



Scotland Malawi Partnership 2015-16 Activity and Impact Report





Introduction:

The Scotland Malawi Partnership (SMP) exists to coordinate, represent and support the many civic links between Scotland and Malawi. We are a national membership network with more than 920 members across Scotland, including 200+ schools, every Scottish university, half Scotland's local authorities, and hundreds of churches, businesses, community groups across Scotland.

In keeping with our 11 [Partnership Principles](#), we are committed to being absolutely transparent in all we do. Accordingly, every year we publically share information about our activity and impact.

This report gives detailed information about the Scotland Malawi Partnership's activity and impact in 2015-16, tracking progress against our published [2014-17 Strategic Plan](#).

At our October 2016 AGM we will officially launch our 2015-16 Annual Report, this will be more of a pictorial summary, giving a flavour of the tone of the SMP's work ([click here](#) for 2014-15 Annual Report). By contrast, the Activity and Impact Report gives a more detailed picture of our work and impact at a nuts and bolts level.

We are happy to share this information with our members, partners and funders and, as always, welcome all feedback on how best the SMP can support Scotland's many civic links with Malawi.

We are currently consulting stakeholders on our 2017-20 Strategic Plan and welcome all input. To get involved, please email david@scotland-malawipartnership.org.



David Hope-Jones
Principal Officer
Scotland Malawi Partnership

Headline activity 2015-16:

107 events and key engagements:

- 14th April 2015: Business Trade, Investment and Tourism Forum
- 25th April 2015: 'Against All Odds' diaspora engagement event
- April 2015: Submission to Scottish Parliament Europe and External Relations Committee: "Connecting Scotland"
- April 2015: Member consultation: SG Vehicle Policy
- 14th May 2015: Health Forum
- 19th May 2015: Cooperatives Working Group Meeting
- 21st May 2015: Malawi Cross Party Group, Scottish Parliament
- 21st May 2015: St John's Malawi reception
- 28th May 2015: Oral evidence to Scottish Parliament Europe and External Relations Committee: "Connecting Scotland"
- 27th May 2015: Schools Forum
- May 2015: Scotland-Malawi briefing of all Scottish MPs post-election
- 2nd June 2015: Small Grants Networking Event
- 3rd June 2015: Filming with BBC, promoting Mzuzu Coffee in Scotland
- 12th June 2015: Information event for SG Malawi grant recipients
- June 2015: Floods Mini Grants
- 17th June 2015: Rainbow Turtle event
- 17th June: Principal's Malawi Advisory Group, University of Strathclyde
- 18th June 2015: Business Trade, Investment and Tourism Forum
- 23rd June 2015: Wales for Africa policy launch
- 24th June 2015: HRH Charities Forum, Buckingham Palace
- 25th June 2015: Governance Forum
- 6th July 2015: Malawi APPG, UK Parliament
- 7th July 2015: International Development reception, Westminster Palace
- 11th July 2015: Malawi Independence Day Celebrations
- 23rd July 2015: Sustainability Conference
- 28th July 2015: Roundtable with DFID Malawi Head
- 29th July 2015: Roundtable with new Malawi High Commissioner
- 3rd August 2015: Malawi Mondays
- August 2015: Meetings with manifesto writers
- 24th August 2015: Small grants information event, Glasgow
- 26th August 2015: Small grants information event, Edinburgh
- 26th August 2015: DIAS visit from Malawi to Education Scotland
- August 2015: Submission to UK Parliament International Development Committee: SDG inquiry
- 2nd Sept 2015: Cross Party Group on Malawi, Scottish Parliament
- 3rd Sept 2015: Scotland-Malawi Global Health Symposium
- 7th Sept 2015: Malawi Mondays
- 8th Sept 2015: Youth Roadshow, Inverness
- 25th Sept 2015: Scotland-Malawi Agriculture afternoon
- 29th Sept 2015: Civil Service Live Scotland-Malawi afternoon
- 29th Sept 2015: DFID Civic Society Partnership Review Roundtable
- 29th Sept 2015: Andrew Namakhoma visit to Scotland
- 1st Oct 2015: Business roundtable with SDI
- 3rd Oct 2015: SMP 2015 AGM including Global Goals launch
- 5th Oct 2015: Governance Forum
- October 2015: Andrew Namakhoma visit to the UK
- 9th Oct 2015: Launch SMP Global Goals Micro Grants
- 10th Oct 2015: Health Forum
- 12th Oct 2015: Co-hosted Climate Justice Fund information and sharing event with SG
- 15th Oct 2015: Talk to the University of Edinburgh
- 29th Oct 2015: Scottish Global Health Collaborative
- 3rd Nov 2015: Bute House reception with the First Minister
- 4th Nov 2015: Cross Party Group Meeting
- 4th Nov 2015: Business, Trade, Investment and Tourism Forum
- 7th Nov 2015: Culture event for 10th anniversary – including Global Goals exhibition
- 9th Nov 2015: Chaired SDGs workshops at NIDOS conference with FM
- 9th Nov 2015: Supported Malawi Tourism delegation to Scotland
- 9th Nov 2015: Schools Forum, Perth
- 13th Nov 2015: Governance Forum (Public Reforms Committee)
- 17th Nov 2015: Hosted Post 2015 Group
- 18-19 Nov 2015: AidEx 2015 (Brussels)
- 23rd Nov 2015: National Youth Congress
- 25th Nov 2015: Small Grants Programme Networking Event
- November 2015: Recruitment of Member Services Officer (Maternity Cover)
- 30th Nov 2015: House of Commons Debate on Scotland's links with Malawi

30th Nov 2015: Presidential visit to the UK (the Lords, Chatham House, and business events)
 3rd Dec 2015: Scotland Food and Drink international planning roundtable
 7th Dec 2015: Briefing Westminster parties
 8th Dec 2015: Schools Forum
 9th Dec 2015: Media Training Day
 14th Dec 2015: Strathclyde University Malawi Advisory Group
 15th Dec 2015: Further and Higher Education Forum
 19th Jan 2016: Launch of rebranded JTS Rice with the Lord Provost
 20th Jan 2016: Police Scotland International Strategy Launch
 25th Jan 2016: Roundtable with Public Reform Committee MPs from Malawi
 January 2016: Launch UK-Malawi Tax Treaty Campaign
 27th Feb 2016: Secretary of State for Scotland meeting
 28th Jan 2016: Scottish Global Health Collaborative
 1-14 Feb 2016: David Hope-Jones in Malawi
 2nd Feb 2016: Launch of John McCracken book
 5th Feb 2016: MaSP Symposium
 6th Feb 2016: Mzuzu Stakeholders meeting
 10th Feb 2016: Blantyre Stakeholders meeting
 18th Feb 2016: Royal College of Midwives Malawi roundtable
 February 2016: Secretary of State for Scotland visit to Malawi
 22nd Feb 2016: Youth Forum

22nd Feb 2016: Scottish Global Health Collaborative
 24th Feb 2016: Schools Forum
 24th Feb 2016: National Network Forum
 25th Feb 2016: Business, Trade, Investment and Tourism Forum (with DFID Malawi)
 29th Feb 2016: Innovation Hub event with UNICEF
 3rd March 2016: Malawi Cross Party Group
 3rd March 2016: Chichewa lesson (Edinburgh)
 5th March 2016: Spoke at First Aid Africa AGM
 10th March 2016: Chichewa lesson (Edinburgh)
 12th March 2016: National Conference for Faith-Based Malawi links
 15th March 2016: Chichewa lesson (Glasgow)
 16th March 2016: Holyrood Hustings (*cancelled due to Parliamentary business*)
 17th March 2016: Chichewa lesson (Edinburgh)
 17th March 2016: Secretary of State for Scotland Malawi trip debrief
 18th March 2016: Annie Lennox RSGS Livingstone Award presentation
 19th March 2016: Co-Hosted UNA Climate Change SDGs event
 21st March 2016: International Water Day events with DFID and meeting with Nick Hurd MP
 22nd March 2016: Chichewa lesson (Glasgow)
 29th March 2016: Chichewa lesson (Glasgow)
 March 2016: Launch of Scotland-Malawi Brewgooder £50,000 Crowdfund
 30th March 2016: Launch of Alexander McCall Smith Scotland Street Coffee

For details of activity planned for 2016-17, see [separate planning document](#).

Member feedback 2015-16:

In this period we had 108 key engagements (listed pp1-3), including 61 events, forums, conferences and training courses, attended by over 2,375 people.

[Feedback from members](#) and partners was exceptionally positive:

- 94% of members told us SMP membership in 2015 had helped strengthen, support and develop their links with Malawi
- 90% of members said our bulletin was useful; 85% said our events were useful; 78% said we were useful for networking; and 71% found our Forums useful.
- 92% knew we were raising awareness of the Global Goals and 47% changed their work as a result
- 82% knew about our '[Partnership Principles](#)' and 41% changed their work as a result
- 82% knew we were working to support the Malawi economy and 35% changed their work as a result
- 62% knew more about Malawi priorities because of the SMP and 25% changed their work as a result
- 78% of members felt the SMP's information had improved the quality of their work
- 68% of members felt the SMP's advice and support had improved the quality of their work
- 67% of members felt the SMP's networking had improved the quality of their work
- 39% of members felt sharing between SMP members improved the quality of their work
- 100% of those surveyed who had attended an SMP survey found this useful

Just a few of the quotes from members this year:

- *"SMP forums and events have provided a great insight into what's going on in Malawi and allowed us to adjust our priorities accordingly."*
- *"I feel I have a large organisation and support network at my disposal."*
- *"The SMP has given my students a better insight into Malawi."*
- *"Excellent support from the SMP has helped deepen our understanding and allowed us to foster more fruitful links with our partner school."*
- *"The Partnership is our primary source of information and support."*
- *"It's provided a good opportunity for us to network with other people who are passionate about Malawi."*
- *"A very useful 'bridge' or portal from Scotland into Malawi."*
- *"It has provided information and support, which has greatly enhanced working partnerships."*
- *"We have felt more supported and inspired by SMP leaders and events."*

To see all our 2015 membership feedback (in full and unedited) visit:

www.scotland-malawipartnership.org/files/1514/5045/4982/Membership_Needs_and_Impact_Survey_Summary_of_Result_2015_for_2016.pdf

We are proud that this feedback continues to be overwhelmingly positive.

Outcome Indicator Tracker 2015-16:

Outcome	Indicator	Indicator Value / Baseline at the start of the project	Current Value
(1) Increased awareness off and support for Malawi links across Scotland	Page views of SMP website	Year 2014/15 Page Views: 53,099	69,133 page views in 2015/16 (increase of 30%)
	No. of positive Scotland-Malawi media stories	Year 2014/15 media stories: 71	135 in 2015/16 (more than double target)
	No. of SMP-led (or featured) media pieces	Year 2014/15 SMP stories: 59	79 in 2015/16 (already exceeded target for 2016/17)
	No. of opportunities to view SMP-led (or featured) media pieces	Year 2014/15 views: 3.7 million estimated	Over 14 million – estimated.
	No. of SMP video views	Year 2014/15 views: 3245	3,241 in 2015/16 (decrease of 0.1%)
	SMP Facebook impressions	Year 2014/15 impressions: 134,549	429,662 in 2015/16 (increase of 219%)
	SMP Twitter impressions	Year 2014/15 impressions: 201,545 Year 2014/15 followers: 41	528,600 in 2015/16 (increase of 162%)
	Instagram followers	Year 2014/15 impressions: 217	171 in 2015/16 (increase of 317%)
	LinkedIn impressions		15,928 in 2015/16 (increase of 7,240%)
(2) More Scots and Malawians actively involved in Scotland-Malawi links	Number of SMP Members	651 in March 2014	897 in March 2016, an increase of 246 (27%). <i>[N.B. We are forecasting hitting the March 2017 target of 1,000 members at least six months early]</i>
(3) Improved effectiveness of Scotland-Malawi links as a result of SMP information, advice, training and support	Proportion of members that felt SMP membership had strengthened their Malawi link in 2015	92% in 2014	94% of members (source: 2015 Member Survey)

<p>Proportion of members that found SMP services useful in 2015:</p> <ul style="list-style-type: none"> - Bulletin - Events - Networking - Office enquiries - Forums 	<p><i>Data collected in a slightly different way previously</i></p>	<ul style="list-style-type: none"> - Bulletin – 90% of members - Events - 85% of members - Networking - 78% of members - Office enquiries - 78% of members - Forums – 71% of members <p>(source: 2015 Member Survey)</p>
<p>Proportion of members that said they have changed their links as a result of the SMP's 'Partnership Principles'</p>	<p>17% in 2014 survey</p>	<p>41% of members</p> <p>(source: 2015 Member Survey)</p>
<p>No. of good practice member videos made by SMP</p>	<p>7 in 2014</p>	<p>18 videos produced and published online (11 Partnership Principle videos, 3 school partnership videos, 1 civil society video, 3 Member Case study videos)</p>
<p>No. of views of good practice member videos made by SMP</p>	<p>n/a</p>	<p>742 views</p>
<p>No. of downloads of SMP guidance and best practice documents</p>	<p>n/a</p>	<p>8 documents with 6,292 downloads in 2015/16</p>
<p>No. of SMP events (<i>hosted and co-hosted/partnered</i>)</p>	<p>31 events in 2014/15</p>	<p>61 in 2015/16 (an increase since last year of 97%)</p>
<p>No. of attendees at SMP events (<i>hosted and co-hosted/partnered</i>)</p>	<p>1,063 people in 2014/15</p>	<p>2,375 in 2015/16 (an increase since last year of 123%)</p>
<p>No. of member events supported by SMP through provision of equipment/funding</p>	<p>5 in 2014/15</p>	<p>31 events, including 15 raising awareness of the Global Goals. (an increase since last year of 5200%)</p>
<p>No. of attendees at SMP supported member events</p>	<p>Under 350 in 2014/15</p>	<p>Over 2,000</p>
<p>No. of members that have gone through 'Partnership Principles' reflection exercise</p>	<p>15 members in 2014/15</p>	<p>39 members</p>
<p>No of schools visited by SMP to offer support</p>	<p>11 school visits</p>	<p>24 school visits</p>

