 30
ACTIVITY 2.1.iii:	MP/MSP Action	Page 31
ACTIVITY 2.1.iv:	Cross Party Group	Page 33
ACTIVITY 2.1.v:	Parliament Engagement	Page 34
<u>OUTPUT 2.2:</u>	<u>Local authority engagement programme:</u>	
ACTIVITY 2.2.i:	Local Authority Briefing	Page 35
ACTIVITY 2.2.ii:	Local Authority Contact	Page 35
ACTIVITY 2.2.iii:	Local Authority Engagement	Page 35
<u>OUTPUT 2.3:</u>	<u>Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts</u>	
ACTIVITY 2.3.i:	Promotion	Page 35
ACTIVITY 2.3.ii:	Support	Page 35
ACTIVITY 2.3.iii:	Input	Page 37
ACTIVITY 2.3.iv:	SDGs	Page 37

<b>OUTCOME 3:</b>	<b>Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact</b>	
<u>OUTPUT 3.1:</u>	<u>New Media and Communications Strategy developed and implemented</u>	
ACTIVITY 3.1.i:	Developing	Page 40
ACTIVITY 3.1.ii:	Sharing	Page 40
ACTIVITY 3.1.iii:	Responding	Page 40
ACTIVITY 3.1.iv:	Social Media	Page 40
ACTIVITY 3.1.v:	Videos	Page 41
<u>OUTPUT 3.2:</u>	<u>SMP website development and maintenance as national hub for Scotland-Malawi interactions</u>	
ACTIVITY 3.2.i:	Engagement	Page 41

ACTIVITY 3.2.ii:	Interactivity	Page 41
ACTIVITY 3.2.iii:	Supporting, Mentoring and Partnering	Page 41

<b>OUTCOME 4:</b>	<b>New and priority areas of engagement between Scotland and Malawi are progressed</b>	
<u>OUTPUT 4.1:</u>	<u>Delivery of the Business, Investment, Trade and Tourism' programme</u>	
ACTIVITY 4.1.i:	Exports	Page 44
ACTIVITY 4.1.ii:	Investment	Page 46
ACTIVITY 4.1.iii:	Trade	Page 46
ACTIVITY 4.1.iv:	Tourism	Page 46
ACTIVITY 4.1.v:	Private Sector Engagement	Page 48
<u>OUTPUT 4.2:</u>	<u>Expand School Partnerships Programme, and wider young engagement opportunities.</u>	
ACTIVITY 4.2.i:	School Partnerships	Page 48
ACTIVITY 4.2.ii:	Teacher Training and Support	Page 49
ACTIVITY 4.2.iii:	Schools Forum	Page 50
ACTIVITY 4.2.iv:	Youth Congress	Page 50
ACTIVITY 4.2.v:	Youth Engagement	Page 51
<u>OUTPUT 4.3:</u>	<u>Convening and supporting a community of practice on Agriculture and Food Security</u>	
ACTIVITY 4.3.i:	Coordinating	Page 52
ACTIVITY 4.3.ii:	Disseminating	Page 52

**External Assessment Impact / Monitoring, Evaluation and Learning (MEL) Data 2018**

**Page 55**

**External Assessment of Logframe:**

**Page 61**



Young Scots at the 2018 Youth Congress taking part in a digital Malawi Quiz



Networking at the 2017 AGM

## Activities and Impact

**IMPACT: Vibrant, diverse and productive civic links between the peoples of Scotland and Malawi.**

<b>OUTCOME 1:</b>	<b>Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced</b>	
<b>OUTPUT 1.1:</b>	<i>Programme of development and capacity building opportunities offered to members.</i>	
<b>ACTIVITY 1.1.i:</b>	Member Training, Consultancy and Mentoring	<p>We held two <b>language and culture sessions</b> for groups going to Malawi, one at St Margaret’s Academy on 19<sup>th</sup> April attended by 34 people and one at Rosshall Academy with the MYLOL group on 30<sup>th</sup> May attended by 18 people. The MYLOL group tweeted “<i>Huge thanks to Emily, great info, advice and support</i>”.</p> <p>We also taught <b>Chichewa lessons</b> at George Watson’s College during their Malawi week on 17<sup>th</sup> and 18<sup>th</sup> May, attended by 180 students; at Bearsden Academy on 17<sup>th</sup> November with 30 pupils attending; and at Haghill Primary on 9<sup>th</sup> May, attended by 30 students.</p> <p>Due to staffing shortages during the year, our annual Chichewa courses usually held in March moved to May 2018.</p> <p>SMP conducted two <b>video training sessions</b> and one media and social media training. One participant, Moira Dunworth of Mamie Martin Fund, emailed afterwards to say: “...<i>a really good outcome is that we can now see video-making as a useful tool in our work, in many ways. As always we are indebted to Jackie for her IT mentoring and advice but to the SMP for the push out of the 20th century and into the world of video-ness.</i>”</p> <p>We also gave <b>media training, advice and support</b> to the Rwanda and Zambia networks on the 18th May 2017, with very positive feedback from both.</p> <p>We gave <b>social media training</b> LINK Malawi on the 26<sup>th</sup> October and offered support and collaboration with EMMS in this area.</p> <p>We also helped deliver training on the 12<sup>th</sup> October on producing <b>digital content</b> for the CharityComms.</p>
<b>ACTIVITY 1.1.ii:</b>	Member Awards Programme	<p>We delivered our <a href="#">2017 Member Awards</a> programme, inviting members to apply by creating a short video about their link with Malawi, highlighting one of our <a href="#">11 Partnership Principles</a>.</p> <p>The programme succeeded in:</p> <ul style="list-style-type: none"> <li>- Raising awareness of our members’ work and the Scotland-Malawi relationship, with <a href="#">16 videos</a>, viewed more than 8,500 times</li> <li>- Raising awareness of our Partnership Principles and supporting members to self-reflect against these</li> <li>- Encouraging members to think about how they communicate to wider publics about their work</li> <li>- Offering training and support to our members in videography and editing</li> <li>- Developing engaging new content for the SMP website</li> </ul>

		<p>The winners were: <a href="#">500 Miles</a>, <a href="#">Mamie Martin Fund &amp; The Soko Fund</a>, <a href="#">St Matthew's Academy</a>, and <a href="#">The University of Glasgow</a>. Each won a hand-carved trophy from Malawi, a hamper of Malawian goods and a Malawi tourism prize (including a flight to Malawi, free hire car, stays at some of Malawi's best lodges, etc).</p> <p>The shortlisted videos were: <a href="#">Andy Walker from Police Scotland</a>, <a href="#">EMMS International</a>, <a href="#">Kenyawi Kids</a>, <a href="#">LUV+</a>, <a href="#">Mission Rabies</a>, <a href="#">Oxfam Scotland</a>, <a href="#">Rachel Macleod</a>, <a href="#">The Responsible Safari Company</a>, <a href="#">David Somervell</a>, <a href="#">The University of Edinburgh</a>, <a href="#">VSO</a>, and <a href="#">Nkhoma Hospital</a>.</p>
ACTIVITY 1.1.iii:	Partnership Principles	<p>The <a href="#">2017 SMP AGM</a> was themed around "understanding partnership", with 200+ members engaged in a range of activities around the <a href="#">Partnership Principles</a>.</p> <p>At the AGM, we launched a special <b>new pop-up exhibition</b> made of 11 banners which are now being used by our members across Scotland</p> <p>66 members made specific '<b>partnership pledges</b>' at the SMP AGM. We have recorded all of these and over the coming months will be emailing them to find out how they have got on, and what support we can offer. 78% of respondents to the AGM feedback survey (n33) said the Partnership Principles in Action section was "excellent" or "very good". Members said:</p> <ul style="list-style-type: none"> <li>- "[I have] <i>better knowledge of other people's partnerships</i>"</li> <li>- "<i>Overall I was inspired that partnership connections are important, worthwhile and make a real difference</i>"</li> <li>- "<i>theme of partnership served as a very strong anchor - a good mix of formal business but good humour and music</i>"</li> <li>- "[I liked most] <i>hearing partnership success</i>"</li> <li>- "[I liked most] <i>the Partnership Principles and stories</i>"</li> <li>- "[I liked most] <i>The Partnership Principles in Action – good to speak to others with similar views but different approaches</i>"</li> </ul> <p>The partnership principles were a key focus of the Schools Forum held on 3<sup>rd</sup> May. All schools continue to be encouraged to apply for their silver Partnership Principles certificate through the schools newsletter, schools forums and one-to-one support.</p> <p>The SMP ran a <b>workshop on the Partnership Principles</b> at the 8<sup>th</sup> September WOSDEC development education conference for teachers in Glasgow.</p> <p><b>16 Members created videos</b> based upon the SMP's 11 Partnership Principles as part of the <a href="#">2017 Member Awards</a>.</p> <p>The Partnership Principles banners were a key part of our: <a href="#">AGM</a>, <a href="#">Youth Congress</a>, <a href="#">Big Commonwealth Lunch</a>, <a href="#">Buy Malawian Launch</a>. They have also been used by members for their own events. For example, they were hosted by the University of Glasgow for two weeks (24 Nov – 8 Dec 2017).</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on Partnership Principles,</p> <ul style="list-style-type: none"> <li>• 76% said they were aware the SMP was active in this area</li> <li>• 70% said they had reflected on their work in this area because of the SMP</li> <li>• 22% said they had changed their work in this area because of the SMP</li> </ul>

ACTIVITY 1.1.iv:	Development understanding	We are currently at an early stage of scoping a new piece of work which will work with leading academics across Scotland to produce <b>bite-sized videos and podcasts</b> which we will disseminate through our website and bulletin. This will be launched later in 2018.
ACTIVITY 1.1.v:	Understanding Needs	<p>In July the '<b>Coffee with Kathy</b>' campaign was launched, to introduce the SMP's new Member Services Manager and to actively consult members. The meetings were held on a one-to-one basis with 25 members across Scotland including associates, schools, youth and organisations. The meetings have focused on learning about members, what their priorities are and their impact in Malawi; communicating support available from the SMP; consulting those based outside central belt on needs for specific support in their region; communicating on priorities e.g. Member Awards (impact), Partnership Principles, SDGs, updating member profiles, transparency platforms, tourism, Malawi goods; and highlighting members in the same area/field of interest for potential collaboration. There have been 'Coffee with Kathy' meetings, in, inter alia: Edinburgh, Perth, Dumfries, Lockerbie, Oban and Airdrie.</p> <p>Structured <b>feedback has been collected from 10 events</b>, specifically asking members what additional needs they have and what more the SMP could be doing to support them. Responses have included:</p> <ul style="list-style-type: none"> <li>- [after MDP round meeting on Health] <i>"Something like this is only relevant before funding rounds. However, something similar could be done in early 2019 before the first reporting line".</i></li> <li>- <i>"More time for informal discussion".</i></li> <li>- <i>"Connecting organisations working up similar plans".</i></li> <li>- <i>"Definitely a space to look at the Malawi Government priorities".</i></li> </ul> <p>These have been factored into our 2018-19 planning.</p> <p>A record 93 members completed the 2017-18 <b>Member Needs and Impact survey</b>, giving their feedback on the past 12 months and priorities for the year ahead. These priorities have fed directly into the SMP's 2018-19 planning.</p>
ACTIVITY 1.1.vi:	Reactive Support	<p>We have responded to <b>hundreds of enquiries</b> in this period, offering advice, information and signposting to members, partners and the public.</p> <p>Feedback from the Member Needs and Impact survey included:</p> <p><i>"Our projects have always received support and encouragement from the SMP. Face to face meetings, school workshops and conferences have enhanced our work, both in Scotland and Malawi."</i></p> <p style="text-align: right;"><b>Andy McKay, St. Margaret's High School</b></p> <p><i>"A hugely valuable network of contacts, information and learning experiences."</i></p> <p style="text-align: right;"><b>Craig Shields, Knightswood Secondary School</b></p> <p><i>"The SMP is the organisation I approach for advice or to help publicise an event."</i></p> <p style="text-align: right;"><b>Anonymous, SMP Partner Organisation</b></p> <p><i>"Help via advice, encouragement, ideas and new contacts."</i></p> <p style="text-align: right;"><b>Alan and Lorna Hobson</b></p> <ul style="list-style-type: none"> <li>- <i>"The SMP have been a huge source of support for me. Keep up the good work!"</i></li> <li>- <i>"Just want to thank the whole SMP team for their efforts, dedication &amp; hard work in developing such a valuable cross cultural link for</i></li> </ul>

*the positive benefits of both economies and societies.”*

- *“I think the SMP provides such good value for money, and the staff are excellent.”*
- *“Keep up the good work.”*
- *“I would say that the SMP has bettered my understanding of partnership links in Malawi and the differing situations we face in our two countries such as to do with education. Events have definitely helped me connect more and engage with the partnership.”*
- *“Thank you for your hard work and energy.”*

45% of the 93 respondents in the Member Needs and Impact survey said they had made an office enquiry or received SMP support in 2017-18, of which:

- 58% rated it as “extremely useful”
- 32% rated it as “quite useful”
- 5% rated it as “not very useful”
- 5% rated it as “not useful at all”

Of particular note, is the practical support we have given members to secure a **UK visa** for their partners to travel to Scotland. For example (*inter alia*), we gave support for:

1. The University of Glasgow to support Sharifa Abdulla to undertake a 3-year PhD [successful]
2. The BBC to invite the Madalitso Band to the UK
3. Just Dance Orkney to invite their Malawian partners to Scotland [successful]
4. A member of the Malawi-Scottish diaspora to invite her sisters to come to Scotland for her 60<sup>th</sup> birthday
5. Penicuik High School to invite their Malawian partner teachers [successful]
6. Water Witness International to invite their new Malawi Director, Doreen Chanje's, and part of her induction [successful]
7. Vera Kamtukule, the new MaSP Chief Exec, to visit Scotland [successful]
8. Association of Malawians in Scotland to invite Lawrence Khwisa (aka 'Lulu') to visit Scotland for the Independence Day Celebrations [successful]
9. Glenrothes Chuluchosema partnership to invite four representatives from the Malawian churches [successful]
10. Queen Margaret University to support Gift Thompson to study in Edinburgh [successful]
11. Link Community Development to invite Enoch Kandeu Chisale to Scotland [successful]
12. Napier University to invite four partner academics [successful]
13. St Benedict's High School invited pupils and teachers from St Patrick's minor Seminary in Rumphi, with support from MP's [successful]

We have also supported members traveling to Malawi to secure the appropriate Malawian visa, issuing letters of support.

