



ACTIVITY AND IMPACT REPORT

April – September 2014

This report outlines activity and impact against the Scotland Malawi Partnership's [2014-17 Strategic Plan](#) achieved April to September 2014 (i.e. the first six months of this three year plan). In keeping with the SMP's commitment to transparency and member accountability, this report is publically available and has been widely circulated to Members of the SMP.

Overview of progress:

We are absolutely delighted with the progress the SMP has made in this period. The new funding from the Scottish Government represents a significant step up in capacity and capabilities of the Scotland Malawi Partnership, and a far-sighted commitment and belief from the Scottish Government. We hope this report shows that this commitment and belief has been well placed.

Even in this first six month period, a period of growth and development, we have seen a huge number of high profile events with new levels of professionalism and impact. The Pop Up "Malawi House" and the 2014 AGM are worthy of particular attention: they have attracted outstanding feedback from members and partners, establishing the SMP as a visible, innovative and essential part of Scotland's international development activities.

In this period the SMP hosted, co-hosted and partnered with 32 events, attended by a record 3,327 people. Its website received 93,317 unique visitors (33% increase), 221,052 visits (41% increase) on 1,165,561 pages (33% increase), receiving 1,445,818 hits (24% increase) and 35,155 downloads (54% increase).

The SMP has also been more visible than ever before, with 33 features in the media, including: three TV appearances (BBC and STV); four radio features (BBC and ABC); Two Scottish national newspapers (The Sunday Times and The Herald); two Malawian media outlets (The Daily Times and The Nyasa Times), and five different local papers. The Partnership also increased the number of Twitter followers by 30% and the number of Facebook "likes" by 75%.

Key Activities in this Period:

1st April 2014: Scottish Parliament Debate:

Supported the [debate in the Scottish Parliament](#) on International Development and the Scottish Government's work with Malawi. We were active in briefing MSPs and were pleased to have good contributions from Humza Yousaf MSP, Tavish Scott MSP, Patricia Ferguson MSP, Christina McKelvie MSP, Jackson Carlaw MSP and Stewart Stevenson MSP.

March – April 2014: Recruitment of news staff:

Successfully recruited, selected and inducted three new staff members in the office:

- Keith Bohannon, Member Development Officer;
- Jackie Farr, Media and Communications Officer; and
- Caroline Beaton, Youth and Schools Officer.

April 2014: Opened third SMP office:

Furnished and equipped a third office for the SMP within the Edinburgh City Chambers. All furniture (around £7,000) was successfully negotiated for free, from the Council's Chesser House offices as they were closing (a sizeable donation to the SMP).



30th April 2014: Small Grants Programme feedback day:

Co-hosted with NIDOS a meeting taking feedback from members on round one of the Scottish Government's Small Grants Programme. This was collated and presented to the Scottish Government to help inform future years of the programme. Attended by around ten organisations.

May 2014: Tripartite election:

Worked throughout May to keep members informed through the tripartite elections in Malawi, and in regular contact with our colleagues in Malawi. As soon as the final result was announced, the SMP wrote to the new President, the Vice President, the Minister for Foreign Affairs and International Cooperation and the Minister for Health.

4th June 2014: Education Scotland Conference:

The SMP co-hosted a major conference with Education Scotland, bringing together Scottish primary and secondary schools with links to Malawi. The SMP was very active in the planning and design of the conference from the outset. Most notably perhaps, the SMP:

- Supported the updating of its school partnerships directory, and worked closely with Education Scotland on this;
- Extended invitations to all Scottish schools with Malawi links;
- Spent five weeks visiting ten Malawian schools with links to Scotland to produce a [seven-minute video](#) giving the Malawian perspective to school links, which was used to open the conference.
- Ran a workshop with Beath High School for delegates looking at "Partnership Principles".
- At the request of Education Scotland, commissioned special artwork by young Malawians at Lake Malawi and had these framed up as a thank you to the young Scots who helped lead the day.
- Ran an SMP stall giving out educational resources.

The conference was attended by around 90 schools and key individuals.

11th June 2014: Malawi Cross Party Group

Facilitated a Malawi Cross Party Group meeting giving post-election analysis with input from the Government of Malawi and the University of Edinburgh. The SMP also used the meeting to discuss the development of new governance partnerships between Scotland and Malawi. The meeting was attended by 24 people and 4 MSPs.

12th June 2014: Korean International Development Delegation:

At the request of the Scottish Government, the SMP shared information about the unique approach to international development, modelled in Scotland-Malawi linking, to a delegation of international development practitioners from South Korea. The delegation fed back that they'd found the presentation useful as they considered a partnership-approach to international development. The event was attended by around 40 people

12th June 2014: Governance Forum:

On the 12th June the SMP hosted its inaugural Governance Forum, attended by 20 SMP members, representing NGOs, local and national government, and members of the legal profession. Presentations from the three Scottish Government funded projects captured common learning points in this area; the group also discussed and analysed the result of the 2014 Malawian elections; there was input from Malawi DIFD on their priorities for civic society and governance and the group agreed to collate and share a simple mapping exercise to outline the key actors and activity in the area of governance.

16th June: Inspire>Aspire Awards Ceremony:

As part of its Commonwealth Games activities, the SMP supported the [Inspire>Aspire](#) 'National Awards' at the University of Glasgow, Gilmorehill campus on Monday June 16th 2014. The inspire>aspire Awards were presented this year by BBC Correspondent and Adventurer Mark Beaumont, and attended by over 500 school pupils from across Scotland. The SMP and MaSP had been working for the previous 6 months to support schools in Scotland, with links in Malawi, to use the Inspire>Aspire posters to learn more about their friends in Malawi, and visa and versa. 5 individuals from schools in Malawi were awarded prizes.



21st June 2014: Celebrating Africa 2014:

On the 21st June the SMP took part in “[Celebrating Africa 2014](#)” hosted by Edinburgh and Lothians Regional Equality Council (ELREC). The community event was a great success, with live performance of dance and music from around Africa, workshops, stalls and key note speeches. The event played an important role building links with other African communities in Edinburgh and showcasing the work of the partnership, and its engagement with the Malawian diaspora in Scotland.

23rd June 2014: Health-links Forum

Hosted an SMP Health Links Members’ Forum, attended by 23 organisations and key individuals. The meeting had three main areas of focus:

- Best practice when donating medical items to Malawi, with [Tropical Health Education Trust](#) (THET) presentation their new toolkit “[Medical Equipment Donations – Making it work](#)”.
- “Shared lessons in partnership”, with NHS Lothian and [EMMS International](#) presenting their recent experience and learning.
- Funding opportunities, with the Scottish Government speaking on priorities in their Malawi programme.
- Malawi priorities, with the Government of Malawi and the MaSP Health-links Members inputting to discussions.

24th June 2014: Business, Trade, Investment and Tourism Forum:

On the 24th June the SMP hosted a Business, Investment, Trade and Tourism Forum, attended by 20 SMP members, representing NGOs, business and government. The meeting provided a vision for the SMP BITT forum approach, included a presentation on the *Scotland Lights Up Malawi* initiative, and input from the Scottish Government and an outline of the Malawi Investment Challenge Fund. The meeting also outlined Malawian priorities on sustainable economic development from the Government of Malawi strand leads, and updated the group of the plans from the Tourism Working Group.

25th June 2014:

Facilitated a meeting to allow Mr Humza Yousaf to meet returned healthcare volunteers, and together explore increased support for future Scottish healthcare professionals to volunteer in Malawi.

26th June 2014:

Meeting with Humza Yousaf, briefing on [activities and impact 2011-14](#) and plans for 2014-17.

30th June 2014:

Hosted a roundtable meeting with UK Minister for International Development Lynne Featherstone MP, incoming Head of DFID Malawi (Jen Marshall), and the Scotland Office. The meeting presented members’ work against the five strands of the DFID Malawi Strategic Plan, with one representative SMP member speaking against each of the strands. The meeting was attended by 30 carefully chosen representatives of Malawi-Scotland civic society links.

July: Colin Cameron Video Interviews

In the two weeks in the run up to Malawi’s 50th anniversary of independence, the SMP published online [five serialised video interviews with Colin Cameron](#), talking about his involvement in the run up to Malawian independence. As a key player at that time in Malawi, and sitting on Malawi’s first ever cabinet, Colin has a unique insight into these events. Already these videos are being used by historians as an invaluable primary source.

6th July 2014: 50th Anniversary activities

On the 6th July the SMP unveiled Scotland’s birthday card to Malawi: the “[50 stories for 50 years](#)” micro-website created by the SMP. Over the previous four months the SMP had been working with the below 50 “special ambassadors” to create 50 x 50-second videos or 50-word stories on Scotland-Malawi links. Ambassadors included, *inter alia*, Mike Russell MSP, Humza Yousaf MSP, Maureen Watt MSP, Sarah Boyack MSP, Alex Fergusson MSP, Lord Steel, Tom Greatrex MP and David Mundell MP. The site was hugely well



received with good coverage across Scotland and Malawi. During the first week of the website launch (6th-13th July) the page recorded almost 800 page views. 69% were new visitors and 31% were returning visitors.

During the first week of promotion on Twitter we received 59 re-tweets and 20 favourites from our own tweets. The SMP Twitter account also gained 25 followers in this time. Twitter accounts who tweeted using #50Stories50Years and/or @ScotlandMalawi included: MLOL, Tom Greatrex MP, ScotGov, DFID, NIDOS, UKinMalawi, BBCGARYR, Maureen Watt MSP, Traidcraft, Mercure Hotel, Malawi Travel, FairTrade, WaterAid, Classrooms4Malawi, JTS, UWS, East Ayrshire Council and many more.

At the same time, the SMP unveiled 50 Malawian flags flown across Scotland, including *inter alia*:

- Aberdeenshire Council
- East Ayrshire Council
- East Dunbartonshire Council
- East Lothian Council
- Edinburgh City Council
- Glasgow City Council
- North Lanarkshire Council
- Perth and Kinross Council
- Stirling Council
- University of the West of Scotland, Paisley
- University of Strathclyde, Glasgow
- University of St Andrews, St Andrews
- Mercure Hotel, Princes Street, Edinburgh
- Tall Ship, River Clyde, Glasgow
- St Andrews and St George's West Church, George Street, Edinburgh
- David Livingstone Church, Blantyre
- UK Parliament, London

12th July 2014: 50th Anniversary celebration:

On the 12th July 2014 the SMP, led by members of the Malawian Diaspora from across Scotland, hosted an event to mark Malawi's 50th anniversary celebration. It was a fantastic day of inspiring speeches from H.E Mr Bernard Sande (Malawi High Commissioner), Humza Yousaf MSP and Jeremia Phiri (on behalf of the Malawian associations in Scotland). We also offered Malawian and Scottish cuisine together, followed by fantastic entertainment from John Lwande, Katherine O'Rourke, Brave Mnyayi and of course the brilliant Black Missionaries (Malawi's biggest and most popular band, playing their first ever gig in Scotland)! It was attended by over 150 Malawians and Scots. Pictures are available on our facebook page by clicking [here](#). It took many months of careful diplomacy by the SMP to get all five Malawian diaspora groups in Scotland to come together for this day (there had been significant animosity between the groups). The SMP secured additional funding for the celebration from BEMIS (who were hugely impressed with the day) and the Malawi High Commission (likewise), this allowed the SMP to coach down a group of 35 members of the Malawian Diaspora community from Aberdeen. This was hugely appreciated – you can watch the [video they made](#) of the day online.

14th July 2014: Team Malawi Flag-Raising Ceremony:

The SMP worked to ensure that Malawi was the first nation to be welcomed into the Athletes Village for the Commonwealth Games, and the first to have its flag-raising ceremony. The SMP was active troubleshooting as issues arose throughout the Games; including ensuring there were a good number of key individuals at the flag raising ceremony who had the necessary security clearances. See Appendix D: *letter of thanks from Secretary General of the Malawi Olympic Committee*.

15th July 2014: SG Grant-Holder Event:

Supported the Scottish Government's grant-holder event. The morning was attended by perhaps 70 key delegates.



17th July 2014: Small Grants Programme information day (Edinburgh):

With NIDOS, the SMP co-hosted an information half-day for the second round of the Small Grants Programme in Edinburgh. 17 organisations attended.

See outstanding feedback in Appendix A

22nd July 2014: Small Grants Programme information day (Glasgow)

With NIDOS, the SMP co-hosted an information half-day for the second round of the Small Grants Programme in Glasgow. 14 organisations attended.

See outstanding feedback in Appendix A

July-August: Monica Dzonzi visit to the Commonwealth Games:

The SMP, with the Scottish Government and UNICEF, organised and funded a visit by Monica Dzonzi (Malawi UNICEF Youth Ambassador) to Malawi for the Commonwealth Games. The SMP organised and paid for her travel and accommodation. Together, more than 20 events and activities were scheduled as part of her visit, each one celebrating and raising awareness of the links between Scotland and Malawi.

26th July: Scotland-Malawi Music Concert:

Supported a Scotland-Malawi music concert as part of the Commonwealth Games. A mixture of urban artists from Scotland and Malawi took to the stage in Glasgow Green, including Tay Grin and Mafilika from Malawi and The Very Best and Stanley Odd from Scotland. An energetic mix of hip-hop, afro-indie and dance-pop to celebrate Scotland's bond with Malawi. The concert was attended by around 300 people.

29th July 2014: Pop up Malawi House:

On the 29th July 2014, as part of the Commonwealth Games, the SMP hosted a "Pop-Up Malawi House" event to show Scotland's support for Team Malawi and showcase the many positive aspects of Malawi to a new audience. The event was attended by over 150 guests, some longstanding SMP members, others new to and interested in links with Malawi. We were delighted to be joined by Malawi UNICEF ambassador Monica Dzonzi, Mr Humza Yousaf MSP, Lord McConnell, David Mundell MP, Liam McArthur MSP, Malawi High Commissioner Mr Bernard Sande, and of course Team Malawi. You can watch the video from the event online [HERE](#). See *Appendix D: letter of thanks from Secretary General of the Malawi Olympic Committee.*

29th July 2014: Scotland-Malawi netball game:

The SMP organised a number of events around the Scotland-Malawi netball game during the Commonwealth Games. A special photo op was organised for the media, with both teams, Mr Yousaf MSP, Mr Mundell MP and the SMP. For those without tickets the SMP offered a special free viewing event, where members and the public could watch the event live.

30th July 2014: Team Malawi visit to David Livingstone Centre:

On the 30th July the SMP co-organised a special visit to the David Livingstone Centre for Team Malawi, including a sports day for the local schools. To watch the video from the day click [HERE](#).

5th August: Scottish Parliament debate:

The SMP supported a debate in the Scottish Parliament on "[Scotland and Malawi, A Special Relationship](#)" by briefing MSPs and encouraging participation. Excellent contributions came from Humza Yousaf MSP, Patricia Ferguson MSP, Murdo Fraser MSP, Maureen Watt MSP, Sarah Boyack MSP, Stewart Stevenson MSP, Dr Richard Simpson MSP, Christina McKelvie MSP, Jamie McGrigor MSP and Siobhan McMahon MSP.

27th August 2014: SG Information Day:

Supported the Scottish Government's Malawi Development Programme information day, including the production and presentation of a special new SMP publication "[Common Challenges, Shared Learning](#)", which shared learning from past work to assist with the development of new projects and partnerships.



September 2014: Recruit new Youth and Schools Officer

After Caroline Beaton decided to return to teaching, a new Youth and Schools Officer, Emily Mnyayi, was recruited, selected and inducted.

22nd -27th September 2014: Matthews Mtumbuka visit to Scotland:

The SMP organised a week of meetings and engagements for Dr Matthews Mtumbuka in advance of his attendance at the SMP AGM. This week included meetings with Humza Yousaf MSP, Mike Russell MSP, various key NGO heads, researchers, universities etc.