	No. of people trained by SMP (Chichewa, Chitumbuka, culture, media, etc)	20	73 people
(4) Improved quality of Scotland-Malawi links thanks to greater sharing and learning between SMP members	Proportion of members who found SMP useful for networking	<i>n/a</i>	78% of members (<i>source: 2015 Member Survey</i>)
	Proportion of members who felt they had shared their experience with others because of the SMP	<i>n/a</i>	39% of members (<i>source: 2015 Member Survey</i>)
	No. of downloads of documents sharing members' learning and experience	<i>n/a</i>	3,508 downloads, reaching over 3,000
	No. of SMP events at which there is sharing/learning between members	<i>n/a</i>	48 in 2015/16
	No. of attendees as SMP events where there is sharing/learning between members	<i>n/a</i>	2,088 in 2015/16
(5) Strengthened impact of Scotland-Malawi links through increased activity based around clear Malawian priorities and designed to make a sustainable economic contribution	Proportion of members that learned more about Malawian priorities through the SMP...	46% in 2014/15	62% of members (<i>source: 2015 Member Survey</i>)
	...proportion who changed their work as a result.	17% in 2014/15	25% of members (<i>source: 2015 Member Survey</i>)
	Proportion of SMP members encouraged to support the Malawian economy...	56% in 2014/15	82% of members (<i>source: 2015 Member Survey</i>)
	...proportion that changed their work as a result.	30% in 2014/15	35% of members (<i>source: 2015 Member Survey</i>)
	No. of SMP meetings, events and forums with Malawi input	29 in 2014/15	55 in 2015/16
	No of attendees at SMP meetings, events and forums with Malawi input	<i>n/a</i>	2,215 in 2015/16

	<p>No. of meetings of Business, Investment, Trade and Tourism Forum (BITT)</p> <p>No. of BITT attendees</p> <p>No. of Malawi (and Malawi-related) products supported by SMP</p>	<p>2 in 2014/15</p> <p>61 in 2014/15</p> <p>5 in 2014/15</p>	<p>4 meetings</p> <p>87 attendees</p> <p>14 products in 2015/16:</p> <ul style="list-style-type: none"> - Kilombero rice (JTS) - Mzuzu Fairtrade ground coffee (Traidcraft) - Scotland Street Coffee (Brodiess) - Malawi AAA coffee (Luckie Beans) - Malawi Mzuzu coffee (Ovenbird Coffee Roasters) - Lost Malawi Tea (Rare Tea Company) - Malawi Green Tea (Rare Tea Company) - Malawi Antler Tea (Rare Tea Company) - Peanuts (Liberation Nuts) - Sugar (Co-operative own brand Fairtrade sugar) - Geobars (Traidcraft) - Ubuntu Fairtrade Cola - Malawian Gin (Africanos World) - BrewGooder (Brewdog) craft lager
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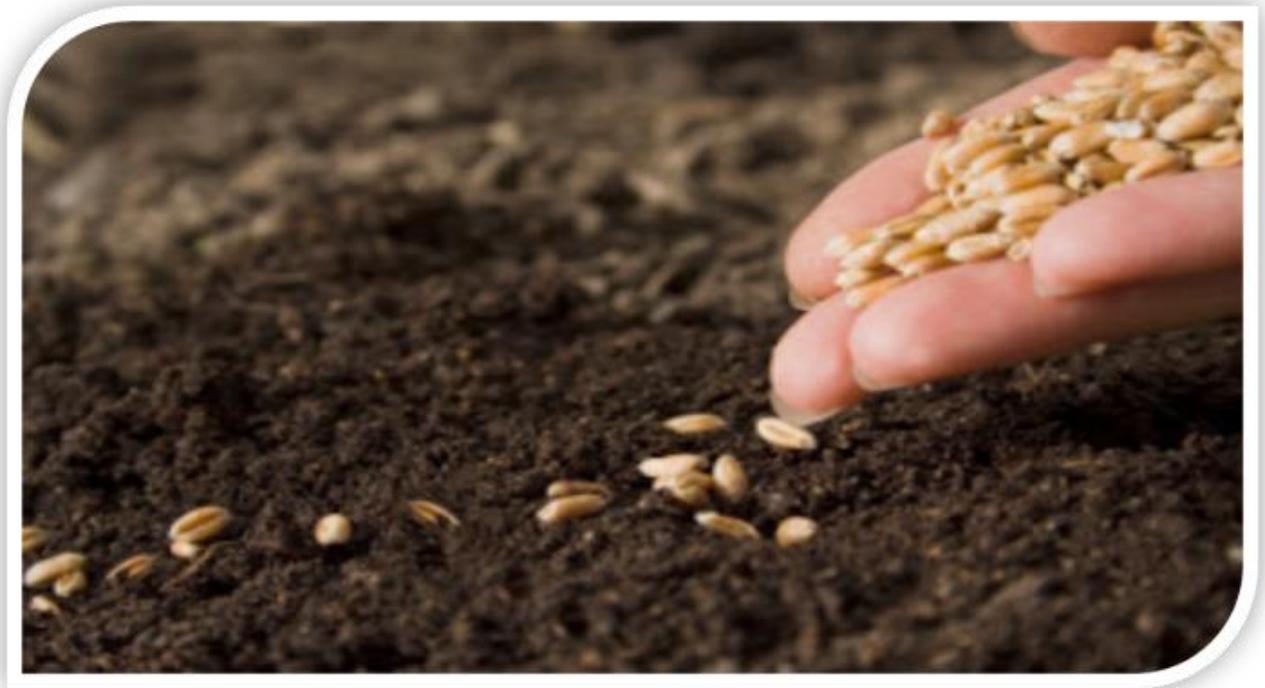
Strand Outcome Tracker 2014-17:

The SMP has five core outcomes 2014-17. Each of the activities and outputs detailed in this plan contributes to one or more of these outcomes, as detailed below:

OUTCOMES	Strand One: SOWING THE SEEDS by raising awareness and inspiring others					Strand Two: NURTURING NEW GROWTH in priority areas							Strand Three: INCREASING OUR YIELD by strengthening existing links							Strand Four: SHARING OUR PRODUCE by connecting with and influencing others											
	Website	Media	Films and Television	Research & demonstrating impact	Sharing stories	Business, trade and tourism	Youth and schools	Malawi Scotland Partnership	Local authorities	Diaspora	MGDSII	Commonwealth Games	New members	Information dissemination	Training & mentoring	Best practice & sustainability	Transparency	Member forums	Practical advice & support	Funding assistance	Campaigns and Projects	Publications	Networking	Organisational development	Lobbying and advocacy	Government of Malawi	Funders	Scottish Government & Parliament	UK Government & Parliament	Post-MDGs	Partnering
1. Increased awareness of and support for Malawi links across Scotland	X	X	X	X	X			X	X		X											X			X	X	X	X	X	X	
2. More Scots and Malawians actively involved in Scotland-Malawi links.	X	X	X	X		X	X	X	X		X	X									X						X				X
3. Improved effectiveness of Scotland-Malawi links as a result of <i>SMP information, advice, training and support</i>	X					X	X	X	X		X		X	X	X	X	X	X	X	X	X	X		X						X	
4. Improved quality of Scotland-Malawi links thanks to greater sharing and learning <i>between</i> SMP members	X				X			X	X	X			X	X	X	X	X	X	X	X		X	X								X
5. Strengthened impact of Scotland-Malawi links through increased activity based around clear <i>Malawian priorities</i> and designed to make a sustainable economic contribution.						X	X	X	X		X			X	X			X			X				X	X	X	X	X	X	

Strand One: SOWING THE SEEDS by raising awareness and inspiring others

- * Website
- * Media
- * Films and Television
- * Research & demonstrating impact
- * Sharing stories



Colour coding:

Dark Green: All planned activity completed and finished

Light Green: All planned activity successfully underway

Amber: Some amendments to the way we are doing this work

Red: This activity no longer planned (outcomes achieved in a different way)

(1.1) Website

Activity	Year Two Full Report (April 2015 - March 2016)
<p>New SMP website with greatly improved look, feel and functionality: interactive video-streaming; more user-controlled data; increased dynamic content; better profiling of the people-to-people links; better illustrating the life behind each of the links – videos etc; full graphics refresh; clear calls to action; content updated weekly.</p> <ul style="list-style-type: none">- Website used to inform, advise, support, share, develop, represent and influence.- 15 “areas of partnership” mini-sites in: agriculture, business, culture, diaspora, environmental, faith-based, further and higher education, gender, governance, health, local authorities, primary and secondary education, sport, tourism, water, and youth- Greater sharing of personal experiences: Members’ blogs; Members’ forum; Members’ gallery; Members’ news; Members’ videos; Members’ visits; and Members’ wall- Fully embedded detailed advice and guidance about visiting and working with Malawi.- Best practice information, guidance and signposting in ‘Partnership Principles’, sustainability, transparency, effectiveness, gender equality, shipping, etc.	<p>The new SMP website was officially launched on Monday 6th July to celebrate Malawian Independence Day.</p> <p>Feedback from members on our new website:</p> <p>“Brilliant! Very easy to navigate.” SMP Member</p> <p>“The website is incredible” John Harrison, Mary’s Meals</p> <p>“Great new website!” Jen Marshall, DfID Malawi</p> <p>“Liking the new website @ScotlandMalawi” Humza Yousaf MSP</p> <p>In Year 2, the website has recorded 69,133 page views, 12,280 new visitors and 21,108 sessions.</p> <p>Compared to the same period last year:</p> <p>Page views have increased by 30%</p> <p>Sessions have increased by 15%</p> <p>New visitors have increased by 12%</p>

(1.2) Media

Activity	Year Two Full Report (April 2015 - March 2016)
Creating an ambitious new Communications and Media Engagement Strategy.	Communications and Media Strategy launched last year.
Building connections and developing a contacts database of local and national warm media contacts in Scotland and Malawi.	No. of journalists engaged (phone or email): 16 No. of press releases sent: 9 No. of face to face meetings with journalists: 7 SMP began their Friends of the Scotsman subscription in Year 2 to further promote Scotland-Malawi links. The SMP has worked closely with BBC journalist, Morag Kinniburgh, to create two features (one radio and one TV) about Malawian coffee in Scotland. The SMP has worked closely with STV Edinburgh to build new contacts with their journalists. This new relationship resulted in a feature about Malawian coffee being launched in Edinburgh. The SMP has worked closely with The Scotsman and The Times to generate coverage of their Scotland Street Coffee launch with new contacts being made at these two publications.
Increasing reactive and pro-active media work in Scotland and Malawi especially around key moment such as Malawi's 50th anniversary of independence and the SMP turning 10.	<p>135 positive Malawi features in Scottish media (more than double our Year 2 target, and almost double our Year 3 target) 79 SMP-led (or SMP featured) items in the media (Year 3 target achieved here) SMP-led (or SMP featured) items in Scottish media viewed by over 14 million (figure taken from paper circulation and online audience of our most popular news publications).</p> <ol style="list-style-type: none"> 1. 15th April 2015, Nyasa Times: charity hold UK fundraising dinner for missions to Malawi 2. 22nd April 2015, SRUC Online: Award honour for 'Pride of Malawi' SRUC Member 3. 19th May, Scottish Government Blog: Work begins to rebuild Malawi 4. 26th May, MBC: Malawi should strive towards self reliance 5. 22nd May, The Scotsman: Lord McConnell falls down drain in Malawi 6. 22nd May, Daily Record: Ex-First Minister falls 7. 22nd May, BBC Scotland: Lord McConnell falls down drain in Malawi 8. 29th May, Third Force News: Scottish charity to help mothers and babies in Africa 9. 31st May, Sunday Herald: How Scotland rewrote the book on education in Malawi 10. 10th June, Herald: David Livingstone Centre to benefit from lottery funding boost 11. 11th June, BBC Scotland, Good Morning Scotland: Mzuzu Coffee feature (2hrs, 56mins in) 12. 11th June, STV: David Livingstone Centre to be transformed with 35m lottery grant 13. 13th June, The Nation: Scottish MP shows off 'Malawian' tie in House of Commons 14. 15th June, BBC Scotland, Reporting Scotland: Mzuzu Coffee feature 15. 23rd June, Study in Scotland: Scotland and Malawi: together in partnership 16. 2nd July, Malawi 24: Scotland-Malawi community support for floor recovery

17. 7th July, The Herald: Malawi nights fundraiser
18. 8th July, Daily Times: Scotland Malawi Partnership donates K14m for flood relief
19. 10th July, Africa News Hub: Malawi flood victims hail support from Scottish groups
20. 13th July, Malawi 24: Malawi flood victims hail support from Scottish Groups
21. 13th July, The Herald: Overseas aid grant scheme opens to applicants
22. 13th July, 7th Space Interactive: Scotland: International Development small grants scheme opens
23. 13th July, Scottish Government website: International development small grants scheme opens
24. 14th July, The National: Aid groups get £500,000 boost from Scottish Government to advance work in Africa and Asia
25. 25th July, Mavari Post: Meet with the new Malawi High Commissioner to the UK in Scotland
26. 28th July, Blue and Green Tomorrow: Scotland deliver renewable energy success to Malawi
27. 31st July, SG Youtube: <https://www.youtube.com/watch?v=f4nYe0A-Gf4&feature=em-uploademail>
28. 8th September, The Scotsman: Malawi ties are not one way charity
29. 5th October, St Andrews: St Andrews delegates attend SMP AGM
30. 10th October, The Scotsman: Scots urged to accept 'obligation' to Jamaica over slavery
31. 18th October, The Herald: the 10 ways Scotland has helped Malawi
32. 19th October, All Africa : Scotland and Malawi celebrate 10 years of cooperation
33. 19th October, Star Africa: Scotland and Malawi celebrate 10 years of cooperation
34. 21st October, All Africa : Malawi: Scotland to support Malawi in marketing investment opportunities
35. 30th October, Fife Times: MP makes Malawi link
36. 3rd November, The Scotsman: Malawi buzz leaves mark 10 years on
37. 6th November, The Edinburgh Reporter: Cultural Day in the Grassmarket on Saturday
38. 21st November, Evening Times: Malawi to be hot topic at schools gathering
39. 21st November, The Herald: Malawi to be hot topic at schools gathering
40. 23rd November, Third Force News: Scotland Malawi Partnership holds Glasgow congress
41. 23rd November, The Scotsman: Schoolboy's Alex Salmond impression praised by man himself
42. 3rd November, Press and Journal: Schoolboy impersonator of Alex Salmond becomes internet sensation
43. 24th November, The Courier: Alex Salmond thanks to schoolboy impression
44. 24th November, Evening Times: Scots schoolboy's Alex becomes internet sensation
45. 24th November, Scottish Catholic Observer: St Margaret's High pupil an online hit after Alex Salmond impression
46. 24th November, Mirror Online: Schoolboy becomes an internet sensation with his hilarious Alex Salmond impersonation
47. 26th November, Mail Online: Alex Salmond meets schoolboy
48. 30th November, Liam McArthur: FM must press case for LGBTI rights in Malawi
49. 30th November, Commons Debate: Scotland and Malawi relations
50. 1st December, Kaleidoscot: MSP calls for improved LGBTI rights and aids services in Malawi
51. 2nd December, Nyasa Times: UK Minister for Africa hails Malawi
52. 2nd December, Airdrie and Coatbridge Advertiser: Airdrie teen makes an impression on former FM
53. 4th December, Scottish Catholic Observer: Alex Salmond makes good impression
54. 10th December, SRUC: Dr Chagunda's contribution to SMP
55. 7th January, The Herald: Firm's rice is nice (paper)
56. 11th January, The Nation: Re-branded Kilombero rice launched in Scotland

- 57. 11th January, The Times Group: Kilombero Rice launched in Scotland
- 58. 12th January, JTS: Kilombero Rice Launch
- 59. 12th January, Malawi High Commission: Rebranded Kilombero rice launched in Scotland
- 60. 12th January, Face of Malawi: Scottish organisation rebrands Malawian Kilombero rice
- 61. 13th January, Nyasa Times: Malawi Awards UK 2016
- 62. 15th January, Third Force News: New Years Honours for Ken Ross
- 63. 7th February, Sunday Herald: UK government urged to end “unfair” colonial era tax treaty with Malawi
- 64. 15th February, AllAfrica: British Secretary of State for Scotland visits Malawi
- 65. 15th February, Central Fife Times: Mullin backs Malawi tax move
- 66. 16th February, MENA FM: British Secretary of State for Scotland visits Malawi
- 67. 18th February, The Herald: Scottish doctor’s Malawi water appeal hits target
- 68. 26th February, Daily Record: Dumfriesshire MP David Mundell visits Mozambique on African mission
- 69. 26th February, David Mundell website: Local MP visits Malawi and Mozambique
- 70. 7TH March, First Aid Africa blog: Global Goals
- 71. 10th March, Daily Record: Kilmarnock and Loudoun MP Alan Brown calls for a fair tax deal in Malawi
- 72. 11th March, Renfrewshire24: Gavin Newlands backs campaign to make tax fair in Malawi
- 73. 11th March, Paisley.org.uk: Gavin Newlands backs campaign to make tax fair in Malawi
- 74. 12th March, Evening News: Local school raises money for Malawi (paper)
- 75. 15th March, Evening News: Local school raises money for Malawi (paper)
- 76. 13th March, Kirkintilloch Herald: MP backs campaign calling for fairer tax deal for Malawi
- 77. 31st March, The Times: How Dr Kirk’s coffee helped to end slavery
- 78. 31st March, The Scotsman: Scotland Street Coffee launches in Edinburgh (paper)
- 79. 31st March, Third Force News: The best excuse to drink more coffee

Increasing reach of Social Media (Facebook, Twitter, Instagram, and Linked In).