**Alan Kimmitt of the Church of Scotland said:**

*“Without the support of SMP and others, but particularly SMP, the visit of our four partners from Chuluchosema would not have been possible. The visa service was invaluable and it's highly likely that visas would otherwise not have been granted for some or all of our visitors.*

*“Because of your help, we have a wonderful partnership visit which has inspired the communities here and in Malawi. The visit has also paved the way for a possible partnership between the High School here and the Secondary School in Malawi.*

*"When we speak to our partners about the visa process for Malawians, it's deeply saddening that the UK appears so unwelcoming to them. Your visa service is a step towards dispelling that feeling. You are doing great work – please keep it up!"*

**Jane Geddes of Napier University, said:**

*"I would say that the support we received was of great value. For all of us (the four Malawians and myself as organiser of their stay) the knowledge that SMP was there to support us through what was a stressful process was very reassuring. Submitting all 4 visa applications at one time gave us the peace of mind, particularly as the Malawians were very aware of our visa system and potential delays. The office proved helpful when 3 of 4 visas came through, trying to find the reason why the fourth was delayed. In the event, the outstanding visa led to an arrival delay of 4 days. "*

Joanna Davies of Just Dance Orkney said:

*"I am currently in the process of helping apply for a visa for my friend in Malawi. Without the support of David and SMP I would not have had a clue where to start or how to have gone about this. The support I have received so far has been extremely helpful and knowing that they will be with me to the end of the process is very reassuring as it is not an easy task"*

**Keith Murphy of Penicuik High School said:**

*"The support we received from the Scotland Malawi Partnership was absolutely invaluable. One member of staff from our partner school had an issue with their visa application and without the help of SMP the planned visit to our school would not have taken place. We appreciate how much time was spent by the Scotland Malawi Partnership in liaising with authorities in South Africa to review the visa application, as I would not have know where to start with the process. The visa application process for our partners can be difficult and cumbersome and the length of time it takes can be prohibitive when organising a visit. This is especially so if an issue arises during the process. We really appreciate the dedication, hardwork and continued support of the Scotland Malawi Partnership in our work and would hope that the process for applying for visas will become more streamlined as we move forward. Thanks to all the team we had a successful initial visit providing us the opportunity to meet with our friends and establish our school partnership agreement"*

**Trudi Sieland of Water Witness International said:**

*"Thank you for your recent support in obtaining a UK visa for our Malawian colleague, Mrs. Doreen Chanje. We found your service of utmost help. We only had limited time to make the visa application, and opted for priority service. However, there is no guarantee that visa applications are processed in the time provided and SMP's advise and actions have given us assurance.*

*"SMP has always been one step ahead in contacting the relevant authorities in Lilongwe and Pretoria ensuring our application is processed in time. The support letters both for the visa application and immigration officials have been a bonus, and the former certainly made an impact on the application outcome. The visa was granted within the 5 day time frame and we were able to make relevant bookings for our colleague in time for her travel.*

*"All in all, we sincerely value the support provided by SMP and look forward to using your services in future."*

**Lyndsey Rae of Link Community Development said:**

*"We found it extremely helpful to have support to navigate the online system, which isn't always very clear, and to know that our visa would be processed as a priority through our relationship with the Scotland Malawi partnership. We feel it is important to nurture our links with colleagues in Malawi, and being able to arrange for them to visit and undertake training for work purposes is very beneficial. Through our colleague's visit, we were able to undertake training for him that is essential to his working role, make connections with other organisations and NGOs, and raise the*

		<p><i>profile of our valuable work. Thank you very much for all of your help!"</i></p> <p><b>Sally Rae of George Watsons College said:</b>  <i>"Since the introduction of the tourist visa in Malawi I have asked the Scotland Malawi Partnership for assistance for my last 4 trips to Malawi. The help received has been invaluable. It has always been very reassuring having an official letter to explain the purpose of each visit."</i></p>
ACTIVITY 1.1.vii:	Regional Outreach	<p><b>Schools Forum held in Inverness</b> on 3<sup>rd</sup> May attended by 41 people and <b>Paisley</b> on 24<sup>th</sup> October attended by 29 people.</p> <p>The '<b>Coffee with Kathy</b>' campaign had one-to-one meetings with members in Edinburgh, Perth, Dumfries, Lockerbie, Oban and Airdrie.</p> <p>Our Member Services Officer supported the '<b>Re-Fresher's Fair</b>' at the University of Stirling in January 2018 to assess how best to support university student societies.</p> <p>Our <b>Youth Congress</b> was held at Hampden Park in Glasgow on 20<sup>th</sup> February 2018, attended by 249 people.</p> <p>Our <b>Buy Malawian</b> campaign on 5-19<sup>th</sup> March was promoted Scotland-wide, and we supported the <b>Lake of Stars Festival</b> in Glasgow on 11<sup>th</sup> March during the campaign.</p> <p>We reached out to our <b>Faith-based Members</b> by creating a new annual Faith Newsletter, which was mailed to each of our faith links members, including church groups and faith-based organisations. We also made a copy available on our website. The newsletter was well received, and feedback responses included:</p> <ul style="list-style-type: none"> <li>- <i>"This is a formidable piece of work, many thanks for all the good work. Looks like you have the faith links poised to step up a level."</i></li> <li>- <i>"Well done, and a copy is going up on the church noticeboard today!"</i></li> <li>- <i>"Thank you for the Faith Newsletter which has been shared with our Parish Priest &amp; Partnership team – great reading! We have reproduced hundreds of the bookmarks [provided in the newsletter] with the help of our local primary school and each child and adult will be presented with one at all Masses."</i></li> </ul> <p>We have promoted members' events across Scotland through our weekly bulletin and across our social media channels.</p>
ACTIVITY 1.1.viii:	Sustainability and Transparency	<p><b>5 videos</b> were made on Sustainability</p> <p>We have been encouraging members to increase their transparency by uploading as much information about their Malawi link to their <b>SMP web-profile</b> as possible. The SMP has directly supported 20 members to do so and this will continue throughout this grant period.</p> <p>Our Member Services Manager supported sister network MaSP at their Annual Symposium in Lilongwe on 23<sup>rd</sup> February, attended by 170 people, with a key theme of sustainability.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on Sustainability:</p> <ul style="list-style-type: none"> <li>• 82% said they were aware the SMP was active in this area</li> </ul>

		<ul style="list-style-type: none"> <li>• 71% said they had reflected on their work in this area because of the SMP</li> <li>• 34% said they had changed their work in this area because of the SMP</li> </ul>
<b>OUTPUT 1.2:</b>	<i>Members receive regular bulletins, and have access to current information, online.</i>	
<b>ACTIVITY 1.2.i:</b>	<b>Members Bulletin</b>	<p>50 <b>weekly bulletins</b> have been sent to over 1,000 members.</p> <p>7 <b>special Bulletins</b> were sent to over 1,000 members.</p> <p><b>3 Schools Newsletters</b> were sent in June 2017 with 14.6% opens and 2.7% clicks, in September 2017 with 17.4% opens and 3.9% clicks and in December 2017 with 11.7% opens and 1.9% clicks.</p> <p>69% of the 93 respondents to the Member Needs and Impact Survey said 'SMP information' had helped improved the quality/effective of their work in 2017/18.</p> <p>62% of respondents said they used the bulletin in 2017-18, of whom:</p> <ul style="list-style-type: none"> <li>• 46% rated it as "extremely useful"</li> <li>• 42% rated it as "quite useful"</li> <li>• 4% rated it as "not very useful"</li> <li>• 8% rated it as "not useful at all"</li> </ul> <p>Comments included:</p> <ul style="list-style-type: none"> <li>- "[I have benefitted from] <i>regular newsletters and events organised by SMP.</i>" <b>Pam Wilson</b></li> <li>- "<i>It's always useful to hear about the work of other organisations and individuals working in education in Malawi.</i>" <b>Lindsay Graham, The Soko Fund</b></li> <li>- "<i>[The SMP is]A hugely valuable network of contacts, information and learning experiences.</i>" <b>Craig Shields, Knightswood Secondary School</b></li> <li>- "<i>Membership helps to inform people in Scotland of links and formal nature of those links through SMP.</i>" <b>Robin Arnott</b></li> </ul> <p><i>"Not only does SMP assist us to develop our links in Malawi, it also helps us understand better what colleagues from the University are doing in Malawi."</i> <b>Derek MacLeod, University of Edinburgh</b></p> <p>When asked how the SMP could improve its bulletin, responses included:</p> <ul style="list-style-type: none"> <li>- "<i>I find the news bulletin really useful.</i>"</li> <li>- "<i>I think it's great as it is!</i>"</li> </ul>

		<ul style="list-style-type: none"> <li>- "It is actually quite good as it is."</li> <li>- "It's very good!"</li> <li>- "Nothing to note."</li> <li>- "Like it as it is."</li> <li>- "All good."</li> <li>- "I'm satisfied with it at the moment."</li> </ul>
ACTIVITY 1.2.ii:	Members Database	<p>Since April 2017, there have been <b>119 new members</b> added to the SMP Database. Of these members 22 have been Full Members, 44 are Associate Members, 24 are Schools, and 29 are Youth Members.</p> <p>We have supported <b>20 members to update their SMP Website Profiles.</b></p> <p>We have invested time and capacity into exploring new <b>database packages.</b> We are continuing to assess options, working with The Alliance and others.</p>
<b>OUTPUT 1.3:</b>		
<i>Creation of opportunities for in-person networking and sharing between members</i>		
ACTIVITY 1.3.i:	Member and Groups Forums Working	<p>The <a href="#">Schools Forum</a> met on the 3<sup>rd</sup> May, bringing together 41 teachers in Inverness.</p> <p>On 8<sup>th</sup> May the SMP hosted a <a href="#">sustainable energy and sustainable markets</a> round-table meeting. The meeting was scheduled around a visit to Scotland by Pansi Katenga, the Country Manager of Christian Aid Malawi. The meeting provided a platform for Pansi Katenga to brief members on Christian Aid Malawi's work and to engage Scottish organisations working with Malawi around sustainable energy and sustainable markets. The meeting was attended by 10 members.</p> <p>The <a href="#">Health Forum</a> held on 19<sup>th</sup> May was attended by 43 members. There was shared discussion and learning from attendees on 'leadership capacity building in Malawi', 'developing impact and upscaling successful work, with a focus on maternal health', 'health systems strengthening in Malawi', followed by an open discussion on leadership, coordination, shipping to Malawi, gender.</p> <p>The <a href="#">Agriculture and Food Security Meeting</a> we hosted for members on the 3<sup>rd</sup> August brought together 33 members working in this area.</p> <p>The <a href="#">Further and Higher Education Forum</a> met on 20<sup>th</sup> September and was attended by 26 members. Member updates from the Universities of Strathclyde, Glasgow, St Andrews, and Stirling included sharing successes, challenges and opportunities. Updates on Commonwealth Scholarships, the DFID SPHEIR consortium bid, the Scottish Government's Malawi call, funding, and an opportunity for collaboration through open discussion and planning was held, followed by networking.</p> <p>The <a href="#">Schools Forum</a> in Paisley was hosted at Gleniffer High School on 24<sup>th</sup> October and was attended by 29 teachers.</p> <p>To support the Scottish Government Malawi Development Programme and the Corra Foundation, the SMP hosted five strand meetings to support members in each interested in applying within each area, including <a href="#">Health</a>, <a href="#">Sustainable Economic Development</a>, <a href="#">Civic Governance</a>, <a href="#">Education</a> and <a href="#">Renewable Energy</a>. These meetings were held between 31<sup>st</sup> October and 16<sup>th</sup> November 2017.</p>

		<p>On 18<sup>th</sup> January 2018, the <b>Year of Young People Roundtable</b> was attended by 18 people to discuss what the YOYP would look like.</p> <p>In the Member Needs and Impact Survey, 38% of the 93 respondents said they had used this service in 2017-18, of which:</p> <ul style="list-style-type: none"> <li>• 33% rated it as “extremely useful”</li> <li>• 47% rated it as “quite useful”</li> <li>• 13% rated it as “not very useful”</li> <li>• 7% rated it as “not useful at all”</li> </ul>
ACTIVITY 1.3.ii:	Active networking	<p>All 32 SMP events in this period included <b>active networking</b>.</p> <p>The recent <b>SMP AGM</b> was a great success in this regard. Held at Stewart’s Melville College, it was attended by c200 members, guests and volunteers who contributed to open networking. There was interactive discussion and an engaged application of the SMP’s Partnership Principles through shared learning, experiences and contributions. Attendees were actively encouraged to network through prize-givings, and there were strategic opportunities for this throughout the day.</p> <p>Feedback and evaluation forms showed that each attendee made an average of <b>three new contacts per person</b> at the AGM.</p> <p><b>59 new connections were documented</b> on our networking board – we will be continuing to support these 59 new connections in the coming months to support these new links.</p> <p>Feedback from AGM attendees included:</p> <ul style="list-style-type: none"> <li>- <b>“An excellent mix of formal business, participants’ voices, and networking!”</b></li> <li>- <b>“Format worked well – very interactive, great for networking”.</b></li> <li>- <b>“Fun day, great networking”.</b></li> <li>- “[I liked most the] <i>networking and hearing peoples’ stories</i>”.</li> <li>- <b>“Good to meet other people and see what they are doing. It gave me a broader understanding of the range of work done”.</b></li> <li>- “[I liked most the] <i>meeting other people from different organisations and from Malawi – inspirational</i>”.</li> </ul> <p>33 attendees completed the feedback form at the end of the event. 87% of respondents rated the event as “excellent” or “very good”. No-one rated it as “average” or “poor”.</p> <p>Between 31<sup>st</sup> October – 16<sup>th</sup> November 2017, we also encouraged active networking amongst potential applicants for the Scottish Government Malawi Development Programme, holding 5 forum meetings around the themes of the call, attended by 118 people. 50 attendees completed feedback forms; 82% rated the meetings as “excellent” or “very good”, 18% rated them as “good”. No-one rated them as “average” or “poor”.</p> <p>Feedback from attendees included:</p> <ul style="list-style-type: none"> <li>- <b>“It’s given me a good idea of which organisation to collaborate with”.</b></li> </ul>

- *“potential partners identified”.*
- *“Meeting new contacts, renewing old contacts, and the WhatsApp group with Malawi”.*
- *“Excellent, great networking. Meeting was run very well with lots of opportunities for sharing good practice”.*

On 19<sup>th</sup> December 2017, we hosted an informal **Noel Networking** event, which was attended by 23 colleagues and partners.

Our **Youth Congress** on 20<sup>th</sup> February was also attended by 249 students and their teachers to encourage active networking and discussions on a peer-to-peer level, and gave them the opportunity to network with workshop leaders and Malawi ‘experts’. Of those who completed the feedback form, 64% of attendees rated the event as “excellent” or “very good”.