24th September 2014: Malawi Cross Party Group:

Facilitated the Malawi Cross Party Group's Annual General Meeting, which included a presentation by Enable Scotland on supporting advocacy and participation for people with disabilities in Malawi, and an update on MaSP from Matthews Mtumbuka. The meeting was attended by 31 people and eight MSPs.

24th September 2014: Dundee Medical Students

On the 24th September 2014 the SMP office welcomed eight international health students from Dundee university to the City Chambers. The SMP office offered them an overview of the Partnership's activities, advice on visiting Malawi, a brief introduction to speaking Chichewa and offered to put them in touch with other SMP members active in their areas on interest and research.

24th – 25th September 2014: Scottish Learning Festival

The SMP worked closely with Education Scotland to have Malawi at the very centre of the annual [Scottish Learning Festival](#). This involved having a Malawi stall for both days of the Festival, in which the SMP gave out free information and education resources to hundreds of primary and secondary teachers, and a special Malawi seminar with Michael Russell MSP, at which the SMP spoke, played its [school partnerships – a Malawian perspective video](#), and offered support to schools with Malawi links.

27th September 2014:SMP Annual General Meeting

The Scotland Malawi Partnership's 2014 AGM was its biggest and best to date. It was themed around "together in the talking place" with all activities taking place around a "campfire" on stage. 110 Members attended the day and feedback was outstanding:

- 94% of respondents rated the AGM overall as "excellent" or "very good"; 3% rated it as either "good" or "average"; no one rated it as "poor" or "very poor"
- 83% of respondents said they made useful new contacts during the afternoon. The average number of new contacts made by each respondent was 3.
- 80% of respondents felt the afternoon strengthened or supported their links with Malawi.

See Appendix B for full member feedback.



Other Headline Outputs in this Period:

Key Outputs:



- Published [University of Edinburgh report](#) into the value of Scotland-Malawi links.
- Published the SMP's 2014 [Public Awareness Study](#)
- Published "[Common Challenges, Shared Learning](#)"
- Published [Gender Equality Act Educational Resource](#) (now being rolled out in Malawi by the UN)
- Published the [2013-14 SMP Annual Report](#)
- Published the SMP's [2014-17 Strategic Plan](#)
- Published [Practical Advice on Per Diems](#)
- Published the SMP's [Partnership Principles](#)
- Published [2011-14 Activity and Impact report](#)
- Published the SMP's paper on "Malawi, Scotland and a Relational Approach to International Development"
- Produced videos to promote the SMP's work and Scotland's links with, including:
 - [SMP's 2014 Youth Congress](#)
 - [SMP's Pop-up Malawi House](#)
 - [Team Malawi to visit the David Livingstone Centre](#) in
 - [Scotland-Malawi school linking: a Malawian perspective](#)
 - ["50 Stories for 50 Years"](#)
- Completed the [first round](#) of the Livingstone Scholarships Programme.
- Launched the [second year](#) of the Livingstone Scholarships Programme, awarding 37 more scholarships.
- Hosted, co-hosted and partnered with 32 events, attended by 3,327 people (hosted 10 events attended by 621; co-hosted 9 events attended by 396; and partnered with 13 events attended by 2,210)
- The SMP website received 93,317 unique visitors (33% increase), 221,052 visits (41% increase) on 1,165,561 pages (33% increase), receiving 1,445,818 hits (24% increase) and 35,155 downloads (54% increase).
- In this period the SMP had 35 features in the media (TV, radio, print and online), including in:

<ul style="list-style-type: none"> - BBC 2 (TV), - STV Glasgow (TV), - BBC Focus on Africa (TV), - BBC Good Morning Scotland (radio), - BBC Radio 4 (radio), - BBC Swahili (radio), - ABC Local and National (radio), - The Sunday Times (national paper), 	<ul style="list-style-type: none"> - The Herald (national paper), - The Daily Times (Malawi national paper), - Nyasa Times (online), - International Sports Press Association (online), - The Evening Times (local paper), 	<ul style="list-style-type: none"> - Cumnock Chronicle (local paper), - Gloucestershire Echo (local paper), - Whitelinch News (local paper), - Hamilton Advertiser (local paper), - Third Force News (sector paper).
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- Had a 30% increase in Twitter followers and a 75% increase in Facebook "likes".
- Engaged both sides of the Referendum debate, raising the profile of Scotland-Malawi links while maintaining the SMP's neutrality.
- Published [five serialised video interviews with Colin Cameron](#), talking about his involvement in the run up to Malawian independence
- Commissioned a 5-week *pro bono* Extractive Industries listening exercise in Malawi with the University of Dundee
- Supported the development of around a dozen funding applications – meeting with the organisations and assisting with the drafting of the application process
- Developed strong new partnerships with:
 - Tradecraft, promoting their new Fairtrade Mzuzu Coffee
 - Kenyan Airlines, with free flights for the SMP and 10% discount for members
 - Malawi Tourism Consortium, producing a new Scotland-Malawi Tourism brochure
- Undertook a significant mapping exercise, bringing together information about what each donor in Malawi is doing in governance.

Progress against Strategic Plan

Objective	Progress to Date
STRAND ONE: SOWING THE SEEDS BY RAISING AWARENESS AND INSPIRING OTHERS	
(1.1) Website:	
(1.1.1): New SMP website with greatly improved look, feel and functionality: interactive video-streaming; more user-controlled data; increased dynamic content; better profiling of the people-to-people links; better illustrating the life behind each of the links – videos etc; full graphics refresh; clear calls to action; content updated weekly.	<p>As noted, it proved necessary to change contractors in the development of the new website which involved further delays. SMP produced "50 Stories for 50 Years" (www.malawi50stories.org) micro-site to ensure this important area was not affected by these delays - this site was successfully launch 6th July as planned. Systems to migrate to a new web-developer have been completed with new tender, permission from the SG to re-allocate between budget lines, and agreement with the previous company.</p> <p>For the current SMP website, stats for this period continue to show month-on-month increases:</p> <ul style="list-style-type: none"> - Number of unique visitors (April-Sept 2014): 93,317. This is a 33% increase compared to the same period 2013/14 (70,210), and 215% increase compared to 2012/13 (29,663). - Number of visits (April-Sept 2014): 221,052. This is a 41% increase compared to the same period 2013/14 (156,271), and 241% increase compared to 2012/13 (64,770). - Number of Pages (April-Sept 2014): 1,165,561. This is a 24% increase compared to the same period 2013/14 (943,548), and 80% increase compared to 2012/13 (647,770). - Number of hits (April-Sept 2014): 1,445,818. This is a 20% increase compared to the same period 2013/14 (1,205,965), and 47% increase compared to 2012/13 (984,061). - Average time spent on the website (April-Sept 2014): 2m52s. This is a 5% increase compared to the same period 2013/14 (2m44s). - Number of downloads (April-Sept 2014): 35,155. This is a 54% increase compared to the same period 2013/14 (22798), and 131% increase compared to 2012/13 (15,192).
(1.2) Media:	
(1.2.1): Creating an ambitious new Communications and Media Engagement Strategy.	New Communications and Media Engagement Strategy has been drafted and is in the final stages of development.
(1.2.2): Building connections and developing a contacts database of local and national warm media contacts in Scotland and Malawi.	New database of media contacts created by Media and Communications Officer.
(1.2.3): Increasing reactive and pro-active media work in Scotland and Malawi especially around key moment such as Malawi's 50th anniversary of independence and the SMP turning 10.	<p>In this period the SMP had more than 33 features in the media (TV, radio, print and online):</p> <ol style="list-style-type: none"> 1. 4th June 2014, Education Scotland: Scotland and Malawi sharing the education journey 2. 9th June 2014, STV Glasgow (TV): Discussion about Scotland-Malawi relationship featuring DHJ 3. 23rd June 2014, BBC 2 'Scotland 2014' (TV): DHJ interviewed about Scotland-Malawi relationship/independence 4. 27th June 2014, Aberdeenshire Council: Malawi celebrates 50 years of independence 5. 7th July 2014, BBC Good Morning Scotland (Radio): Claire Martin interviewed re Scotland-Malawi relationship/Malawi 50th

- independence anniversary
6. 9th July 2014, UWS: [UWS celebrate 50 years of Malawian independence](#)
 7. 9th July 2014, Cumnock Chronicle: [Council makes 50 years of Malawi independence](#)
 8. 11th July 2014, Third Force News: [Malawian band to lead golden jubilee celebrations in Scotland](#)
 9. 14th July 2014, Strathclyde University: [Strathclyde celebrate 50 years of Malawian Independence](#)
 10. 17th July 2014, Third Force News: [Referendum focus: international development](#)
 11. Unknown, Third Sector News: Scotland's future in international development featuring DHJ
 12. 22nd July 2014, Evening Times: [Dzonzi: Games showpiece can boost charity](#)
 13. 22nd July 2014, The Herald: [Dzonzi: Games showcase can boost charity](#)
 14. 24th July 2014, BBC Focus on Africa (TV): Zamiwe Hara (SMP Director) interviewed about Scotland-Malawi relationship
 15. 24th July 2014, BBC Swahili (Radio): Charlie Bevan interviewed about Scotland-Malawi relationship
 16. 27th July 2014, Gloucestershire Echo: [Glasgow shop owner loans bikes to Malawi Commonwealth cyclists](#)
 17. 29th July 2014, Road CC (online): [Glasgow bike shop 'humbled' by response to its helping Malawi cyclists](#)
 18. 29th July 2014, Radio and Television Kilimanjaro: [Malawi netball teams honour Scotland Malawi Partnership](#)
 19. 30th July 2014, Nyasa Times: [Edinburgh University study shows 94,000 Scots involved with Malawi](#)
 20. 30th July 2014, ABC Grandstand Sport: [Commonwealth Games: Glasgow bike shop gives Malawi athletes pedal power](#)
 21. 30th July 2014, ABC Local and National radio: [Scots come to rescue of Team Malawi](#)
 22. 30th July 2014, International Sports Press Association: [Scotland-Malawi: Special relationship built on compassion](#)
 23. 30th July 2014, Nyasa Times: [McConnell, Team Malawi celebrate Scotland-Malawi relationship](#)
 24. 31st July 2014, BNL Times (online): [Ex-Scottish First Minister, Team Malawi celebrate partnership](#)
 25. 31st July 2014, The Daily Times: Ex-Scottish First Minister, Team Malawi celebrate partnership
 26. 31st July 2014, BBC Radio 4 'The World Tonight': Scottish Independence and Commonwealth Games feature with focus on Scotland-Malawi relationship featuring Brave Mnyayi and Ben Wilson
 27. 1st August 2014, Evening Times: [City treat for Team Malawi](#)
 28. 1st August 2014, BNL Times (online): [94,000 Scots involved with Malawi-study](#)
 29. 1st August 2014, The Daily Times: 94,000 Scots involved with Malawi-study
 30. 7th August 2014, JTS Blog (online): [Athletes, Threshing Machine and a Giant Zebra](#)
 31. 13th August 2014, WhitelInch News (online): [Reggae for Malawi Celebration](#)
 32. 13th August 2014, Hamilton Advertiser: [African VIP's including](#)

	<p>Zambian Vice-President and Team Malawi are welcomed to David Livingstone Centre, Blantyre</p> <p>33. 15th August 2014, Third Force News: Scottish grant scheme to continue supporting Malawian students</p>
<p>(1.2.4): Increasing reach of Social Media (Facebook, Twitter, Flickr, Linked In).</p>	<p>Through this period the SMP saw an increase in the number Twitter followers by over 30%, to over 900:</p> <p>985 followers as of 10/26/2014 (days shown in Pacific time)</p>  <p>During this six-month period, the number of Facebook “likes” increased from c400 to c700 (75% increase):</p> <p>Total Page Likes as of Today: 730</p>  <p>As can be seen, above July 2014 was a very significant moment for the SMP’s social media presence. In the week of Malawi’s 50th anniversary, we received 59 re-tweets and 20 favourites from our own tweets. The SMP Twitter account also gained 25 new followers in this time. Twitter accounts who tweeted using #50Stories50Years and/or @ScotlandMalawi included: Tom Greatrex MP, ScotGov, DFID, NIDOS, UKinMalawi, BBCGARYR, Maureen Watt MSP, Traidcraft, FairTrade, WaterAid, East Ayrshire Council, MLOL, Mercure Hotel, Malawi Travel, Classrooms4Malawi, JTS, UWS and many more.</p>
<p>(1.3) Films and Television</p>	
<p>(1.3.1): Supporting the commissioning of a major prime-time multi-part documentary raising awareness of the Scotland-Malawi relationship as a “new model” of international development, and very significantly increasing public awareness and support of this work.</p>	<p>Assisting with the production of a new film about Malawi filmed over the summer of 2014 called “The Richest Country”, aiming to promote a positive image of Malawi.</p> <p>Have also been working with Africa In Motion film festival to organize an SMP-hosted showing of the Malawian film B’ella, with the Director of the film Mr Taddja likely coming across to speak as part of a panel after the premier.</p> <p>We remain in contact with the major media houses in Scotland, raising awareness of Scotland’s links to Malawi and securing TV coverage wherever possible.</p>

<u>(1.3.2):</u> Looking to establish a high profile high influence celebrity ambassador, used to raise the profile of members' work with Malawi and to communicate key messages to new audiences.	This activity is planned to start in 2015.
<u>(1.3.3):</u> Increasing capacity and expertise to respond to and maximise impact of key media moments.	The recruitment of a dedicated Media and Communications Officer has made a significant difference to the capacity and expertise of the SMP to respond to media opportunities. Jackie Farr started work as the Media and Communications Officer on the 2 nd June 2014. She has attended SCVO's 'Comms Required' as CPD and to connect with other media officers in the sector.
<u>(1.4) Research & demonstrating impact</u>	
<u>(1.4.1):</u> Raising awareness of existing and new research looking at Scotland-Malawi linking.	Through this period we flagged up key new writings relevant to Scotland-Malawi links and produced accessible one-page summaries for members.
<u>(1.4.2):</u> Working in partnership and supporting other key researchers.	In this period the SMP has supported four researchers looking at Scotland-Malawi links, including: Alayna Imlah's PhD funded by the Scottish Government and the ESRC, and Ben Wilson and Colin Reilly's award winning Masters on Malawi.
<u>(1.4.3):</u> Commissioning new research to update the SMP's 2010 University of Edinburgh report.	<p>Alayna Imlah was commissioned to update the 2010 University of Edinburgh study. For personal reasons she had to step back from this commitment, so we secured Dr Gerhard Anders to take over. We worked with Dr Anders to complete the work in time to be launched at the SMP's Commonwealth Games Pop-Up "Malawi House".</p> <p>The study found that:</p> <ul style="list-style-type: none"> • 94,000+ Scots are actively involved in links with Malawi (an increase of 10.5% since 2010); • 198,000+ Malawians are actively involved in links with Scotland (an increase of 33.7% since 2010); • 300,000+ Scots benefit from their links with Malawi (an increase of 7% since 2010); • 2 million+ Malawians benefit from their links with Scotland (an increase of 66.6% since 2010); • Our members contribute more than £40 million in finance and in-kind inputs to their Malawi links (an increase of 33.3% since 2010). <p>The July 2014 paper is published online; it has attracted very favorable coverage in the national press and on national TV.</p>
<u>(1.4.4):</u> Undertaking a public awareness study in 2014, 2015 and 2017, aiming to double awareness from 2014 to 2017.	<p>The SMP conducted the Public Awareness Study between June and September 2014, interviewing 516 randomly selected Scots across Scotland to assess Scottish awareness of, engagement with, and attitudes towards these Malawi links.</p> <p>The study found:</p> <ul style="list-style-type: none"> • There is four times greater awareness of Scotland's links with Malawi than any other African country; • 46.1% know someone actively involved in links with Malawi; • 40 <i>different</i> types of engagements between Scotland and Malawi were named; • 74% were in favour of links with Malawi (55.4% "strongly" in favour), and only 2.4% were against;

	<ul style="list-style-type: none"> If the 23.4% of Scots who are undecided are discounted (i.e. of those who have an opinion on this subject), 97% of Scots are in favour of Scotland's links with Malawi. <p>The July 2014 paper is published online, it has attracted very favorable coverage in the national press and on national TV.</p>
(1.5) Sharing stories	
(1.5.1): Using the new website to encourage and support members to tell their stories through videos and blogs, by ...offering video, photography, and post-production services;	<p>The SMP has been active producing videos to reach new audiences in new ways in promoting Scotland's links with Malawi. For example, videos have been produced for:</p> <ul style="list-style-type: none"> SMP's 2014 Youth Congress SMP's Pop-up Malawi House Team Malawi to visit the David Livingstone Centre in Scotland-Malawi school linking: a Malawian perspective "50 Stories for 50 Years"
(1.5.2): ...providing image, video and sound libraries for members;	As planned, this will be launched in 2015
(1.5.3): ...having monthly video competitions for members;	As planned, this will be launched in 2015
(1.5.4): ...having annual essay/blog/article competition in Malawi and Scotland.	As planned, this will be launched in 2015
(1.5.5): ...having annual photo competition in Malawi and Scotland.	As planned, this will be launched in 2015
(1.5.6): Creating local, national and global audiences by... ...providing media training and support for members – partner with media school	As planned, this will be launched in 2015
(1.5.7): ...supporting members' events – offering promotional videos, projectors, flags, decorations etc	In this six month period, the SMP assisted three member events through the loan of promotional materials including videos, projectors, flags, decorations etc.
(1.5.8): ...developing an SMP roadshow, or annual "trade show" as part of the AGM	As planned, this will be launched in 2015
(1.5.9): ...developing inspiring new online TED talks with global audiences	As planned, this will be launched in 2015

STRAND TWO: NURTURING NEW GROWTH IN PRIORITY AREAS

(2.1) Business, trade, investment and tourism:

(2.1.1): Supporting and promoting business links, trade relationships and opportunities.