Facebook Likes: 1468, previous year: 877 likes – an **increase of 67%**
Facebook Impressions: 429,662, previous year: 134,549– an **increase of 219%**
Twitter Followers: 2144, previous year: 1256 followers – an **increase of 71%**
Twitter Impressions: 528,600, previous year: 201,545 – an **increase of 162%**
Instagram Followers: 171, previous year 41 - an **increase of 317%**
Linkedin Followers: 97, previous year: 16 – an **increase of 506%**
Linkedin Impressions: 15,928, previous year: 217 – an **increase of 7240%**

(1.3) Films and Television

Activity	Year Two Full Report (April 2015 - March 2016)
Supporting the commissioning of TV items raising awareness of the Scotland-Malawi relationship as a “new model” of international development, and very significantly increasing public awareness and support of this work.	<p>The SMP worked with the BBC to create two media features about Malawian coffee. One on BBC Radio, Good Morning Scotland and one on BBC Scotland, Reporting Scotland. The SMP also assisted the BBC to find contributors for a special CBeebies animal show to be filmed in Malawi.</p> <p>The SMP is currently in early stages of discussions to create a Scotland-Malawi TV documentary</p>
Looking to establish a high profile high influence celebrity ambassador, used to raise the profile of members’ work with Malawi and to communicate key messages to new audiences.	The SMP worked closely with Ewan McGregor's mother, Carol to speak at their AGM in October 2015. The SMP also worked with Alexander McCall Smith on the launch of Scotland Street Coffee and are in talks with Annie Lennox to appear in a possible Malawi TV documentary
Increasing capacity and expertise to respond to and maximise impact of key media moments.	The SMP had media training in March 2016 to prepare the new Member Development Manager for any possible future TV and radio interviews. The Principal Officer was interviewed for TV for BBC Reporting Scotland about the launch of the Scottish Government funded Malawian Coffee 'Bible'.

(1.4) Research & demonstrating impact

Activity	Year Two Full Report (April 2015 - March 2016)
Raising awareness of existing and new research looking at Scotland-Malawi linking.	<p>Nine Malawi-focussed research papers referred to in SMP HE and FE Directory, published in May 2015. Malawi research on the sugar industry also shared in June BITT Forum attended by 25 members.</p> <p>Since July 2015, 5 research papers have been featured on the SMP website, with a total of 3508 downloads, reaching over 3000 people.</p> <p>Pigeon Peas Value Chain Study – 130 downloads Private Sector Engagement – 672 downloads Livelihoods Strategies – 1180 downloads Aquaculture Enterprise Malawi: Creating farmers with a vision – 881 downloads C-Safe – What we know about exit strategies – 645 downloads</p>
Working in partnership and	<ul style="list-style-type: none"> • Supported development of a research summary on developing pigeon pea value chains in Malawi, which was a collaboration with Just Trading

supporting other key researchers.	Scotland and an MSc student. Published on the SMP website. <ul style="list-style-type: none"> Conducted a mapping exercise of undergraduate and postgraduate university courses in Scotland that are related to international development and have a connection to Africa/Malawi. The mapping document contains contact details of course leaders, who will be contacted in regards to the support the SMP can provide connecting students to projects in Malawi.
Commissioning new research to update the SMP's 2010 University of Edinburgh report.	Data from the University of Edinburgh study has been quoted across Scotland, the UK and Malawi. For example, by the First Minister, by MSPs in Holyrood, by MPs in Westminster, and by senior representatives of the Government of Malawi.
Undertaking a public awareness study in 2014, 2015 and 2017, aiming to double awareness from 2014 to 2017.	Data from the public awareness study has been quoted across Scotland, the UK and Malawi. For example, by the First Minister, by MSPs in Holyrood, by MPs in Westminster, and by senior representatives of the Government of Malawi.

(1.5) Sharing stories

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Using the new website to encourage and support members to tell their stories through videos and blogs, by offering video, photography, and post-production services;</p>	<p>The SMP produced 11 Partnership Principle videos. The SMP is planning a Partnership Principles campaign in the second half of the year.</p> <p>P – 22 views A – 39 views R - 22 views T – 9 views N – 13 views E – 12 views R – 10 views S – 12 views H – 11 views I – 15 views P – 38 views</p> <p>The SMP worked with three film-makers in Malawi to create videos of their members' work. These videos will be used in a campaign to tell members' stories in Year 3.</p>

	<p>The SMP also created the following videos:</p> <p>Mzuzu Library Fire – SMP visits the campus – 59 views SMP Dizzy Goals video – 230 views Charles Kajoweka Local Authority Links – 7 views Charles Kajoweka Youth Lobbying Links – 10 views Charles Kajoweka Student Association Links – 10 views Cultural Training Workshop (to be edited) SMP Forums – private video Sustaining a school link with Malawi: Kilmaron school -184 views Starting a school link with Malawi: Bruntsfield Primary – 103 views Developing a school link with Malawi: Bannerman High School – 198 views The Importance of Civil-Society in working with Malawi – 54 views Jen Marshall, Head of DFID Malawi speaking about the SMP-DFID Malawi meeting – 76 views Mzuzu Coffee launch at The Elephant House – 157 views Coffee-making process at Brodies (to be edited)</p> <p>Current video views this year – 1279 views</p>
...providing library for members;	The SMP launched a Flickr page which holds all the SMP’s images available for members and media to use.
...having regular video competitions for members;	Plan to incorporate video competition with the Youth members in Year 3
...having annual article competition in Malawi and Scotland.	Article competition will be in Year 3
...having annual photo competition in Malawi and Scotland.	The SMP launched a Photography competition to celebrate their 10th Anniversary. 65 images were submitted to the competition. 10 entries were shortlisted by a panel of judges including The Times photographer, James Glossop. These 10 images were used for a social media campaign on Twitter, Facebook and Instagram and collectively were seen by 6,085 people.
<p>Creating local, national and global audiences by...</p> <p>...providing media training and support for members – partner with media school</p>	Media Training took place in March 2016 for 6 members who had no prior media experience.
...supporting members’ events – offering promotional videos, projectors, flags, decorations etc	<p>This year the following 22 events were supported through the lending of SMP materials:</p> <ul style="list-style-type: none"> • Malawi Achiever’s Award, 29th March 2015 • Falkirk High Malawi Day, May 2015 • Independence Day Celebrations, July 2015 • Scottish Government Sustainability Conference, July 2015 • Global Concerns Trust Event, November 2015 • 15 Global Goals events

	<ul style="list-style-type: none"> • Just Trading Scotland, Kilombero rice launch event, January 2016 and their launch at Margiotta's food stores. <p>1800 Scots engaged so far</p>
...developing an SMP roadshow, or annual "trade show" as part of the AGM	This is happening in May 2016.
...developing inspiring new online TED talks with global audiences	TEDx talk has been researched with possibility of taking place in Year 3

Strand Two: NURTURING NEW GROWTH in priority areas

- * Business, trade and tourism
- * Youth and schools
- * Malawi Scotland Partnership
- * Local authorities
- * Diaspora
- * Malawi Growth and Development Strategy II
- * Commonwealth Games
- * New members



**(2.1) Business, trade,
investment and tourism:**

Activity	Year Two Full Report (April 2015 - March 2016)
Supporting and promoting business links, trade relationships and opportunities.	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Four meetings held of the BITT forum (in April, June, November 2015 and February 2016) attended by 87 people in total: As a follow on from the April forum, a working group meeting was held in May on co-operatives in Malawi, facilitated by SMP and attended by representatives from: the Co-operative College, JTS, Scotland Malawi Business Group, Fair Trade Scotland Ltd, Grow Movement, Malawian High Commission (via phone) and the University of Edinburgh. The June forum meeting was attended by Howard Msukwa from Kaporo Smallholders Farmer Association (KASFA). The November forum meeting was held at the Scottish Parliament as one of the Cross Party Group on Malawi meetings. For this meeting the SMP prepared “10 case studies for 10 years” which highlighted the work of members working in the area of BITT. The February (2016) forum meeting was a joint meeting between SMP members and DFID which was held at DFID’s offices in East Kilbride with a teleconference link to DFID Malawi. • The following seven links were strengthened... <ol style="list-style-type: none"> (1) Mzuzu coffee links further strengthened by co-ordinating a meeting between SMP, Co-operative College, SG, Mzuzu Coffee Co-operative, Nexus Coffee, Brodies and the Elephant House and the subsequent successful launch of Scotland Street Coffee (see sector below for more details). (2) BITT/Private Sector Development (PSD) links between SMP and DFID strengthened at February forum meeting. (3) The Co-operative College and NASFAM met in Malawi in July as a direct result of the working group meeting to explore opportunities to work together for the benefit of small holder farmers. (4) SMP and MITC now working together to identify future investment opportunities, as a direct result of actions from the BITT forum. MITC are now feeding directly into the forum. (5) Network organisations (SMP, NIDOS, SFTF) and SG ID team held a productive meeting in June. As a result of this a follow up meeting was held in October with Scottish Enterprise (SE), Scottish Development International (SDI) and Scottish Government Economic Development team. (6) GALVmed link support by providing access to a business mentor (Ian Gibson). Feedback very positive resulting in GALVmed proposing Ian to join SMP as a board member. (7) JTS link was supported by providing access to a business mentor (Ian Gibson). Feedback very positive resulting in JTS seconding Ian’s proposal to join SMP as a board member. <p>LEARNING:</p> <ul style="list-style-type: none"> • Avoid June, July and August for future forum meetings. • Working group meeting approach worked well. • Ethical issues / considerations around who we promote/support needs more review. • Keen to get more Malawian input for future BITT forum meetings.

Promoting Malawian goods and building Scottish markets.

PROGRESS:

(1) Coffee

- Scotland Street: A new Malawian coffee product, targeted for the Scottish market was launched in March 2016. This was the result of collaboration between SMP, international best-selling author, Alexander McCall Smith, Brodies and the Mzuzu coffee co-operative. Now available at: Museum Context , Royal Botanic Garden, Elephant House (Edinburgh); The Country Kitchen (Melrose), Raemoir Garden Centre (Banchory); Dollar Deli (Dollar); Deli Ecosse (Callander); Dobbies Garden Centres (Perth, Edinburgh, Dundee, Milngavie, Ayr, Stirling, Dunfermline, Sandyholm, Aberdeen, Braehead, Livingston, Inverness)

The Elephant House coffee shop did a special promotion on Mzuzu coffee in August and September 2015, supplied by Brodies, which received very good media coverage... <http://edinburgh.stv.tv/articles/1325543-malawian-mzuzu-coffee-comes-home-to-edinburghs-elephant-house-cafe/>

As a follow on from this Professor McCall Smith has gifted use of the name of his global hit series of novels 44 Scotland Street to create a Scotland Street Coffee brand.

Edinburgh coffee and tea merchants, Brodies are roasting and packaging the Malawian coffee at cost and donating all profits from the sale of Scotland Street Coffee to the Mamie Martin Fund.

Scotland Street Coffee is grown by the Mzuzu Coffee Planters Cooperative Union (MCPCU) Ltd, a democratic and empowered group of 2,500 farmers (25% women) who own the assets of their collective growing, processing and sales activities.

- Sales and Promotion:

Coffee Excellent coverage of Mzuzu coffee on the BBC, radio and TV in June, supported by Imani, John Thompson, MaSP and SMP board (i.e. Stuart). Coverage named: SMP, Mzuzu Coffee Co-operative, Traidcraft, RBGE, Scottish Government TraCSS programme...

<https://www.youtube.com/watch?v=IQNNPbQIJg>

Figures from Traidcraft report sales of Mzuzu coffee in Scotland are up by 83% on last year.

- Speciality Coffee / 'Hero' product:

Positive discussion with Matthew Algie about stocking Mzuzu coffee, potentially interested in the speciality coffee side, i.e. hero product. John Thompson, of Nexus Coffee, has agreed terms with Mzuzu Coffee Co-operative to supply high quality batch of speciality coffee in 2016.

(2) Rice

- Supported JTS to launch their newly branded kilombero rice in January 2016...

Edinburgh grocery store, Margiottas took stock of the organisation's new premium Kilombero rice product following an investment of £70k from Social Investment Scotland and aims to meet growing consumer demand for ethical foods. The launch at Margiottas was attended by MSP Humza Yousaf and SMP who said, "The Scottish Government is proud to support Fair Trade and this launch by Just Trading Scotland of their 'rice revolution'. This is a further demonstration of Scotland's commitment as a Fair Trade Nation to making a real difference to the lives of farmers and their families in the developing world by paying them a fair price for their goods."