Feedback included:

- *“I enjoyed speaking to a wide variety of people”.*
- *“It informed me a lot about how youth can be involved”.*
- *“I enjoyed communicating with others and sharing fundraising ideas to improve projects”.*

In the annual Member Needs and Impact survey, 52% of the 90+ respondents said SMP networking had helped improved the quality/effective of their work

Feedback included:

*“It’s always useful to hear about the work of other organisations and individuals working in education in Malawi.”*

Lindsay Graham, The Soko Fund

53% of respondents said they had used the SMP’s networking functions in 2017-18, of which:

- 38% rated it as “extremely useful”
- 57% rated it as “quite useful”
- 5% rated it as “not very useful”
- 0% rated it as “not useful at all”

The SMP support the SG’s **Malawi Development Programme information event** on the 29<sup>th</sup> November by delivering the active networking session, encouraging prospective applicants to connect and collaborate. Halla Edwards-Muthu, an attendee at the event, emailed to say: *“I have been to a lot of networking events and it is often difficult to strike up conversation in a natural way. However, the ‘active networking’ at the information session on 29 November was really useful in terms of connecting with individuals in smaller focus groups, centered on our areas of interest. Moreover, the introductions at the start meant you knew about the work of each person before you approached them. In a sector where ‘networking events’ are frequent, I think many organisations, and those who attend their events, would benefit from their sessions being coordinated in this way.”*



Scottish MPs and Peers come together to form the Malawi All-Party Parliamentary Group (APPG)

<b>OUTCOME 2:</b>	<b>The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora</b>	
<i>OUTPUT 2.1</i>	<i>Programme of cross-party political strategic engagement</i>	
ACTIVITY 2.1.i:	MP/MSP Engagement	<p style="text-align: center;">***<a href="#">See the 2017-18 Lobbying and Advocacy Report for full details</a>***</p> <p><a href="#">Briefed all 129 MSPs on Malawi links in their constituency/region</a> – emailing and writing to all MSPs.</p> <p><b>Met with 98 MSPs</b>, giving them hard copies of the Holyrood constituency briefing document at the <a href="#">SMP's SDG exhibition</a> (9-11 May).</p> <p><a href="#">Briefed all 59 Scottish MPs about Malawi links in their constituency</a> after the June snap election and again the week before our Scotland-Malawi <a href="#">Westminster Hall debate</a> (13 September).</p> <p><b>Met with a range of Scottish MPs in Westminster</b>, including, <i>inter alia</i>: David Linden MP, Patrick Grady MP, Ross Thomson MP, Christine Jardine MP, Chris Law MP, Hugh Gaffney MP.</p> <p>Repeated correspondence and meeting with the UK Government <b>Minister of State for Africa</b> Rory Stewart MP to feed into the design of the UK Government's overarching Africa Strategy, and met his successor Harriett Baldwin MP.</p> <p>Met the Rt Hon Lord Bates, the <b>UK Government's Minister of State for International Development</b>, briefing on Scotland-Malawi links.</p> <p>Met the UK <b>Foreign Secretary</b>, Rt Hon Boris Johnson MP, briefing on Scotland-Malawi links and raising the mistreatment of Malawians invited to the UK as they apply for visas.</p> <p>Repeated meetings through this period with the <b>Scottish Government Minister for International Development</b> and Europe, Dr Alasdair Allan MSP.</p> <p>Worked with the <b>Secretary of State for Scotland</b>, Rt Hon David Mundell MP. Sadly, his 92 year old mother was seriously ill on the day of our Commonwealth Lunch so he was not able to attend as planned and had to send a senior official.</p> <p><a href="#">41 MPs and Peers</a> were engaged by the SMP through its creation of the Malawi All-Party Parliamentary Group.</p> <p>Engaged all five <b>Holyrood Party Leaders</b> by email, letter and in person.</p>

ACTIVITY 2.1.ii:	MP/MSP Support	<p style="text-align: center;"><b>***<a href="#">See the 2017-18 Lobbying and Advocacy Report for full details</a>***</b></p> <p>Recorded <a href="#">98 video messages of support from MSPs</a> during the SMP's week-long exhibition in the Scottish Parliament.</p> <p><a href="#">Tweeted 98 photos of MSPs showing their support</a> at the SMP Holyrood exhibition.</p> <p>Requested, supported and promoted the 13<sup>th</sup> September Scotland-Malawi <a href="#">Westminster Hall debate</a> which saw 14 Scottish MPs, from every Scottish political party in Westminster, promote Scotland's links with Malawi, the work of the SMP (36 references) and the work of 55 SMP members. There was unanimous all-party support and goodwill for Scotland's links with Malawi.</p> <ul style="list-style-type: none"> <li>- <b>David Linden MP</b> said: <i>"I pay tribute to the Scotland Malawi Partnership for all its work to promote the relationship between our nations...[which] is tireless in [its] resolve to celebrate the scale, energy and impact of Scotland's bilateral relationship with Malawi."</i></li> <li>- <b>Alistair Carmichael MP</b> said: <i>"...I should also pay tribute to the Scotland Malawi Partnership, which provided me with a briefing for this debate."</i></li> <li>- <b>Hugh Gaffney MP</b> said: <i>"I will say a word about the Scotland Malawi Partnership, which exists to co-ordinate, support and represent the huge number of civic links that Scotland has with Malawi. It is a small charity working independently, but it is changing lives. Organisations from across Scotland include half of Scotland's local authorities, every Scottish university and most of the colleges, as well as more than 100 primary and secondary schools, hundreds of faith groups, hospitals, businesses, charities, NGOs and, more widely, several grassroots community-based organisations. I urge as many people as possible to join the Scotland Malawi Partnership..."</i></li> <li>- <b>Patrick Grady MP</b>, said: <i>"The Scotland Malawi Partnership continues to publish evidence of its impact and outreach in both Scotland and Malawi."</i></li> <li>- <b>Ian Murray MP</b>, said: <i>"I think it would be appropriate to pay tribute to ... the Scotland Malawi Partnership. ... [it] does so much, not only to enhance the partnership but to provide us all with the information we require in this kind of debate."</i></li> <li>- <b>Liz McInnes MP</b> said: <i>"The Scotland Malawi Partnership helps to ensure that Malawi has a continued high profile in Scotland, particularly in schools and among youth organisations."</i></li> <li>- Responding for the UK Government, <b>the Minister of State for Africa, Rory Stewart MP</b>, gave an impassioned speech about the <i>"genius of the Scotland Malawi Partnership"</i>, outlining three ways the UK Government could learn from this model: the <i>"civic multiplier"</i> effect; the commitment to <i>"equality"</i> and <i>"mutual respect"</i>; and the <i>"genius of co-ordination and connections"</i>. He paid <i>"huge tribute to the Scotland Malawi Partnership"</i> and stated: <i>"Learning that we cannot necessarily do everything, and that we may want to take a leaf out of the book of the Scotland Malawi Partnership and learn how to operate at a smaller, more human scale in certain designated countries, may be important for the British Government"</i>. He concluded by saying: <i>"What is so striking about the Scotland Malawi</i></li> </ul>
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		<p><i>Partnership is that it has found ways of engaging a whole human population. Britain could do that in Malawi or in Tanzania, Uganda or Nigeria. It is a very exciting way of thinking about how to do development in the 21st century. The fact that so many right hon. and hon. Members are here championing international development shows how these human connections give us the legitimacy and centre to make progress.”</i></p> <p><a href="#">Live tweeted</a> through the <a href="#">Westminster Hall debate</a> to promote, support and thank the speeches of the 14 Scottish MPs that spoke, with 45,288 impressions on Twitter.</p> <p>Sent hand-carved ‘Thank you’ trophies from Malawi to the MPs that spoke at the <a href="#">Westminster Hall debate</a>, with eight MPs then <b>tweeting photos of them with the trophies</b> and hanging them on their office walls (<a href="#">Hugh Gaffney MP</a>, <a href="#">Rory Stewart MP</a>, <a href="#">Chris Law MP</a>, <a href="#">Patrick Grady MP</a>, <a href="#">Alastair Carmichael MP</a>, <a href="#">Chris Stephens MP</a>, <a href="#">David Linden MP</a>, <a href="#">Alison Tewliss MP</a>).</p> <p><b>Supported Scottish MPs to <a href="#">tweet</a> what they felt ‘Partnership Is...’</b> in advance of the SMP AGM.</p> <p>Recorded a <b>video message from Patrick Grady MP</b>, supporting our <a href="#">Agriculture and Food Security Meeting (3rd August)</a></p> <p>The <a href="#">First Minister tweeted</a> her support for the Scotland Malawi Partnership’s SDGs exhibition on the 6<sup>th</sup> June from the @ScotGovFM account</p> <p>The SMP and Scotland-Malawi links were also praised by MPs and MSPs in Parliament in the:</p> <ul style="list-style-type: none"> <li>• 27<sup>th</sup> October Scottish Parliament <a href="#">Hydro Nation</a> debate.</li> <li>• 16<sup>th</sup> January 2018 Scottish Parliament debate on <a href="#">International Policy Framework and Priorities 2018</a></li> <li>• 21<sup>st</sup> March 2018 Westminster Hall debate on the <a href="#">Future of the Commonwealth</a>.</li> </ul>
ACTIVITY 2.1.iii:	MP/MSP Action	<p style="text-align: center;"><b>***<a href="#">See the 2017-18 Lobbying and Advocacy Report for full details</a>***</b></p> <p>Through this period we had various meetings with <b>DFID</b> and the Scottish Government, inputting to and supporting their respective Malawi development programme.</p> <p>We also met with the Department for International Trade, DFID, the Malawi High Commission, the Scotland Office and Scottish MPs, to discuss SMP members’ concerns about the <b>impact of Brexit on Malawi-UK trade</b>, securing strong assurances from the UK Government.</p> <p>We met CDC (<b>Commonwealth Development Corporation</b>) directly and met with Scottish MPs to discuss CDC’s work with Malawi – supporting sustainable and ethical investments in Malawi, especially the new ‘Impact Accelerator’ programme which supports smaller investments with clear human development impact benefits. The Chief Executive of CDC then spoke at a <a href="#">meeting of the Malawi APPG</a> for us on the 7<sup>th</sup> March.</p> <p>We briefed Scottish MPs on our members’ concerns regarding the way in which <b>UK visas</b> are issued for Malawians invited to Scotland. The <a href="#">Westminster Hall debate</a> had 21 references to visa issues from Scottish MPs, raised by representatives of every Scottish political party in</p>

Westminster. Responding for the UK Government, the Minister of State for Africa said: “...I think we can do more on visas. Progress has been made. We have now identified a designated UK Border Force officer, who will focus on Malawi visas to try to facilitate the Scotland Malawi Partnership. That may save the right hon. Member for Orkney and Shetland from having to spend every Saturday talking to the UK Border Agency. However, there is more that can be done.”

In a [21st March 2018 Westminster Hall debate on the future of the Commonwealth](#) there were repeated references to Scotland-Malawi links. Patrick Grady MP used this to advance our visa concerns, stating: “Scotland also has a relationship with Malawi, and today I welcomed the honourable Juliana Lunguzi, MP for Dedza East, to the House. I thoroughly agree with the idea of improved visas for India, but that should be extended across the Commonwealth. Far too often, people from Commonwealth countries, including politicians, do not have their visas granted in time. That happens time and again with Malawi.”

*continue to call for the UK government to renegotiate a new, fair tax treaty with Malawi.”*

We briefed Scottish MPs on our members’ concerns regarding **the UK-Malawi double taxation treaty**. The [Westminster Hall debate](#) had 23 references to the treaty, raised by representatives of every Scottish political party in Westminster. Subsequent to the debate the SMP met with FCO officials who have been tasked with re-energising talks to update the treaty. Our work in this area has since been praised by the President of Malawi.

In the June UK snap general election, the SMP represented Malawi links and our key areas of concern with each of the parties. The SNP manifesto included a direct commitment to “*continue to call for the UK government to renegotiate a new, fair tax treaty with Malawi.*”

We supported [further cross party manifesto commitments](#) to: 0.7% of GNI for ODA, maintaining the definition of aid, the UN SDGs, the work of DFID, partnership working, the Commonwealth, engaging civil society in ODA, trade, tax justice, internationalism, global health, climate and the environment, gender, human rights, governance, research, migration, vaccination and slavery.

We have been in **dialogue with the Minister of State for Africa** since the Westminster Hall debate to further encourage and support an approach to international development which brings together governmental and non-governmental efforts in active synergy.

We supported a [visit by Scottish MP Hannah Bardell to Malawi](#) with the Westminster Foundation for Democracy, and supported Malawian MPs to visit Westminster on a reciprocal basis.

In the [Future of the Commonwealth Westminster debate](#) Patrick Grady MP noted: “*We had the Commonwealth Development Corporation at the all-party group on Malawi not that long ago. The opportunity for co-operation there is very important.*”

In the [Future of the Commonwealth Westminster debate](#) Paul Sweeney stated: “*I hope that at the forthcoming Commonwealth Heads of Government meeting we will see a reaffirmed, firm commitment to achieve the UN sustainable development goals through Commonwealth action by the target date of 2030. Recently, I was pleased to meet the high commissioner from Malawi who came to the House of Commons to discuss Malawi matters and how vital Scotland’s contribution has been to promoting development in Malawi. That was a great, heartening discussion. We had a debate on that topic in Westminster Hall recently, too. The depth of good will in the Commonwealth and the huge commercial trading and developmental opportunities that exist are clear. That is critical, and we must reaffirm our efforts to improve them and their resilience in the years ahead.*”

		<p>In the <a href="#">International Policy Framework and Priorities 2018</a> Scottish Parliament debate six MSPs championed Scotland-Malawi links. For example, Alexander Stewart MSP said: “It is incredibly fitting that Malawi is one of our four partner countries, given the long tradition of links between Scotland and Malawi, which date back more than 150 years. The sheer number of partnerships between the two nations is staggering. According to the University of Edinburgh, 4 million Malawians and more than 300,000 Scots benefit annually from those partnerships. Rather than being about one country simply funding another, those civic links are about working together. It is important that we do that.” And Stuart McMillan MSP said: “In my local authority area, there are 13 partnerships between Inverclyde and Malawi, via the Inverclyde schools Malawi partnership, incorporating 15 local schools. The partnership assists 6,000 local pupils and 16,000 Malawian pupils to learn about each other’s countries and cultures. In addition, that local partnership allows schools to support the aims of Education Scotland’s international engagement strategy.”</p> <p>In the Scottish Parliament <a href="#">Hydro Nation debate</a> non the 27<sup>th</sup> October 2017 MSPs from each of the Parties championed Scotland-Malawi links. For example, Liam McArthur MSP said: “As the co-convener of the cross-party group on Malawi, I was delighted to see Claudia Beamish’s amendment highlighting the climate justice fund and the work that is being done specifically in relation to Malawi.” <b>Donald Cameron MSP said:</b> “I am encouraged by the strength of our continued relationship with Malawi and the manner in which that long-standing and historic connection has allowed us to share ideas, create new success stories for each other, and cement the positive impact that multination partnerships have on that state and its citizens.”</p>
ACTIVITY 2.1.iv:	Cross Party Group	<p style="text-align: center;"><b>***<a href="#">See the 2017-18 Lobbying and Advocacy Report for full details</a>***</b></p> <p>There have been <b>five Cross Party Group meetings</b> since April.</p> <p>The first was on <a href="#">LGBTQ rights</a> in Malawi, held on 10<sup>th</sup> May with 27 attendees. Presentations were given by Alan Msosa (Essex Human Rights Centre), Scott Cuthbertson (Equality Network), Dr Matthew Waites (University of Glasgow). Discussion followed regarding African Union leadership, how to engage the Malawian government through HIV work, and the role of churches and human rights.</p> <p>The second was on <a href="#">Renewable Energy</a>, held on 13<sup>th</sup> September with 44 attendees. There were speakers from Scotland Lights Up Malawi and SunnyMoney Malawi, the University of Strathclyde, the University of St Andrews/TownRock Energy, the International Resources &amp; Recycling Group, and experts in Malawian energy and wind energy in Scotland. An informative Q&amp;A followed. Continued sharing was also considered through technology and making the information readily available for future use, and ongoing learning.</p> <p>The third was on the <a href="#">Malawi Development Programme</a>, held on 15<sup>th</sup> November and attended by 75 people. There were speakers from the Scottish Government, and presentations from previously Malawi Development Programme funded projects. Dr Alasdair Allan MSP, Minister for International Development and Europe also spoke to attendees.</p> <p>The fourth was a joint-meeting of the CPG International Development and CPG on Malawi on 7<sup>th</sup> February, on <a href="#">global citizenship in the Scottish Health Service and the value of international volunteering</a>. It was attended by 49 people.</p> <p>The fifth was on 7<sup>th</sup> March and was held at the same time as the APPG in Westminster, connected together with a video live-link to <a href="#">celebrate the Buy Malawian campaign</a>. The CPG was attended by 26 people, and heard from the CDC at the APPG in Westminster, and Mzuzu Coffee in</p>