The SMP has launched its Business, Trade, Investment and Tourism (BTIT) Members Forum, and has had three very successful meetings to date.

Already some very key developments have come from this:

- A record number of Sustainable Economic Development applications for the Scottish Government's Malawi Development Programme.
- A new BTIT Framework informing how the SMP supports activity in these areas through its four core capacities: principles, processes, policy and promotion.
- Developed a new formal Partnership with Kenyan Airways, giving all members 10% off.
- Promoted Malawian trade at the Malawi House.
- Promoted Malawian trade at the SMP's Annual General Meeting, giving away free flights to Malawi and many different holiday packages.
- Established formal partnership with Tradecraft to support their new Fairtrade Mzuzu Coffee (already this has involved a trebling of their order – from one tonne in the first six months, to six tonnes for the second year).
- Established communications with the CEOs of Scotland's three biggest coffee shop chains and five largest supermarkets, lobbying for more Malawian Fairtrade products to be available.
- Commissioned a five week *pro bono* listening exercise in Malawi from the University of Dundee, looking at future Scotland-Malawi collaboration in the extractive industries.

(2.1.2): Promoting Malawian goods and building Scottish markets.

Promoted Malawian trade at the Malawi House.

Promoted Malawian trade at the SMP's Annual General Meeting, giving away free flights to Malawi and many different holiday packages.

Established formal partnership with Tradecraft to support their new Fairtrade Mzuzu Coffee (already this has involved a trebling of their order – from one tonne in the first six months, to six tones for the second year).

- Promoted in the bulletin in July-Sep (reach 650+)
- Served and promoted at 2 SMP board meetings (reach 16)
- Served and promoted at 5 forum meetings (reach 60+)
- Served and promoted at Education Scotland event (reach 200+) and SG event (reach 100+)
- Tradecraft exhibit, promotion and tastings (including samples) at 50th Anniversary (reach 200+), Pop-up house (130+) and SMP AGM (100+)

Established communications with the CEOs of Scotland's three biggest coffee shop chains and five largest supermarkets, lobbying for more Malawian Fairtrade products to be available.

(2.1.3): Exploring the possibility of a Scotland-Malawi investment fund and using media opportunities to encourage Scottish businesses and SMP members to invest in Malawi.

Continuing to discuss this possibility through SMP's BTIT Forum. At present it looks likely that some of the prospective investors may have been put off by recent challenges in governance. We are doing everything possible to mitigate this, and build confidence to invest in Malawi.

(2.1.4): Researching and promoting how

This will research be conducted in 2015.

our members' work supports economic development in Malawi.	
<u>(2.1.5):</u> Encouraging members to build links with the private sector.	The Pop-up Malawi House and the AGM were both used in this period to encourage members to think differently about their links with Malawi. Encouraging them to see that they could help their partners in Malawi not just through their own projects but also simply through the decisions they make with their own buying power. We have developed a kitemark members can use to show they "buy Malawian" and phase two of this campaign will see a direct ask of members to make a tangible commitment in this area.
<u>(2.1.6):</u> Promoting Malawi as a tourism destination by... ...supporting articles in Scottish Media;	Good, positive media coverage of Malawi through this period (35 media features in six months about Scotland-Malawi links).
<u>(2.1.7):</u> ...promoting Malawian tourism operators in Scotland;	Developed a Tourism working group. Developed a new formal Partnership with Kenyan Airways, giving all members 10% off flights. Published a new Malawi Tourism Brochure for Scots. Developed a formal partnership with the Malawi Marketing Consortium . Promoted Malawian tourism at the Malawi House. Promoted Malawian tourism at the SMP's Annual General Meeting, giving away free flights to Malawi and many different holiday packages
<u>(2.1.8):</u> ...partnering with Malawi Tourism Consortium;	Developed a formal partnership with the Malawi Marketing Consortium .
<u>(2.1.9):</u> ...lobbying for direct flights and travel discounts.	Started dialogue with all airlines flying to Malawi and established a formal partnership with Kenyan Airways, getting two free flights for the SMP and a 10% discount for all members.
<u>(2.2) Youth and schools:</u>	
<u>(2.2.1)</u> Managing a dedicated staff member to support direct youth engagement and school partnerships, replacing similar services which have been cut across the sector	Caroline Beaton started work in July as the Youth and Schools Officer and was succeeded in October by Emily Mnyayi.
<u>(2.2.2)</u> Supporting direct youth engagements by... ... having two SMP Directors under 25;	During this period there were three youth Directors on the Board: Claire Martin, Colin Reilly and Ben Wilson.
<u>(2.2.3)</u> ...facilitating youth mentoring;	The SMP has completed its pilot study into Youth Mentoring and will look to roll this out more widely in 2015 as planned.
<u>(2.2.4)</u> ...hosting an annual youth forum/congress;	On the 31 st March we had another sell out Scotland-Malawi Youth Congress , with 200 young Scots from schools the length and breadth of Scotland coming together to talk about their links with Malawi. We produced various pre-recorded videos for the event from young Malawians, speaking about their links with Scotland, and what they thought Scotland was like. Through the day, the young Scots debated complex and even contentious issues including: the true meaning of 'partnership', how to avoid donor dependency, and what role young people should have in development programmes. We also collected information from all those attending on what they felt should be included in the post-Millennium Development

	Goals framework. This was sent to Pakistan and presented at a global youth conference, and then on to the UN.
<u>(2.2.5)</u> ...having a youth links road-show;	As planned, this will take place in 2015.
<u>(2.2.6)</u> ...having youth competitions for best blog or article on Malawi;	As planned, this will take place in 2015.
<u>(2.2.7)</u> ...publishing a guide for youth members on “paths into international development”.	As planned, this will take place in 2015.
<u>(2.2.8)</u> Support School partnerships by... ...establishing regular personal contact with every Scottish school linked with Malawi	All 200 SMP school members were individually phoned during this period. As was expected (this was the rationale for this post) a number of these schools’ links were no longer active due to reduced support in the sector for schools links. Accordingly, approximately 50 of these 200 schools closed their SMP membership. However, the remaining school members are receiving more support and assistance than ever before and already 15 new schools have joined with new Malawi links.
<u>(2.2.9)</u> ... developing curricula, support and promotional materials in Scotland and Malawi;	With the Open University, launched a new Gender Equality Act Education Resource for use in Malawi. As part of the development of this new resource, 27 education specialists were consulted, 18 in Malawi, 9 in Scotland. The tool is now being rolled out by UN Women across Malawi.
<u>(2.2.10)</u> ...providing practical support and advice for school links (one-stop information point);	The Youth and Schools Officer post allows the SMP to now offer one to one support to schools as and when they need it.
<u>(2.2.11)</u> ...having an innovative and interactive school linking web-page;	The new SMP website will be launched in February 2015, with a dedicated school partnership page.
<u>(2.2.12)</u> ...using social media, online discussion forums and webinars to facilitate a two-way dialogue with teachers and pupils;	The Youth and Schools Officer has been working closely with the Media and Comms Officer ensuring that media and social media have been key tools to reach a younger audience in this period.
<u>(2.2.13)</u> ...circulating a quarterly electronic newsletter to all Scottish schools with Malawi links;	Through this period the SMP has had regular dedicated communications with its school members.
<u>(2.2.14)</u> ...hosting regional school linking conferences and training events;	As planned, this will take place in 2015.
<u>(2.2.15)</u> ...using MaSP as a central hub to build links in Malawi with the Ministry of Education, Local Authorities, Primary Educations Advisers, District Education Managers, the British Council, and education-related NGOs, CBOs & FBOs;	Both Caroline Beaton and Emily Mnyayi have been able to visit the MaSP offices (in the side-lines of personal visits to the country) and hence we have very strong connections between the two offices in this area.
<u>(2.2.16)</u> ...developing a Malawi-led system to help broker new school links;	We are working closely with MaSP to help partner up new links, following a record number of new enquiries from the Malawian side.
<u>(2.2.17)</u> ...offering logistical support and advice for reciprocal visits;	The SMP has provided practical support securing UK Visas for six Malawian teachers/headteachers visiting Scotland as part of a school partnership during this period.
<u>(2.2.18)</u> ...updating existing, and publishing new, support materials around Scotland-Malawi school linking;	The SMP’s Practical Guide for School Partnerships continues to be regularly updated.
<u>(2.2.19)</u> ...working collaboratively with	During this period the Youth and Schools Officer has visited all of the DECs,

the British Council, Development Education Centres and other key partners;	Education Scotland and the British Council (in Malawi and Scotland). We continue to work closely with all these organisations and more. In the autumn the SMP is hosting a roundtable meeting bringing all these key partners together.
<u>(2.2.20)</u> ...supporting the implementation of best practice in school linking;	<p>The SMP's Practical Guide for School Partnerships continues to be regularly updated.</p> <p>The SMP is embedded its "Partnership Principles" into all its best practice advice, including in school partnerships.</p> <p>The SMP is always keen to ensure that Scottish schools always understand, and keep focused on, what their partnership looks like from the Malawian side. We therefore produced a short video with input from ten Malawian schools with Scottish links, talking about what their relationship looked like from the Malawian perspective.</p>
<u>(2.2.21)</u> ...developing SMP GLOW presence	The SMP maintains its GLOW presence.
<u>(2.3) Malawi Scotland Partnership</u>	
<u>(2.3.1)</u> : Support core funding of MaSP beyond 2015 and integrate close SMP-MaSP working.	<p>MaSP core funding has been applied for.</p> <p>Matthews Mtumbuka was able to meet with Humza Yousaf MSP while in Scotland to discuss continued funding of MaSP.</p>
<u>(2.3.2)</u> : Dovetailing SMP and MaSP operations.	<p>MaSP and SMP continue to have bi-weekly tele-conferences/skypes where-ever possible.</p> <p>There are also good links between other staff, and between the two Chairs. Later in 2014 the Member Development Officer will visit Malawi to build peer-to-peer working with the MaSP Programmes Officer and further develop the business, trade, investment and tourism agenda.</p>
<u>(2.3.3)</u> : Developing structures for new Malawi-led links	There is record interest from the Malawian side for new partnerships with Scotland, almost certainly far more than can be satisfied. While managing expectations carefully we have been able to disseminate information on these prospective links to our members in Scotland and helped develop a modest number of new connections.
<u>(2.3.4)</u> : Improving two-way sharing of ideas and contacts.	There are now very well established links between the SMP and MaSP structures, including between the forums, regional clusters and strand meetings. This means that SMP forums are able to have regular Malawian input to inform discussions and priorities.
<u>(2.3.5)</u> : Exploring idea of MaSP managing a Malawi-led small grants programme.	This was previously a discrete suggestion of the SG's. It is not something we are currently looking at for 2015-17 but MaSP would be happy to consider the idea in the future if invited to do so.
<u>(2.3.6)</u> : Developing video-conferencing with Malawi via MaSP's three regional hubs.	All three MaSP Communication and Resource Centres have now been opened – in Mzuzu, Blantyre and Lilongwe. Where bandwidth allows, this includes Skype – otherwise internet, emails and teleconferencing facilities are available.
<u>(2.3.7)</u> : Developing facilities for recording videos in Malawi.	The SMP/MaSP have a regular videographer, having produced three videos to date. The 2015-17 MaSP Strategic Plan has a modest budget for new the production of videos to tell its members' stories.
<u>(2.4) Local authorities</u>	
<u>(2.4.1)</u> : Developing new partnerships, at the request of Government of Malawi, between: Glasgow and Lilongwe, and Edinburgh and Blantyre;	The SMP worked closely with the City of Glasgow Council to organize a visit for the Lord Provost of Glasgow to Malawi in October at which she signed a new formal partnership between the city of Glasgow and the city of Lilongwe. The SMP assisted with the drafting of this partnership agreement.