Margiotta Ltd Managing Director, Franco Margiotta added: "We are delighted to support Just Trading Scotland and the Scotland Malawi Partnership in this worthy cause. We hope that to provide a convenient outlet for supporters to buy the Kilombero Rice in Scotland's capital."

SMP supported an event at City Chambers where the new branding was officially launched by the Lord Provost of Edinburgh and attended by over 100 SMP supporters.

(3) General / other

- Material now on the website to promote all Malawian products available in the UK (coffee, rice, tea, sugar, nuts) online, on the new 'get involved' page with buy Malawian section.

- In addition to coffee and rice products SMP is now working directly with the Rare Tea Company ('Lost Malawian Tea') and Liberation (new product with Malawian macadamia nuts) to support the promotion of their product lines in Scotland.

<p>Exploring possibilities for Scotland-Malawi investment through encouraging: (1) the general public in Scotland; (2) SMP members; and (3) Scottish businesses to invest in Malawi</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Role of SMP to promote opportunities/options that support investment in Malawi discuss and agreed at April BITT forum... SMP to produce guidance and information on our new website promoting all the different options available for people who would like to support sustainable economic development in Malawi • SMP to work in partnership with key stakeholders in Malawi, particularly the Malawi Investment and Trade Centre (MITC), to identify more tailored/suitable investment opportunities • Material now live on the SMP website to promote opportunities to: (1) invest in Malawi and (2) volunteer to support Micro, Small and Medium Enterprises (MSMEs) in Malawi, on the new 'get involved' page on SMP website. • Good initial progress in developing a working relationship with MITC. • SMP have promoted two Malawian driven investment support opportunities to members, afriCUBE and Job Creation Revolving Loan Fund (JCRF). • SMP have started to develop a relationship with ethical investment publication SALT. • SMP have secured access to all the material from Foreign Affairs article. • SMP supported Malawian diaspora member to attend the Africa Investment Summit in London, in early Dec to present his idea for a manufacturing facility in Lilongwe. <p>LEARNING:</p> <ul style="list-style-type: none"> • Many of the investment opportunities coming from Malawi are targeted towards large scale, infrastructure development projects. • Willingness from MITC and the Small and Medium Enterprises Development Institute (SMEDI) to work constructively with SMP.
	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Case study presented at the April BITT forum on the work of the Co-operative College in Malawi, funded by the SD MDP (2015-18). • Case study presented at the June BITT forum on the work of the University of Edinburgh with sugar workers in Malawi to understand different livelihood strategies. • "10 case studies for 10 years" work collated case studies from 10 SMP members which were shared at the BITT forum/CPG meeting in November 2015, they included: <ol style="list-style-type: none"> 1. Trading with Climate Smart Supply (TraCSS) Project (Imani Development) 2. Global Health Partnerships (THET, University of Edinburgh, Johnson and Johnson) 3. Aquaculture Enterprise Malawi (University of Stirling) 4. Atlantic Water Africa 5. GALVmed (Global Alliance for Livestock Veterinary Medicines) 6. Kilombero Rice (JTS) 7. Lake of Stars 8. Malawi Fruits 9. Malawi Leaders of Learning (MLOL) 10. Hydro Energy Project (Sgurr Energy)

<p>Encouraging members to build links with the private sector.</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Model of Engagement (MoE) developed by Work Based Placement student (Eddy Woollacott) and presented at the June BITT forum. Final report on the MoE work now complete and delivered at the end of August. Informed by an extensive review of relevant literature, analysis of 16 case studies of private sector engagement, and interviews with SMP staff and members, the findings of the study suggest that: <ol style="list-style-type: none"> 1. Given the space SMP operates in (i.e. across the sectors), the knowledge and experience of the network and its partnerships and principled approach, there is a genuine role for the SMP in this area, which adds value to what is already happening. 2. The nature of this role is to act as a 'strategic facilitator' in bringing together stakeholders from civil society (including the international development), public and private sectors towards a challenging common goal of achieving lasting and inclusive sustainable economic development in Malawi. • Successful networking at private sector events (i.e. the All Energy Conference in Glasgow and Business Action for SDGs, both in May 2015). • Successful knowledge exchange with Irish Aid in the area of Private Sector Development. <p>LEARNING:</p> <ul style="list-style-type: none"> • Engagement between private sector and development sector is difficult for a number of reasons... <ol style="list-style-type: none"> 1. Values clash, mutual suspicion and disregard, different language 2. Fundamental differences in raison d'etre - to make money or to change lives 3. Requires understanding, humility and commitment. • SMP partnership approach offers an opportunity for this.
<p>Promoting Malawi as a tourism destination by... ...supporting articles in Scottish Media;</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • SMP article on tourism published in the Scotsman in Jan 2016... http://www.scotsman.com/news/keith-bohannon-africa-s-hidden-gem-is-full-of-surprises-1-3993876 • Positive media coverage of Lake of Stars 2015... <ul style="list-style-type: none"> o https://pulserradio.net/articles/2015/10/lake-of-stars-africa-s-hidden-music-festival-gem o http://lakeofstars.org/index.php/information/#medi • Indirectly supported other positive coverage of Malawi tourism in the media... <ul style="list-style-type: none"> o http://www.forbes.com/sites/johnoseid/2015/09/15/five-oclock-somewhere-at-malawis-mkulumadzi-lodge-drinks-are-riverside-cool/ o http://www.independent.ie/life/travel/world/forget-kenya-and-south-africa-heres-the-rising-star-of-african-safari-31514072.html <p>LEARNING:</p> <ul style="list-style-type: none"> • Lake of Stars and Responsible Safari Company offer two innovative models of how tourism can contribute to sustainable economic development, worth exploring further.
<p>...promoting Malawian tourism operators in Scotland;</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Used the Malawian Independence Day celebrations (in July) as an opportunity to promote Malawian tourism by partnering with Sunbird Hotels and Kenyan Airways to offer a prize. • As a follow on from the above we supported MaSP to sign a MoU with Sunbird to provide some free venue hire to support the overall work of the partnership in Malawi. • Worked with the Malawian Tourism Marketing Consortium and six tour operators (Lake and Lake Safaris, Kumbali Lodge, Luwawa Forest Lodge, Central African Wilderness Safaris, Makuzi Beach Lodge, Tongole Wilderness Lodge) to create and promote a tourism prize for the SMP AGM, promoted in advance in the bulletin and on social media.

	<ul style="list-style-type: none"> • Tour Operator of the month feature in the SMP bulletin now launched to further promote the above operators. <p>LEARNING:</p> <ul style="list-style-type: none"> • Real willingness for tour operators to work with SMP on this.
<p>...partnering with Malawi Tourism Consortium;</p>	<p>PROGRESS:</p> <p>Tourism Delegation</p> <ul style="list-style-type: none"> • A tourism delegation from Malawi visited Edinburgh from Nov 7th – 11th following an invitation from the Scottish Government (SG) International Development (ID) team. The aim of the visit was to identify and explore opportunities for Scotland-Malawi collaboration on Malawian priority areas: <ol style="list-style-type: none"> 1. Capacity building for the department (particularly in marketing, hotel grading and statistics). 2. Developing a tour packages (e.g. David Livingstone routes) aimed at Scottish / UK tourists. 3. Helping local Malawian community tourism operators to access markets and build capacity. 4. Other options for marketing in the UK (e.g. Lake of Stars). <ul style="list-style-type: none"> • Meetings held with Visit Scotland (VS), Scottish Enterprise (SE), Scottish Tourism Alliance (STA), Scottish National Heritage (SNH). • There was a real exchange of experience during the discussions. For example on the issues around the challenges of branding and marketing a country and the challenges of using a hotel grading system in a world with TripAdvisor. • A number of digital and hard copies of materials were provided to the Malawian delegation. • Very good support for the SG Tourism Team for this visit. <p>Tourism Working Group</p> <ul style="list-style-type: none"> • Organised six ‘virtual’ meetings of the Tourism Working Group (April, June, Aug, Sep, Nov, Mar). • Regular reports on progress from Malawi Tourism Consortium, Lake of Stars and the Responsible Safari Company. • Now have representative from the above plus Dunira Stategy, Malawian High Commission and AMS. • TWG members collaborating closely to share latest information on the visa situation in Malawi. • TWG members interested in collaborating in a Malawi themed ‘Botanics Late’ event in 2016/17. • Advertised RSC promotions in SMP bulletin.
<p>...lobbying for better flight options from Scotland</p>	<p>PROGRESS:</p> <p>On referral from RSC, SMP met with representative from Gap Year/The Flight Centre in September to discuss possible opportunities for collaboration, including...</p> <p>Developing travel solutions tailored for group bookings</p> <p>Developing marketing material for a Malawi page, e.g. www.gapyear.com/australia</p> <p>LEARNING:</p> <p>Direct flights very difficult but airlines open to discounts and promotions.</p>

(2.2) Youth and schools:

Activity	Year Two Full Report (April 2015 - March 2016)
Managing a dedicated staff member to support direct youth engagement and school partnerships, replacing similar services which have been cut across the sector	The youth aspect of the YSO role has developed significantly in the last year and is now delivering tangible outputs as detailed below (e.g .the Youth Congress, the Youth Newsletter).
Supporting direct youth engagements by... ... having two SMP Directors under 25;	The Youth and Schools Officer has continued to work closely with the three youth Directors on the board. Claire has been involved in every Youth Forum this year and spoke at the Youth Congress. Colin has supported the research into student societies and ran a workshop at the Youth Congress. Ben has presented at a Schools Forum, co-facilitated workshops in schools with the SMP, supported research into student societies and ran a workshop at the Youth Congress.
...support sharing of information between youth members through youth-focussed bulletin, facebook group and youth forum	<p>The Youth Newsletter went out in April, June, September, November, January and March. The SMP now have a steady flow of at least one or two articles coming from Youth members for each edition. The Youth Newsletter now has 223 subscribers, there were 40.1% opens in April, 35.8% opens in June, 25.1% opens in September, 31% opens in November, 33.1% in January and 28.4% in March. The subscribers have increased considerably since the editions sent in April and June which may explain the slight drop in opens percentage as it is now going to more people.</p> <p>The Youth Forum group met on Monday 22nd February in Glasgow, 12 people attended and the SMP used the opportunity to find out what would be the most useful Youth events to run this year. The feedback from the group was that a film screening aimed at the 14 to 18 age range (which has now been booked in for April) and a music event for the 18 to 24 age range (which the SMP aim to host over the summer).</p> <p>There are now 69 members of the SMP Youth Facebook group which is an increase of 37 people (116%) over the last 6 months. The SMP will continue to encourage members to join and post on the page through competitions and targeted emails.</p>

...hosting an annual youth forum/congress;

The Youth Congress on Monday 23rd November 2015 was a very successful event, Humza Yousaf MSP came to launch the SMP Guide - Paths into International Development and Hugh Hall from Strathclyde University opened the event. There was a positive news article about it in The Herald.

257 people attended the event, from 17 different schools across Scotland. All attendees went to two workshops from a choice of 6 on Malawian Culture, root causes of poverty, CV skills, interview technique, volunteering and studying international development. The debate was a great success and one of the speakers also made the news with his story about the impression he did at the Youth Congress in The Scotsman, Mirror and Mail Online.

59 new youth members signed up for SMP membership at the Youth Congress. On the evaluations 23% of students rated the congress as Excellent, 57% as Very Good and 20% Good. 50% of teachers rated the congress as Excellent, 45% as Very Good and 5% as Good.

Some comments on the evaluation form: Mrs Morrison from Port Glasgow High School said 'We had a blast. It was very encouraging to see so many young people energised by their links. Thanks again for a wonderful day, hopefully will have more pupils next time!'

Rhomi Malcolm from Project Trust said 'It was really interesting yesterday and really enjoyed it!!'

Mr McKay from St Margaret's said 'Thanks for yesterday, a really outstanding day'.

Sarah Brough from North Berwick High School said 'After today I have a better understanding of Malawian culture which will benefit my trip'.

Mr McIndoe from Inverclyde Cluster said 'It's great to see the national level of involvement for so many schools'.

Sarah Smith from Knightswood Secondary said 'The stalls were very helpful and helped me gain more information on projects I didn't know were taking place'.

Rebecca Nash from St Margaret's High School said 'Today has made me think more about what I will do after Malawi, when I'm older and how Malawi can still be a part of my life'.

Mr Shields from Knightswood Secondary was asked what further information/support the SMP should offer their youth members said 'It's already fantastic!'.

<p>...having a youth links road-show;</p>	<p>The Inverness Youth Roadshow was held on Tuesday 8th September 2015 at Inverness High School. 29 people attended the morning session from Inverness High School, Forres Academy, Fortrose Academy and Tain Royal Academy. Mrs Love from Tain Royal Academy said 'Thanks again for your work and the inspiration at Tuesday's event. It was great that pupils got "a voice" '. On their evaluations the students said they loved meeting people, the debate, the talks, hearing how other schools do things and the biscuits! 28 people attended the afternoon session from a wide range of Primary and Secondary schools in the area. Audrey Kellacher from Lochardil Primary said '(It was useful) to be reminded of the huge extent of SMP work and opportunities for support. Loved the shared learning ideas'. Katie Munro from Avoch Primary said 'Many thanks for the course today, I really enjoyed it and got a lot out of it - you are clearly very passionate about what you do which is fantastic'. Elspeth Buxton from Ullapool Primary said '(As a result of this forum) I will focus on Malawi as a country – not the whole continent'. Oban Roadshow was cancelled due to Oban High School having another event on the only week that this could be scheduled for. The Aberdeen roadshow did not go ahead due to not being able to find a suitable venue for the times required. Rather than having separate youth Roadshows, the schools in Oban and Aberdeen will be given time to speak to the Youth and Schools Officer during the SMP Roadtrip in May 2016.</p>
<p>...having youth competitions for best blog or article on Malawi;</p>	<p>The Design a Bag competition held in September/October and November 2015 had over 80 entries. A student from The Community School of Auchterarder won the competition and her design was on all 350 bags given out to delegates at the Youth Congress. There were also four students who received runner up awards, including one student from Malawi entered by their partner school. There will be a youth competition this summer to write an article for the Scotsman and the winning article will be published.</p>
<p>...publishing a guide for youth members on "paths into international development".</p>	<p>The Guide has been completed and was launched by Humza Yousaf MSP during the Youth Congress in November 2015. The SMP will be sending hard copies of the Guide out to all Secondary Schools and will develop an electronic copy for the website.</p>
<p>Support School partnerships by... ...establishing contact with every Scottish school linked with Malawi</p>	<p>In January 2016 every school in Scotland (over 2,600 schools) was contacted by the SMP to encourage them to join as school members and begin or develop a school partnership. Over the last year, the SMP have had 39 schools join as new members and visited 24 schools to do talks and offer support. Between February and April 2016 the SMP has contacted all of its school members to discuss ways in which they can support them this year.</p>
<p>... developing curricula, support and promotional materials in Scotland and Malawi;</p>	<p>The Primary set of lesson ideas was published in April 2015, 108 hard copies have been given out to schools, over 100 electronic copies have been emailed out to schools and there have been 454 copies downloaded from our website. This will benefit 16,550 young scots (based on an average of 25 per class). The Secondary set of lesson ideas was published in July 2015, 86 hard copies have been given out to schools, over 60 electronic copies have been emailed out to schools and there have been 345 copies downloaded from our website. This will benefit 12,275 young scots (based on an average of 25 per class). The SMP has distributed over 110 sets of the LINK resources over the last year and have sent over 70 sets out via email.</p>
<p>...providing practical support and advice for school links (one-stop information point);</p>	<p>Over the last year, the SMP has visited 24 schools across Scotland and called 38 schools to offer advice and support. This means that (based on an average of 505 pupils per school) 31,310 young scots have been encouraged to engage with Malawi links through their school. The SMP supported the Malawi Day at Rosshall Academy on Thursday 3rd September 2015. Jenny Dougall said 'Thanks so much for coming in yesterday to lead the Chichewa lessons and to video the whole day. It was a big ask and we really appreciate you helping us out. Seems like the day was a success so thanks very much for playing such a massive role in this. We are sure the pupils gained a huge amount from your input – hopefully we have helped to raise the profile of Malawi.'</p>

