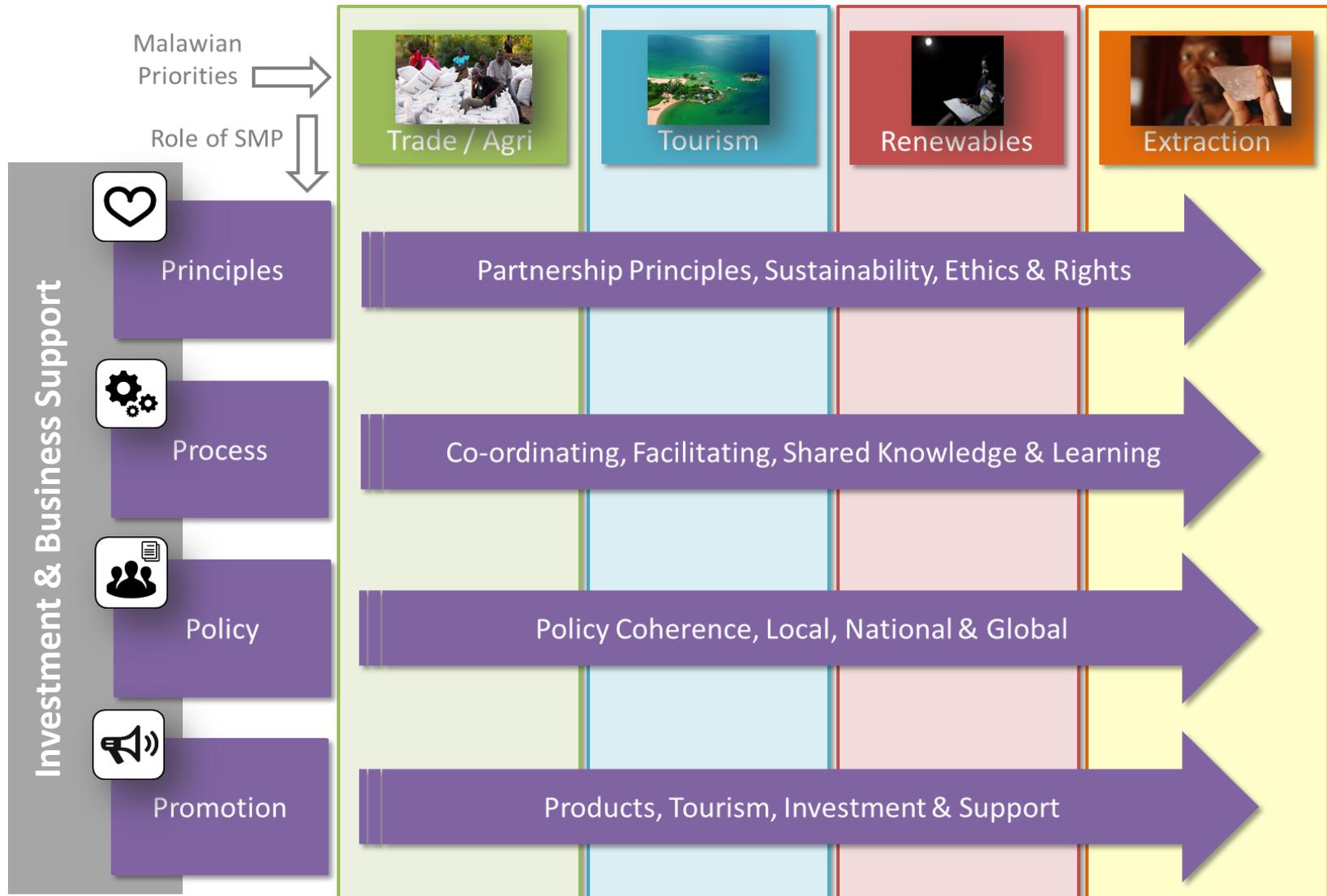


BITT framework



Progress since April forum

- **Co-operatives meeting (29th of May)**

- **Investment & Business Support...**

- *Developing the website*
- *Continuing to work with MITC*
- *Opportunities from Malawi (JCRLF, afriCUBE)*

- **Meeting with SG (15th of June)**

- **Mzuzu coffee promotion**

- *BBC coverage*

promotion: *webpage*

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Sustainable Economic Development

Economically Malawi is one of the poorest countries in the world with over half of its 16 million population living below the poverty line (less than £1/day PPP). While improvements in basic services such as health and education are clearly required, for any such developments to be sustained there is an urgent need for Malawi to grow and diversify its economy to create opportunities for sustainable livelihoods.