<u>(2.4.2):</u> Continuing to support 14 local authorities currently members of SMP;	<p>The Member Development Officer post has allowed the SMP to increase its contact with, and support of, Scottish Local Authorities. The SMP has had a record number of meetings with Local Authorities in this period.</p> <p>The SMP used the 50th anniversary as an opportunity to re-engage a number of key Local Authorities. In total nine SLAs flew Malawi flags for the SMP:</p> <ul style="list-style-type: none"> - Aberdeenshire Council - East Ayrshire Council - East Dunbartonshire Council - East Lothian Council - Edinburgh City Council - Glasgow City Council - North Lanarkshire Council - Perth and Kinross Council - Stirling Council
<u>(2.4.3):</u> Creating one-stop Local Authorities linking web-page;	The new SMP website will be launched in Feb 2015 with a dedicated Local Authorities section
<u>(2.4.4):</u> Developing partnerships with Commonwealth Local Governance Forum etc;	The SMP has re-established good contact with the Commonwealth Local Governance Forum.
<u>(2.4.5):</u> Supporting Local Authorities to develop high quality IDF applications based around skill sharing post-2014 local elections in Malawi.	The SMP invested significant time into supporting governance-related applications through this period, including an application specifically related to support and shared learning for Councilors in Local Authorities.
<u>(2.5) Diaspora</u>	
<u>(2.5.1):</u> Actively encouraging more in the diaspora community to join the SMP as members;	The 12 th July Independence Day celebrations organised by the SMP represented a huge step forwards in engagement with the Malawian diaspora across Scotland. See 2.5.4
<u>(2.5.2):</u> Supporting the new Africa Council and the Africa-UK post;	<p>This post has now ended but we continue to work closely with these organisations, as well as BEMIS and CEMVO.</p> <p>During this period the SMP met with CEMVO and received a mini-grant from BEMIS for the 12th July event.</p>
<u>(2.5.3):</u> Creating a one-stop web-page signposting and supporting diaspora associations;	The new website will be launched Feb 2015; it will include a specific section on diaspora engagement, the copy for which has already been written.
<u>(2.5.4):</u> Supporting the diaspora-led Malawi Independence Day Celebrations.	<p>On the 12th July 2014 the SMP, led by members of the Malawian Diaspora from across Scotland, hosted an event to mark Malawi's 50th anniversary celebration. It was a fantastic day of inspiring speeches from H.E Mr Bernard Sande (Malawi High Commissioner), Humza Yousaf MSP and Jeremia Phiri (on behalf of the Malawian associations in Scotland). We also offered Malawian and Scottish cuisine together, followed by fantastic entertainment from John Lwande, Katherine O'Rourke, Brave Mnyayi and of course the brilliant Black Missionaries (Malawi's biggest and most popular band, playing their first gig in Scotland)! It was attended by over 150 Malawians and Scots. Pictures are available on our facebook page by clicking here. It took many months of careful diplomacy by the SMP to get all five Malawian diaspora groups in Scotland to come together for this day (there is significant animosity between the groups). The SMP secured additional funding for the celebration from BEMIS (who were hugely impressed with the day) and the Malawi High Commission (likewise), this allowed the SMP to coach down a group of 35 members of the Malawian Diaspora</p>

	community from Aberdeen. This was hugely appreciated – you can watch the video they made of the day online.
(2.6) MGDS II:	
(2.6.1): At the request of the Government of Malawi, supporting the key themes with in the MGDSII	<p>The SMP has started mapping its work, and its members' work, onto the MGDSII framework.</p> <p><i>Summary details of this are given in Appendix C.</i></p> <p>It is hoped that it in the autumn the Malawian Minister for Foreign Affairs and International Cooperation will visit Scotland, during which the SMP will be able to present the civic links in terms relevant to the MGDSII.</p>
(2.6.2): Raising awareness of the MGDSII and encouraging members to work constructively within key MGDSII areas.	<p>Through this period the SMP has continued to raise awareness of the MGDSII to members, encouraging them to work within/towards these priority areas of the Government of Malawi.</p> <p>A key opportunity for this, were the Small Grant Information days (17th and 22nd July), the grant holders information day (15th July) and the MDP Information Day (27th August).</p>
(2.7) Commonwealth Games:	
(2.7.1) Ensuring Malawian team is well supported to take part in the games.	<p>The SMP was actively involved in the 2014 Glasgow Commonwealth Games, supporting Team Malawi and presenting a hugely positive image of Malawi to Scotland and the world.</p> <p>We did this by:</p> <ul style="list-style-type: none"> • Supporting the Queen's Baton Relay while in Malawi, which coincided with Burns Night, ensuring there was a strong Scottish dimension to the relay (hiring a piper, launching Ken Ross' Book, MaSP AGM and Symposium, etc). • Supporting Team Malawi at their pre-games training base in Gloucestershire. • Ensuring Team Malawi were the first nation to be welcomed into the athletes village and the first to have its flag-raising ceremony: a special privilege reserved for one of Scotland's closest friends • Flying Monica Dzonzi (UNICEF's Malawi Youth Ambassador and long-time friend of Scotland) to Scotland to take part in events throughout the games. • Ensuring Malawi was the first African nation involved in UNICEF's opening ceremony fund-raising drive. • Hosting the Pop-Up "Malawi House" to support Team Malawi and promote Malawi as a tourist destination. • Supporting Team Malawi to visit the David Livingstone Centre in Blantyre. • Supporting various cultural and musical events celebrating Scotland-Malawi links. • Supporting the donation of new bikes to Team Malawi's cyclists when it became apparent their bikes were not suitable. With generous donations from the public, and the kind support from an independent cycling shop in Glasgow, yet more bikes and parts are being donated to equip Team Malawi for many years to come. • Supporting media coverage around the Scotland-Malawi netball game on the 29th July. <p><i>See Appendix D: letter of thanks from Secretary General of the Malawi</i></p>

	<i>Olympic Committee.</i>
<u>(2.7.2)</u> Maximising media exposure and support for Malawi team.	The SMP were successful in securing very positive media exposure for Team Malawi while in the UK. For example, the donation of new bikes to Team Malawi's cyclists received very good coverage.
<u>(2.7.3)</u> Developing and supporting educational materials around the games.	<p>The SMP was active for six months before the games supporting the Inspire>Aspire programme, by organising for around a dozen Scottish and a dozen Malawian schools to complete the Inspire>Aspire educational posters and then facilitating the two-way posting of these posters, so schools in Scotland and Malawi could both read what their partners had written.</p> <p>The SMP also supported the Inspire>Aspire 'National Awards' at the University of Glasgow, Gilmorehill campus on Monday June 16th 2014. The inspire>aspire Awards were presented this year by BBC Correspondent and Adventurer Mark Beaumont, and attended by over 500 school pupils from across Scotland. Five individuals from schools in Malawi were awarded prizes.</p>
<u>(2.8) New members:</u>	
<u>(2.8.1)</u> : Developing membership to exceed 1,000 by 2017.	<p>Through this six-month period a total of 31 new members were accepted into the SMP.</p> <p>Membership of the SMP is currently at 664. This is a slight reduction because of the reduced number of school members, as explained in 2.2.8.</p>
<u>(2.8.2)</u> : Specific campaigns to increase membership in key areas (e.g. youth, diaspora, business, etc).	The main focus through this period has been engaging school partnerships on a one-to-one basis, with all 200 schools spoken to by phone.
STRAND THREE: INCREASING OUR YIELD BY STRENGTHENING EXISTING LINKS	
<u>(3.1) Information dissemination:</u>	
<u>(3.1.1)</u> : Weekly Members E-Newsbulletin, including: Upcoming SMP events; SMP news; Members' news; Malawi news; Social Media highlights; New SMP members; New members' videos, blogs, news etc; Key updates from the website's discussion forums and polls; and any other relevant new information from the website	Through this period 25 news bulletins were sent out, each one going to more than 700 organisations and key individuals. All evidence continues to suggest readership is excellent, with a good number of recipients forwarding the mail to others in their organisation.
<u>(3.1.2)</u> : Monthly non-Members E-Newsbulletin to those who have signed up on the website to receive the bulletin but who aren't yet members. A more concise version of the above.	As planned, this will be launched in 2015.
<u>(3.1.3)</u> : Monthly Youth E-Newsletter with	Two youth members e-bulletins have been sent out in this period.

the Youth Branding and content relevant for young people.	
<u>(3.1.4):</u> Thematic E-Newsbulletins going out as required (perhaps 3-4 a year on average) for many of the 'areas of partnership'.	Two sector specific news bulletins have been sent out in this period.
<u>(3.2) Training & mentoring:</u>	
<u>(3.2.1):</u> Developing a mentoring programme between members, especially promoted to new and young members.	The SMP has completed its pilot study into Youth Mentoring and will look to roll this out more widely in 2015 as planned.
<u>(3.2.2):</u> Partnering with external organisations (e.g. SCVO, Social Enterprise Academy, ACOSVO, NIDOS) to deliver training in: funding applications; financial management; M&E; local employment; governance and reporting; Chichewa, Chitumbuka and Malawian culture; media training – telling your story.	<p>The SMP partnered with NIDOS and Morton Fraser to deliver two training sessions, supporting Scottish NGOs and community groups to become SCIOs.</p> <p>Following feedback from members, instead of delivering dedicated training days the SMP's pooled members' learning to develop the "Common Challenges: Shared Learning" paper. This paper included shared learning and advice relating to:</p> <ol style="list-style-type: none"> 1. Project design 2. Partnership Principles 3. Sustainability 4. Understanding cultural differences 5. Employment <ul style="list-style-type: none"> - Recruitment, - Employment law, - Remuneration, - Retention 6. Economics: <ul style="list-style-type: none"> - Exchange rates - Inflation - Exchange of funds 7. Engaging the Government of Malawi <ul style="list-style-type: none"> - Policies and Priorities - Government of Malawi contacts 8. Practicalities <ul style="list-style-type: none"> - Managing risk - Communications 9. Connecting with others 10. Template Partnership Agreement <p>Similarly the SMP also published a Practical Advice on Per Diems for its members.</p>
<u>(3.3) Best practice & sustainability:</u>	
<u>(3.3.1):</u> Building on the SMP's recent sustainability research and earlier consultations developing "Partnership Principles", for each of the 15 areas of partnership in which our members work. Each principle will have associated advice, experience sharing, discussions and resources, all of which will be informed by pre-existing literature on the subject, Malawian input, and member	<p>Published the SMP's 11 Partnership Principles online and started developing guidance in a number of areas (including business, trade, investment and tourism) to advance these principles.</p> <p>The Partnership Principles were also championed in the SMP's "Common Challenges: Shared Learning" paper and its Practical Advice on Per Diems.</p>

experience. It will compliment and dovetail with all existing sustainability resources. It will be practical, constructive, engaging and accessible.	
<u>(3.3.2):</u> With members, developing bite-sized podcasts, videos and webinars on each of the “Partnership Principles”, allowing members to share their own experience.	As planned, this will take place in 2015.
<u>(3.3.3):</u> Hosting one-day working conferences going through the “ten tough questions”, intentionally timed to coincide with a SG call, offering advice and creating a safe space for projects to share their own experiences, challenges, and ideas.	As planned, this will take place in 2015. It will be based around the “ Partnership Principles ” rather than the “ten tough questions”.
<u>(3.3.4):</u> Publishing easily digestible one-page summaries of the 30 key writings on sustainability in international partnerships. Having these embedded on the website and linked to the “Partnership Principles”, so visitors to the website can easily dip in and out, or download the full set and read as an accessible and constructive guide to sustainability.	These 30 summaries have been written but, as planned, will be published in 2015.
<u>(3.3.5):</u> Working with independent researchers and the Scottish Government to look at previously funded projects and research what makes a project more likely to be genuinely sustainable.	As planned, this will take place in 2015.
<u>(3.3.6):</u> Encouraging and supporting members to ask questions of the SMP, e.g.: - How to manage economic uncertainty in Malawi (exchange rates, inflation etc). - Best practice in employment: salary rates so as to attract and retain good staff without skewing local economies and brain drain. Per Diem advice etc.	As planned, this will take place in 2015.
<u>(3.3.7):</u> Engaging each of the existing Member Forums in the “Partnership Principles” discussions and development of advice.	All five of the SMP’s forums fed into the development of the Partnership Principles , and these principles are now being promoted through each as well.
<u>(3.3.8):</u> Hosting an informal lunch-time lecture series, made as interesting and engaging as possible - “Join the conversation”. Lectures to focus on key, and contentious, partnership issues and advice.	As planned, this will take place in 2015.
<u>(3.4) Transparency:</u>	
<u>(3.4.1):</u> Encouraging and incentivizing members, through free membership, online promotion, and online giving	As planned, this will take place in 2015, once the new website is launched in February.

facilities, to publish answers to their own "Partnership Principles".	
(3.4.2): Encouraging, incentivizing and supporting members to register their activities with IATI.	As planned, this will take place in 2015, once the new website is launched in February.
(3.4.3): Giving web-capacity for smaller members who do not have their own websites to upload key documents to their SMP webpage, in order to meet best practice/IATI standards on transparency.	This is currently already available, with 650+ SMP members having online space to promote their work, linked to the thematically and geographically searchable online mapping.
(3.5) Member forums	
(3.5.1) Continuing existing forums in: health, primary and secondary education, and further and higher education. Building the identity of these forums through clear branding, informative and dynamic web-pages, regular updates through bulletin, clear and tangible outputs. Increasing use of video conferencing. Live streaming and live tweeting to get input from across Scotland and Malawi.	<p>Through this period there were three SMP forums meetings:</p> <p><u>12th June 2014: Governance Forum:</u> On the 12th June the SMP hosted its inaugural Governance Forum, attended by 20 SMP members, representing NGOs, local and national government, and members of the legal profession. Presentations from the three Scottish Government funded projects captured common learning points in this area; the group also discussed and analysed the result of the 2014 Malawian elections; there was input from Malawi DIFD on their priorities for civic society and governance and the group agreed to collate and share a simple mapping exercise to outline the key actors and activity in the area of governance.</p> <p><u>23rd June 2014: Health-links Forum</u> Hosted an SMP Health Links Members' Forum, attended by 23 organisations and key individuals. The meeting had three main areas of focus:</p> <ul style="list-style-type: none"> • Best practice when donating medical items to Malawi, with Tropical Health Education Trust (THET) presentation their new toolkit "Medical Equipment Donations – Making it work". • "Shared lessons in partnership", with NHS Lothian and EMMS International presenting their recent experience and learning. • Funding opportunities, with the Scottish Government speaking on priorities in their Malawi programme. • Malawi priorities, with the Government of Malawi and the MaSP Health-links Members inputting to discussions. <p><u>24th June 2014: Business, Trade, Investment and Tourism Forum:</u> On the 24th June the SMP hosted a Business, Investment, Trade and Tourism Forum, attended by 20 SMP members, representing NGOs, business and government. The meeting provided a vision for the SMP BITT forum approach, included a presentation on the Scotland Lights Up Malawi initiative, input from the Scottish Government and an outline of the Malawi Investment Challenge Fund. The meeting also outlined Malawian priorities on sustainable economic development from the Government of Malawi strand leads, and updated the group of the plans from the Tourism Working Group.</p>
(3.5.2) Two new forums established in Business, Trade, Investment and Tourism, and Governance	Both the Business, Trade, Investment and Tourism forum and the Governance forum have been established. They have met three times and twice, respectively, and are well attended.
(3.5.3) Mainstreaming a gender focus in all SMP member forums	Each of the five member forums have a Gender Champion, to ensure gender equality is mainstreamed into these discussions.
(3.5.4) Developing online support and	This will be launched with the new website in February 2015.