	<p>The Youth and Schools officer conducted a Chichewa and culture workshop at East Craigs Primary on Wednesday 16th March 2016 and Sarah Keay said 'Thanks for today - it was great. The kids loved it'.</p>
<p>...having an innovative and interactive school linking web-page;</p>	<p>School members are beginning to use the Primary and Secondary Education page on the website a lot more, with 285 people visiting it so far and spending an average time of 2 minutes and 13 seconds on the page. 1,136 copies of the Guide to School Partnerships, 454 copies of the Primary lesson ideas and 345 copies of the Secondary lesson ideas have been downloaded showing a good use of resources on the site. The Youth and Schools Officer has also been contacted by three schools in Scotland who contacted the SMP because they were impressed with the website and have since joined as members.</p>
<p>...using social media, online discussion forums and webinars to facilitate a two-way dialogue with teachers and pupils;</p>	<p>The SMP will look to develop the online schools forum on the website. The SMP continue to engage with schools through Twitter and Facebook. St Matthews Academy tweeted us after the Youth Congress to say 'Our Malawi committee found the recently @ScotlandMalawi Youth Conference to be very worthwhile.' Mrs Hunter tweeted us after the Inverclyde Schools Forum to say ' Really enjoyed finding out about SMP & how other schools work with their partners in Malawi! Loved the mince pies too thanks!@ScotlandMalawi'.</p>
<p>...circulating a quarterly electronic newsletter to all Scottish schools with Malawi links;</p>	<p>The Schools Newsletter was sent out in April, September, January and one is due to be sent out in April 2016. Schools News Digests were also sent out in November 2015 and March 2016. The Newsletters and Digest currently have 233 subscribers which is an increase of 49 people (27% increase) over the last year.</p> <p>The April 2015 Newsletter had 19.4% opens, September 2015 had 19.2% opens, the Digest in November 2015 had 20.9%, Newsletter in January 2016 had 20.7% and the Digest in March 2016 had 15.8%.</p> <p>The low numbers are likely to be because a large number of the email addresses that the SMP have for schools are the main office email address, which is not the person leading the Malawi links. The SMP will be contacting schools in May to send out Partnership Principles Certificates so will ask each school then for the email address of the lead contact to make the database more accurate. The SMP will also be contacting schools this quarter to get some feedback on Newsletters, Digests and school events to learn more about what schools find useful and what they would like to see more of.</p>
<p>...hosting regional school linking conferences/forums and training events;</p>	<p>The Glasgow schools Forum was held on 27th May 2015 with 42 people present and 19 schools represented. Feedback from the Forum included 'The Forum strengthened my links with Malawi by giving me ideas for effective communication and lots of resources!' Craig Shields – Knightswood Secondary. 'It was really useful to hear tips from Inverkip Primary, to have the opportunity to network and to hear all about Emily's work' John Lawson – QIO Glasgow Education.</p> <p>The Perth Schools Forum took place on 9th November 2015 and 19 people attended. Feedback included: 'This has given me the ammunition to go back to school to take this forward. Good input about Malawian priorities, this will help us start off on the right foot' Gail McLaren, Dunbarney Primary School.</p> <p>The Inverclyde Schools Forum took place on 8th December 2015 and 23 people attended. Feedback included: 'Thanks for last night's Forum at Inverclyde - a great turnout.....it was great to have Terry, our education convener, and Ruth, head of education, both there to show Inverclyde Council support for the partnerships and the SMP. We also have another two schools asking for partnerships!' John McIndoe, Inverclyde Cluster.</p> <p>The Edinburgh Schools Forum took place on 24th February 2016 and 20 people attended. Feedback included: 'Information given about Malawian priorities changes approach and mindset, moving away from charity towards partnership' Heather Tumblety, Ratho Primary. 'After this forum I will speak to my Headteacher about next steps - getting a working party set up etc.' Lynne Munro, Currie Primary.</p>

	Based on the average school size on the SMP School Member database (505), that is 40, 905 young people engaged in school links through their school attending these forums throughout the last year.
...using MaSP as a central hub to build links in Malawi with District Commissioners, Primary Educations Advisers, District Education Managers, and the British Council	Over the last year MaSP have supported 5 SMP school members in Scotland by putting them in touch with schools in Malawi. They have also suggested eleven schools in Malawi who would be suitable partner schools for some of the SMP new school members. MaSP supported the organisation Mission Rabies by putting them in touch with the DEM and PEAs in the Blantyre area in April 2015 and will give the same support to them this month. They were also very helpful in responding quickly to calm a Scottish School's concerns about rumours that there had been an incident in Blantyre during the summer 2015 which was untrue.
...developing a Malawi-led system to help broker new school links;	<p>Over the last year the SMP have successfully paired 6 different sets of schools and encouraged them to follow the SMP 'Partnership Principles' throughout the process. This is Cardenden Primary School with Chaguwo Primary school, Portmoak Primary School with Chitawira Primary School, Bruntsfield Primary with Namalimwe Primary, Balwearie High School with Chirambo Community Day Secondary School, Huthchesons Grammar School with Liwonde Secondary School and Gergask Primary School with Msumwa Primary School.</p> <p>The SMP have also been contacted by 3 more schools looking for partner schools and now have a list from MaSP of suitable schools. Every time the partner schools are introduced they are encouraged to complete a Partnership Agreement and follow the Partnership Principles from the start.</p>
...offering logistical support and advice for reciprocal visits;	<p>Over the last year the SMP have delivered culture and language workshops at Holyrood Secondary School, Rosshall Academy, The Mary Erskine School, Gleniffer High School, and East Craigs Primary School.</p> <p>The SMP visited Knightswood Secondary School to screen B'ella to the 25 young Scots going to Malawi next year and answer their questions in preparation for their trip. The Youth and Schools Officer will return to the school next year to run a Culture and Language session.</p> <p>The SMP also supported St Charles Primary (part of the MLOL group in Glasgow) with their Malawian visitors in April 2015, Kilmaron Special School with their Malawian visitor in June and Beath High School with welcoming four visitors from the Ministry of Education in Malawi.</p> <p>The SMP also supported Stockbridge Primary school with their reciprocal visit by supporting logistical aspects of the trip, filming the Scottish and Malawian teacher reflecting on their partnership using the Partnership Principles, and arranging for the Malawian teacher to eat nsima one evening with a member of the diaspora.</p>
...updating existing, and publishing new, support materials around Scotland-Malawi school linking;	The SMP Guide to School Partnerships was updated in May 2015, since then hard copies of the Guide have been distributed to 302 schools, emailed in electronic form to over 2,600 schools and downloaded from the SMP website by 1136 people across Scotland.

<p>...working collaboratively with the British Council, Development Education Centres and other key partners;</p>	<p>Over the last year the SMP have worked with Monika Wantoch from Edinburgh Council and held a stall at the Learning for Sustainability Conference in May 2015 (and will again this year) where 21 people signed up for information from the SMP.</p> <p>The SMP Youth and Schools Officer was asked to join the Executive Committee for IDEAS and has supported their work on the GLP, Communications working group, Membership working group and the IDEAS Schools Forum.</p> <p>The SMP continue to work closely with all of the DECs, in particular ScotDEC who asked the SMP to facilitate a session at a Youth work Conference in Perth and then again in Bulgaria. The SMP have also been asked to speak at a ScotDEC teachers conference in April 2016 about school partnerships. A joint SMP/ScotDEC event was held in November 2015 in Edinburgh exploring creative approaches to Global Citizenship, 12 teachers attended and this will be repeated in Musselburgh in April 2016. The SMP and ScotDEC will also deliver joint training on School Partnerships in May 2016 and September 2016.</p> <p>The SMP have continued to work closely with Keep Scotland Beautiful by presenting at their Schools Training in April 2015 and being a judge at their Schools competition in June 2015.</p> <p>The SMP held a stall at British Council Scotland's online resource launch at Queen Anne High at the end of May 2015, attended the British Council sessions on Schools and the SDGs in Edinburgh and London, and continue to work closely with British Council staff in the UK and Malawi.</p> <p>The SMP worked with Education Scotland to welcome four visitors from the Ministry of Education in Malawi at Beath High School in August, Education Scotland presented at the SMP Schools Forum in Glasgow and the Youth and Schools Officer was asked to support the Headteacher Training Education Scotland conducted in Malawi.</p>
<p>...supporting the implementation of best practice in school linking;</p>	<p>At all four SMP Schools Forums held over the last year, the SMP have given a presentation about the Partnership Principles and how they could be used as a reflective tool. This was followed by a presentation from one or two schools in each area who presented on best practice in school linking and were able to share their experiences with the rest of the group.</p> <p>All new schools that have joined the SMP or partnered with another school over the last year have been given direct support with the Partnership Principles. All SMP school members have also been encouraged and supported to use them in the Schools Newsletter and through our five School Case Study videos. In May 2016 the Partnership Principles Awards for Schools will be introduced, this will encourage SMP School members to use the Partnership Principles as a reflective tool with their partner school throughout the year and receive support from the SMP where necessary.</p> <p>SUPPLEMENTARY:</p> <p>The SMP maintained their close relationship with Strathclyde University in May 2015 by running a 1 hour session on culture and partnership principles for the group of student teachers going to Malawi this year. Strathclyde University also sponsored the Youth Congress held in November 2015 which shows a commitment to the work the SMP does with young people.</p> <p>The focus of the Malawi CPG at the beginning of September 2015 was School Partnerships and the SMP gave a presentation about the support they offer schools. They also invited Classrooms for Malawi to present about the wider benefits of School Partnerships and invited Stockbridge</p>

	Primary and Gleniffer High School to speak about their school partnerships. Stuart Brown, one the SMP Directors, who attended said 'I wanted to let know that I found it really encouraging to see and hear of the SMP Youth and Schools activity at the cross-party group. It's valuable to hear from individuals who are living the rhetoric that we use of dignified people-people links and I found it inspiring as it brings it to life.'
...maintain SMP GLOW presence	The information about the SMP on GLOW is up to date and the SMP Resources will be put onto GLOW next year.

(2.3) Malawi Scotland Partnership

Activity	Year Two Full Report (April 2015 - March 2016)
Support core funding of MaSP beyond 2015 and integrate close SMP-MaSP working.	MaSP core funding 2015-17 has been secured from the Scottish Government and we are working together on planning for post-2017.
Dovetailing SMP and MaSP operations.	MaSP and SMP continue to have bi-weekly tele-conferences/skypes where-ever possible. Every week SMP and MaSP exchange weekly work planners which include all staff, so there is a clear, coherent and complimentary workplan between the two organisations. In September 2015 Andrew Namakhoma (MaSP Chair) visited Scotland for the 2015 SMP AGM and help launch the Global Goals in Scotland. In February 2016 David Hope-Jones visited Malawi to support the 2016 Symposium and to chair stakeholder roundtable meetings in Mzuzu and Blantyre.
Developing structures for new Malawi-led links	The Communication and Resource Centres in Mzuzu and Blantyre have been extremely useful centres to help support communication with those in Malawi that have links with Scotland. This has allowed us to ensure more and more of new activity between our two countries is led by Malawi priorities.
Improving two-way sharing of ideas and contacts.	Each of our National Forum meetings in Scotland looks to get meaningful input from Malawi to inform discussions, this is by Skype, tele-conference, pre-recorded video or by written submissions.
Exploring idea of MaSP managing a Malawi-led small grants programme.	This was previously a discrete suggestion of the SG's. It is not something we are currently looking at for 2015-17 but MaSP would be happy to consider the idea in the future if invited to do so.

<p>Developing video-conferencing with colleagues in Malawi</p>	<p>PROGRESS:</p> <p>Malawian organisation, Montford College, partnered with SMP member CPA, started to use Blantyre CRC on the recommendation of SMP and with advice from MaSP.</p> <p>"I have such a good response from Happy – he is so aptly named! He has said that the CRC (could you tell me what this acronym means?) would welcome Nepiala to come and use the computers and internet there and when I emailed to ask if there would be any charge I got an answer this morning (Sat!) just saying "Absolutely free"! It's so good when out of the muddle and gloom of the situations that can sometimes arise while working in an African environment such a ray of sunshine comes through. I just hope Nepiala can get himself to Blantyre often enough to enable us to catch up with the backlog of work that we now have to cope with. But that is another problem." (Archie Hinchcliff, CPA)</p> <p>MaSP and the CRCs supported 4 members to take part in the Global Goals photo campaign. http://www.scotland-malawipartnership.org/get-involved/global-goals/</p> <p>The SMP Higher and Further Education Forum had representatives from the National Council for Higher Education in Malawi feed into the forum meeting via a pre-recorded video conference.</p> <p>SUPPLEMENTARY:</p> <p>Given additional support this year to MCO in the development of the new website, including:</p> <ul style="list-style-type: none"> • Migration of 650+ member profiles to new website and updating their details • Piloting of the website with members • Testing of the website • Developing phase 2 of the website
<p>Developing facilities for recording videos in Malawi.</p>	<p>The SMP and MaSP has developed MOUs with four videographers across Malawi for the production of videos about MaSP members.</p>

(2.4) Local authorities

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Developing new partnerships, at the request of Government of Malawi, between: Glasgow and Lilongwe, and Edinburgh and Blantyre;</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Still in dialogue with local Malawian councillor Gertrude Chirambo to see if there is any interest from the Blantyre City representatives for this. Discussions with Edinburgh City Council suggest this is not a priority from their side so this could only happen if there is a strong ask from the Malawian side.