		<p>Edinburgh.</p> <p>Rising from the Westminster Hall debate, there was a cross-party enthusiasm from across Scottish MPs for the establishment of a <a href="#">Malawi All-Party Parliamentary Group (APPG)</a>. The SMP helped found this group and provides the Secretariat. The group met three times:</p> <ol style="list-style-type: none"> <li>1. The first was on 29<sup>th</sup> November 2017 and served as the inaugural AGM for the group</li> <li>2. The second was on the 7<sup>th</sup> March 2018 and had the <a href="#">Chief Executive of CDC speaking</a></li> <li>3. The third was on the 17<sup>th</sup> April 2018 and had the <a href="#">President of Malawi speaking</a>.</li> </ol>
ACTIVITY 2.1.v:	Parliament Engagement	<p style="text-align: center;"><b>***<a href="#">See the 2017-18 Lobbying and Advocacy Report for full details</a>***</b></p> <p>Hosted a <a href="#">pop-up exhibition in the Scottish Parliament</a> for a week, in which 100 of the 129 MSPs recorded video messages of support.</p> <p>Gave <a href="#">oral evidence to the Culture, Tourism, Europe and External Relations Committee</a> on the 15<sup>th</sup> June.</p> <p>Supported the Commonwealth Parliamentary Association and the Westminster Foundation for Democracy's work with Malawi.</p> <p>Secured and supported <a href="#">Westminster Hall debate</a> on the Scotland-Malawi relationship (detail above).</p> <p>Supported the Scottish Parliament <a href="#">Hydro Nation debate</a> 27<sup>th</sup> October 2017</p> <p>Established a <a href="#">Malawi All-Party Parliamentary Group</a> in Westminster</p> <p>Supported the 21<sup>st</sup> March 2018 Westminster Hall debate on the <a href="#">Future of the Commonwealth</a></p> <p>Supported the Scottish Parliament debate, <a href="#">International Policy Framework and Priorities 2018</a> on the 16<sup>th</sup> January 2018</p>

<u>OUTPUT 2.2:</u>	<u>Local authority engagement programme:</u>	
ACTIVITY 2.2.i:	Local Authority Briefing	Have written <b>32 Local Authority briefings</b> , detailing how SMP members are spread across the 32 authorities. These have been posted to every Local Authority, with each authority receiving a briefing on their constituency.
ACTIVITY 2.2.ii:	Local Authority Contact	Briefed Edinburgh City Council and Glasgow City Council on Malawi links in their local authorities.  We have contacted other local authorities and continue to <b>write to all Local Authorities</b> to share our briefings for their authority, and arrange face to face meetings. We have also been working closely with the Commonwealth Local Governance Forum on this.
ACTIVITY 2.2.iii:	Local Authority Engagement	We wrote to the new Lord Provosts of Edinburgh and Glasgow, briefing them on SMP members' work in their respective Local Authorities, and inviting them to continue as <i>ex officio</i> Co-Presidents of the SMP. We have met with both LPs and both have accepted.  We have signed a renewed tenancy agreement with Edinburgh City Council, such that the SMP offices can be based in the City Chambers for a further three years, to 2020.  We have been working closely with <b>Commonwealth Local Government Foundation</b> to reconstruct a former toolkit available to local authorities to form partnerships in Malawi. This is a recent undertaking.  We met with and supported the <b>Scottish Borders Council</b> who have recently become members of the SMP to support their partnership with Zomba Council.
<u>OUTPUT 2.3:</u>	<u>Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts</u>	
ACTIVITY 2.3.i:	Promotion	The SMP continues to support and promote the SG's International Development work on <b>social media</b> .  The SMP has promoted three SG funds - the <a href="#">Climate Justice Innovation Fund</a> , the <a href="#">Small Grants Programme</a> and the <a href="#">Malawi Development Programme funding</a> – encouraging and supporting members to apply.  The <b>SMP disseminates key updates on the SG's work</b> to members and partners through the SMP bulletin, as news stories on the SMP website and through individual mail-outs to members – for example, promoting the <a href="#">Climate Justice Innovation Fund</a> , the <a href="#">Small Grants Programme</a> , the <a href="#">David Livingstone Centre funding</a> and the <a href="#">Malawi Development Programme funding</a> .  The <b>2017 Member Impact Awards</b> promoted the impact of the work of 16 members across the SMP website and social media challenges; nine of these have received SG-funding.  The SMP has repeatedly offered to do more to promote SG-funded projects in Malawi.
ACTIVITY 2.3.ii:	Support	The SMP supported the SG and Corra Foundation with the <b>Climate Justice Innovation Fund Information Day</b> , the <b>Small Grants Programme Information Day</b> and the <b>Malawi Development Programme Information Day</b> , advertising these to members and offering application support at the event. Application support was provided individually to four members.

In addition, to support the Malawi Development Programme the SMP hosted **five strand meetings to support members** interested in applying within each area, including [Health](#), [Sustainable Economic Development](#), [Civic Governance](#), [Education](#) and [Renewable Energy](#). These meetings were held between 31<sup>st</sup> October and 16<sup>th</sup> November 2017 and were attended by 118 people. 50 attendees completed feedback forms of which 82% rated the meetings as “excellent” or “very good” and 18% as “good”. No-one rated them as “average” or “poor”.

Feedback on whether the meetings strengthened or supported any potential application they may submit included:

- *“I got to know the information about how the application process works and the key points for a successful application.”*
- *“Increased confidence in making an application”.*
- *“Have made potential partnership and have a better, personal understanding of what’s ‘involved’ in application process – very important for smaller, more inexperienced applicants”.*
- *“Getting an idea of what others are exploring to do”.*
- *“Yes, improved understanding of some of the Scottish Government’s funding priorities and thoughts”.*

These meetings had three primary aims:

- Malawian Input
- Sharing of Learning
- Discussing Ideas/Networking/Sharing of Developing Plans

Malawian input was a key part of all of these meetings, with the **priorities of the Government of Malawian** for the funding round discussed for each strand, along with key government policies highlighted. We also used the latest technology to put Malawian input front and centre of our meeting. Through facilitation by MaSP, stakeholders in Malawi from each of the strands were available via WhatsApp at the time of the meeting; questions from the group in Edinburgh were sent across to Malawi and the answers compiled and shared at the end of the meeting. These consolidated and anonymised Q&A’s were also put up on the SMP website.

For the health strand, MaSP also **filmed six key stakeholders** talking about health priorities from their perspective. These can be viewed [here](#) [>>](#)

To encourage sharing of learning from past experiences, each meeting had a **panel of current or previous SG grant holders** who talked through their experiences and what they have learned in three key areas: application, grant management and reporting, and sustainability. The panels also answered questions from other attendees. The meetings were conducted under Chatham House Rule to encourage open and honest sharing. These learnings were then recorded anonymously and circulated after each meeting, with a consolidated version of learnings across all five meetings also shared with attendees and put on the SMP website.

The other main objective of these meetings was to support **collaboration between projects** in response to the SG’s request for greater coherence within the fund. All participants were invited to submit an outline of potential project ideas, either named or anonymously, through feedback forms or a dedicated online survey. These project ideas were consolidated, circulated and published on the SMP website. We also acted as brokers, introducing potential project holders to one another where requested. In total, 56 projects across the five strands were submitted.

		<p>MaSP held <b>concurrent meetings in Malawi</b> around the five strands. These were similarly well attended and a list of questions and issues was compiled. Attendees also put forward project ideas with 16 submitted.</p> <p>Following these meetings, the SMP responded to <b>over 30 queries</b> with phone calls, information, sign-posting and application support. In addition, 30 introductions or partnership brokering was carried out by the SMP with support from MaSP.</p> <p>The SMP support the SG's <b>Malawi Development Programme information event</b> on the 29<sup>th</sup> November. Part of our role was to deliver the active networking session, encouraging prospective applicants to connect and collaborate. Halla Edwards-Muthu, an attendee at the event, emailed to say: <i>"I have been to a lot of networking events and it is often difficult to strike up conversation in a natural way. However, the 'active networking' at the information session on 29 November was really useful in terms of connecting with individuals in smaller focus groups, centered on our areas of interest. Moreover, the introductions at the start meant you knew about the work of each person before you approached them. In a sector where 'networking events' are frequent, I think many organisations, and those who attend their events, would benefit from their sessions being coordinated in this way."</i></p> <p>At the SG's request, the SMP has also <b>supported the Zambia and Rwanda networks</b>, hosting two <a href="#">Zambia, Rwanda, Malawi collaboration events</a>, inviting representatives from the Rwanda Scotland Alliance and the Scotland-Zambia Association to meet and share experience and learning as networks. The meetings were held on 13<sup>th</sup> April and 15<sup>th</sup> June with 19 attendees in total. There was sharing of plans and priorities, and discussions of potential future collaboration. The Scottish Government, NIDOS and the Scottish Fair Trade Forum were also invited to input. The SMP also gave a half-day of training and support for these networks on communications and member structures on the 18<sup>th</sup> June, and has continued to give support to the newly incorporated Scotland Zambia Partnership.</p>
ACTIVITY 2.3.iii:	Input	<p>The SMP has actively supported the SG's <b>Malawi Development Programme, Small Grants and Climate Justice Innovation Fund</b> and will continue providing feedback received from members on this and other funds.</p>
ACTIVITY 2.3.iv:	SDGs	<p>In May 2017 the SMP took the pop-up Global Goals exhibition to the Scottish Parliament for a week to encourage MSPs to get involved. Around <b>100 of Scotland's 129 MSPs visited the exhibition</b> to learn about Malawi links in their constituency, find out about the Global Goals, and pledge their support for the SMP to champion one specific Global Goal in Parliament.</p> <p>The <b>First Minister tweeted</b> her support for the Scotland Malawi Partnership's SDGs work on the 6<sup>th</sup> June from the @ScotGovFM account, saying: <i>"#GlobalGoals, vision of the world Scotland shares, including ending poverty &amp; reducing inequality @ScotlandMalawi <a href="http://scotland-malawipartnership.org/get-involved/global-goals">http://scotland-malawipartnership.org/get-involved/global-goals</a>"</i></p> <p><b>85 MSPs recorded a special video message</b> outlining their support and tweeted photos of them at the exhibition. The First Minister and all five Party Leaders were involved, as was the President Officer, the Deputy Presiding Officers, Cabinet Secretaries and Ministers, and dozens of MSPs from each party.</p> <p>Through the week various MSPs used various <b>Parliamentary debates</b> and official engagements to outline their support for the Global Goals, and the importance that Scotland continues as a world-leader in their delivery.</p> <p>The Head of Youth and Schools wrote an article about SDGs that was published in <a href="#">Stride Magazine</a> in April 2017.</p>

		<p>The SDGs were one of the key themes at the <b>schools forums</b> on 3<sup>rd</sup> May. Catriona from Highland One World Centre led the SDGs discussion group, considering how the SDGs could be used for a framework for global citizenship across the whole school.</p> <p>We continued to support ScotDEC's SDGs seminar series by attending the final showcase event on Wednesday 14<sup>th</sup> June.</p> <p><b>Teaching ideas and resources for the SDGs</b> continues to be a section in every schools newsletter. An <b>SDGs CPD session</b> is one of a number of teaching development sessions that the SMP offer, often in partnership with the DECs.</p> <p>The SMP continued to support the development of the <a href="http://www.globalgoals.scot">www.globalgoals.scot</a> website and the coordination of SDG delivery at a national level. The <b>Scottish SDGs Network</b>, which the SMP helped establish, has had an increasingly active role. The SMP encouraged and supported the Network to ask representatives of Government, Parliament and Local Authorities what was being done to deliver the SDGs and to publish this information. This approach has worked well with very positive responses from Government, Parliament and Local Authorities. The SMP has also supported the Network by recording video messages and other media and promotional support.</p> <p><b>The SDG banners</b> were loaned to individuals and organisations a total of <b>24 times</b> over the past year for varying events. Exposure to the banners ranged from 50 to 300 people per event, with an average of 142 people per event, giving an approximate reach of <b>3,400 people</b>.</p> <p>Feedback from those who borrowed the banners included:</p> <ul style="list-style-type: none"> <li>- <i>"A massive thank you for lending us your amazing banners for our event. They made such an impact. We're very grateful to you".</i></li> <li>- <i>"We had close to 200 people attend our event, including international academics. Many thanks for lending these to us – a lot of people commented on them and they really did make a big difference to the event experience".</i></li> <li>- <i>"The banners got some great exposure to all the traffic and students around the West End of Glasgow. They were used in photo opportunities with a delegation from the College of Medicine in Malawi, and they will be put out through our social media channels tagging SMP."</i></li> </ul> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on the SDGs:</p> <ul style="list-style-type: none"> <li>• 82% said they were aware the SMP was active in this area</li> <li>• 71% said they had reflected on their work in this area because of the SMP</li> <li>• 32% said they had changed their work in this area because of the SMP</li> </ul>
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Ross Jennings, the 'first bagpiper' performs at Blantyre, Malawi, to mark Dr Livingstone's 205<sup>th</sup> birthday for the SMP

Photo: Chris Parkes

<b>OUTCOME 3: Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact</b>		
<i>OUTPUT 3.1: New Media and Communications Strategy developed and implemented</i>		
ACTIVITY 3.1.i:	Developing	<p>The SMP has had six pieces in The Scotsman newspaper.</p> <ul style="list-style-type: none"> <li>- <a href="#">Scottish internationalism: why aid matters</a> (May 2017)</li> <li>- <a href="#">Helping young Malawian women thrive</a> (July 2017)</li> <li>- <a href="#">Scottish innovation changing lives in Malawi</a> (Sept 2017)</li> <li>- <a href="#">Linking up with schools in Malawi has a lot to teach Scottish kids – and theirs</a> (Nov 2017)</li> <li>- <a href="#">Partnership has led to profound ‘real-life’ learning and developing</a> (January 2018)</li> <li>- <a href="#">We’re inspiring the next generation of critical thinkers and global citizens</a> (March 2018)</li> </ul> <p>The Scotsman has a circulation of 22,000 for its paper and 119,000 online.</p>
ACTIVITY 3.1.ii:	Sharing	<p><b>24 SMP featured or led articles</b> in the press during this period.</p> <p>There were a further <b>58 Scotland-Malawi features</b> in the Scottish press during this period. These features are collated from Google Alerts and are outwith the control of the SMP.</p> <p>The SMP share these features on social media and in the weekly bulletin.</p> <p>In the 2018 Member Needs and Impact Survey, 33% of respondents said the SMP had helped represent their work in the mainstream media, of which:</p> <ul style="list-style-type: none"> <li>• 46% rated it as “extremely useful”</li> <li>• 64% rated it as “quite useful”</li> <li>• 0% rated it as “not very useful”</li> <li>• 0% rated it as “not useful at all”</li> </ul>
ACTIVITY 3.1.iii:	Responding	<p>The SMP responded to a request from <b>BBC Radio Scotland</b> to be interviewed for a special feature they were creating on the David Livingstone Centre.</p>
ACTIVITY 3.1.iv:	Social Media	<p>We achieved <b>1,388,685</b> social media impressions (Facebook, Twitter, Instagram and LinkedIn)</p> <p>Last year we had 1,241,791 social media impressions, an increase of 12%.</p> <p>In the 2018 Member Needs and Impact Survey, 33% of respondents said they had used the SMP for representation on social media 2017-18, of which:</p> <ul style="list-style-type: none"> <li>• 62% rated it as “extremely useful”</li> <li>• 31% rated it as “quite useful”</li> <li>• 0% rated it as “not very useful”</li> <li>• 8% rated it as “not useful at all”</li> </ul>