<p>sharing for ten other “areas of partnership”. Developing online dialogue, information and support from web-page hubs. Face-to-face meetings where needed on specific topics.</p>	
<p>(3.6) Practical advice & support</p>	
<p><u>(3.6.1):</u> Increasing capacity in the office to respond to all enquiries and requests for support.</p>	<p>With 5.6 FTE staff, the SMP is far better able to respond to the large and increasing number of enquiries from members, partners, the media and the public. The SMP received, very roughly, around one enquiry an hour through this period.</p>
<p><u>(3.6.2):</u> Updating all publications, offering far more up to date practical advice and support about working in/with Malawi.</p>	<p>In this period, the SMP published:</p> <ul style="list-style-type: none"> • University of Edinburgh report into the value of Scotland-Malawi links. • Public Awareness Study • Common Challenges, Shared Learning • Gender Equality Act Educational Resource (now being rolled out in Malawi by the UN) • 2013-14 SMP Annual Report • 2014-17 Strategic Plan • Practical Advice on Per Diems • Partnership Principles • 2011-14 Activity and Impact report • SMP’s paper on “Malawi, Scotland and a Relational Approach to International Development” <p>And produced videos to promote the SMP’s work and Scotland’s links with, including:</p> <ul style="list-style-type: none"> ○ SMP’s 2014 Youth Congress ○ SMP’s Pop-up Malawi House ○ Team Malawi to visit the David Livingstone Centre in ○ Scotland-Malawi school linking: a Malawian perspective ○ “50 Stories for 50 Years”
<p><u>(3.6.3):</u> Increasing practical support and resources for members to use at their own events without charge (e.g. flags, promotional materials, pop-ups, lapel badges, films, video conferencing facilities, etc).</p>	<p>In this six month period, the SMP assisted three member events through the loan of promotional materials including videos, projectors, flags, decorations etc.</p>
<p>(3.7) Funding assistance:</p>	
<p><u>(3.7.1):</u> Building capacity in the sector to develop high quality IDF applications for move to triennial funding cycles.</p>	<p>The SMP supported/co-hosted the below key events to support current and prospective new SG-funded projects:</p> <p><u>30th April 2014: Small Grants Programme feedback day:</u> Co-hosted with NIDOS a meeting taking feedback from members on round one of the Scottish Government’s Small Grants Programme. This was collated and presented to the Scottish Government to help inform future years of the programme. Attended by around ten organisations.</p> <p><u>15th July 2014: SG Grant-Holder Event:</u> Supported the Scottish Government’s grant-holder event, having assisted with the development of the morning. The morning was attended by perhaps 70 key delegates.</p>

	<p><u>17th July 2014: Small Grants Programme information day (Edinburgh):</u> With NIDOS, the SMP co-hosted an information half-day for the second round of the Small Grants Programme in Edinburgh. 17 organisations attended.</p> <p><i>See outstanding feedback in Appendix A</i></p> <p><u>22nd July 2014: Small Grants Programme information day (Glasgow)</u> With NIDOS, the SMP co-hosted an information half-day for the second round of the Small Grants Programme in Glasgow. 14 organisations attended.</p> <p><i>See outstanding feedback in Appendix A</i></p> <p><u>27th August 2014: SG Information Day:</u> Supported the Scottish Government's Malawi Development Programme information day, including the production and presentation of the a special new SMP publication "Common Challenges, Shared Learning". Which shared learning from past work to assist with the development of new projects and partnerships.</p> <p>In addition, the SMP supported the development of around a dozen funding applications: meeting with the organisations, helping broker new partnerships, providing information, sharing learning, assisting with the drafting of application forms, and promoting best practice.</p>
<u>(3.8) Campaigns and Projects:</u>	
<u>(3.8.1):</u> Developing strong SMP-led campaigns, such as the Gender Matters campaign.	The "Gender Matters" Campaign was successfully concluded, with evidence more than 40 organisations had reflected on how gender equality could/should be mainstreamed in their links with Malawi.
<u>(3.8.2):</u> Working in partnership with others to support high impact nationwide campaigns, such as the engagement of the post 2015 / post MDG agenda.	<p>The SMP has been active and engaged in Scotland-wide sector discussions around the post 2015 agenda.</p> <p>At the Scotland-Malawi Youth Congress 200 young Scots from schools the length and breadth of Scotland gave their input into what they wanted to see in the post-MDG framework. This data was then sent by the SMP to a global youth conference in Pakistan, and then on to the UN.</p>
<u>(3.8.3):</u> Delivery of the David Livingstone Bicentenary Scholarships Programme	<p>The David Livingstone Bicentenary Scholarship Programme has been astonishingly successful with strong praise from across Malawian and Scotland.</p> <p>See Case Studies from the first year of the first round of the programme.</p> <p>The programme was so successful it was continued into a second year, with the SMP awarding a further 37 scholarships.</p>

<p><u>(3.9) Publications:</u></p> <p>Developing new, and updating existing publications, including:</p> <ul style="list-style-type: none"> - Best practice guide to sending goods to Malawi; - Practical guide for Scots working and volunteering in Malawi; - Practical guide to school partnerships - Practical guide to reciprocal visits 	<p>In this period, the SMP published:</p> <ul style="list-style-type: none"> • University of Edinburgh report into the value of Scotland-Malawi links. • 2014 Public Awareness Study • Common Challenges, Shared Learning • Gender Equality Act Educational Resource (now being rolled out in Malawi by the UN) • 2013-14 SMP Annual Report • 2014-17 Strategic Plan • Practical Advice on <i>Per Diems</i> • Partnership Principles • 2011-14 Activity and Impact report • SMP's paper on "Malawi, Scotland and a Relational Approach to International Development" <p>And produced videos to promote the SMP's work and Scotland's links with, including:</p> <ul style="list-style-type: none"> ○ SMP's 2014 Youth Congress ○ SMP's Pop-up Malawi House ○ Team Malawi to visit the David Livingstone Centre in ○ Scotland-Malawi school linking: a <i>Malawian</i> perspective ○ "50 Stories for 50 Years"
<p><u>(3.10) Networking:</u></p> <p><u>(3.10.1):</u> Increasing the number and quality of networking events and opportunities across Scotland and, through the MaSP, Malawi.</p>	<p>In this six month period, the SMP hosted, co-hosted and partnered with 32 events, attended by 3,327 people:</p> <ul style="list-style-type: none"> - Hosted 10 events attended by 621; - Co-hosted 9 events attended by 396; and - Partnered with 13 events attended by 2,210) <p>At the SMP's 2014 AGM, 44% of members rated the networking as "excellent", 26% as "very good", 21% as "good" and 6% as "average"; no one rated it "poor", or "very poor".</p>
<p><u>(3.11) Organisational development:</u></p> <p><u>(3.11.1):</u> Increasing the capacity and specific expertise (e.g. media, school partnerships, local authorities etc) of the SMP Secretariat to be able to better support and facilitate this activity.</p>	<p>With 5.6FTE staff the SMP is in a far stronger state to be able to effectively coordinate, support and represent the many civic links with Malawi. It is a more sustainable and effective footing, with the same impressive return on investment for the Scottish Government.</p> <p>As the capabilities and capacity of the SMP have increased, so too has the outputs and outcomes, as evinced by this report.</p>

STRAND FOUR: SHARING OUR PRODUCE BY CONNECTING WITH AND INFLUENCING OTHERS

(4.1) Lobbying and advocacy:

(4.1.1): Developing a transparent advocacy strategy designed by members annually.

At the SMP's 2014 AGM members were able to feed into the SMP's lobbying and advocacy priorities. *See Appendix D for full details.*

(4.1.2): Representing members and Scotland-Malawi civil society links in, for example, Independence Referendum while maintaining fastidiously neutral, non-governmental and apolitical.

Through the referendum campaign the SMP:

- Kept its members well briefed on key developments relevant to Malawi;
- Worked in partnership with others (NIDOS, SCVO etc) in the sector;
- Maintained its prominence in the media while safeguarding its neutrality;
- Engaged both sides of the debate, and facilitated its members to do so, for example, through the SMP roundtable meetings with the Scottish and UK Governments.

Within five hours of the result of referendum being known the Scotland Malawi Partnership had met with the Deputy Prime Minister (whose office constitutional matters sit) and the Secretary of State for Scotland. Within ten hours the SMP had submitted to Lord Smith of Kelvin, as part of the Smith Commission on enhanced devolution.

Separate to the Scottish independence debate the SMP has maintained the all-party support for Scotland's links with Malawi by:

- Engaging and briefing MSPs and Scottish MPs;
- Facilitating regular debates in the Scottish Parliament, the House of Commons, and the House of Lords (approx one every other month);
- Facilitating the Malawi Cross Party Group in the Scottish Parliament;
- Assisting with the All-Party Group for Malawi and Zambia in the UK Parliament;
- Regularly meeting with the Minister for International Development and the Shadow Minister for International Development in both the Scottish and the UK Governments.
- Meeting with key Special Advisers and senior civil servants in both governments to represent SMP members' work in the policy-making of both governments.

Of particular note in this period is the success the SMP has seen in raising the issue of UK visas for Malawians visiting Scotland, with debates in both Houses of the UK Parliament.

(4.2) Malawi Scotland Partnership:

(4.2.1): Build on the success of the developing Malawi Scotland Partnership.

MaSP continues to grow in size, presence and effectiveness.

Wherever possible, the SMP and MaSP have bi-weekly teleconferences/Skypes to ensure the two offices are working in close and effective synergy.

For full details see the separate MaSP report for this period.

(4.2.2): Support MaSP funding beyond 2015

A 2015-17 funding proposal for MaSP has been submitted to the Scottish Government.

<p><u>(4.2.3):</u>Establishing inter-forum links, using new technology (video conferencing, twitter, SMS systems, etc).</p>	<p>All three MaSP Communication and Resource and Centres are now live (Blantyre, Mzuzu and Lilongwe), allowing MaSP members to better communicate with their Scottish partners, giving free access to the internet and teleconferencing systems.</p> <p>All three SMP forums in this period have had direct input from MaSP.</p>
<p><u>(4.2.4):</u>Establishing links for developing new partnerships from Malawian ideas/priorities.</p>	<p>A new system has been developed to share ideas for new projects and partnerships from the Malawian side, with this rolled out in advance of both the SG's Small Grants Programme and its Malawi Development Programme.</p>
<p><u>(4.2.5):</u>Build on the success of the developing Malawi Scotland Partnership.</p>	<p>MaSP continues to grow in size, presence and effectiveness.</p> <p><i>For full details see the separate MaSP report for this period.</i></p>
<p><u>(4.3) Government of Malawi:</u></p>	
<p>(4.3.1) Co-hosting annual Malawi Symposium in Malawi, supporting the work of the four GoM Strand Leaders.</p>	<p>MaSP and the SMP co-hosted the annual Symposium in January 2014, working closely with the SG and the GoM. It was extremely successful, with outstanding feedback from projects (both in Scotland and Malawi) and both governments. <i>For full details see the separate MaSP report for that period.</i></p>
<p>(4.3.2) Working closely to support the Malawi High Commission in the UK, and the Hon. Consul in Scotland.</p>	<p>The SMP is in regular -usually weekly- contact with the Malawi Hon Consul for Scotland and perhaps monthly contact with the Malawi High Commissioner.</p> <p>He remains a great supporter of the SMP's work.</p>
<p>(4.3.3) Supporting work by members towards priorities within the Malawi Growth and Development Strategy II.</p>	<p>The SMP has started mapping its work, and its members' work, onto the MGDSII framework. <i>Summary details of this are given in Appendix C.</i></p> <p>It is hoped that in the autumn the Malawian Minister for Foreign Affairs and International Cooperation will visit Scotland, during which the SMP will be able to present the civic links in terms relevant to the MGDSII.</p>
<p><u>(4.4) Funders:</u></p>	
<p>(4.4.1) Developing strong links with a range of funders, including THET, DFID, Big Lottery, etc.</p>	<p>The SMP has had occasional meetings with DFID through this period, including on the re-branded Global Poverty Action Fund (now UK Aid Direct) and on the Scottish Independence referendum.</p> <p>The SMP hosted a roundtable meeting with UK Minister for International Development Lynne Featherstone MP and also the incoming Head of DFID Malawi, Jen Marshall. The SMP has maintained communication channels with DFID Malawi.</p> <p>The SMP continues to work closely with THET, inviting them to the 23rd June Health Forum to present their new toolkit "Medical Equipment Donations – Making it work".</p>
<p><u>(4.5) Scottish Government & Parliament:</u></p>	
<p><u>(4.5.1):</u> Supporting the development of the SG's Small Grants programme – offering training, mentoring and support.</p>	<p>The SMP co-hosted a feedback session on the Small Grants Programme on the 30th April with information collated and presented to the Scottish</p>

	<p>Government to help inform future years of the programme.</p> <p>The SMP co-hosted two information days (15th and 17th July) with NIDOS to support smaller organisations apply for the Small Grants Programme.</p> <p>The SMP has assisted organisations on a one-to-one level with the development of applications for this programme.</p>
<p><u>(4.5.2):</u> Supporting and promoting the SG's IDF – co-hosting information days, disseminating information etc.</p>	<p>The SMP assisted with, and spoke at the Scottish Government's grant-holder event on the 15th July.</p> <p>The SMP also assisted with and spoke at the Scottish Government's information day for the 2014 Malawi Development Programme Call on the 27th August, at which the SMP presented its "Common Challenges, Shared Learning" publication.</p>
<p><u>(4.5.3):</u> Supporting the SG's move to a triennial IDF system – building capacity in the sector such that the SG receives three times as many high-quality, high-impact, fundable MDP applications.</p>	<p>The SMP has done a great deal to promote the 2014 Malawi Development Programme Call, encouraging and supporting as many members as possible to develop funding applications, especially in the area of "Civic Governance and Society" which was under-subscribed in the last call.</p>
<p><u>(4.5.4):</u> Co-hosting annual Symposium conferences in Malawi and Scotland for the SG.</p>	<p>The last Symposium took place in Malawi in January 2014 and the next one will likely be 30 Jan 2015 (tbc).</p> <p>The SMP, if invited, stands ready to assist with the similar symposium in Scotland for the visit in the autumn of the Malawian Minister for Foreign Affairs and International Cooperation.</p>
<p><u>(4.5.5):</u> Exploring possibility of developing a new transparency parallel reporting structure for the SG, following the Swedish model.</p>	<p>As planned, this will be advanced in 2015, once we have a better sense of the likely extent of enhanced devolution.</p>
<p><u>(4.5.6):</u> Supporting Scottish Ministers' and civil servants' visits to Malawi.</p>	<p>The SMP has assisted with a number of official visits, both Scots in Malawi and vice versa. Although no SG civil servants travelled to Malawi during this period.</p>
<p><u>(4.5.7):</u> Continuing to run the Malawi Cross Party Group in the Scottish Parliament, and maintaining all party support for Scotland's links with Malawi.</p>	<p>The SMP facilitated two meetings of the Malawi CPG during this period.</p> <p>The SMP has had regular meetings with the Scottish Minister for International Development, senior civil servants and Special Advisers, through this period.</p>
<p><u>(4.5.8):</u> Briefing MSP's on Malawi links within their constituencies.</p>	<p>The SMP has provided regular briefings with key MSPs and Scottish MPs, and Scottish Peers through this period.</p>
<p><u>(4.6) UK Government & Parliament:</u></p>	
<p><u>(4.6.1):</u> Representing Scotland's civil society links with Malawi to the UK Government and Parliament.</p>	<p>The SMP supported meetings of the Malawi and Zambia All Party Group (APPG) in Westminster during this period.</p> <p>The SMP has successfully pushed for debates in both the House of</p>

	Commons and Lords during this period.
<u>(4.6.2):</u> Maintaining all party support for Scotland's links with Malawi.	<p>The SMP has provided regular briefings with key MSPs and Scottish MPs, and Scottish Peers through this period.</p> <p>The SMP has had meetings with the UK Minister for International Development, the UK Shadow Minister for International Development, Scottish MPs, Scottish Peers, UK senior civil servants, in this period.</p>
<u>(4.7) Post-MDGs:</u>	
<u>(4.7.1):</u> Engaging debate and dialogue around the post-MDG agenda, representing Scotland's civil society links with Malawi.	<p>The SMP has been active and engaged in Scotland-wide sector discussions around the post 2015 agenda, including hosting meetings in the City Chambers.</p> <p>At the Scotland-Malawi Youth Congress 200 young Scots from schools the length and breadth of Scotland gave their input into what they wanted to see in the post-MDG framework. This data was then sent by the SMP to a global youth conference in Pakistan, and then on to the UN.</p>
<u>(4.7.2):</u> Disseminating information on, and encouraging and supporting members to work within, the post-MDG framework.	<p>The SMP stands ready to disseminate information about the SDG's as soon as they are confirmed.</p> <p>In this period, the SMP worked with the UK to look at a possible programme in 2015 for the SMP and other key agencies to run a road-show across Scotland, briefing all 32 Scottish Local Authorities on the new SDG, the links with Malawi, and what all this means to them. This activity is yet to be confirmed.</p>
<u>(4.8) Partnering:</u>	
<u>(4.8.1):</u> Continuing to host quarterly network forum meetings bringing together NIDOS, Scottish Fair Trade Forum, IDEAS, SCVO, etc in information sharing and joint planning.	The SMP hosted one meeting of this Network Forum Group in this period.
<u>(4.8.2):</u> Extending partnership working to build capacity of the sector.	<p>The SMP has developed three new partnerships in this period:</p> <ul style="list-style-type: none"> • With Tradecraft, promoting their new Fairtrade Mzuzu Coffee; • With Kenyan Airlines with free flights for the SMP and 10% discount for members; • With Malawi Tourism Consortium, producing a new Scotland-Malawi Tourism brochure.