<p>Continuing to support 14 local authorities currently members of SMP;</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Based on feedback and discussions it was decided to work on compiling a Local Authorities directory (i.e. like HEFE one) as a means to engage with LAs. <p>NEXT STEPS:</p> <ul style="list-style-type: none"> • Original plan to complete the LA directory together by the end of 2015 delayed and now planned for completion by mid 2016 with dissemination to LAs by Oct 2016. • Look at the possibility of linking to SDGs/Global goals and Scottish National Framework. <p>LEARNING:</p> <ul style="list-style-type: none"> • LAs international work under pressure due to lack of funding and focus on local engagement.
<p>Creating one-stop Local Authorities linking web-page;</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • LA content prepared for webpage and now live... http://www.scotland-malawipartnership.org/areas-of-partnership/local-authorities/
<p>Developing partnerships with Commonwealth Local Governance Forum etc;</p>	<p>PROGRESS</p> <ul style="list-style-type: none"> • Following on from positive discussions with Lucy Slack in 2014/15 SMP is now in direct contact with the CLGF regional co-ordinator for Southern Africa - Nyasha Simbanagevi. • E-mail discussions have been positive and both SMP and CLGF are both keen to work together on the following areas: Sharing resources Delivering joint training with SMP members Offering funding opportunities to local authorities • Toward the above SMP provided a virtual introduction for CLGF to ALC to enable the sharing of training resources between the two organisations. <p>NEXT STEPS:</p> <ul style="list-style-type: none"> • Share LA directory with CLGF for comments/feedback/input.
<p>Supporting Local Authorities to explore ways to strengthen local governance issues</p>	<p>PROGRESS</p> <ul style="list-style-type: none"> • There were no new project as there were no calls of the MDP in 2015/16. • The SMP continue to support the Active Learning Centre (ALC) project to train local councillors in Malawi (funded by Royal Norwegian Embassy). ALC and WOLREC will train 33 democracy trainers who will in turn deliver local training courses for elected members in their respective councils. The project will also run a series of regional roundtables for elected councillors where they will have the opportunity to discuss the challenges facing local government in Malawi, and share solutions. The first series of the roundtables were successfully held in January 2015. • As part of the Glasgow City Council – ‘Malawi Leaders of Learning’ project (funded by SG) SMP supported visa applications for Malawian teachers to visit Scotland as part of an educational exchange.

(2.5) Diaspora

Activity	Year Two Full Report (April 2015 - March 2016)
Actively encouraging more in the diaspora community to join the SMP as members;	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Had informal discussions with Malawian diaspora about how to attract new members, see learning below. • Attracted 10 new diaspora members from AMS committee. • Attracted 17 new diaspora members from Indy Day promotion... <p>No membership fees until next April (2016) Simplified membership form Tourism prize promotion (flight and accommodation)</p> <p>LEARNING:</p> <ul style="list-style-type: none"> • What puts Malawians off joining as members? • Lack of understanding of what SMP does and what the benefits of membership are. • Cost of membership – Malawians work out how much that is in Kwacha, so while £15 doesn't sound like much 10,000 MWK does! • Formality of the events, less likely to come to an event called a forum, or held at city chambers. Should aim for more events which are... <p>Purely social events Outdoors Family orientated Advertised through social networks and by word of mouth</p>
Supporting the African Council	Africa Council does not seem to be an active entity. We have offered support but this has not been taken up.
Creating a one-stop web-page signposting and supporting diaspora associations;	<p>PROGRESS:</p> <ul style="list-style-type: none"> • Content prepared for SMP webpage and now live... http://www.scotland-malawipartnership.org/areas-of-partnership/diaspora/ • AMS website now live... http://www.malawiansinscotland.org.uk/

<p>Supporting the diaspora-led Malawi Independence Day Celebrations.</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • A successful, Malawian led event was held on 11th of July in Glasgow attended by over 100 people including Humza Yousaf MSP. • SMP contributed in the following ways... <ul style="list-style-type: none"> Provided £400 towards the costs of the event (venue hire and entertainment) Wrote grant application which secured funding from BEMIS to cover the catering for the event Provided materials for decorations Designing and printing posters Promoting the event to our members Attended and spoke at the event Inviting VIPs to attend Donating a tourism prize to encourage membership <p>LEARNING:</p> <ul style="list-style-type: none"> • Important that SMP continue to support this event in some capacity but it should be very much Malawian led. • Have a shorter event overall – perhaps 5pm-10pm – avoids lunch. • Have invited speakers after the meal to maximise attendance. • Look at hiring a bus from Aberdeen – GET FUNDING FOR THIS. Work around Visit Scotland/BEMIS themes. • Have more photos – official photographer.
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(2.6) MGDS II

Activity	Year Two Full Report (April 2015 - March 2016)
<p>At the request of the Government of Malawi, supporting the key themes within the MGDSII</p>	<p>PROGRESS:</p> <p>SMP activities, in particular the forums, are well aligned with Malawian priorities as highlighted in MGDSII:</p> <ul style="list-style-type: none"> • Agriculture and Food Security (e.g. work of JTS with rice farmers in Karonga) • Energy (e.g. the work of Community Energy Scotland) • Industrial Development, Mining and Tourism (e.g. the Tourism Working Group) • Public Health, Sanitation, Malaria and HIV and AIDS management (e.g. the partnership between THET and the Global Health Academy at the University of Edinburgh) • Integrated Rural Development (Malawi Fruits work in Livingstonia) • Green Belt Irrigation and Water Development (e.g. University of Strathclyde WASH programme funded under Climate Justice Fund) • Child Development, Youth Development and Empowerment (e.g. SMP Youth Forum) • Climate Change, Natural Resources and Environmental Management (e.g. Climate Futures work with the James Hutton Institute) <p>• SMP communicated this progress directly to the Malawian High Commissioner to the UK, Mr Kena Mphonda, when he visited Scotland on 29th of July through a meeting with members and diaspora.</p>

Raising awareness of the MGDSII and encouraging members to work constructively within key MGDSII areas.

- Material and information on the MDGS II is now available on the new SMP website... <http://www.scotland-malawipartnership.org/malawi-information/government-malawi/>
- SMP activities, in particular the forums, well aligned with Malawian priorities.

(2.7) Commonwealth Games

Activity	Year Two Full Report (April 2015 - March 2016)
Ensuring Malawian team is well supported to take part in the games.	All activity completed
Maximising media exposure and support for Malawi team.	All activity completed
Developing and supporting educational materials around the games.	This was completed in 2014.

(2.8) New members:

Activity	Year Two Full Report (April 2015 - March 2016)
Developing membership to exceed 1,000 by 2017.	The office has developed a membership growth plan, with responsibility for proactive engagement divvied up amongst the team. As of January 2016 current membership number is at 842. The new website and social media campaign is helping make signing up for membership easier.
Specific campaigns to increase membership in key areas (e.g. youth, diaspora, business, etc).	Over the last year the SMP Youth members have increased from 183 to 284 which is a 55% increase.

Strand Three: INCREASING OUR YIELD by strengthening existing links

- * Information dissemination
- * Training & mentoring
- * Best practice & sustainability
- * Transparency
- * Member forums
- * Practical advice & support
- * Funding assistance
- * Campaigns and Projects
- * Publications
- * Networking
- * Organisational development



(3.1) Information dissemination:

Activity	Year Two Full Report (April 2015 - March 2016)
Weekly Members E-Newsbulletin, including: Upcoming SMP events; SMP news; Members' news; Malawi news; Social Media highlights; New SMP members; New members' videos, blogs, news etc; Key updates from the website's discussion forums and polls; and any other relevant new information from the website	Bulletin delivered weekly to members. New short format launch in Feb 2016 which is now sent on Wed. Initial feedback on new format is very positive.
Monthly non-Members E-Newsbulletin to those who have signed up on the website to receive the bulletin but who aren't yet members. A more concise version of the above.	It was decided that a non-member e-bulletin might dilute the clear call to action on the website to join as a member. The offices' social media engagement is more targeted at non-members and so it's hoped that will help direct new people to the website, and encourage them to become members.
Thematic E-Newsbulletins going out as required (perhaps 2-3 a year on average) for many of the 'areas of partnership'.	<p>PROGRESS:</p> <p>Thematic e-bulletins were sent out to a total of 398 members:</p> <ul style="list-style-type: none"> • Health bulletin, May 2015, sent to 73 subscribers, with a 44.3% open rate (the average is 30%). • Health Bulletin, October 2015, sent to 96 subscribers, with a 41.9% open rate (the average is 30%). • Health Bulletin, December 2015, sent to 94 subscribers, with a 45.7% open rate (the average is 30%). • Higher and Further Education Bulletin, December, sent to 135 members.

(3.2) Training:

Activity	Year Two Full Report (April 2015 - March 2016)
Partnering with external	PROGRESS:

organisations (e.g. SCVO, Social Enterprise Academy, ACOSVO, NIDOS) to deliver training in: funding applications; financial management; M&E; local employment; governance and reporting; Chichewa, Chitumbuka and Malawian culture; media training – telling your story.

Training

Member training courses were delivered and attended by over 70 people. The following training was offered to members:

2nd June, 2015: SMP and NIDOS Small Grants networking session

- Providing advice and support on reporting to Lloyds TSB Foundation
- Attended by 21 SMP and NIDOS members
- The event was ranked 8.8/10 by those who attended, with a number reflecting that it was “useful and informative”

August, 2015: Small Grants Information session

- Providing advice and support for those looking to apply for round 3 small grants funding
- 2 sessions held, one in Glasgow, one in Edinburgh
- Attended by 20 SMP and NIDOS members
- The sessions were ranked on average 9.5/10 by those who attended
- “Very helpful, informative, plus friendly! Thank you”
- “Excellent”

3rd September 2015, Language and Culture training

- Attended by 20 young people travelling to Malawi
- SMP delivered reflective exercises and the language session was led by AMS member, Enock Bamusi

9th December, Media Training (led by MCO)

- Attended by 6 members
- Covered topics relating to social media and engaging with the media
- “All useful in different ways- thank you” Jonathan Groves, The Kerusso Trust
- “A great introduction to writing press releases, posting on social media and interviews” Ruth Groves, The Kerusso Trust

March 2016, courses of 3 evening Chichewa lessons in both Edinburgh and Glasgow (led by YSO)

- Attended by 26 members and 7 non-members
- Basic language, phrases, grammar and culture were covered.
- “It was appropriately interactive and strong teaching experience shone through!”

23rd March, Media Training (led by MCO)

- Attended by 6 members
- This event was co-hosted with NIDOS, with the SMP providing training on the press and press releases and NIDOS organizing social media training.

Practical Guides:

In quarter one, two and three the following SMP practical guides were downloaded in total 3387 times:

	<ul style="list-style-type: none"> • Practical Guide to Visiting Malawi 2015, Edition 5- 586 downloads • Common Challenges, Shared Learning- 409 downloads • Visa Application Information- 461 downloads • A Practical Guide to Sending Goods to Malawi- 775 downloads • Practical Guide to School Partnerships- 772 downloads • Practical Advice and Support on Per Diems- 384 downloads <p>SUPPLEMENTARY: Small Grants Applications, November 2015</p> <p>“Thanks for your feedback, it's been great and has allowed us to change a few details of the project and re-work it to hopefully allow us to secure funding.” Ryan Cassidy, Students for Malawi</p>
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(3.3) Best practice & sustainability

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Building on the SMP’s recent sustainability research and earlier consultations developing "Partnership Principles", for each of the 15 areas of partnership in which our members work. Each principle will have associated advice, experience sharing, discussions and resources, all of which will be informed by pre-existing literature on the subject, Malawian input, and member experience. It will compliment and dovetail with all existing sustainability resources. It will be practical, constructive, engaging and accessible.</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • 173 views of the SMP’s online “Partnership Principles” through the SMP’s you tube channel. • 24 members took part in a Partnership Principles reflection exercise.

<p>With members, developing bite-sized podcasts, videos and webinars on each of the “Partnership Principles”, allowing members to share their own experience.</p>	<p>PROGRESS:</p> <p>39 members fed in their experience of working within the “Partnership Principles”</p> <p>In May 2015 the following 4 members fed their experience of working with the Partnership Principles via video:</p> <ul style="list-style-type: none"> • Dunblane Likabhula Partnership https://www.youtube.com/watch?v=5KLvI6u3uHU • Kenyawi Kids https://www.youtube.com/watch?v=Xal_YcVFKbs • SRUC https://www.youtube.com/watch?v=CcyudCqEuA8 • Mamie Martin Fund https://www.youtube.com/watch?v=65UtPrGbVnU <p>In June 2015, 20 members reflected on their experience of working within the “Partnership Principles” via application for SMP Flood Mini-Grants. These reflections are being used for case studies on the SMP website.</p> <p>In October 2015 15 members reflected on their experience of working with the “Partnership Principles” through a short video reflection.</p>
<p>Hosting one-day working conferences going through the “partnership principles”, intentionally timed to coincide with a SG call, offering advice and creating a safe space for projects to share their own experiences, challenges, and ideas.</p>	<p>PROGRESS:</p> <p>In May and June 2015, 123 members received face to face information and guidance on working within the Partnership Principles through developing video content (19 members), attending SMP Forums (80 members) or in making an application to the SMP and Beit Trust mini-grants fund (20 members).</p>
<p>Publishing easily digestible one-page summaries of the 30 key writings on sustainability in international partnerships. Having these embedded on the website and linked to the “Partnership Principles”, so visitors to the website can easily dip in and out, or download the full set and read as an accessible and constructive guide to sustainability.</p>	<p>PROGRESS:</p> <p>In July 2015 the SMP officially launch a research paper on sustainability at the Scottish Government sustainability conference. This was attended by over 100 people. It was also uploaded onto the SMP website in July 2015 and so far has had been viewed downloaded 176 times.</p>

<p>Working with independent researchers and the Scottish Government to look at previously funded projects and research what makes a project more likely to be genuinely sustainable.</p>	<p>PROGRESS: On the 23rd July 2015 we co-hosted a Sustainability Conference with the Scottish Government looking at capturing the experience of those across Scotland on what made a project with Malawi Sustainable. At this conference we launched a special report by the Scotland Malawi Partnership on “Sustainability, Development Effectiveness and Best Practice”: www.scotland-malawipartnership.org/download_file/728/207/</p>
<p>Encouraging and supporting members to ask questions of the SMP, e.g.:</p> <ul style="list-style-type: none"> - How to manage economic uncertainty in Malawi (exchange rates, inflation etc). - Best practice in employment – salary rates so as to attract and retain good staff without skewing local economies and brain drain. Per Diem advice etc. 	<p>PROGRESS:</p> <p>25 members completed the 2015 Needs and Impact Survey, where we asked how we could further support their partnerships. To view their feedback visit www.scotland-malawipartnership.org/files/1514/5045/4982/Membership_Needs_and_Impact_Survey_Summary_of_Result_2015_for_2016.pdf</p>

Having an Annual Needs and Impact Survey to find out most popular/useful areas for the SMP to focus on - collating information and advice, hosting discussion days, etc.