ACTIVITY 3.1.v:	Videos	<p>The SMP created <a href="#">119 videos</a> during this period.</p> <p><a href="#">16 members created videos</a> which were uploaded to the SMP Youtube Channel. These 119 videos have 11,687 views between them. The SMP has <b>26,773 views</b> overall on their Youtube channel.</p>
<b>OUTPUT 3.2:</b> <i>SMP website development and maintenance as national hub for Scotland-Malawi interactions</i>		
ACTIVITY 3.2.i:	Engagement	<p>During this period the SMP website welcomed 23,520 visitors to the site with 88,398 page views. The SMP had 19,966 new visitors to the website during this period.</p> <p>The previous year's page views: 89,289 – decrease of 1%  The previous year's new visitors: 17,915 – increase of 10%</p> <p>In the Member Needs and Impact Survey, 53% of respondents said they had actively used the SMP website, of which:</p> <ul style="list-style-type: none"> <li>• 20% rated it as “extremely useful”</li> <li>• 65% rated it as “quite useful”</li> <li>• 5% rated it as “not very useful”</li> <li>• 0% rated it as “not useful at all”</li> </ul>
ACTIVITY 3.2.ii:	Interactivity	<p>The SMP emailed all members to invite them to update their website profiles. The SMP supported over 20 members to help them make changes to their profiles.</p> <p>Members are encouraged to engage with the website through social media and the weekly bulletins catering for youth members, school members, and general SMP members.</p>
ACTIVITY 3.2.iii:	Supporting, Mentoring and Partnering	<p>During this period, the <a href="#">Scottish Global Health Collaborative website</a>, which was created by the SMP and managed by us, welcomed 674 users to the site, with 2,245 page views.</p> <p>The SMP also created and continues to manage the <a href="#">Malawi-UK Business Group</a> website, and conceived, secured and helped design the <a href="#">www.globalgoals.scot</a> website</p> <p>The SMP generated tweets featuring #ScottishGlobalHealth creating 5,784 impressions.</p> <p>As part of the #BuyMalawian2018 campaign the SMP partnered with Ethiopian Airlines for the grand prize. During the 2-week campaign there were 9 Tweets featuring their hashtag #FlyEthiopian creating 8,121 impressions. Social media impressions from October ‘win a flight’ campaign: Twitter 1,120, Facebook 5,335.</p>



MPs and MSPs, including the Cabinet Secretary for Finance, join the SMP and the Chief Exec of Mzuzu Coffee to launch the 'BuyMalawian' campaign at Kirkland Neuk Primary School



Ken Ross OBE, Chair of the SMP, speaking at the 2017 AGM

<b>OUTCOME 4: New and priority areas of engagement between Scotland and Malawi are progressed</b>		
<b>OUTPUT 4.1:</b>	<i>Delivery of the Business, Investment, Trade and Tourism' programme</i>	
<b>ACTIVITY 4.1.i:</b>	Exports	<p>Through 2017/18 the SMP continued to support more than a dozen <a href="#">Malawian products available in Scotland</a>, including: gin, rice, coffee, nuts, tea, arts and crafts, Nali sauce, Linga Wine and Peanut Butter.</p> <p>The <a href="#">2017 AGM</a> was used to raise awareness of these products by giving hampers of Malawian goods to those winning member awards, by serving Malawian gin and tonics, and by asking members to 'buy Malawian'.</p> <p>As part of the 2018 <a href="#">Youth Congress</a> we hosted a number of businesses that support exports from Malawi. <b>The event offered an opportunity to engage with a number of organisations and businesses that have strong links with Malawi or provide knowledge and skills development opportunities to young people. The companies and organisations that engaged with the Youth Congress participants included:</b> <a href="#">The Baula Craft Company</a>, <a href="#">Chifundo UK</a>, <a href="#">Classrooms for Malawi</a>, <a href="#">Just Trading Scotland</a>, <a href="#">Open Arms Malawi</a>, <a href="#">Orbis Expeditions</a>, <a href="#">Scottish Fair Trade Forum</a>, and <a href="#">STA Travel</a>. The overall feedback from stallholders was very positive. Beverly Kay from The Baula Craft Company, for example, wrote in the event feedback form: <i>"This was our first event organised by SMP and we were delighted with everything on the day. We are grateful for the support we were given in the lead up to the event and on the day itself. We were greatly encouraged by the interest shown in our small fundraising project."</i></p> <p>The most significant SMP engagement during the year supporting Malawian products was the two week <b>#BuyMalawian2018</b> campaign, which took place between the 5<sup>th</sup> and the 19<sup>th</sup> March, spanning Fair Trade Fortnight, Commonwealth Day and David Livingstone's birthday. The <a href="#">Buy Malawi Strategy</a> was originally launched by the President of Malawi in April 2016. The SMP supported this strategy by hosting its inaugural <a href="#">BuyMalawian campaign in 2017</a>, and has continued the effort with a new campaign in 2018.</p> <p>The objectives of the campaign included: raising awareness of, and building Scottish markets for, Malawian exports available in the UK; developing a public and media narrative which associates 'brand Malawi' with quality; and encouraging and supporting the c94,000 Scots with existing Malawi civic links to increase the impact of their individual partnerships by supporting the Malawian economy through their own spending power.</p> <p>Throughout the campaign we <b>partnered with organisations</b> such as the Malawi-UK Business Group, the Scottish Fair Trade Forum, Just Trading Scotland, the Lake of Stars music festival and the Commonwealth Heads of Government Meeting organisers. There were a number of key events in the BuyMalawian2018 campaign to mobilize school links, parliamentary links, cultural links, the Commonwealth, and faith-based links. All events featured Malawian products and the encouragement of consumers to 'switch'.</p> <p>The flagship event was delivered in partnership with Lake of Stars, co-hosting a <b>one-day festival in Glasgow on 11<sup>th</sup> March</b> at Glasgow Art School, attended by over 1,000 people. The festival included an 11am-5pm 'Buy Malawian' market of stalls promoting Malawian products, and a special Scotland Malawi Partnership stage with musicians performing through the day. An evening gig and DJ followed, featuring Malawian pop group Zathu. BBC Scotland recorded the evening concert and ran a <a href="#">30-minute programme</a> all about the project.</p> <p>We also gave hampers of Malawian goods to winners selected from participants in our <a href="#">Walk</a>, <a href="#">Talk</a>, <a href="#">Trade</a> or <a href="#">Cook</a> challenges.</p>

The #BuyMalawian2018 campaign had over half a million impressions on social media, reaching an audience of over 220,000 people.

A [full report from the 2018 BuyMalawian campaign](#) has been published.

The Malawi High Commissioner to the UK, HE Kena Mphonda said: *"The Buy Malawi campaign is a wholly Malawi Government supported initiative which aims at promoting investment, tourism and trade. The Malawi High Commission, therefore, appreciates the gallant efforts of the SMP in this noble campaign"*

Africanos World (importers of Malawi Gin, Nali Sauce, etc), who sold out of Malawi Gin during the campaign, said: *"The SMP's Buy Malawian 2018 campaign has helped drive sales for our business as it focused the target customers and also opened up market avenues. This has boosted the business and also our confidence in selling and promoting Malawi products. We can't wait to participate again this year. Well done Scotland Malawi partnership."*

JTS (importers of Malawian Kilombero Rice) said: *"JTS were thrilled that the 90kg Rice Challenge was such a prominent part of the [SMP Buy Malawian] trade challenge and we were excited to be part of the Lake of Stars Festival, both through our stall and through event catering. Any such opportunity for increased product and brand awareness is invaluable"*

Traidcraft (who supply Mzuzu Coffee) said: *"On behalf of all the Team at Traidcraft I am delighted to endorse the dedicated work of Scotland Malawi Partnership and look forward to a continued relationship for many years to come."* Matt Oliver, Fair Trade Community Sales Manager)

The Linga Fruit Winery in Lilongwe said: *"We very much value the link with the Scotland Malawi Partnership ... and hope that our fruit wine, produced from fruits from rural smallholder farmers can continue to brighten link activities and perhaps find an outlet within the Scottish Fair Trade community."*

Soon after the end of the BuyMalawian campaign, Traidcraft announced that it had sold out of its Malawian Coffee for the first time.

The SMP has been working closely with the Malawi High Commissioner to establish a [Malawi-UK Business Group](#) specifically aiming to emulate and roll out the SMP's work in business, trade, investment and tourism across the rest of the UK. The SMP has had a key role in this group from the outset:

- Creating and funding the [group's website](#)
- Attending or teleconferencing in to 5 meetings in the Malawi High Commission on Saturdays
- Sitting on the Working Group to establishing the group
- Conducting a national survey of UK-Malawi business links
- Elected to the Executive Committee of the Group

ACTIVITY 4.1.ii:	Investment	<p>The SMP has been active influencing CDC (Commonwealth Development Corporation) through this period to increase its investments into Malawi. Specifically, the SMP has been actively supporting the new Impact Accelerator programme which allows smaller investments which are better suited to a country like Malawi.</p> <p>The SMP has had a series of discussions and video-conferences with CDC to discuss this, culminating in SMP organising for the Chief Executive of CDC to <a href="#">address the new Malawi All-Party Parliamentary Group in Westminster</a>. This meeting had a live video connection between the Malawi APPG in Westminster and the Malawi CPG in Holyrood: <a href="#">the first time the two Parliaments have ever been linked in this way</a>.</p> <p>As a powerful symbol of CDC's eagerness to increase its portfolio in Malawi the Head of the Impact Accelerator programme travelled directly from the Malawi APPG meeting in Parliament to fly to Malawi where he met with the President of Malawi to discuss how CDC can increase its Malawi portfolio. He stated in Parliament that his personal hope is that tens of millions of pounds of CDC investments can be made in Malawi in the coming years.</p> <p>Prior to this, David Linden MP also raised in Parliament the SMP's desire to see increased CDC investment in Malawi:  <i>"...My third concern is investment in Malawi. It is only fair to point out that the Scotland Malawi Partnership applauds the CDC-DFID impact accelerator programme, which enables smaller investments that are better suited to a country such as Malawi. I echo the Partnership's calls for the Government to build on that and urge the CDC to increase the investment going to Malawi."</i></p> <p>See also the above work supporting the <a href="#">Malawi-UK Business Group</a>, which in turn supports Malawi investment.</p>
ACTIVITY 4.1.iii:	Trade	<p>The SMP met with the Department for International Trade, DFID, the Malawi High Commission, the Scotland Office and Scottish MPs, to discuss SMP members' concerns about the <b>impact of Brexit on Malawi-UK trade</b>, securing strong assurances from the UK Government. We continue to follow Brexit developments closely to ensure that Malawi, and the Malawi-Scotland relationship, does not suffer as a result of Brexit.</p> <p>The SMP also used the Commonwealth Heads of Government Meeting (CHOGM) to help represent Malawi-UK trade interests, including in conversations with the UK Foreign Secretary and the UK Commonwealth Minister.</p> <p>The SMP's role in this regard is appreciated by the Government of Malawi. When addressing the House of Lords during the CHOGM week the President said: <i>'Malawi has always appreciated the support of the UK. We recognize that you will soon be leaving the EU where you have been our voice in the Common Market and the Commonwealth. Malawi hopes to continue to access the Common Market and we hope the 'Anything But Arms' agreement will continue. A few weeks ago our Minister of Industry travelled to London to negotiate continued access for Malawian sugar exports. Malawi hopes to have the same access in this regard as the EU. We hope that "Global Britain" includes Malawi.'</i></p> <p>See also the above work supporting the <a href="#">Malawi-UK Business Group</a>, which in turn supports Malawi trade.</p>
ACTIVITY 4.1.iv:	Tourism	<p>The SMP continues to promote Malawi as a tourist destination. There is a regular slot advertising a "<b>Malawian Tourism Operator of the Month</b>" in the weekly bulletin which goes out to over 1,000 members.</p> <p>We developed <b>eight strategic partnerships</b> with key tourism partners for the AGM: Ethiopian Airlines, Ngala Beach Lodge, Central African Wilderness Safaris, Kumbali Country Lodge, Kiboko Safaris, Responsible Safari Company, Luwawa Forest Lodge and Kayak Africa. This gave us <b>ten excellent prizes</b> to giveaway during the event, which in turn allowed us to promote Malawi tourism to members attending and also to partners and influencers on social media. Our tweets promoting Malawian tourism around the AGM generated 10,462 impressions. Winners of</p>

prizes have been encouraged to share their experiences on social media when they take up their prize – we hope this will give us a number of new blogs which will further promote Malawi as a tourist destination.

We launched our annual **#BuyMalawian2018** campaign in March 2018. We worked with key tourism partners: Ethiopian Airlines who donated two return flights from London–Lilongwe, Malawi Tourism Consortium, Central African Wilderness Safaris, Makokola Retreat, Sunbird Hotels and Satemwa Lodges who all donated accommodation, meals, transfers and safari packages to our campaign holiday prize.

Orbis Expeditions / The Responsible Safari Company and STA Travel took an active part in the **2018 Youth Congress** held at the Hampden Park on 20<sup>th</sup> February. As well as having stalls, Kate Webb (Orbis Expeditions / The Responsible Safari Company) ran a workshop surrounding conscious travelling and global citizenship and Dominic Webb (Orbis Expeditions / The Responsible Safari Company) contributed to the panel debate and conversation with experts.

The #BuyMalawian2018 campaign had over **half a million impressions** on social media, reaching an audience of over 220,000 people.

The Responsible Safari Company/Orbis said: *“The SMP’s 2018 BuyMalawian campaign proved an invaluable exercise in promoting the positive aspects of Malawi’s unique products, creating a discussion around increased trade flow as well as raising awareness of the benefits of Malawi as a rich cultural destination. Many congratulations on the successful running of such a significant campaign.”*

Representing UK-Malawi tourism links, Kelly White, the Head of Malawi Travel Marketing Consortium, said:

*“The Scotland Malawi Partnership’s Buy Malawian campaign in 2018 was again very well planned, organised and executed - making the most of key dates and events so as to maximise its effectiveness and engagement. The full reach was very impressive and we’re very pleased at how many more people are now aware of Malawi’s potential as their holiday destination. Asking an interested audience to engage and invest more deeply will undoubtedly have lasting benefits for the Scotland-Malawi relationship.”*

The SMP has also developed a **formal partnership with STA Travel**, through which the SMP promotes their group travel offers and in return receives 15% of profits.

Soon after the end of the SMP’s BuyMalawian our airline partner for the campaign, Ethiopian Airlines, announced two extensions to their flight offer:

- Three additional flights a day over the summer months from Heathrow to Addis Adaba (a popular Scotland-Malawi route), and then
- An additional service from Manchester to Addis Adaba – recognizing the numbers travelling from Scotland.

See also the above work supporting the [Malawi-UK Business Group](#), which in turn supports Malawi tourism.