Appendix A:
Summary of Evaluation Forms
Information Session on the Scottish Government Small Grants Programme

Location	Date	#Attendants	#Evaluations
Edinburgh	23.07.2014	17	17
Glasgow	22.07.2014	14	14
Aberdeen	23.07.14	4	4

Objectives of the session:

To provide participants with: Information about the key aspects of the programme: eligibility criteria, types of grants available and the assessment process; An understanding of the key requirements/priorities and application criteria involved in developing good applications; Advice and guidelines to submit a good application; Information on further support available.

1	How well did the session meet its stated objectives (see above)?										Comment selection: Very useful, clear and comprehensive Fantastic and well organised! Great deal of information, good overview
	1	2	3	4	5	6	7	8	8.9	10	

2	Did the workshop provide you with the information you needed on the Scottish Government Small Grants Programme?										What further information would have been useful? Yes it did. The information can be used to complete other grant applications. Just longer session to explore more questions
	1	2	3	4	5	6	7	8	8.9	10	

3	What did you find most useful from the event?
(Collated answers) Successful applicant presentation (9 mentions) Form guidance and further support offered (7 mentions) Eligibility criteria clarification (5 mentions) Application process explanation (4) Clarifying Outcomes/aims and activities (3) Incorporation information and further support (3) Q&A (2) Sharing information with other attendants (2) Information on types of grants (2)	

4	Having attended this event has your skills, knowledge and/or confidence in applying to the Scottish Government small grants programme increased?										Comment selection: Confidence in approaching an application. Helped greatly in giving me an overview of the whole process. Knowledge rather than confidence. A lot of thoughts provoked
	No	Some (3)	Quite a bit (23)	Large increase (7)							

5	Because of attending this event has your confidence and skills in fundraising increased?										Comment selection: Already a fundraiser but session definitely increased my skills specific to Small Grants Programme. I feel that more information has shown me a greater need for more training in fundraising and changing roles between partners.
	No (6)	Some (13)	Quite a bit (9)	Large increase (5)							

6	6.1	Have you increased your knowledge of other organisations?	Yes (15)	No (2)
	6.2	Did you make new contacts?	Yes <i>How many?</i> Average 1.9	No
	6.3	What will these new contacts/knowledge of others help you do, and/or what follow up do you intend to make?		
Comment selection: Very interesting and wonderful to see more African diaspora members Networking with them to learn from their experience and use it to develop our project using their good examples.				

7	What further information or support would you find useful from NIDOS and/or SMP?
(Collated answers) Continue offering session in Aberdeen (4 mentions) Further guidance on applications (9 mentions) Incorporation support (2) Further funding information (1)	

8	What will you do differently as a result of this event?
(Collated answers) Start (and follow) the application procedure (9) Start the incorporation process (4) Write better applications (4) Better planning (2) Network with fellow applicants (1) Commitment to advocate for the small grants scheme to continue beyond this pilot phase (1)	

9	How would you rate the facilitator(s)?										Comment selection: Knew their issues well, very clear. Excellent. Clear and articulate
	1	2	3	4	5	6	7	8	9.3	10	

10	How would you rate the admin of this event (<i>bookings, pre-event info etc</i>)?	1	2	3	4	5	6	7	8.7	9	10
	How would you rate the venue?	1	2	3	4	5	6	7	8.2	9	10
	How would you rate the catering?	1	2	3	4	5	6	7.5	8	9	10

11	How did you hear about this event?
(Collated answers) NIDOS (16 mentions) SMP (10 mentions) Friends/Colleagues (4) Social media (4) Big Lottery (1) Big Lottery	

12	What size/type of organisation are you from, if any (circle all that apply)			
	Diaspora (6)	Very Small NGO Under £20,000/yr (16)	Small NGO £20,000 and £100,000/yr (7)	Between £100,000 - £500,000/yr (2)
		I am an individual/ Freelance consultant (2)	Social Enterprise	Other (2)

13	Any other comments and feedback?
Comment selection: The programme should continue beyond the pilot phase to give all Scottish organisations the opportunity to apply, to allow those that have been successful the opportunity for follow-on funding, or for	



unsuccessful organisations the chance to resubmit.
 Impressed by Malawi Fruits - that is how the West should help Africans to sustain themselves (Diaspora individual). Good event.

14	How would you rate this session overall?										Comment selection: Thank you! Very informative, clear explanation. Informative and responsive to questions
	1	2	3	4	5	6	7	8	9	10	

APPENDIX B:



SMP 2014 Annual General Meeting Couper Institute, Glasgow 27th September 2014 SUMMARY OF FEEDBACK

In total, more than 100 people attended the 2014 SMP AGM. 34 people/organisations gave feedback (34%) on the day by completing a 1 page evaluation form. These are the collated results from the feedback, and are presented unedited.

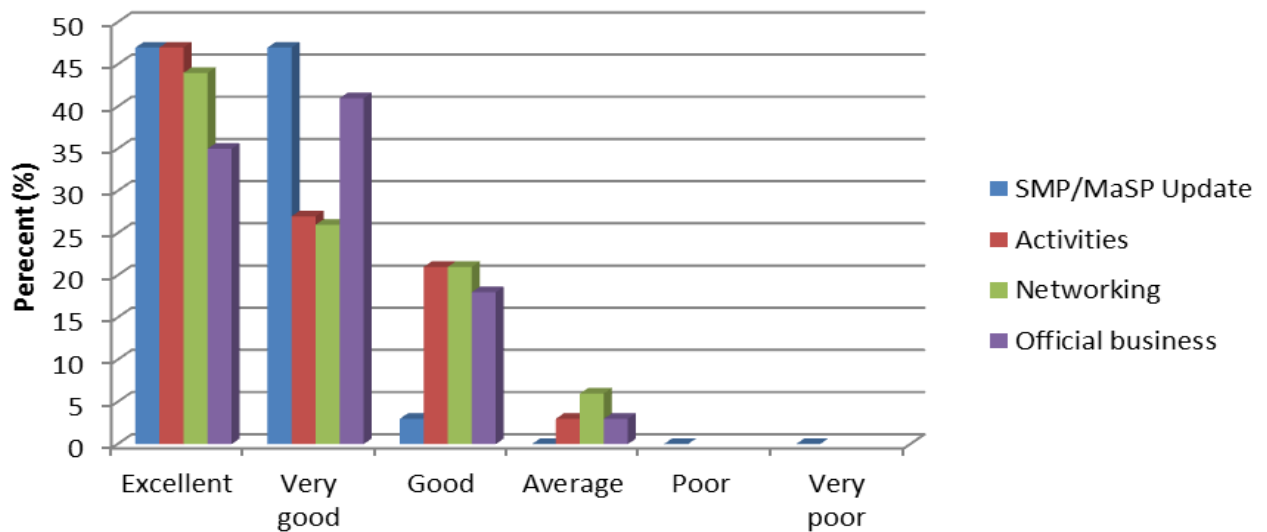
68% of respondents were **already SMP members**, 32% were not members.

59% of respondents rated the **AGM overall** as “excellent” and 35% as “very good”; 3% rated it as either “good” or “average”; no one rated it as “poor” or “very poor”.

Comments on AGM overall included:

- *Great afternoon, very enjoyable with important connections made*
- *Best ever and first one I have been able to hear what was going on. Well done*
- *Love the campfire format and metaphor*
- *Great for networking and putting ideas forward*
- *Very stylishly conceived and professionally delivered, as always David and Charlie*
- *Wonderful atmosphere of positivity in these times of oppression and war in other parts of Africa/ME*
- *Loved the campfire and music*
- *Excellent atmosphere and stage*
- *Fantastic atmosphere and content*
- *Very organised and kept lovely*
- *Interesting-enjoyable*
- *Liked the informal feel-very informative afternoon*
- *Much more dynamic than most AGMS*
- *Great opportunities to network and hear stories*
- *Too long and general- about "feel good"*
- *Great vibrant atmosphere*
- *The venue is fine, but not easy to get to*





47% of respondents rated the **SMP/MaSP updates** as “excellent”, 47% as “very good” and 3% as “good”; no one rated it “average”, “poor”, or “very poor”.

47% of respondents rated the systems to **feed into SMP activities and future planning** as “excellent”, 27% as “very good”, 21% as “good” and 3% as “average”; no one rated it “poor”, or “very poor”.

44% of respondents rated the **networking** as “excellent”, 26% as “very good”, 21% as “good” and 6% as “average”; no one rated it “poor”, or “very poor”.

35% of respondents rated the **official AGM business** as “excellent”, 41% as “very good”, 18% as “good” and 3% as “average!; no one rated it “poor”, or “very poor”.

83% of respondents said they made **useful new contacts** during the afternoon. The average number of new contacts made by each respondent was 3.

80% of respondents felt **the afternoon strengthened or supported their links with Malawi**.

When asked “What did you like most about the afternoon?” respondents stated:

- *Activities at each zone*
- *The informality not like a boring AGM at all*
- *Campfire format, excellent idea. Meeting people, Very inspiring chat*
- *Feeling a small part of something so positive and powerful, so affirming*
- *Fun-there are too many dry AGMs*
- *SMP Activities and stalls*
- *Informality and relaxed atmosphere. Unhurried*
- *The movement/activities*
- *Discussion*
- *More interesting, creative way to run an AGM*
- *Networking and I appreciate the work that went into making the meeting place-great there was no powerpoint*
- *Hearing about SMP activities and meeting new people*
- *The staff stories and safari around the stalls*
- *The informal opening and introduction to team members*
- *The informal but very serious content. The obvious dedication and inspiration of the SMP team-great.*
- *Relaxed atmosphere*



- Fellowship and
- Panel discussion
- The campfire theme
- The overall

organisation

structure

- Interactive- the format more for youth congress event could be better too
- Interactive
- SMP Activities
- Overall change of approach
- Networking
- The energy and value of respectful collaboration that it modelled
- SMP/MaSP updates, feeding into SMP's activities and future plans
- Excellent round the campfire discussion

When asked “What would you suggest we change to improve the AGM next year?” respondents stated:

- Keep doing what you are doing, very fun and enjoyable day
- Not have it on the Glasgow holiday weekend
- Invite more school reps. More Stalls. More space for great activities
- One or two personal testimonies of some great successes
- Was all pretty well done
- More stalls
- Perhaps some more Malawian music
- It will be hard to follow
- Specific networking opportunities- i.e. separating into different sectors
- More music-dance?
- Food
- Start earlier for more music
- Faster pace
- Develop the interactive further
- More businesses
- More young folk involvement
- More food at the interval
- More professional opportunities to discuss project themes
- Have a volunteer on sound desk so that organisers don't need to think about it
- More time for networking
- It would be good to have business/investors speak to the AGM, and training/side session on partnership principles

Feedback from SMP staff team:

What worked well:

- The relaxed approach; using stories around the campfire
- Matthews is a great speaker
- No powerpoint
- Good team work
- Well organized
- Participatory and consultative-shows members we listen to them
- Good time keeping
- Visuals and staging were a great addition
- Good size venue





- Great photographer
- Good diaspora input
- Good youth turnout
- Members liked meeting the team
- Great Board turnout and support
- Raffle-excellent prizes

Learning for next time:

- Have a sound volunteer
- Have a twitter volunteer
- Video input from MaSP members/MaSP AGM
- More central venue (confirm by end of Dec 2014)
- Youth input
- Coloured names badges to identify type of membership
- Filler activities for people who finish main activity quickly
- More simple, straightforward activities for the time and space available
- 2 people per activity
- Start preparation later now we have bigger staff team
- Avoid Glasgow bank holiday weekend



Conclusions:

As with last year's meeting, we were keen to make the 2014 AGM as fun, engaging, interactive and memorable as possible.

Taking the title of Ken's book "Together in the talking place" we used storytelling as our way of bringing our members together and inspiring them with different stories of Scotland-Malawi linking.

We aimed to use the event to:

- Introduce the new SMP staff to the members
- Highlight the SMP's key activities in line with the 4 operational strands of the SMP Strategic Plan 2014-2017
- Promote our "Partnership Principles" approach
- Give an update on MaSP's activities and future plans
- Promote new member services and training on offer in autumn 2014
- Conduct the core AGM business, including the election of Directors
- Promote membership to those not yet signed up

Looking at the feedback, it looks like we succeeded in conducting a fun, engaging, interactive and memorable event, meeting the aims outlined above. Specifically, members and guests valued the interactivity and creativity of the afternoon, the networking, getting to know the new team and the informality.



APPENDIX C:

Headline Mapping of core SMP activities on to MGDSII

Malawi Growth and
Development Strategy II
(MGDS II)

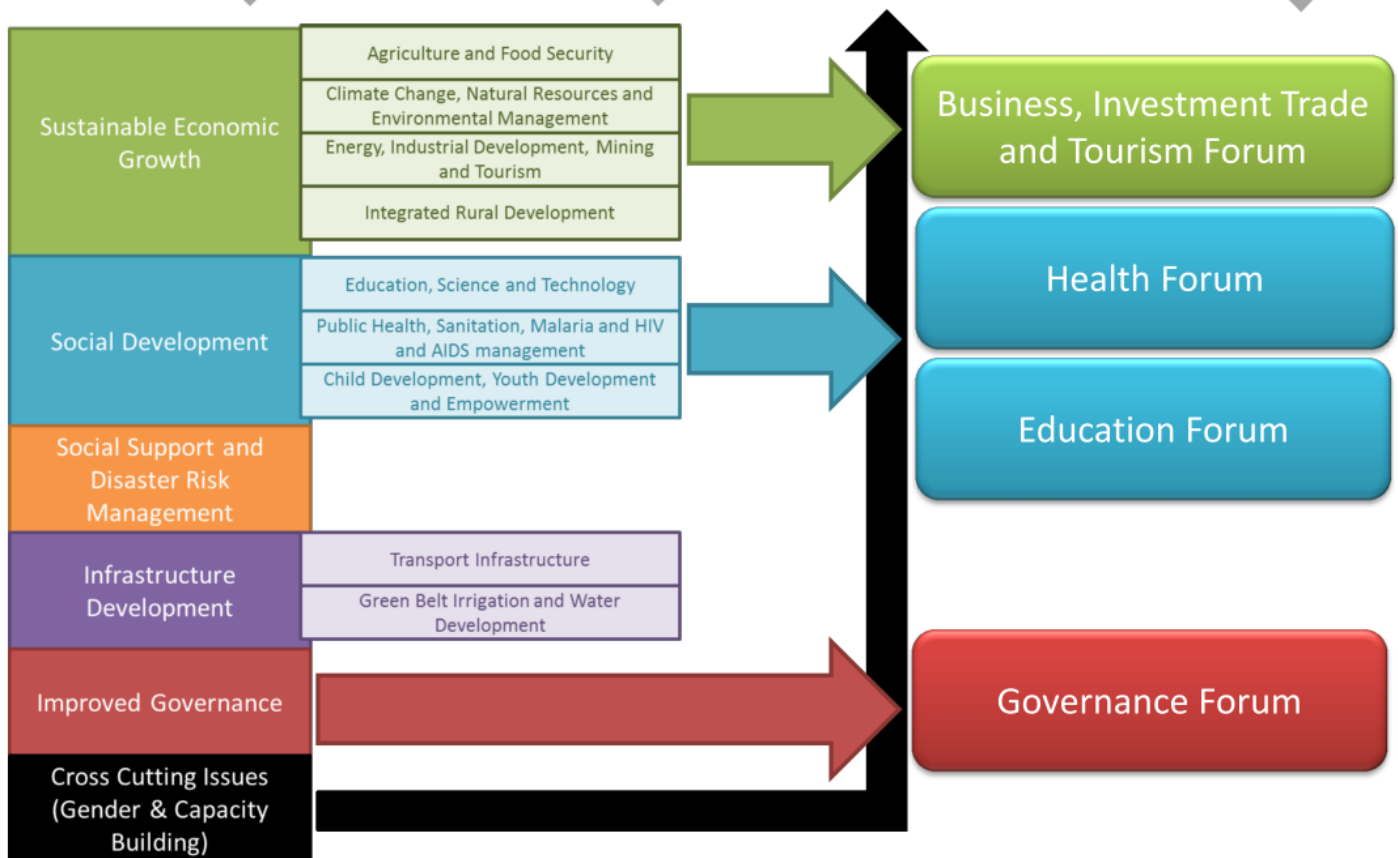


6 thematic areas

9 key priority areas



SMP activities



APPENDIX D:

SMP 2014 Annual General Meeting

Couper Institute, Glasgow

27th September 2014

SUMMARY OF member lobbying and advocacy consultation

EXECUTIVE SUMMARY:

BACKGROUND:

Every year it is important for the Scotland Malawi Partnership (SMP) to consult its members on their advocacy and lobbying priorities so as to renew the Partnership's mandate to lobby on its members' behalf and to annually refresh and update its Lobbying and Advocacy Strategy.