PROGRESS:

In November/December 2014, 25 members took part in the SMP's Annual Needs and Impact Survey, the headlines from the survey are as follows:

IMPACT: 94% felt that membership of the SMP in 2015 "helped strengthen, support and develop their links with Malawi".

SERVICES: The most useful SMP services in 2015 were the bulletin (useful for 90% of members), SMP events (85%), networking (78%), office enquiries (78%) and member forums (71%).

CAMPAIGNING: Through 2015, the SMP supported and encouraged members to:

- Raise awareness of the Global Goals: 92% knew this was an SMP priority and 47% changed their work as a result of the SMP.
- Work within the SMP's Partnership Principles: 82% knew this was an SMP priority and 41% changed their work as a result of the SMP.
- Support the economy of Malawi: 82% knew this was an SMP priority and 35% changed their work as a result of the SMP.
- Work within Malawian priorities: 62% knew this was an SMP priority and 25% changed their work as a result of the SMP.

IMPROVING QUALITY:

- 78% felt the SMP's information had improved the quality of their work in 2015
- 68% felt the SMP's advice and support had improved the quality of their work in 2015
- 67% felt the SMP's networking had improved the quality of their work in 2015
- 39% felt the SMP's sharing between members had improved the quality of their work in 2015

FORUMS: 84% had attended an SMP Forum in 2015, 100% of whom said forums had been valuable, 40% said "very valuable".

Based on the needs and priorities of members identified through this survey, the SMP has developed a number of new areas for further development in 2016.

To view the feedback visit [www.scotland-](http://www.scotland-malawipartnership.org/files/1514/5045/4982/Membership_Needs_and_Impact_Survey_Summary_of_Result_2015_for_2016.pdf)

malawipartnership.org/files/1514/5045/4982/Membership_Needs_and_Impact_Survey_Summary_of_Result_2015_for_2016.pdf

<p>Engaging each of the existing Member Forums in the "Partnership Principles" discussions and development of advice.</p>	<p>PROGRESS:</p> <ul style="list-style-type: none"> • In the May 2015 Schools Forum, 35 members engaged through a presentation on Partnership Principles and School Partnerships. • In the June 2015 BITT Forum, 20 members engaged through explanation of SMP business engagement model, built on the foundations of Partnership Principles. • In September 2015 the SMP hosted its first ever youth and schools roadshow, 25 teachers from across Inverness engaged with the "partnership principles" though the schools forum. • October 2015 Governance Forum 13 members engaged with the "partnership principles" though the forum. • November 2015 CPG-BITT Forum 40 members and MSPs engaged with the "partnership principles" though the forum. • November 2015 Health Forum 30 members engaged with the "partnership principles" though the forum. • December Higher and Further Education Forum 30 members engaged with the "partnership principles" though the forum. • February Schools Forum attended by 16 members, discussed "partnership principles", a new pilot certification programme to establish greater use of the principles between partner schools and heard a case study from Stockbridge Primary on how they use the principles. • February Youth Forum attended by 10 members, discussed upcoming events and shaping the future of Youth membership • March BITT Forum, attended by
<p>Hosting an informal lunch-time lecture series, made as interesting and engaging as possible - "Join the conversation". Lectures to focus on key, and contentious, partnership issues and advice.</p>	<p>We have moved these into the third year of the grant due to significant new additional work that has been taken on in year two. We don't want to hit audience fatigue.</p>

(3.4) Transparency:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Encouraging and incentivizing members, through free membership, online promotion, and online giving facilities, to publish answers to their own "Partnership Principles".</p>	<p>PROGRESS:</p> <p>From July onwards, through the new SMP website, SMP members will be able to upload organisational documents to demonstrate how their partnership is positively impacting beneficiaries.</p>
<p>Giving web-capacity for smaller members who do not have their own websites to upload key documents to their SMP webpage, in order to meet best practice/IATI standards on transparency.</p>	<p>PROGRESS:</p> <p>From July onwards, through the new SMP website, SMP members will be able to upload organisational documents to demonstrate how their partnership is positively impacting beneficiaries.</p>

(3.5) Member forums

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Continuing existing forums in: health and further and higher education. Building the identity of these forums through clear branding, informative and dynamic web-pages, regular updates through bulletin, clear and tangible outputs. Increasing use of video conferencing. Live streaming and live tweeting to get input from across Scotland and Malawi.</p>	<p>PROGRESS:</p> <p>In this quarter one, two and three the SMP hosted 3 meetings of the health and HE/FE forum, attended by 91 members:</p> <p>Health Links Forum- 14th May</p> <ul style="list-style-type: none"> • The meeting focussed on mobile technology in health provision/services • 23 members attended • Video interviews conducted at the end of the forum showed the strength of the meeting to include networking and shared learning www.youtube.com/watch?v=fmScfLTqbio&feature=em-upload_owner <p>Health Forum- 10th November 2015</p> <ul style="list-style-type: none"> • The meeting focussed on 10 years of health partnerships, the UN’s Global Goal 3 “Good health and well-being”, health volunteering overseas and project governance for health partnerships. • A report on 10 years of health partnerships was also launched: http://www.scotland-malawipartnership.org/files/6614/5037/3484/SMP_Health_Report-_10_years_of_health_links_November_2015_2.pdf • 34 members attended • Feedback from members was very good, with comments including: <ul style="list-style-type: none"> o “Many thanks for hosting last night’s meeting. I found it both informative and thought-provoking.” Paula Smith, University of Edinburgh o “Brilliant meeting-thoroughly enjoyed it” Alison Maclachlan, UWS o “Thanks for a wonderful evening and always an enlightening meeting with some wonderful people around the table.” Tony Wales, UWS <p>Higher and Further Education Forum- 11th December</p> <ul style="list-style-type: none"> • The meeting focussed on 10 years of HE/FE links, Malawian priorities for 2016, a research project on “bridging the gap” between NGOs and academia and DFID’s Higher Education Partnership scheme • 34 members attended
<p>Two new forums established in Business, Trade, Investment and Tourism, and Governance</p>	<p>PROGRESS (BITT Forum):</p> <p>Four meetings held of the BITT forum (in April, June, November 2015 and February 2016) attended by 87 people in total:</p> <ul style="list-style-type: none"> - The April meetings focused on co-operative in Malawi. - The June forum meeting was attended by Howard Msukwa from Kaporo Smallholders Farmer Association (KASFA). - The November forum meeting was held at the Scottish Parliament as one of the Cross Party Group on Malawi meetings. For this meeting the SMP prepared “10 case studies for 10 years” which highlighted the work of members working in the area of BITT.

	<p>- The February (2016) forum meeting was a joint meeting between SMP members and DFID which was held at DFID's offices in East Kilbride with a teleconference link to DFID Malawi.</p> <p>PROGRESS (Governance Forum): Two meetings held of the Governance forum (in June and October 2015) attended by 37 people in total:</p> <ul style="list-style-type: none"> - The April meetings focused on co-operative in Malawi. - The June forum meeting was attended by Howard Msukwa from Kaporo Smallholders Farmer Association (KASFA). <p>In addition to the planned forum meetings a separate but linked meeting was also held on January 25th with a visiting delegation of Malawian MPs that were part of the Public Reforms group at the Malawi National Assembly. The meeting was attended by party representatives from: (1) all the Malawian parties; (2) the Vice President's office; (3) the Malawian High Commission; (4) Scottish Parliament; and (5) the SMP.</p>
Mainstreaming a gender focus in all SMP member forums	All the SMP Member Forums regularly consider gender equality in their discussions.
Developing online support and sharing for 16 "areas of partnership". Developing online dialogue, information and support from web-page hubs. Face-to-face meetings where needed on specific topics.	<p>PROGRESS:</p> <p>Since the SMP website was launched in July 2015 there have been 14 topics raised on the SMP discussion forums around the different "areas of partnership".</p>

(3.6) Practical advice & support

Activity	Year Two Full Report (April 2015 - March 2016)
Updating all publications, offering far more up to date practical advice and support about working in/with Malawi.	<p>PROGRESS:</p> <p>Since the website was launched in July 2015 the following practical guides have been downloaded in total 3387 times:</p> <ul style="list-style-type: none"> • Practical Guide to Visiting Malawi 2015, Edition 5- 586 downloads • Common Challenges, Shared Learning- 409 downloads • Visa Application Information- 461 downloads • A Practical Guide to Sending Goods to Malawi- 775 downloads • Practical Guide to School Partnerships- 772 downloads • Practical Advice and Support on Per Diems- 384 downloads
Increasing practical support and	PROGRESS:

resources for members to use at their own events without charge (e.g. flags, promotional materials, pop-ups, lapel badges, films, video conferencing facilities, etc).	<p>22 events were supported through the lending of SMP materials:</p> <ul style="list-style-type: none"> • Malawi Achiever’s Award, 29th March 2015 • Falkirk High Malawi Day, May 2015 • Independence Day Celebrations, July 2015 • Scottish Government Sustainability Conference, July 2015 • Global Concerns Trust Event, November 2015 • 15 Global Goals events <p>Trading Scotland, Kilombero rice launch at City Chambers and the launch at Margiotta's food chain. 1800 Scots engaged so far.</p>	• Just
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(3.7) Funding assistance:

Activity	Year Two Full Report (April 2015 - March 2016)	
Building capacity in the sector to develop high quality IDF applications for move to triennial funding cycles.	<p>PROGRESS:</p> <p>We have been proactive through the year to support the Scottish Government grant programmes, for example:</p> <ul style="list-style-type: none"> • In April 2015 we consulted members on the SG’s vehicle policy, submitting a paper to the SG • On the 2nd June 2015 we hosted a Small Grants Networking Event • On the 12th June 2015 we supported an information event for SG Malawi grant recipients • In 2015 we ran a Floods Mini Grants programme for the SG • In 2015-16 we ran a Global Goals micro-grants programme • We continue to manage the Livingstone Scholarships programme for the SG • In August 2015 we ran two information events for the Small Grants Programme (Glasgow and Edinburgh) • Through the summer of 2015 we supported organisations to develop Small Grants Programme applications • On the 12th October 2015 we ran an information and sharing event for organisations with a Climate Justice Fund grant • On the 25th November we hosted a networking event for recipients of SG Small Grants • Through the year we helped train SG civic servants and partners in Chichewa 	
	Our Governance Forum has been active to support activity in this area. It met on the 25th June 2015, the 5th October 2015 and the 13th October	

(3.8) Campaigns and Projects:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Developing strong SMP-led campaigns, such as the Gender Matters campaign.</p>	<p>PROGRESS: In quarter one, two and three the follow SMP-led campaign ideas were developed and fed into by 116 members:</p> <ul style="list-style-type: none"> • 10th Anniversary celebrations: In May 2015 SMP 10th anniversary photo competition launched, to try and encourage members to capture “partnership” in a photo- 16 entries were made and over 150 members fed into the campaign by voting for the overall winner at the SMP AGM. • Global Goals awareness-raising: In September the SMP launched its campaign to raise awareness of the UN Global Goal- 100 people fed into the campaign at the AGM and there were 207 views of the SMP Global Goals video visa you tube. In 2015, 92% of members surveyed knew the SMP was working to raise awareness of the SDGs and 47% said they had changed their work as a result of the SMP's SDG awareness raising.
<p>Working in partnership with others to support high impact nationwide campaigns, such as the engagement of the post 2015 / post MDG agenda.</p>	<p>PROGRESS: We have been active in a number of campaigns, including:</p> <ul style="list-style-type: none"> - ‘Make Tax Fair Everywhere’, working with ActionAid to have the UK-Malawi Bilateral Tax Treaty updated. We have secured the support of almost every Scottish MP and now have a commitment from both governments to have the treaty updated. - Sustainable Development Goals / Global Goals, we helped launch the Global Goals in Scotland at a civic level and have developed a pop-up exhibition, celebrating Scotland-Malawi links in each of the 17 SDGs, which continues to tour around churches, schools, charities, community groups, universities and government buildings across Scotland. Our Global Goals micro-grants have supported community events the length and breadth of the country, raising awareness of the SDGs. We have also played a leading role in helping coordinate national implementation of the SDGs, helping chair the post-2015 group and the SDGs working groups in the November 2015 conference with the First Minister. In 2015, 92% of members surveyed knew the SMP was working to raise awareness of the SDGs and 47% said they had changed their work as a result of the SMP's SDG awareness raising.

(3.9) Publications:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Developing new, and updating existing publications, including:</p> <ul style="list-style-type: none"> - Best practice guide to sending goods to Malawi; - Practical guide for Scots working and volunteering in Malawi; - Practical guide to school partnerships - Practical guide to reciprocal visits 	<p>PROGRESS: In quarter 1 the SMP launched its second edition of the Higher and Further Education Directory at the CPG on Malawi in May. Since its launch the publication has been downloaded 624 times.</p>

(3.10) Networking:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Increasing the number and quality of networking events and opportunities across Scotland and, through the MaSP, Malawi.</p>	<p>PROGRESS:</p> <p>In quarter one, two and three the SMP hosted 12 networking events, attended by over 600 people.</p> <p>In quarter one and two (in addition to 10 SMP member forums) the SMP hosted the following networking events :</p> <ul style="list-style-type: none"> • 2nd June 2015 the SMP and NIDOS held a Small Grants networking session <ul style="list-style-type: none"> o Providing advice and support on reporting to Lloyds TSB Foundation o Attended by 21 SMP and NIDOS members • 23rd July 2015 Scottish Government and SMP Sustainability conference <ul style="list-style-type: none"> o Attended by over 100 people • 28th July DFID Malawi round-table with members <ul style="list-style-type: none"> o Attended by over 40 members • Malawi High Commissioner roundtable with members <ul style="list-style-type: none"> o Attended by over 30 members • SMP AGM <ul style="list-style-type: none"> o Attended by 200 members o Comments on AGM overall included: <ul style="list-style-type: none"> • “So good it’s got to be downhill from here” • “1st AGM- very informative” • “I enjoyed the networking time, need more Malawian dance” • “As always a great event” • “Very good” • “Tremendous mixture of professionalism and warmth” • “Being the first time to attend it was relatively okay” • “I won the raffle! Everything else was brilliant as well.” • “A good balance of listening and active elements with good opportunities for networking” • “Very engaging model for partnership in development” <p>“Congratulations to all SMP staff on 10 highly successful and productive years of partnership.” Julie Gemmill</p> <ul style="list-style-type: none"> • Climate Justice Networking Event <ul style="list-style-type: none"> o Attended by 20 SMP and NIDOS members, and representatives from the Scottish Government • Youth Congress <ul style="list-style-type: none"> o Attended by over 200 young people from across Scotland