ACTIVITY 4.1.v:	Private Sector Engagement	<p>In this period we continued to support SMP members <a href="#">BrewGooder</a>, with all profits from this beer going to clean water projects mostly run by our members in Malawi. The craft lager has been a huge success and is now available in most large supermarkets and bars across the UK. In March 2018 the Brewgooder team <a href="#">returned to Malawi</a> to see the impact their work is already having. We are now exploring new opportunities following this same model, including through whisky.</p> <p>We are continuing a number of key discussions as we explore how best to encourage and support our members to develop mutually beneficial links with the <b>private sector</b>.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on <b>supporting economic development in Malawi</b></p> <ul style="list-style-type: none"> <li>• 85% said they were aware the SMP was active in this area</li> <li>• 74% said they had reflected on their work in this area because of the SMP</li> <li>• 33% said they had changed their work in this area because of the SMP</li> </ul>
<b>OUTPUT 4.2:</b> <i>Expand School Partnerships Programme, and wider young engagement opportunities.</i>		
ACTIVITY 4.2.i:	School Partnerships	<p>Through this period the SMP worked, week in week out, with its c240 school members, offering active support, advice and encouragement to these school partnerships.</p> <p>The SMP, in partnership with MaSP, brokered <b>four new school partnerships</b>, all with the partnership principles at the core of their initial planning together.</p> <p>The Head of Youth and Schools met with the North Lanarkshire Malawi Education Partnership on 15<sup>th</sup> May to help develop their cluster of school links. They tweeted 'Great meeting with Emily chatting about how to support our North Lanarkshire schools and build sustainable partnerships'.</p> <p>The SMP continues to develop relationships with organisations who work in schools across Scotland. The Head of Youth and Schools met with SCIAF on 27<sup>th</sup> April to discuss areas of synergy and support.</p> <p>In the 2018 Member Needs and Impact Survey, schools were asked what impact SMP membership had had this year. Responses included:</p> <ul style="list-style-type: none"> <li>- <i>"Provided a focus for pupils to understand the bigger picture of Scotland's links with Malawi. Helped to introduce other agencies and faces with whom we hope to work."</i> <b>Dr Archie Marshall, The Community School of Auchterarder:</b></li> <li>- <i>"Our projects have always received support and encouragement from the SMP. Face to face meetings, school workshops and conferences have enhanced our work, both in Scotland and Malawi."</i> <b>Andy McKay, St. Margaret's High School</b></li> <li>- <i>"[The SMP is] a hugely valuable network of contacts, information and learning experiences."</i> <b>Craig Shields, Knightswood Secondary School</b></li> </ul>

		<ul style="list-style-type: none"> <li>- <i>“Our partnership is linked with Innerleithen, Walkerburn and Traquair church and it is through them that we have developed and nurtured our link. I am a kirk elder in this congregation and went out on a trip to Malawi last October so our link has strengthened since then.”</i> <b>Shirley Bean, St Ronan’s Primary School, Innerleithen, Peeblesshire</b></li> <li>- <i>“SMP set us up with our partner school. Without SMP I doubt we would have any involvement with Malawi.”</i> <b>Iain Fulton, Oban High School</b></li> <li>- <i>“Teaching materials from SMP were very valuable.”</i> <b>Lynne Docherty, Wallace Primary School</b></li> <li>- <i>“The Youth Congress enabled us to see our link in perspective.”</i> <b>Peter Lovegrove, Morrison's Academy</b></li> </ul>
ACTIVITY 4.2.ii:	Teacher Training and Support	<p>The Head of Youth and Schools visited Queen Margaret’s University on 20<sup>th</sup> April to sit on the panel for the students’ project proposals alongside AMS. The lecturer Emma Wood said <i>“Your contribution helped elevate a run of the mill experience into something they will never forget – and we are all grateful to you for this”</i>.</p> <p>The SMP taught <b>Chichewa lessons</b> at George Watson’s College during their Malawi week on 17<sup>th</sup> and 18<sup>th</sup> May, attended by 180 students; at Bearsden Academy on 17<sup>th</sup> November with 30 pupils attending; and at Haghill Primary on 9<sup>th</sup> May in preparation for Malawian visitors in the school.</p> <p>The SMP had a stall at the <b>Learning For Sustainability (LFS) Conference</b> on 12<sup>th</sup> May and had over 30 teachers sign up for more information about the SMP, and also attended the LfS conference on 20<sup>th</sup> June at Moray House.</p> <p>The SMP made a film with St Matthew’s Academy in Saltcoats on 1<sup>st</sup> June. MaSP had created a video of St Peters in Malawi – their partner school – and St Matthews wanted to create a video to share their side of the partnership too.</p> <p>The SMP attended George Watson’s College on 28<sup>th</sup> June for the launch of their Watson’s Malawi Project. The SMP will be offering ongoing support for this project, including sitting on the task group.</p> <p>The Head of Youth and Schools met with Biggar High School on 29<sup>th</sup> June to offer support for developing their partnership, they have invited the SMP to run an INSET day for all staff in February 2018.</p> <p>David Hope-Jones spoke at the <b>WOSDEC development education conference</b> for teachers on the 8<sup>th</sup> September, as well as running a workshop on best practice in school partnerships and chairing a plenary panel discussion.</p> <p>The Head of Youth and Schools visited Malawi from 18<sup>th</sup> to 22<sup>nd</sup> September to work with MaSP in support of their work with schools and school partnerships. As well as supporting MaSP staff members to develop and deliver workshops that will support schools in Malawi with their links to</p>

		<p>Scotland, there were meetings with key partners including the British Council, Unicef, VSO, the Deputy DEM in Lilongwe, Civil Society Education Coalition and the Christian Community Youth Programme. There were also resources taken out for the regional centres to support schools with their understanding of Scotland, including items for 'Scotland in a basket'.</p> <p>The Head of Youth and Schools left her post in late January 2018; a new Youth and Schools Officer has been appointed in April 2018. An interim Youth Officer has been supporting aspects of youth and schools activities with a major focus on the 2018 Youth Congress since late January 2018.</p> <p>On the 24th October the SMP hosted our <b>Schools Forum in Gleniffer High School in Paisley</b>; 25 teachers attended and 78% said it was excellent and the other 22% Very good. The Edinburgh Schools Forum initially planned to take place in late January has been postponed to mid-June 2018 due to staff changes and the departure of The Head of Youth and Schools. The Youth Officer spoke at the <b>WOSDEC teacher training</b> event on 7<sup>th</sup> February 2018 with 15 teachers attending.</p> <p>There were numerous support visits to schools throughout the period, including Leith Walk Primary, Stockbridge Primary, Alloway and Doonfoot and George Watsons's College. In addition there was on-going support provided to teachers by phone and email on their schools partnerships, the practicalities of Malawi visits and teaching resources.</p>
ACTIVITY 4.2.iii:	Schools Forum	<p>Schools Forum held in Inverness on 3<sup>rd</sup> May in partnership with Highland One World Centre (HOW) and attended by 41 people. 67% rated the forum as excellent and the other 33% as very good. The SMP made a video of the forum which has had over 1.1 thousand views on Facebook and the post reached 3808 people.</p> <p>Catriona from HOW said: <i>"We always enjoy having you here. We had a couple of teachers pop in today who were there last night, they just wanted to say how much they enjoyed the evening and they have already booked to borrow Malawi in a box"</i>. The evaluations included comments about how 'inspirational' the forum was and the quality of the "volume of resources and expertise of the speakers"</p>
ACTIVITY 4.2.iv:	Youth Congress	<p>We held our <a href="#">Youth Congress</a> at Hampden Park in Glasgow on 20<sup>th</sup> February, which was centred on youth engagement and was attended by <b>216</b> students, <b>33</b> teachers and programme contributors, including <b>17</b> workshop facilitators, <b>12</b> panel members and <b>32</b> experts. The event was supported by <b>16</b> volunteers, including students from the University of Edinburgh and the University of Strathclyde.</p> <p>The 2018 Youth Congress, launched by Nicola Sturgeon, First Minister of Scotland, and Dr Alasdair Allan, the <i>Minister for International Development</i> and Europe, formed part of <b>Scotland's Year of Young People</b>. <b>It brought together young Scots with Malawi links to Hampden Park Stadium to share, learn and inspire.</b></p> <p>It was a lively, innovative and interactive day themed around <b>"Partnership in Action: My Views, My Voice"</b>. Through workshops, activities and discussions, young people didn't just learn more about Malawi and share inspiring stories about their links, but were also supported to understand and critically reflect on the media.</p> <p>We discussed various themes around social media use, 'fake news', media bias and youth voice. Every young person present had the chance to "quiz the experts", to make up <i>their</i> mind. Through the day the young people also generated and shared their own video content – telling <i>their</i> own Scotland-Malawi story.</p>

		<p>The day had four main objectives:</p> <ol style="list-style-type: none"> <li>1. To raise awareness of and increase youth engagement in Scotland's civic links with Malawi.</li> <li>2. To support and develop critical thinking skills in young Scots, encouraging young people to analyse and scrutinize news and information to develop their own views and thinking.</li> <li>3. To establish new communications channels and develop new content to give a strong youth voice within the bilateral relationship, sharing their own experience with Malawi.</li> <li>4. To encourage and support young Scots to take positive actions, helping to spread a positive and informed narrative around international development and Scotland's links with Malawi.</li> </ol> <p>We were delighted with the success of the day and are fully satisfied that all four objectives have been advanced.  <b>78%</b> of respondents to the event feedback form stated they learnt something new about Malawi as a result of participating in the Youth Congress.</p> <p>Students' and teacher's feedback surrounding their participation in the Youth Congress included:</p> <ul style="list-style-type: none"> <li>- <i>"It made me aware of the world as a whole."</i> Skye, Knightswood Secondary School</li> <li>- <i>"It informed me a lot about how youth can be involved"</i> Emma, Bannerman High School:</li> <li>- <i>"I enjoyed speaking to a wide variety of people"</i> Katie, George Watson's College-</li> <li>- <i>"Speaking with people who have experience going to Malawi"</i> Rachel , Coatbridge High School</li> <li>- <i>"General knowledge and the realisation of how much we have that developing countries don't"</i> Rory, King's Park Secondary School</li> <li>- <i>"Communicating with others and sharing fundraising and ideas to improve projects"</i> Katy, Gleniffer High School</li> <li>- <i>"I found learning about Malawi interesting and it is something I'd love to do"</i> Grishma, King's Park Secondary:</li> <li>- <i>"I wanted to thank, and congratulate, you and your team for the excellent SMP Youth Congress last week. It was a thoroughly enjoyable experience and I know that a lot of my pupils came away from it far more informed about Malawi and even more enthusiastic about their upcoming trip."</i> Chris McKenna, Principal Teacher of Pupil Support, Williamwood High School</li> </ul>
ACTIVITY 4.2.v:	Youth Engagement	<p>The SMP continue to <b>support youth members</b> through one-to-one support. The Head of Youth and Schools met two of the SMP youth ambassadors on 22nd June in Dunfermline to discuss support and ideas for youth engagement.</p> <p>The SMP's <b>AGM</b> in September 2017 was held at Stewarts Melville College and the event was support by <b>student volunteers</b> from the school, along with their sister school Mary Erskine's.</p> <p>The SMP launched our <b>youth competition</b> in November 2017 to invite all youth members to pitch to them an idea for an event the SMP could co-host with them during the Year of Young People 2018.</p> <p>The Head of Youth and schools attended the meeting of the <b>Scottish Resource in Education and Development</b> at Glasgow University hosted by UKFIET along with Joanna Keating and Anna Boni from Education Scotland. At the round-table the SMP shared the SMP's youth engagement activities including student societies.</p> <p>Continued engagement with Scottish university <b>student societies</b> to promote the Scottish Government's 2018 Year of Young People, including</p>

		<p>our Member Services Officer attending ‘Re-Fresher’s Fair’ at the University of Stirling.</p> <p>On 12<sup>th</sup> October 2017 the Member Services Manager spoke at the <b>University of St Andrews Dorothy Millar Scholarship evening</b> where medical students are encouraged to seek experience in Malawi.</p> <p>The SMP also hosted a <b>Year of Young People Roundtable</b> on 18<sup>th</sup> January with 18 partners and stakeholders, to discuss how best to plan for the year ahead. The group will meet again at the midpoint of the year in July.</p> <p>The <b>Youth Congress</b> was held at Hampden Park in Glasgow on 20<sup>th</sup> February, which was centred around youth engagement and was attended by <b>216</b> students. The event was supported by volunteers, including students from the University of Edinburgh and the University of Strathclyde.</p>
<b>OUTPUT 4.3:</b>	<b><i>Convening and supporting a community of practice on Agriculture and Food Security</i></b>	
ACTIVITY 4.3.i:	Coordinating	<p>The SMP hosted a networking and sharing forum on <b>Agriculture and Food Security</b> in response to issues identified by SMP Members and as part of the SMP’s 2017-2020 Strategic Plan to support members with their work in food security and resilience in Malawi. Objectives were to: share information; support networking and the sharing of learning, experience and contacts; to seek input from a variety of sources; to support the development of new initiatives and collaborations; to tap into wider international expertise; and to experiment with an innovative new modality of working so that the sharing can continue beyond and after the meeting.</p> <p>33 SMP members, partners and stakeholders attended this meeting on August 3<sup>rd</sup>, joined by Timothy Gondwe, visiting Professor from Malawi at Scotland’s Rural College. Professor Gondwe gave a presentation on Agriculture and Food Security in Malawi.</p> <p>Feedback on the event included:</p> <ul style="list-style-type: none"> <li>- <i>“Fantastic range of skillsets and sectors gathered together in an atmosphere that appeared highly collegiate, that would not normally be in direct contact.”</i></li> <li>- <i>“An opportunity to learn more about the current state of agriculture and the Governments vision for agriculture from an experienced Malawian Professor”</i></li> </ul> <p>The SMP also supported the launch of the University of Edinburgh’s <b>Global Academy of Agriculture and Food Security</b> on Friday 26<sup>th</sup> January 2018 with guest speakers The <b>Rt Hon Penny Mordaunt MP</b>, Secretary of State, Department for International Development and <b>Bill Gates</b>, Co-Chair of the Bill &amp; Melinda Gates Foundation.</p>
ACTIVITY 4.3.ii:	Disseminating	<p>Working together with MaSP, the SMP produced/promoted <b>ten videos from industry experts</b> on agriculture and the food security crisis in Malawi. These videos have 1,917 views combined. The Trade and Agriculture page on the SMP website had 247 views during this period.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP’s work on <b>agriculture and food security in Malawi</b></p> <ul style="list-style-type: none"> <li>• 83% said they were aware the SMP was active in this area</li> <li>• 68% said they had reflected on their work in this area because of the SMP</li> <li>• 18% said they had changed their work in this area because of the SMP</li> </ul>



The University of Glasgow winning their Member Impact Award



**Joanna Keating, Head of International Development at the Scottish Government, helps select the winners of our networking competition by 'spinning the gin', at our AGM!**



# External Assessment of Evidence of the Scotland Malawi Partnership (SMP) Impact / Monitoring, Evaluation and Learning (MEL) Data 2018

April 2018

Fiona Talcott

## **A. Background**

The purpose of this external review was to produce, over a 3-day period, a short report of an independent assessment of the evidence of SMP's impact across its four outcome areas:

1. coordinating and capacity building
2. advocacy
3. media and communications
4. business, investment, trade and tourism; youth and schools; and agriculture and food security.

First, it should be noted that this is not a full impact assessment as SMP's main funder, the Scottish Government (SG), preferred an annual external review rather than one at the end of the 3-year funding cycle. So, as the timescale (April 2017 - March 2018) is too short for any meaningful impact to have been achieved in this programme cycle, this report only covers how much progress appears to have been made towards achieving planned impacts detailed in the 2017-20 logframe (agreed in December 2017).

This assessment is based on:

- a desk review of the documents detailed at the end of this report;
- follow-up discussion with SMP staff (the Chief Executive, David Hope Jones, and Media and Communications Officer, Jackie Farr);
- my 15-years' experience of working with international civil society networks & support organisations.

It should be noted that, given the focused brief, and time and budget constraints, no further research has been conducted, for example, to consult additional background materials, interview other stakeholders, or develop any comparative scenarios.

## **B. Comments on MEL Framework and Quality of Data**

SMP staff (and members) put in a great deal of effort and give high priority to the MEL aspects of their work. The quality of data is generally good, coming from wide and reliable sources. Having been based on a participative Theory of Change process, the logic of the logframe is well thought through. However, though it includes both qualitative and quantitative indicators, the latter predominate not just at output but also at outcome and impact levels.

Data, including participant and service-user feedback and statistics related to online engagement, is collected and often reviewed collectively by staff for learning and planning purposes e.g. after, and in preparation for, events. Internal analysis of both positive and negative feedback and suggestions from the most recent AGM and the annual members

survey are good examples of effective use of MEL data for learning and improving the chances of delivering planned impact by the end of year three. Moreover, there is active risk management using a range of MEL data.

However, use of the term 'impact' across most of the evidence assessed under this review tends to focus only on short term benefits or changes, and SMP seems not to be collecting much evidence of real and substantive changes taking place further up or along the results chains. It would be helpful, at least when the MEL framework is next reviewed, if, especially for management purposes, it could include more emphasis on qualitative and process indicators, and tracking medium to longer term outcomes (possibly linked to a strategic plan), rather than a focus on numbers at activity and output levels.