At the 2014 SMP AGM members were invited to vote on the lobbying and advocacy priorities they would like the SMP to take forward over the next year on their behalf. They were each given six 'ballot papers', one for each of the main groups the SMP is active lobbying, with each of the main headline advocacy points listed. Members were invited to tick if they liked an item, cross if they didn't like it, and give their comments for each. They were also able to suggest new advocacy points for each of the groups.

SUMMARY OF RESULTS:

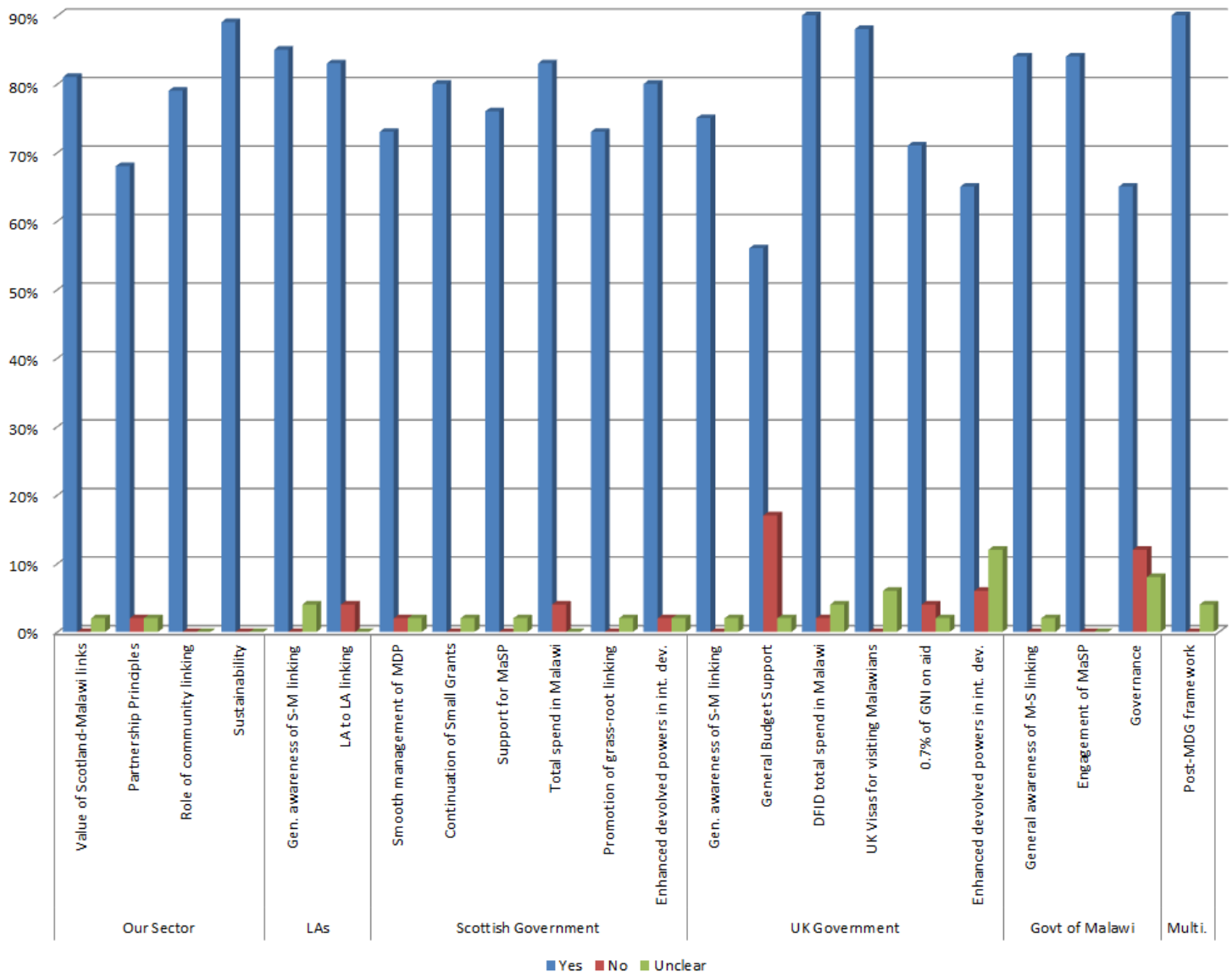
53 Members took part in the exercise although not all who took part voted in each of the six sections; we therefore give results as percentage of those who voted. The SMP's 22 lobbying and advocacy points all received between 56% and 90% "yes" votes (ticks) and between 0% and 17% "no" votes (crosses). This is a very strong endorsement of the SMP's lobbying and advocacy activities which further strengthens the Partnership's mandate to advance these points on its members' behalf.

Accordingly, the 2013-14 Lobbying and Advocacy Strategy will remain largely unchanged for 2014-15. Only two areas received less than 60% positive support or more than 10% negative support (our parameter for judging member consensus): lobbying the Government of Malawi directly to improve governance and lobbying the UK Government to restart General Budget Support. We therefore have removed these two items from the 2014-15 Lobbying and Advocacy Strategy.

Overall this was an extremely positive consultation exercise with much feedback from Members that they value being asked their opinions and grateful to the SMP for the work it does to advance these points.



RESULTS OF MEMBER CONSULTATION



N.B.: Feedback after the event suggests some members put crosses for those they did like. There was clearly some confusion with this. Accordingly, those crosses which look as if they could positive rather than negative (for example, where someone has just put one cross against one item on a sheet) have been counted as “unclear votes”, as have question-marks or other ambiguous symbols.

53 Members took part in the exercise although not all who took part voted in each of the six sections; we therefore give results as percentage of those who voted.

The 22 lobbying and advocacy points all received between 56% and 90% “yes” votes (ticks) and between 0% and 17% “no” votes (crosses). This is a very strong endorsement of the SMP’s lobbying and advocacy activities which further strengthens the Partnership’s mandate to advance these points on its members’ behalf.

Accordingly, the 2013-14 Lobbying and Advocacy Strategy will remain largely unchanged for 2014-15.



Summary of results by organisation/sector lobbied:

		Yes	No	Unclear
Our Sector	Value of Scotland-Malawi links	81%	0%	2%
	Partnership Principles	68%	2%	2%
	Role of community linking	79%	0%	0%
	Sustainability	89%	0%	0%
LAs	Gen. awareness of S-M linking	85%	0%	4%
	LA to LA linking	83%	4%	0%
Scottish Government	Smooth management of MDP	73%	2%	2%
	Continuation of Small Grants	80%	0%	2%
	Support for MaSP	76%	0%	2%
	Total spend in Malawi	83%	4%	0%
	Promotion of grass-root linking	73%	0%	2%
	Enhanced devolved powers in int. dev.	80%	2%	2%
UK Government	Gen. awareness of S-M linking	75%	0%	2%
	General Budget Support	56%	17%	2%
	DFID total spend in Malawi	90%	2%	4%
	UK Visas for visiting Malawians	88%	0%	6%
	0.7% of GNI on aid	71%	4%	2%
	Enhanced devolved powers in int. dev.	65%	6%	12%
Government of Malawi	General awareness of M-S linking	84%	0%	2%
	Engagement of MaSP	84%	0%	0%
	Governance	65%	12%	8%
Multilaterals	Post-MDG framework	90%	0%	4%

Summary of results by popularity with Members:

		Yes	No	Unclear
UK Government	DFID total spend in Malawi	90%	2%	4%
Multi.	Post-MDG framework	90%	0%	4%
Our Sector	Sustainability	89%	0%	0%
UK Government	UK Visas for visiting Malawians	88%	0%	6%
LAs	Gen. awareness of S-M linking	85%	0%	4%
Govt of Malawi	General awareness of M-S linking	84%	0%	2%
Govt of Malawi	Engagement of MaSP	84%	0%	0%
LAs	LA to LA linking	83%	4%	0%
Scottish Government	Total spend in Malawi	83%	4%	0%
Our Sector	Value of Scotland-Malawi links	81%	0%	2%
Scottish Government	Continuation of Small Grants	80%	0%	2%
Scottish Government	Enhanced devolved powers in int. dev.	80%	2%	2%
Our Sector	Role of community linking	79%	0%	0%
Scottish Government	Support for MaSP	76%	0%	2%
UK Government	Gen. awareness of S-M linking	75%	0%	2%
Scottish Government	Smooth management of MDP	73%	2%	2%
Scottish Government	Promotion of grass-root linking	73%	0%	2%
UK Government	0.7% of GNI on aid	71%	4%	2%
Our Sector	Partnership Principles	68%	2%	2%
UK Government	Enhanced devolved powers in int. dev.	65%	6%	12%
Govt of Malawi	Governance	65%	12%	8%
UK Government	General Budget Support	56%	17%	2%



The SMP will, where possible, focus more of its lobbying and advocacy capacity on those areas which scored more than 80% popular support amongst the membership, including:

- Lobbying the UK Government on DFID total spend in Malawi (90%)
- Lobbying multilaterals on the Post-Millennium Development Goals (90%)
- Lobbying our sector on Sustainability (89%)
- Lobbying the UK Government on UK Visas for visiting Malawians (88%)
- Lobbying Local Authorities on general awareness of Scotland-Malawi linking (85%)
- Lobbying Government of Malawi on general awareness of Malawi-Scotland linking (84%)
- Lobbying Government of Malawi on engagement of MaSP (84%)
- Lobbying Local Authorities on Local Authority to Local Authority links (83%)
- Lobbying the Scottish Government on Total spend in Malawi (83%)
- Lobbying our sector on the value of Scotland-Malawi links (81%)
- Lobbying the Scottish Government on the continuation of Small Grants (80%)
- Lobbying the Scottish Government on enhanced devolved powers in international development (80%)

The SMP has decided to stop lobbying and advocacy on topics which received less than 60% positive support or more than 10% negative support: these are areas we do not think there is popular consensus.

Two items fall outside these limits:

Lobbying the Government of Malawi directly to improve governance:

The SMP does not currently directly lobby the GoM on governance but we added this to the member consultation exercise to gauge whether there was strong popular support for this idea which some members have suggested. Looking at the results, and the comments given by members, there is a sense from a number of members that the SMP should not directly lobby the GoM on this point but rather look to coordinate the work of its members in this area and, should direct conversation with the GoM be required in the future, this should best be led by MaSP in Malawi.

Following our members' input, the SMP will not lobby the GoM directly on governance but will support coordination of effort through a Governance Forum and maintain close contact with MaSP.

Lobbying the UK Government to restart General Budget Support:

The SMP has not been actively lobbying the UK Government to re-start general budget support since the "cashgate" scandal broke. Instead we have been: raising awareness of the impact of this reduction in budget support amongst donors; putting pressure on the UK government to ensure the bottom-line to Malawi is maintained and that urgent and effective alternative channels for delivery are found to achieve the same humanitarian and developmental outcomes; emphasising the importance (following the Paris Declaration on Aid Effectiveness) for the Government of Malawi to still have lead responsibility for the coordination of development activities; and encouraging our members and the UK Government to help build capacity of the Government of Malawi in the management of public finances.

Following our members' input, the SMP will not re-start lobbying for general budget support until there is clear evidence that essential standards of good governance, transparency and sound financial management are in place with the Government of Malawi.

Overall this was an extremely positive consultation exercise with much feedback from Members that they value being asked their opinions and gratitude to the SMP for the work it does to advance these points.



The following pages give the full data breakdown and all comments received from members.

OUR SECTOR

Distinctiveness and value of Scotland-Malawi links

Promoting what we see as distinctive and valuable about two-way, mutually beneficial people-to-people Scotland-Malawi links, including: the priority of the relational; the mobilisation of civil society; Government in synergy with people; and a reciprocal partnership for development.

RESULTS: **Yes: 43 of 53 (81%)** **No: 0 of 53 (0%)** **Unclear vote: 1 of 53 (2%)**

Comments:



- *People-to-People* [underlined]
- *Distinctive and valuable about two-way* [underlined]
- *"Forum for contribution to this"*
- *"Definitely. I think this is unique"*
- *"History is important"*

Partnership Principles:

Over the last three years we've asked around 200 Malawian and 200 Scottish organisations what partnership principles underpin and define their links together. We've condensed all this data into just 11 principles, structured together as an acronym spelling the word "P.A.R.T.N.E.R.S.H.I.P" [Planning and implementing together; Appropriateness; Respect, trust and mutual understanding; Transparency and accountability; No one left behind; Effectiveness; Reciprocity; Sustainability; Do no Harm; Interconnectivity; Parity (equality)]. All of the SMP's advice, support and information in the coming years will be framed by these 11 principles.

RESULTS: **Yes: 36 of 53 (68%)** **No: 1 of 53 (2%)** **Unclear vote: 1 of 53 (2%)**

Comments:

- *"Like it! Will use it"*
- *"Make these more interactive"*
- *"These are good principles but I find that acronyms like this can seem to take away from the sincerity of the underlying intention"*
- *"I would want other countries in international development adopt our principles"*
- *"Update of emphasize"*
- *"Very good idea as organisations need good advice on principles"*
- *"Good approach"*

Role of community linking:

Working with organisations such as NIDOS to ensure activity which would otherwise be focused purely on registered NGOs engaged in international development activity, is also connected with community linking (including schools, churches etc) and people-to people links.

RESULTS: **Yes: 42 of 53 (79%)** **No: 0 of 53 (0%)** **Unclear vote: 0 of 53 (0%)**

Comments:

- *"Attractive resources – or "pop-up" talk – area for the future"*

Sustainability:

Encouraging members and others in the sector to think critically about sustainability in their links with Malawi. Encouraging to focus not on what they can achieve while funds are available but what activity will be continuing five or ten years after the last funds are invested.

RESULTS: **Yes: 47 of 53 (89%)** **No: 0 of 53 (0%)** **Unclear vote: 0 of 53 (0%)**

Comments:

- *"Eco issues – learn from Malawi"*
- *"Best way to work – emergency aid has less impact"*
- *"Bob Garrow – sell clean water and waste water processors with sustainability capacities"*
- *"Open forums/discussion on concept of sustainability – different meanings for different organisations /funders"*
- *(environment, economic, Community capacity)"*
- *"Critically important because of post-2015 agenda"*
- *"This is good as it will not encourage dependence but rather taking responsibility"*
- *"Very important"*
- *"Sustainability through Malawian colleagues owning the process"*



Other suggestions for advocacy work in OUR SECTOR: *"Recognition of good work going on at grass root level"*

LOCAL AUTHORITIES:

General awareness of Scotland-Malawi linking:

Raising awareness of Malawi, and Scotland's links with Malawi, especially after local elections and changes in key staff.

RESULTS: **Yes: 44 of 52 (85%)** **No: 0 of 52 (0%)** **Unclear vote: 2 of 52 (4%)**

Comments:

- *"Partnership development is a step ahead for an organisation"*
- *"A key link to Scottish citizens"*
- *"Good idea as 1-1 in area of knowledge is good"*
- *"Link with diaspora community"*
- *"Support people to understand why Local Government should be engaged in international development work, and what has been achieved through this way of working?"*
- *"Media banners for this"*
- *"Make sure that awareness is sharp and enthusiastic. Keep the link going into the future."*
- *"Using existing local authority members"*

Local Authority to Local Authority linking:

Following requests from the Government of Malawi, encouraging the most active Scottish Local Authorities to consider direct links with Local Authorities in Malawi, in relationships based on shared-learning in the run up to the and after the May 2014 local elections in Malawi.