(3.11) Organisational development:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Increasing the capacity and specific expertise (e.g. media, school partnerships, local authorities etc) of the SMP Secretariat to be able to better support and facilitate this activity.</p>	<p>The Staff team has been managed and supported to ensure it is an effective Secretariat. Each staff member has clear responsibility for the delivery of certain areas of the 2014-17 Strategic Planning and there are effective support and supervision systems. The team meets together every week to plan activities and discuss progress against plans. The office shares a weekly two-page planner document everyweek with teh Board and MaSP, to ensure everyone knows who's doing what. Time and funds are available to support staff CPD needs. In this period three staff members attended professional training.</p>

Strand Four: SHARING OUR PRODUCE by connecting with and influencing others

- * Lobbying and advocacy
- * Government of Malawi
- * Funders
- * Scottish Government & Parliament
- * UK Government & Parliament
- * Post-MDGs
- * Partnering



(4.1) Lobbying and advocacy:

Activity	Year Two Full Report (April 2015 - March 2016)
Developing a transparent advocacy strategy designed by members annually.	At the October AGM members were consulted on the SMP's lobbying and advocacy strategy. Data from the AGM was combined with member input through forums, events and meetings to determine the SMP Lobbying and Advocacy Strategy which is overseen by the elected Board of Directors.
Representing members and Scotland-Malawi civil society links in, for example, Independence Referendum while maintaining fastidiously neutral, non-governmental and apolitical.	<p>During this period the SMP has had an active lobbying and advocacy presence, representing the priorities of its members (not funded by the SG):</p> <ul style="list-style-type: none"> - Lobbied the UK Government for the improvements to the dysfunctional processes through which UK visas are issued, with the issue regularly raised in parliament. - Met with the International Development Committee of the UK Parliament in Edinburgh. - Briefed all Scottish MPs on Malawi links in their constituency after the 2015 election and supported reception for Scottish MPs in Westminster. - Secured the support of almost all Scottish MPs for the updating of the UK-Malawi tax treaty. - Had questions asked in the Commons about DFID's reducing commitment in Malawi. - Supported debates on Scotland's links with Malawi in both Westminster and Holyrood, briefing MPs and MSPs and encouraging participation. - Submitted evidence to both phase one and phase two of the Scottish Parliament Europe and External Relations Committees' "Connecting Scotland" inquiry, and gave oral evidence in person. - Submitted to the UK Parliament International Development Committee's inquiries on the SDGs and DFID's expenditure. - Met with the manifesto writing teams of the parties competing in the May 2016 Holyrood election and, with NIDOS and the Scottish Fair Trade Forum, publically made specific manifesto. - Ran the Scottish Parliament's Malawi Cross Party Group. - Fed into DFID Malawi's planning for the Bilateral Aid Review. - Actively fed into DFID's Civic Society Partnership Review, in person, online and through twitter consultations. - Supported and spoke at the Westminster All Party Parliamentary Group on Malawi and Zambia. - Supported visit to Malawi by David Mundell MP, Secretary of State for Scotland. - Supported visit to Malawi by Humza Yousaf MSP. - Engaged the First Minister, Lord McConnell, David Mundell and Grant Shapps (then DFID Minister), in the SMP's Global Goals campaign, with each being photographed with Malawians they know promoting an SDG. - Met with various Minister across the Scottish, UK and Malawian governments. - Lobbied UK and Scottish Government to respond to the food security crisis in Malawi. - Fed into the Scottish Government's new International Framework. - Lobbied the Scottish Government for the continuation of the Small Grants Programme. - Supported the Scottish Government's International Development Policy Review. - Secured an all-party message of support for the SG's international development programme after criticism in one media outlet. - Consulted members and submitted a paper to the Scottish Government on its vehicle policy.

(4.2) Malawi Scotland Partnership:

Activity	Year Two Full Report (April 2015 - March 2016)
Build on the success of the developing Malawi Scotland Partnership.	MaSP continues to grow in size, presence and effectiveness. Wherever possible, the SMP and MaSP have bi-weekly teleconferences/Skypes to ensure the two offices are working in close and effective synergy. Both the SMP and MaSP share 2-page activity planning documents every week, to ensure coordination between the two offices. For full details see the separate MaSP report for this period.
Support MaSP funding beyond 2015	2015-17 MaSP funding secured from the SG and support now being given for post-2017 planning
Establishing inter-forum links, using new technology (video conferencing, twitter, SMS systems, etc).	Each of our National Forum meetings in Scotland looks to get meaningful input from Malawi to inform discussions, this is by Skype, tele-conference, precoded video or by written submissions.
Establishing links for developing new partnerships from Malawian ideas/priorities.	We regularly share plans, priorities and members from MaSP members in Malawi, to our members in Scotland, to help develop new work driven by Malawian priorities.

(4.3) Government of Malawi:

Activity	Year Two Full Report (April 2015 - March 2016)
Co-hosting annual Malawi Symposium in Malawi, supporting the work of the four GoM Strand Leaders.	More than 100 attended the February 2016 Symposium in Lilongwe, with excellent feedback from attendees. MaSP also hosted regular Strand Meetings across all four strands to help coordinate work funded by the Scottish Government, encourage sharing and networking between projects, and support projects to better connect with the Government of Malawi.
Working closely to support the Malawi High Commission in the UK, and the Hon. Consul in Scotland.	Through this period we have worked closely with the Malawi High Commission and the Malawi Hon Consul for Scotland. They have been represented at most key SMP events through the year and the Principal Officer regularly meets with the High Commissioner or the Deputy to brief on SMP activities, and listen to GoM priorities. We also have strong links to the British High Commissioner and the Malawi Desk Officer in the FCO.

Supporting work by members towards priorities within the Malawi Growth and Development Strategy II.

PROGRESS:
 SMP activities, in particular the forums, are well aligned with Malawian priorities as highlighted in MGDSII:

- **Agriculture and Food Security** (e.g. work of JTS with rice farmers in Karonga)
- **Energy** (e.g. the work of Community Energy Scotland)
- **Industrial Development, Mining and Tourism** (e.g. the Tourism Working Group)
- **Public Health, Sanitation, Malaria and HIV and AIDS management** (e.g. the partnership between THET and the Global Health Academy at the University of Edinburgh)
- **Integrated Rural Development** (Malawi Fruits work in Livingstonia)
- **Green Belt Irrigation and Water Development** (e.g. University of Strathclyde WASH programme funded under Climate Justice Fund)
- **Child Development, Youth Development and Empowerment** (e.g. SMP Youth Forum)
- **Climate Change, Natural Resources and Environmental Management** (e.g. Climate Futures work with the James Hutton Institute)

• SMP communicated this progress directly to the Malawian High Commissioner to the UK, Mr Kena Mphonda, when he visited Scotland on 29th of July through a meeting with members and diaspora.

(4.4) Funders:

Activity	Year Two Full Report (April 2015 - March 2016)
Developing strong links with a range of funders, including THET, DFID, Big Lottery, etc.	Through this period we have had a number of events and engagements with various funders including: The Scottish Government, The Beit Trust, THET and DFID.

(4.5) Scottish Government & Parliament:

Activity	Year Two Full Report (April 2015 - March 2016)
Supporting the development of the SG's Small Grants programme – offering training, mentoring and support.	<p>2nd June 2015: Hosted Small Grants Networking Event</p> <p>24th August 2015: Hosted Small grants information event, Glasgow</p> <p>26th August 2015: Hosted Small grants information event, Edinburgh</p> <p>Summer 2015: Worked with a variety of Scottish organisations, helping them to develop Small Grant applications and offering training, mentoring and support.</p> <p>25th November 2015: Hosted Small Grants Programme Networking Event</p>

<p>Supporting and promoting the SG’s IDF – co-hosting information days, disseminating information etc.</p>	<p>Hosted and co-hosted a number of events and engagements to support the Scottish Government's IDF, including:</p> <ul style="list-style-type: none"> - 12th June 2015: Information event for SG Malawi grant recipients - 23rd July 2015: Sustainability Conference with Scottish Government - 24th August 2015: Small grants information event, Glasgow - 26th August 2015: Small grants information event, Edinburgh - 26th August 2015: DIAS visit from Malawi to Education Scotland - 29th Sept 2015 : Civil Service Live Scotland-Malawi afternoon - 12th October 2015: Co-hosted Climate Justice Fund information and sharing event with SG - 29th October 2015: Scottish Global Health Collaborative - 3rd November 2015: Bute House reception with the First Minister - 7th November 2015: Culture event for 10th anniversary – including Global Goals exhibition - 9th November 2015: Supported Malawi Tourism delegation to Scotland - 17th November 2015: Hosted Post 2015 Group - 25th November 2015: Small Grants Programme Networking Event - 3rd December 2015: Scotland Food and Drink international planning roundtable - 20th January 2016: Police Scotland International Strategy Launch <p>Hosted and co-hosted a number of events and engagements to support the Scottish Government's IDF, including:</p>
<p>Supporting the SG’s move to a triennial IDF system – building capacity in the sector such that the SG receives three times as many high-quality, high-impact, fundable MDP applications.</p>	<p>The SMP continues to support the Scottish Government during calls for applications and between calls.</p>
<p>Co-hosting annual Symposium conferences in Malawi and Scotland for the SG.</p>	<p>David Hope-Jones flew to Malawi to assist with the February 2016 Symposium, which was attended by more than 100 with Scottish Government funding.</p>
<p>Exploring possibility of developing a new transparency parallel reporting structure for the SG, following the Swedish model.</p>	<p>This idea was discussed as part of the Sustainability Conference we hosted with the Scottish Government on the 23rd July 2015.</p>
<p>Supporting Scottish Ministers’ and civil servants’ visits to Malawi.</p>	<p>During this period the SMP support a number of visits to Malawi, including by: Humza Yousaf, Education Scotland, the Secretary of State for Scotland, and a number of civil servants.</p>

<p>Continuing to run the Malawi Cross Party Group in the Scottish Parliament, and maintaining all party support for Scotland's links with Malawi.</p>	<p>PROGRESS:</p> <p>In quarter one, two and three the SMP supported 3 meetings of the CPG on Malawi:</p> <p>21st May 2015 CPG on Malawi</p> <ul style="list-style-type: none"> • The topic was looking at Distance learning and opportunities for further Scotland-Malawi collaborations • The meeting also offered the chance for the official launch of Higher and Further Directory • There were 31 attendees, including 4 MSPs <p>2nd September 2015 CPG on Malawi</p> <ul style="list-style-type: none"> • The topic looked at the value, scale and impact of Scotland-Malawi links • There were 28 attendees, including 4 MSPs <p>4th November 2015 CPG on Malawi (jointly hosted by SMP BITT Forum)</p> <ul style="list-style-type: none"> • The topic of the meeting was to explore how the international development sector, civil society and the private sector can work in partnership together, towards identifying and realising opportunities for inclusive and sustainable economic development in Malawi. • There were 30 attendees, including 1 MSP. <p>3rd March 2016 CPG on Malawi</p> <ul style="list-style-type: none"> • The topic looked at food security following the January floodings and current rainfall shortages • There were 17 attendees, including 2 MSPs
<p>Briefing MSP's on Malawi links within their constituencies.</p>	<p>We briefed all 59 Scottish MPs on Malawi links within their constituency after the May 2015 UK General Election, and briefed all MSPs on Malawi links in their constituency in advance of debates about Malawi in the Scottish Parliament.</p>

(4.6) UK Government & Parliament:

Activity	Year Two Full Report (April 2015 - March 2016)
<p>Representing Scotland's civil society links with Malawi to the UK Government and Parliament.</p>	<p>We have briefed all Scottish MPs on Malawi links within their constituencies; have regularly met with UK Ministers to support DFID's work in Malawi; have supported the Secretary of State for Scotland's visit to Malawi; and have continued to have a close and constructive working relationship with DFID, the FCO and the Scotland Office.</p>
<p>Maintaining all party support for Scotland's links with Malawi.</p>	<p>We have supported and spoken at the Malawi and Zambia All Party Parliamentary Group at Westminster and ensured that our lobby work on the 'Make Tax Fair Everywhere' campaign maintained cross-party support in the Commons and the Lords.</p>

(4.7) Post-MDGs:

Activity	Year Two Full Report (April 2015 - March 2016)
Engaging debate and dialogue around the post-MDG agenda, representing Scotland's civil society links with Malawi.	We created a pop-up exhibition celebrating Scotland-Malawi links across all 17 SDGs, showing Scots and Malawians working together as 'real people, real partnerships'. This exhibition was launched at the 2015 AGM., at which we also released our SDGs promotional 'dizzy goal' between the SMP and MaSP. Our target was 200,000 Twitter impressions over the course of a year and we got 2.2 million just from the launch at the AGM! This exhibition continues to tour across Scotland to schools, churches, universities, colleges, community groups and government departments. We also awarded micro grants to Scottish organisations to host their own events raising awareness of the SDGs across Scotland. We have played a leading role in supporting the coordination of the SDG's national implementation in Scotland, helping host and chair the national post-2015 group, and chairing the SDGs working group at the November 2015 conference with the First Minister.
Disseminating information on, and encouraging and supporting members to work within, the post-MDG framework.	With the launch of the Sustainable Development Goals in September 2015, the SMP created 17 pop-up banners, each showcasing one of the SDG alongside a Scotland-Malawi case study from the SMP membership. The SMP, supported by the Scottish Government, also created a Global Goals Micro-Grant fund for SMP members to apply for grants to host mini Global Goals events to raise awareness in their local communities. The SMP awarded 12 members with micro-grants to host Global Goals events. In 2015, 92% of members surveyed knew the SMP was working to raise awareness of the SDGs and 47% said they had changed their work as a result of the SMP's SDG awareness raising.

(4.8) Partnering:

Activity	Year Two Full Report (April 2015 - March 2016)
Continuing to host quarterly network form meetings bringing together NIDOS, Scottish Fair Trade Forum, IDEAS, SCVO, etc in information sharing and joint planning.	Provided significant support to NIDOS through a difficult period between the Chief Executives. Worked closely with the Chair of NIDOS to provide practical support to mitigate challenges and ensure difficulties were not visible externally. This included financial and practical support for a number of events and advocacy activity. We have also hosted the Network Forum which brings together the SMP, NIDOS, Scottish Fair Trade Forum, IDEAS and others for joint planning.
Extending partnership working to build capacity of the sector.	The SMP has developed a number of new partnerships in this period, for example: with Brodies coffee and the Elehpant House Café, for the promotion of Malawian coffee. We have also partnered with ActionAid for the 'Make Tax Fair Everywhere' campaign; with Just Trading Scotland to promote the rolling out of Kilobero Rice to Margiotas and the Cooperatives; partnered with Tradecraft to drive sales of Mzuzu Coffee; partnered with Brewgooder to develop a crowdfunded Scottish craft lager, all profits from which go to clean water projects in Malawi; and partnered with award-winning author Alexander McCall Smith to create 'Scotland Street Coffee'.