That said, there are areas where SMP is already able to answer the impact question 'are we making a difference?' - for example, through results from the members survey that show 27% of respondents have changed their work as a result of SMP campaigns. There are also some areas where opportunities already exist for establishing relatively simple baselines for comparison and evidencing change - e.g. getting rough pre- and post- sales figures from producers supported by the Buy Malawi campaign.

Finally, in common with many sectors, SMP continues to have challenges in getting meaningful feedback from members and service users but it's doing a good job for activity and output levels. However, more work needs to be done to establish systems to collect follow-up data (rather than rely on more immediate spontaneous quotes from feedback forms and emails) to better capture the real changes that, anecdotally, seem to be happening, at least in part, as a result of SMP's work. More detail on this is covered in individual outcome sections below.

### **C. Assessment of Evidence of Specific Outcomes**

Overall, there's ample evidence in the documents listed below to demonstrate that the SMP secretariat and its members have delivered the vast majority of their targets in this past year. Rather than repeat and/or summarise the evidence of all that's been achieved, some key aspects of each Outcome area are highlighted below. Additionally, the attached truncated version of the logframe has been annotated to indicate where there is good evidence to suggest that outputs and outcomes have been successfully delivered or not, together with some additional clarificatory comments. The colour coding of the assessment boxes in the logframe is:

Green - good evidence of successful delivery

Amber - either partial delivery, or insufficient / questionable evidence, or both

Red - not delivered, or little evidence to demonstrate anything (but no area assessed as such).

#### **Review of Outcome One: Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced**

Targets for this outcome have been met, and there is strong evidence that significant co-ordination of civic links has been taking place, and ample feedback from members that capacity and effectiveness of partnerships continues to be enhanced.

SMP has been active across a wide range of areas both leading and collaborating with members and non-members in very creative, innovative and participatory ways. Its co-ordination has successfully brought different priorities and information to different audiences that wouldn't normally mix or access each other's material, in a way that helps deliver greater impact. SMP co-ordination has also included convening well-attended Cross-Party Group meetings, establishing an Agriculture and Food Security community of practice, and bringing together many schools to discuss plans for, and learning from, their links with Malawi to build collaboration, share resources, and avoid duplication.

Evidence of capacity building includes delivery of Chichewa lessons for young and old(er), and media training for the Scotland-Rwanda and -Zambia networks. More importantly from an impact perspective, SMP has continued to help build and improve partnerships by widely disseminating, and pushing for the adoption of, its Partnership Principles by groups operating across all sectors (e.g. education, health, etc.)

A highlight of SMP's networking support and activities has been the very collaborative 'strand' meetings where networking has been made even more purposeful by SMP brokering to develop potential project partnerships, and thus improved project design and applications for SG Malawi Development Funding.

Suggested priorities for Years 2 and 3:

*It would be helpful to try and track the types of members / non-members / readers that are being attracted to what activities to ensure target audiences / participants are being reached.*

**Review of Outcome Two: The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora**

There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.

Excellent MSP / MP engagement and cross-party support for Malawi, the SMP, and its members links has been further developed, including through extensive use of social media (especially videos and tweets).

Highlights include securing the Westminster Hall debate; facilitating the establishment of the Westminster All Party Parliamentary Group (APPG) on Malawi and the first ever joint Westminster APPG and Scottish Parliament CPG meeting; and major progress / tangible positive outcomes on visa issues and Commonwealth investment in Malawi.

SMP has successfully managed both on-going commitments (such as support for the Malawi CPG) together with mobilising for big campaigns, tackling problem areas such as visas, and responding to unforeseen advocacy demands such as general election briefing and lobbying requirements.

Work with local authorities seems to be at an appropriate level of engagement, given the current limited appetite in the local government sector for international engagement

SMP support for the SG's International Development Strategy is demonstrated by SMP promotion of the Climate Justice, Small Grants and Malawi Development Funding through information days, but also through organising interactive and sensitively handled strand meetings. The latter have ensured that the SG gets higher quality project funding applications, and that the Malawian Government gets projects directly related to its priorities and guided by Malawian NGO understanding and expertise.

The SMP's SDG briefing for MSPs and the loaning of SDGs banners for members' use seems to have generated positive outcome, with many more (influential) people now more aware of the SDGs and Scotland's relationship with them.

Suggested priorities for Years 2 and 3:

*More focus on identifying, collecting and analysing results from advocacy and brokering interventions to assess longer term outcomes and SMPs contribution to positive change.*



Scottish MPs, from every Scottish party, join the Minister for Africa in the UK Parliament to praise the SMP model

### **Review of Outcome Three: Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact**

Evidence of positive outcomes in this area is mixed, with good information generated through the initial stages of a Social Return on Investment (SROI) study by the University of Edinburgh on the Scotland-Malawi links showing that large scale public engagement continues to increase, and early stages of a University of Glasgow survey of public awareness indicating people's relatively good awareness about Scotland's links with Malawi.

However, evidence of specific indicators is slightly less positive, with the number of mainstream media articles and features significantly down, but an increase in 'opportunities to view' because the articles and features appeared in media channels with higher circulation. Social media activity has been relatively high, with most targets over-achieved, but the change in emphasis from Facebook to Twitter, Instagram, etc doesn't seem to have been planned or necessarily understood. Additionally, the new Media and Communications Strategy has only recently been completed so there's no implementation reporting or evidence yet.

SMP has, though, developed websites for other stakeholders to enhance knowledge and capacity that can support SMP with its impact. Examples of this include the Scottish Global Health Co-operative, the Malawi-UK Business Group, and the Scottish SDGs Network.

#### Suggested priorities for Years 2 and 3:

*Improve monitoring of mainstream media targets and develop a better understanding of who is accessing and engaging with what in SMP's electronic communications channels.*

### **Review of Outcome Four: New and priority areas of engagement between Scotland and Malawi are progressed**

This is a very broad outcome area to report against. Nonetheless, the Business, Investment, Trade and Tourism (BITT) programme especially, and the establishment of the Agriculture and Food Security community of practice, have been evidenced as substantial areas of progress. Moreover, support for schools and youth has been maintained, despite the loss and change of the key staff member.

The Buy Malawi 2018 campaign was creatively and effectively implemented using a wide variety of interventions and mechanisms to reach a broad range of audiences (AGM participants, music festival goers, public competitions with very desirable prizes, and parliamentary meetings) - all tied in with links to CHOGM and David Livingston's birthday. Although there are positive statements and thanks from many of the producers and distributors supported, disappointingly, there doesn't seem to have been any pre- and post-campaign sales figures collected to conclusively demonstrate results and substantive impact.

Similarly, progress on encouraging, especially small scale, investment in Malawi has been achieved through bringing together a variety of strands for maximum effect, with the Chief Executive of the Commonwealth Development Corporation being brought in to address the joint parliamentary Malawi groups facilitated by SMP in the run-up to CHOGM.

Outreach to schools seems to have been happening through various fora including teacher training events, conferences, etc, as well as directly to schools, and via the Schools and Youth Forums. Some activity may have been curtailed due to staff changes but the planned increase in reach appears to have been achieved.

#### Suggested priorities for Years 2 and 3:

*Develop MEL plans for each of the 'new and priority' areas to be able to define and track success from the beginning of each initiative to improve and demonstrate impact.*

#### D. Value for Money

As this report is focused on the operations rather than the finances of the SMP, and a full benchmarking exercise would be needed to offer more than anecdotal / personal views, it's not possible to make a specific judgement on the value for money for the core grant provided by the SG.

Nevertheless, it's obvious and heartening that SMP consistently plans so that activities and outputs include components that help to deliver multiple objectives - i.e. they're not trying to deliver lots of stand-alone activities but are making each event, and its budget, multi-task and work towards a number of mutually supporting objectives at the same time.

Additionally, for a staff of only five, the SMP has developed a huge reach and, as a relatively rare intermediary organisation with very broad cross-sector / party / national support, it continues to be able to bring many people together, from normally different sides and arenas, in very cost-effective ways (i.e. without much travel), to great positive effect.

In short, the SMP seems to be delivering at least £250K of value, especially in support of the SG's International Development Strategy.

#### E. Conclusions

This assessment was asked to focus on evidence of impact delivered during the first year of the 2017-20 funding cycle, and relatively strong evidential data has been provided for the assessment.

There is no doubt that the SMP has the advantage of working on a quite specific focus area (e.g. Malawi) but it also has to:

- cater to a hugely diverse groups of members, especially, but also of politicians, media, etc
- expertly cover different technical areas (e.g. visa issues, language skills, taxation agreements, health issues, etc) through to advocacy and business promotion
- balance Malawian and Scottish input, and
- ensure non-Central belt interest is engaged and supported.

It seems to have done all of that well.

SMP has also used its pivotal role to successfully initiate, advance and deliver substantial progress towards planned impact using its unique and empowering knowledge about who's coming, who knows what, what's happening, when, who would benefit, who can contribute support, etc. It has proven to be quite member-focused and facilitative (i.e. not just all about the secretariat, as some networks can be).

In conclusion, the assessment of the various sections above should demonstrate that SMP has provided generally strong evidence that it has successfully delivered the vast majority of its planned activities and outputs in 2017-18, and some initial positive outcomes. This early good work demonstrates excellent progress that will help it deliver its longer term planned impact later in the programme cycle.

The latter will ultimately be easier to evidence if more emphasis is put on better baselines, follow-up tracking, and qualitative aspects of its MEL system.

## External Assessment of Logframe data:

The external assessor reviewed the SMP's 2017/18 logframe data and, for each of the 36 indicators gave an external assessment of whether that outputs and outcomes had been successfully delivered or not, together with some additional clarifying comments. The colour-coding of the assessment boxes in the logframe used was:

**Green** - good evidence of successful delivery

**Amber** - either partial delivery, or insufficient / questionable evidence, or both

**Red** - not delivered, or little evidence to demonstrate anything (but no area assessed as such).

**32 of the 36 indicators scored GREEN**

**4 of the 36 indicators scored AMBER**

**0 of the 36 indicators scored RED**

OUTCOME 1	Outcome Indicator 1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <b>GREEN</b> - <u>good evidence of successful delivery</u>
<b>Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced</b>	Number of impact statements from SMP members illustrating the impact membership has had supporting their link with Malawi	<b>Planned</b>	38	40+	
		<b>Achieved</b>		76	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Written quotes received by letter or email, given in a feedback form, or stated in the public domain			
	<b>Outcome Indicator 1.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	
	Annual external review by independent expert assessing the SMP's impact coordinating and capacity building, informed by range of member feedback	<b>Planned</b>	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a significant positive impact supporting Scotland's links with Malawi, representing good value for money against the core grant	
<b>Achieved</b>			Independent expert review states <i>"Targets for this outcome have been met, and there is strong evidence that significant co-ordination of civic links</i>		

				<p><i>has been taking place, and ample feedback from members that capacity and effectiveness of partnerships continues to be enhanced.</i></p> <p><i>SMP has been active across a wide range of areas both leading and collaborating with members and non-members in very creative, innovative and participatory ways. Its co-ordination has successfully brought different priorities and information to different audiences that wouldn't normally mix or access each other's material, in a way that helps deliver greater impact. SMP co-ordination has also included convening well-attended Cross-Party Group meetings, establishing an Agriculture and Food Security community of practice, and bringing together many schools to discuss plans for, and learning from, their links with Malawi to build collaboration, share resources, and avoid duplication.</i></p> <p><i>Evidence of capacity building includes delivery of Chichewa lessons for young and old(er), and media training for the Scotland-Rwanda and -Zambia networks. More importantly from an impact perspective, SMP has continued to help build and improve partnerships</i></p>	
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				<p><i>by widely disseminating, and pushing for the adoption of, its Partnership Principles by groups operating across all sectors (e.g. education, health, etc.)</i></p> <p><i>A highlight of SMP's networking support and activities has been the very collaborative 'strand' meetings where networking has been made even more purposeful by SMP brokering to develop potential project partnerships, and thus improved project design and applications for SG Malawi Development Funding."</i></p>	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Short report written by external assessor			
<b>OUTPUT 1.1</b>	<b>Output Indicator 1.1.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Programme of development and capacity building opportunities offered to members	Total annual attendance at SMP events and SMP-supported/partnered events	<b>Planned</b>	32 SMP events attended by 1,778 people + 56 partner events attended by 12,219	32 SMP events engaging 1800 + 20 partner events	SMP has hosted and supported a wide range of events and their participants.
		<b>Achieved</b>		32 SMP events engaging 1,932 people + 40 partner events engaging	

				4,772 people.	
	<b>Data Source(s) for substantiating indicator progress</b>				
	Collated attendance figures				
<b>Output Indicator 1.1.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>		<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Percentage of SMP event attendee feedback describing the event as "excellent" or "very good"	<b>Planned</b>	83%	83%	This level of positive feedback is very good, and is as (if not more) important than the overall number of events occurring and people taking part.	
	<b>Achieved</b>		84%		
	<b>Data Source(s) for substantiating indicator progress</b>				
	Event feedback forms				
<b>Output Indicator 1.1.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>		<b>Independent Assessment - <u>AMBER</u> - <u>either partial delivery, or insufficient / questionable evidence, or both</u></b>
Percentage of SMP event attendee feedback stating that their link with Malawi had been supported/strengthened as a result of attending	<b>Planned</b>	79%	80%	Appears to be quite well delivered but, due to time constraints, it's not been possible in this review to check the tabulation of all the feedback returns.	
	<b>Achieved</b>		77%.		
	<b>Data Source(s) for substantiating indicator progress</b>				
	Event feedback forms				
<b>Output Indicator 1.1.4</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>		<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Number of members giving case study	<b>Planned</b>	31	31	Well above target - but the indicator	

	testimonial evidence illustrating the impact membership has had supporting their link with Malawi	<b>Achieved</b>		65	shouldn't be a quantitative one.
		<b>Data Source(s) for substantiating indicator progress</b>			
		Written quotes received by letter or email, given in a feedback form, or stated in the public domain			
<b>OUTPUT 1.2</b>	<b>Output Indicator 1.2.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
Members receive regular bulletins, and have access to current information, online	Number of SMP news bulletins sent in the year	<b>Planned</b>	52	53	Above target number of attractive and accessible news bulletins for main readership, and separate ones for schools, faith groups, etc.
		<b>Achieved</b>		60	
		<b>Data Source(s) for substantiating indicator progress</b>			
	Mailchimp records				
	<b>Output Indicator 1.2.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
Total number of recipients of the SMP news bulletin		<b>Planned</b>	1346	1400	Well above target.
		<b>Achieved</b>		1864	
		<b>Data Source(s) for substantiating indicator progress</b>			
	SMP bulletin distribution database				
	<b>Output Indicator 1.2.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
	Total number of bulletin email opens	<b>Planned</b>	14,395	14,650	Almost on target, and very acceptable