RESULTS: **Yes: 43 of 52 (83%)** **No: 2 of 52 (4%)** **Unclear vote: 0 of 52 (0%)**

Comments:

- | | |
|---|---|
| <ul style="list-style-type: none"> - <i>"Sister local authority support is very effective in this context"</i> - <i>"A valuable resource"</i> - <i>"Good idea as 1-1 in area of knowledge is good"</i> - <i>"No. Terrible idea"</i> - <i>"Limits the potential of small NGO's"</i> | <ul style="list-style-type: none"> - <i>"Support authorities to free up funding and staff time for this work"</i> - <i>"Great"</i> - <i>"Not sure which are the most active Scottish Local Authorities currently involved"</i> |
|---|---|
- [voted no]

Other suggestions for advocacy work with LOCAL AUTHORITIES:

- | | |
|---|--|
| <ul style="list-style-type: none"> - <i>"Have the interest for the general public. Incredible partnership with other country"</i> - <i>"Local authority leads throughout Scotland"</i> - <i>"Push for Scottish local authorities to support local NGOs."</i> | <ul style="list-style-type: none"> - <i>"One UK Authority and staff can also benefit and learn from participation"</i> - <i>"Workshops in Malawi (if requested)"</i> - <i>"South Lanarkshire Council – twin Blantyre in Scotland with Blantyre in Malawi"</i> |
|---|--|



SCOTTISH GOVERNMENT:

Smooth management of Malawi Development Programme:

Following feedback from members, since the summer of 2011 the SMP has consistently encouraged the Scottish Government to manage the International Development Fund in such a way as to maximize: forward planning; accessibility; sector engagement; and transparency.

RESULTS: **Yes: 36 of 49 (73%)** **No: 1 of 49 (2%)** **Unclear vote: 1 of 49 (2%)**

Comments:

- *"Financial control is okay for a trusted partnership"*
- *"Accessibility and awareness should continue"*
- *"Shifting sand – monitor regularly – not static"*
- *"With sensitivity!"*
- *"Very glad the small grants are now available"*
- *"Much needed at present"*

Continuation of Small Grants Programme:

Representing our members, we have lobbied the SG, alongside NIDOS, for the introduction of a small grants programme as part of the IDF since June 2011. We believe smaller organisations, underpinned by volunteerism and long-standing people-to-people connections have much to offer the IDF, especially in terms of innovation, focus, partnership and sustainability. We are delighted that the SG have introduced a pilot small grants programme, committing £1 million over two years in the first instance. We will continue to advocate that this programme is continued, informed by learning from its pilot phase.

RESULTS: **Yes: 39 of 49 (80%)** **No: 0 of 49 (0%)** **Unclear vote: 1 (2%)**

Comments:

- *"Keep trying to make it easier for small charities"*
- *"But with greater transparency and accountability, it is hard for members of the public to get info on where funds are allocated and what has been achieved"*
- *"This has been excellent and should increase"*
- *"Not only for charities"*
- *"Micro enterprise. Support women"*
- *"Difficult for some organisations to match the criteria of registered charity if Church of Scotland based"*
- *"As long as sufficient due diligence over impact of contribution from smaller organisations"*
- *"Extend to non-charities"*
- *"Review small grants – certain organisations excluded by rigid definition of partnership etc"*
- *"A main priority – even though SG likes to hand out large grants"*
- *"Very glad the small grants are now available"*
- *"Good work securing this"*
- *"Although the SMP and NIDOS offer support, it can still be difficult to support funding"*

Support for MaSP:

The Scottish Government awarded a 2012-15 project grant for MaSP our Malawi-led and Malawi-owned sister organisation to support Malawian civil society in coordinating and developing Malawi's many links with Scotland. We very much welcome this investment and advocate for core funding to be awarded to continue MaSP's work 2015-17.

RESULTS: **Yes: 37 of 49 (76%)** **No: 0 of 49 (0%)** **Unclear vote: 1 of 49 (2%)**



Comments:

- "Try to obtain other financial support for MaSP?"
- "But funded from development education pot, which should be separate from 0.7%"
- "Yes. Sharing is partnership"
- "Watch for overlaps"
- "Very good return on investment"
- "Very important"
- "Exercise scrutiny on prices"

Total spend in Malawi:

We advocate that the Malawi Development Programme remains the mainstay of the SG's International Development Fund, representing the strength of connections between Scotland and Malawi at a people-to-people level.

RESULTS: Yes: 40 of 49 (82%) No: 2 of 49 (4%) Unclear vote: 0 of 49 (0%)

Comments:

- With the limited resources work should be focussed, but learning spread more widely"
- "Only if audited"
- "Yes. Our priorities in Scotland are driven differently than the rest of the UK"
- "Make it clear to others. Promote historical link"
- "Not only – remember other poor countries with which Scotland is closely associated"

Promotion of grass-root linking:

Seeking, generally, to raise awareness of the significant role and impact played by Scotland-Malawi grass-root community-led linking, and how this supports the SG's own international development programme.

RESULTS: Yes: 36 of 49 (73%) No: 0 of 49 (0%) Unclear vote: 1 of 49 (2%)

Comments:

- "Very important"
- "Vital if we are to retain sustainability and support"
- "Share information"
- "Vital"

Enhanced devolved powers in international development:

We believe it is *possible* (but unlikely) to get Scotland's relationship with Malawi on the table as enhanced devolution is negotiated. We look to present this as a unique Scottish contribution/approach to international development: that ten years into the current programme we can see it has been a success and worthy of further investment/powers.

RESULTS: Yes: 39 of 49 (80%) No: 1 of 49 (2%) Unclear vote: 1 of 49 (2%)

Comments:

- "Good idea – many smaller, more 'personal' links between countries may foster more supportive relationships and more sustainable activity, rather than 'everyone' trying to help 'everyone' "
- "SG IDF is much more accessible than DFID"
- "SMP model is strong case for this"
- Yes. Do push this – it pushes our work and links into work such as THET"
- "BIG priority please"
- "We need to be very cautious on this one"
- "Would be excellent if this happened"

Other suggestions for advocacy work with the SCOTTISH GOVERNMENT:

- "Promote collaboration with DFID, ensure joined up, coherent funding of works. Support south-south links and networks beyond Malawi"
- "Global citizenship education"



UK GOVERNMENT:

General awareness of Scotland-Malawi linking:

Maintaining good awareness amongst the UK Government and Parliament of Scotland-Malawi links, our members' work and the SMP. Issuing briefings to Scottish MPs on Malawi links within their constituencies, maintaining good relations with the Scotland Office and other key Whitehall departments, and organising roundtable meetings for incoming Ministers/key senior civil servants/High Commissioners to meet with our members.

RESULTS: **Yes: 36 of 48 (75%)** **No: 0 of 48 (0%)** **Unclear vote: 1 of 48 (2%)**

Comments:

- *"Important to re-open this door"*
- *"Have been doing a good job here"*
- *"Please keep the links"*

General Budget Support:

Encouraging the UK Government to re-start General Budget Support (GBS) as a modality of its overseas development assistance with Malawi. GBS with Malawi was suspended in 2011 after the cooling of diplomatic links between the UK and Malawi.

RESULTS: **Yes: 27 of 48 (56%)** **No: 8 of 48 (17%)** **Unclear vote: 1 of 48 (2%)**

Comments:

- *"Yes. Punishment of the Malawi Government hits the citizens not the politicians"*
- *"If audited."*
- *"Not until governance sorted"*
- *"Monitor this carefully" [did not vote]*

DFID total spend in Malawi:

Lobbying the UK Government to ensure it meets its bottom-line commitment to aid assistance with Malawi set, as at the last bilateral aid review. During the cooling in diplomatic relations in 2011 the total spend reduced but this has now increased to over £100m.

RESULTS: **Yes: 43 of 48 (90%)** **No: 1 of 48 (2%)** **Unclear vote: 2 of 48 (4%)**

Comments:

- *"This is important too"*
- *"DFID funding is vital to Malawi"*
- *"Sending water and or sewage processing modules to Malawi rather than cash. Help in kind."*
- *"Look for a SG-IDF style Malawi fund at DFID"*
- *"Funding bottom up"*
- *"If you don't lobby, we'll lose the money"*
- *"Audit and review"*

UK Visas for visiting Malawians:

Lobbying for UK visa issuing facilities to be returned to Lilongwe and the effective resourcing of the visa assessment process such that reasonable enquiries can be made where there are queries, thus reducing the number of applications summarily rejected for spurious reasons.

RESULTS: **Yes: 42 of 48 (88%)** **No: 0 of 48 (0%)** **Unclear vote: 3 of 48 (6%)**



Comments:

- "Very helpful"
- "This is a big problem"
- "Good work already"
- "Visa process needs to be easier"
- "Value of equal partnership should be encouraged"
- "The online visa processing is so complicated to Malawians with little internet access. Please consider having an office back in Lilongwe rather than relying on South Africa"
- "Very important"
- "Most important. Unfair costs and applications forms for Malawians visiting the UK are difficult"
- "High priority"
- "This continues to be a problem"
- "Campaign to not have this run by external organisations"
- "Needs to be more open, easier – especially given the links"
- "Very important"

0.7% of GNI on aid:

Lobbying the UK Government to meet its commitment to investing 0.7% of Gross National Income on overseas development assistance.

RESULTS: Yes: 34 of 48 (71%) No: 2 of 48 (4%) Unclear vote: 1 of 48 (2%)

Comments:

- "Lobby to have this enshrined in legislation in the UK"
- "Very important"
- "Increase"
- "Encourage members to lobby their MPs"
- "Advocate for 0.7% GNI to be devolved to Scottish Government"
- "Concerned about 'aid' vs 'development' – how to make sure it is development and sustainable"
- "UK should be proud of this. One good thing I can say of this UK Government!"
- "1% min"
- "Needs auditing"
- "Difficult to be so specific"
- "Increase greatly, say 1.4%, then 2.8%. Inequality redress"
- "And more if possible!"

Enhanced devolved powers in international development:

We believe it is *possible* (but unlikely) to get Scotland's relationship with Malawi on the table as enhanced devolution is negotiated. We look to present this as a unique Scottish contribution/approach to international development: that ten years into the current Scottish Government programme we can see it has been a success and worthy of further investment/powers.

RESULTS: Yes: 31 of 48 (65%) No: 3 of 48 (6%) Unclear vote: 4 of 48 (12%)

Comments:

- "Yes. Very much support this – would make link much stronger"
- "Yes!"
- "Absolutely. So we can maintain 0.7%"
- "Very important."
- "? Needed"
- Please make this a BIG priority"

Other suggestions for advocacy work with the UK GOVERNMENT:

- "Trade agreements – I want to buy Malawian Gin! A joke but linked to a serious issue"
- "More support for Scottish organisations"



GOVERNMENT OF MALAWI:

General awareness of Malawi-Scotland linking:

Raising awareness of, and support for, Malawi's links with Scotland. Working especially closely with the Ministry of Foreign Affairs and the four Malawi-Scotland Strand Leader civil servants.

RESULTS: **Yes: 41 of 49 (84%)** **No: 0 of 49 (0%)** **Unclear vote: 1 of 49 (2%)**

Comments:

- *"Underpinning purpose of SMP"*

Engagement of MaSP:

Raising awareness of the Malawi Scotland Partnership (MaSP) and encouraging the Government of Malawi, especially the Ministry of Foreign Affairs and the four Malawi-Scotland Strand Leader civil servants, to engage closely with MaSP.

RESULTS: **Yes: 41 of 49 (84%)** **No: 0 of 49 (0%)** **Unclear vote: 0 of 49 (0%)**

Comments:

- *"I know this is happening more already! Our own contacts in Nkhoma are part of MaSP"*
- *"Yes. Civic engagement increases civic support"*
- *"Important to have a link at high level"*
- *"Very important to do this. The more that comes from Malawi the better"*

Governance:

In the wake of "Cashgate" the SMP is keen to ask its members whether it should have a more active role promoting good governance with the Government of Malawi.

RESULTS: **Yes: 32 of 49 (65%)** **No: 6 of 49 (12%)** **Unclear vote: 4 of 48 (8%)**

Comments:

- *"Most important of all"*
- *"This issue really needs continued intervention to stop the malpractice"*
- *"Not particularly part of the SMP's remit"*
- *"This should be led by MaSP"*
- *"Closer monitoring to avoid embezzling of funds"*
- *"Of course, poor governance = poor management and corruption = poor outcomes"*
- *"This issue undermine work done by SMP/MaSP" [Ticked yes]*
- *"Very difficult to become involved in such a serious issue"*
- *"Working together rather than imposing"*
- *"Define 'governance' in mutually meaningful way"*
- *"Vital"*
- *"Don't know"*
- *"Only through MaSP"*

Other suggestions for advocacy work with the GOVERNMENT OF MALAWI:

- *"Gender equality and economic empowerment"*

MULTILATERALS:

Post-MDG framework:

Working in partnership with other key agencies in the sector to help coordinate Scotland's civil society contribution to the design of the post-MDG framework, and facilitating input from Malawi civil society and MaSP. Then raising awareness in Scotland of the new Sustainable Development Goals once agreed and supporting our members in Scotland, and MaSP's members in Malawi, to work towards these goals.

RESULTS: **Yes: 43 of 48 (90%)** **No: 0 of 48 (0%)** **Unclear vote: 2 of 48 (4%)**

Comments:

- *"Engage all members"*
- *"Good to get member input in this"*
- *"Don't understand this one"*
- *"This is okay"*
- *"Recognition of huge importance with Malawi – room for growth/support"*
- *"Send kit – e.g. water and sanitation rather than cash to spend locally"*
- *"Perhaps part one [facilitating input to the SDGs] is the most important. There is time for part two [raising awareness in Scotland]."*
- *"You can link with VSO's women in power campaign too!"*
- *"Partnership is one of the 8 MDGs that needs to be reinforced."*
- *"Increase partnership and networking"*

Appendix D:
Letter of thanks from Secretary General of the Malawi Olympic Committee



MALAWI OLYMPIC COMMITTEE

P.O. Box 31757, Along M1 Road, Area 36, Lilongwe. E.MAIL: info@moc.org.mw
Tel: 265 – 111205497

Affiliated: MNCS /CGF/ ANOCA / IOC

David Hope- Jones
Principal Officer
Scotland Malawi Partnership

26th August, 2014

Dear Sir,

**SUPPORT FOR TEAM MALAWI PARTICIPATION IN THE GLASGOW
2014 GAMES**

Malawi Olympic Committee would like to express its profound gratitude on your commitment and all the support you rendered to Team Malawi during the time it was in Scotland.

You organized for the Team all the necessary programs to make the Team feel at home away from home. The connections you made between the Ministers, the Diaspora and the Team Malawi will live a long way in the lives of Team Malawi Delegation.

We did not take all the support for granted; even during the matches we felt the presence and the warmth of the People of Scotland.

We are looking forward to the continued relationship so that we witness the fruits of the partnership even in the future events.

Regards,

Jappie Mhango
SECRETARY GENERAL

PRESIDENT: OSCAR KANJALA SECRETARY GENERAL: JAPPIE MHANGO: TREASURER: HENRY SAKALA
VICE PRESIDENT: FLORA MWANDIRA: VICE SECRETARY GENERAL: CAPTAIN JOHN KAPUTA: EXECUTIVE
MEMBER: JIMMY KADEWERE: DENNIS KUMWENDA: ATHLETE REPRESENTATIVE: KENNETH DZEKEDZEKE