The strong historical links between the two countries mean that people from all walks of life and all sectors (private, public and civil society) have a keen interest in supporting the development of the Malawian economy, in particular towards enabling the rural population to build strong and resilient communities.

You too can get involved to support the generation of opportunities for sustainable economic development, click below to find out more....

- [Buy Malawian](#) 
- [Visit Malawi](#) 
- [Invest in Malawi](#) 
- [Volunteer in Malawi](#) 

promotion: *webpage*

Buy Malawian...



Retailers



Products

Click on the retailer or product to find out how to buy.

To hear our producer stories lick below...



promotion: *webpage*

Invest in Malawi...

A number of SMP members are active in Malawi supporting investment in entrepreneurs (mainly through micro-finance loans) and investment in small businesses (loans to micro, small and medium enterprises – MSMEs).

To invest in an entrepreneur in Malawi click here...



To invest in a small business in Malawi click here...



To find out more about the work of our members in this area click below...



To find out more about crowd-funding click below...



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Activities	Outputs	Outcomes	Key Learning
<p>Principles: Understanding the landscape of EI in Malawi</p> 	<ul style="list-style-type: none"> Research completed by University of Dundee in Malawi in 2014/15 	<ul style="list-style-type: none"> SMP members now informed of the opportunities and risks 	<ul style="list-style-type: none"> Exercise now complete and available online Support for mining in Malawi
<p>Process: BITT forum</p> 	<ul style="list-style-type: none"> Model of Engagement Framework Case studies Forum Minutes LinkedIn Networking group 	<ul style="list-style-type: none"> Key stakeholders in Scotland have an established forum to share ideas and identify opportunities Link into NIDOS business forum on policy 	<ul style="list-style-type: none"> BITT forum now launched and four meetings held with positive feedback from members
<p>Policy: SMP engaged and contributing to the SE4ALL forum, led by SG</p> 	<ul style="list-style-type: none"> UN Sustainable Energy for All - Scotland's Contribution 	<ul style="list-style-type: none"> Key stakeholders in Scotland have an established forum to share ideas and identify challenges / opportunities on SE 	<ul style="list-style-type: none"> Policy issues in Malawi in terms of representing the energy agenda at district level
<p>Promotion: Tourism</p> 	<ul style="list-style-type: none"> Collaborative approach to marketing via TWG Pop-up house for CWG Minutes from TWG Media articles Botanics lates event 	<ul style="list-style-type: none"> SMP members and partners are working collaboratively to promote Malawian tourism New audiences aware of Malawi as a tourist destination 	<ul style="list-style-type: none"> New approaches led to increased coverage of Malawian tourism in the media Real opportunity in this area to generate opportunities for SED
<p>Promotion: Trade – Mzuzu coffee</p> 	<ul style="list-style-type: none"> Pop-up house for CWG 'Wake up' campaign with Traidcraft (TC) Joint study on Mzuzu coffee with Imani 	<ul style="list-style-type: none"> An increase (1-6 tonne) of Mzuzu coffee imported to Scotland Traidcraft sales of Mzuzu up by 83% in Scotland Mzuzu now available at the Elephant House 	<ul style="list-style-type: none"> Significant interest from the media (BBC) Supermarkets not the only route
<p>Investment: Encouraging general public to get involved in SED in Malawi</p>	<ul style="list-style-type: none"> Crowd-funding consultation A new web based platform with options for getting involved. 	<ul style="list-style-type: none"> SMP members and the wider Scottish public can contribute directly to SED in Malawi 	<ul style="list-style-type: none"> A difficult area but one of real interest Significant competition

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Mzuzu coffee



- **Developing the story**
 - *First plant from RBGE on 1870s*
- **BBC coverage**
 - *TV and radio*
- **Royal Botanic Garden Edinburgh events**
- **Sales...**
 - *Mzuzu at the Elephant House in July*
 - *Traidcraft sales up 83%*