		<b>Achieved</b>		14,596	as numbers no doubt fluctuate depending on what's happening in any particular period.
		<b>Data Source(s) for substantiating indicator progress</b>			
		Mail Chimp statistical data			
<b>OUTPUT 1.3</b>	<b>Output Indicator 1.3.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Creation of opportunities for in-person networking and sharing between members	Total annual number of opportunities for in-person networking hosted by the SMP / and supported by the SMP	<b>Planned</b>	32 SMP / 56 SMP supported	32 SMP / 20+ SMP supported	Although SMP supported slightly less of its own events than previous year, it still managed to provide planned support to others of relevance to its overall goals.
		<b>Achieved</b>		32 + 40	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Event attendance records			
	<b>Output Indicator 1.3.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
	Percentage of SMP event attendee feedback stating when asked that they made new contacts as a result of attending SMP event	<b>Planned</b>	100%	90%-100%	This feedback is consistently collected across different types of events and activities, with the average number being about two - three.
		<b>Achieved</b>		91%	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Event feedback forms; event follow-up surveys; event data			
	<b>Output Indicator 1.3.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Percentage of SMP event attendee	<b>Planned</b>	90%	90%	This seems to be incorporated into all	

	feedback describing networking at the event as "excellent" or "very good"	<b>Achieved</b>		91%	events and, given that it's usually the most popular aspect of any event and it's hard to satisfy everyone, this level of feedback rating is very good.
		<b>Data Source(s) for substantiating indicator progress</b>			
			Event feedback forms		
<b>OUTCOME 2</b>	<b>Outcome Indicator 2.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - GREEN - good evidence of successful delivery</b>
<b>The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora</b>	Annual SMP Advocacy Impact Report outlining evidence of political and policy impact	<b>Planned</b>	In 2016/17, this information was included within the standard SG reporting.	2017/18 report to show strong evidence of advocacy impact	There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.
		<b>Achieved</b>		2017/18 Lobbying and Advocacy shows very significant influence and impact	
		<b>Data Source(s) for substantiating indicator progress</b>			
			Annual SMP Advocacy Impact Report		
		<b>Outcome Indicator 2.2</b>		<b>Baseline (2016/17)</b>	
	Annual external review by independent expert assessing the SMP's advocacy impact	<b>Planned</b>	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a strong positive impact through its advocacy work, representing good value for money against the core grant	

		<p><b>Achieved</b></p>	<p>Independent expert review states:          "There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.</p> <p>Excellent MSP / MP engagement and cross-party support for Malawi, the SMP, and its members links has been further developed, including through extensive use of social media (especially videos and tweets). Highlights include securing the Westminster Hall debate; facilitating the establishment of the Westminster All Party Parliamentary Group (APPG) on Malawi and the first ever joint Westminster APPG and Scottish Parliament CPG meeting; and major progress / tangible positive outcomes on visa issues and Commonwealth investment in Malawi.</p> <p>SMP has successfully managed both on-going commitments (such as support for the Malawi CPG) together with mobilising for big campaigns, tackling problem areas such as visas, and responding to unforeseen advocacy demands such as general election briefing and lobbying requirements.</p>	
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			Short report written by external assessor		
<b>OUTPUT 2.1</b>	<b>Output Indicator 2.1.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Programme of cross-party political strategic engagement	Percentage of political parties in the Scottish Parliament actively engaging and supporting Scotland's links with Malawi	<b>Planned</b>	100%	100%	SMP work to drive and sustain this continues to be a strength, with active engagement demonstrated by over 100 MSPs (vidoes, tweets, statements, meeting attendance, etc).
		<b>Achieved</b>		100%	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Parliamentary records, quotes and public statements			
	<b>Output Indicator 2.1.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
	Number of cross-party political meetings convened or supported by the SMP	<b>Planned</b>	4	4	Convened five well attended Malawi CPG meetings, and three meetings of the new Westminster All Party Parliamentary Group on Malawi, which it helped to create.
		<b>Achieved</b>		8	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Parliamentary records, quotes and public statements			
	<b>Output Indicator 2.1.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Number of actions taken by Parliamentarians in support of the SMP's advocacy work	<b>Planned</b>	88	88	Numerous examples of cross-party action on Malawi driven and/or assisted by SMP briefings and interventions including on visa issues and the UK-Malawi Double Taxation	
	<b>Achieved</b>		212		
	<b>Data Source(s) for substantiating indicator progress</b>				

			Parliamentary records, quotes, photos, twitter and public statements		Agreement.
<b>OUTPUT 2.2</b>	<b>Output Indicator 2.2.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Local authority engagement programme	Percentage of Scottish Local Authorities engaged by the SMP	<b>Planned</b>	50%	100%	This is relatively passive engagement (sending out newsletters / briefings) but ok given the current limited appetite in the local government sector for international engagement.
		<b>Achieved</b>		100%	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP correspondence records			
	<b>Output Indicator 2.2.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
	Number of Scottish Local Authorities choosing to be members of the SMP	<b>Planned</b>	16	17	Target met but, as it's free, it may be worth amending that upwards to try to develop more informed and meaningful engagement with local authorities, e.g. on trade issues.
		<b>Achieved</b>		17	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP online membership database			
	<b>Output Indicator 2.2.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Number of Scottish Local Authorities supported by the SMP to develop their own Malawi link	<b>Planned</b>	2	3	Given the above, good that Borders Council have sought SMP support. Edinburgh and Glasgow Councils continue to be the most supportive of	
	<b>Achieved</b>		4		
	<b>Data Source(s) for substantiating indicator progress</b>				

		Project details from local authorities			Malawi links.	
<b>OUTPUT 2.3</b>	<b>Output Indicator 2.3.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - GREEN - good evidence of successful delivery</b>	
Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts	Number of SMP points of support for the SG's international development strategy (e.g. supporting information events or hosting networking and collaboration meetings around a call, or helping raise awareness of key announcements)	<b>Planned</b>	5	9	Above target. SMP has widely shared news updates on SG's work and promoted and supported roll out on Climate Justice, Small Grants and Malawi Development Funding through information days and five very collaborative 'strand' meetings. At SG's request, SMP has also supported the Scotland-Rwanda and -Zambia networks.	
		<b>Achieved</b>		12		
		<b>Data Source(s) for substantiating indicator progress</b>				
	SMP and SG records					
	<b>Output Indicator 2.3.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>		<b>Independent Assessment - GREEN - good evidence of successful delivery</b>
	Number of opportunities for the SMP and/or its members to offer input, support and feedback to the Malawi Development Programme and the SG's work towards the SDGs (for example through SMP-SG meetings)	<b>Planned</b>	3	4		On target. Although ample evidence of SMP work to promote Malawi Development Programme and Global Goals (e.g. through banners and involvement with new Scottish SDGs Network), but less evidence of input and feedback to SG.
<b>Achieved</b>			4			
<b>Data Source(s) for substantiating indicator progress</b>						
SMP and SG records						
<b>OUTCOME 3</b>	<b>Outcome Indicator 3.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - GREEN - good evidence of successful delivery</b>	
<b>Scottish publics beyond SMP</b>	Number of opportunities to view Scotland-Malawi features in the mainstream media,	<b>Planned</b>	5.1 million opportunities to view.	6 million+ opportunities to view. 651,852 Facebook impressions;	While social media activity has been relatively high and most targets over	

<b>membership are informed and engaged on Scotland-Malawi links, opportunities and impact</b>	and total SMP reach across social media		613,876 Facebook impressions; 610,500 Twitter impressions; 364 Instagram followers; and 17,415 LinkedIn impressions	610,756 Twitter impressions; 370 Instagram followers; 18,460 LinkedIn impressions	achieved, no explanation was available as to why emphasis on Facebook as the most favoured tool had dropped. Additionally, the new Media and Comms Strategy is now almost complete but only now starting to be implemented - i.e. no evidence for reporting against yet.	
		<b>Achieved</b>		7 million+ opportunities to view. 430,800 Facebook impressions; 930,700 Twitter impressions; 502 Instagram followers; 25,787 LinkedIn impressions		
	<b>Data Source(s) for substantiating indicator progress</b>					
			Mainstream and social media			
	<b>Outcome Indicator 3.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>		
	Annual external review by independent expert assessing the SMP's media and communications impact	<b>Planned</b>	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a strong positive impact through its media and communications work, representing good value for money against the core grant		
		<b>Achieved</b>		Independent expert review states: <i>"Evidence of positive outcomes in this area is mixed, with good information generated through the initial stages of a Social Return on Investment (SROI) study by the University of Edinburgh on the Scotland-Malawi</i>		

				<p><i>links showing that large scale public engagement continues to increase, and early stages of a University of Glasgow survey of public awareness indicating people's relatively good awareness about Scotland's links with Malawi.</i></p> <p><i>However, evidence of specific indicators is slightly less positive, with the number of mainstream media articles and features significantly down, but an increase in 'opportunities to view' because the articles and features appeared in media channels with higher circulation. Social media activity has been relatively high, with most targets over-achieved, but the change in emphasis from Facebook to Twitter, Instagram, etc doesn't seem to have been planned or necessarily understood. Additionally, the new Media and Communications Strategy has only recently been completed so there's no implementation reporting or evidence yet.</i></p> <p><i>SMP has, though, developed websites for other stakeholders to enhance knowledge and capacity that can support SMP with its impact. Examples of this include the Scottish Global Health Co-operative, the</i></p>	
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				Malawi-UK Business Group, and the Scottish SDGs Network."	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Short report written by external assessor			
<b>OUTPUT 3.1</b>	<b>Output Indicator 3.1.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment- <u>AMBER - either partial delivery, or insufficient / questionable evidence, or both</u></b>
New Media and Communications Strategy developed and implemented	Updated strategy produced and reported annually against	<b>Planned</b>	Existing SMP Communications Strategy requires updating	SMP Communications Strategy updated and progress reported against, capturing key learning	Development a bit delayed but now adopted.
		<b>Achieved</b>		Presented to SMP Board March 2018, to be launched Year 2	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP records			
	<b>Output Indicator 3.1.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment- <u>AMBER - either partial delivery, or insufficient / questionable evidence, or both</u></b>
	Total number of Malawi features in the Scottish media	<b>Planned</b>	154	155	Significantly less than planned.
		<b>Achieved</b>		83	
		<b>Data Source(s) for</b>			

		<b>substantiating indicator progress</b>			
				Media records	
	<b>Output Indicator 3.1.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
	Percentage of Malawi features in the Scottish media which are positive in tone	<b>Planned</b>	100%	95%-100%	Heartening.
		<b>Achieved</b>		98%	
		<b>Data Source(s) for substantiating indicator progress</b>			
				SMP's database of media coverage	
<b>OUTPUT 3.2</b>	<b>Output Indicator 3.2.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
SMP website development and maintenance as national hub for Scotland-Malawi interactions	Total number of page views on the SMP website	<b>Planned</b>	86,289	88,000	This data comes from website statistics, so evidence is assumed to be good and accurate.
		<b>Achieved</b>		88,398	
	<b>Data Source(s) for substantiating indicator progress</b>				
	Website statistics				
	<b>Output Indicator 3.2.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>

	Total number of new visitors on the SMP website	<b>Planned</b>	17,915	18,500	Successfully attracting increasing numbers of new visitors.
		<b>Achieved</b>		19,966	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Website statistics			
	<b>Output Indicator 2.2.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
	Total number of sessions on the SMP website	<b>Planned</b>	31,132	31,500	Target met, and implies that many of the 23.5K visitors are coming back at least once.
		<b>Achieved</b>		33,683	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Website statistics			
<b>OUTCOME 4</b>	<b>Outcome Indicator 4.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
<b>New and priority areas of engagement between Scotland and Malawi are progressed</b>	Summary Progress and Impact reports published annually on the SMP's work on: business, investment, trade and tourism; youth and schools; and agriculture and food security	<b>Planned</b>	In 2016/17, this reporting was included within the standard SG reporting.	2017/18 report to show strong evidence of impact in these three areas	The BITT programme especially, and the establishment of the Agriculture and Food Security community of practice, have been substantial areas of progress. Support for schools and youth has been maintained, despite the loss and change of the key staff member.
		<b>Achieved</b>		2017/18 reports show significant activity and impact in each of these three areas.	
		<b>Data Source(s) for substantiating indicator progress</b>			

			Annual reports		
	<b>Outcome Indicator 4.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	
	Annual external review by independent expert assessing the SMP's impact in: business, investment, trade and tourism; youth and schools; and agriculture and food security	<b>Planned</b>	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a positive impact through its work in these areas, representing good value for money against the core grant	
		<b>Achieved</b>		Independent expert review states i	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Short report written by external assessor			
<b>OUTPUT 4.1</b>	<b>Output Indicator 4.1.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
Delivery of the Business, Investment, Trade and Tourism (BITT) programme	Number and scale of SMP points of engagement advancing the BITT programme (e.g. BITT forums, Malawi CPG meetings on BITT, BITT campaigns)	<b>Planned</b>	5	5	Good evidence of active support programme, especially the Buy Malawi 2018 campaign and interventions to promote increased CDC investment.
		<b>Achieved</b>		10	
		<b>Data Source(s) for substantiating indicator progress</b>			
	SMP records				
	<b>Output Indicator 4.1.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
	Number of member testimonial case	<b>Planned</b>	2	4	Clear qualitative evidence of e.g.

	studies giving evidence from businesses, importers, investors, etc illustrating the positive impact of the SMP's BITT support	<b>Achieved</b>		4	producers appreciation of SMP support but opportunities missed for tracking additional (non-anecdotal) evidence of actual outcomes such as sales increases as a result.
		<b>Data Source(s) for substantiating indicator progress</b>			
		Written quotes			
	<b>Output Indicator 4.1.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment – <u>AMBER</u> either partial delivery, or insufficient / questionable evidence, or both</b>
	Number of written testimonials from the Government of Malawi illustrating the impact of the SMP's BITT support	<b>Planned</b>	In 2016/17 we did not collect this	1	SMP reports of its support for the Malawi-British Business Group 'but insufficient evidence from the Government of Malawi
		<b>Achieved</b>		1	
		<b>Data Source(s) for substantiating indicator progress</b>			
		Written quotes from the Malawi High Commissioner to the UK			
<b>OUTPUT 4.2</b>	<b>Output Indicator 4.2.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>
Expand schools outreach, support for school partnerships and wider youth engagement	Number and scale of SMP youth and schools points of support and engagement	<b>Planned</b>	34	36	A range of one-to-one, school, and teacher training support provided, together with larger scale youth congress and a visit to Malawi to support the Malawi side of schools links.
		<b>Achieved</b>		49	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP and school records			
	<b>Output Indicator 4.2.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - good evidence of successful delivery</b>

	Estimated number of young Scots benefitting from SMP support and outreach in the year	<b>Planned</b>	55,900	59,000	Gives an indication of scale.
		<b>Achieved</b>		65,174	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP and school records			
<b>OUTPUT 4.3</b>	<b>Output Indicator 4.3.1</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
Convening and supporting a community of practice on Agriculture and Food Security	Number and scale of SMP agriculture and food security points of support and engagement	<b>Planned</b>	2	2	A well received meeting and a series of ten video case studies uploaded for further dissemination and knowledge sharing.
		<b>Achieved</b>		2	
		<b>Data Source(s) for substantiating indicator progress</b>			
		SMP records			
	<b>Output Indicator 4.3.2</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u></b>
	Percentage of members and partners engaged in this area stating they have benefitted from new connections and increased shared learning as a result of the SMP's activities	<b>Planned</b>	Data not collected in 2016/17	75%	Not immediately evident how this has been measured but quotes from meeting participants feedback evidence the benefits they gained, and SMP follow-up reports two new links being established.
		<b>Achieved</b>		100%	
		<b>Data Source(s) for substantiating indicator progress</b>			
Written feedback from organisations					
<b>Output Indicator 4.3.3</b>		<b>Baseline (2016/17)</b>	<b>Milestone 1 (2017/18)</b>	<b>Independent Assessment - <u>GREEN</u> - <u>good evidence of successful</u></b>	

					<b>delivery</b>
Numbers of case study testimonials from key individuals illustrating the impact of the SMP's agriculture and food security work	<b>Planned</b>	Data not collected in 2016/17	2		SMP reports of two new links developed by University of Edinburgh and Scotland's Rural College as a result of the meeting.
	<b>Achieved</b>		2		
	<b>Data Source(s) for substantiating indicator progress</b>				
		Written case studies and quotes			



Emily Mnyayi running a workshop at the 3<sup>rd</sup> May 2017 Schools Forum workshop in Inverness