

Media Debrief

Malawi President's visit to Scotland, April 2018

On the morning of the 25th April the Scotland Malawi Partnership (SMP) <u>hosted an event</u> with the President of Malawi at the Edinburgh City Chambers, as part of his <u>visit to Scotland</u> after the Commonwealth Heads of Government Meeting (CHOGM). This event was one of a series of engagements the President undertook while visiting Scotland. Other events included:

- Visiting the RCPSG
- Visiting the University of Glasgow
- Visiting Scottish Water
- Addressing the Scottish Parliament

This briefing sets out the media coverage generated from the President's visit to Scotland. Press coverage was 79% positive in tone during the President's visit.

Positive news coverage in Scotland

- 1. The Scotsman, 21st April Scottish links with Malawi get 150k funding boost
- 2. The Scotsman, 23rd April <u>New Scotland-Malawi Agreement Reached</u>
- 3. Edinburgh Evening News, 25th April <u>President of Malawi given Capital welcome in</u> <u>Edinburgh</u>
- 4. STV, 26th April Malawi President visit shows deep bonds between nations
- 5. STV, 26th April Scotland-Malawi links (TV)
- 6. The Scotsman, 26th April President of Malawi addresses MSPs at Holyrood
- 7. The Herald, 26th April President of Malawi to address MSPs
- 8. The Herald, 27th April Scotland's links with Malawi are celebrated at Holyrood
- 9. The Herald, 28th April Scotland and Malawi youth project to tackle climate change
- 10. Glasgow Live, 29th April Scotland Malawi Youth Project to tackle climate change
- 11. Perth Gazette, 29th April <u>New collaboration between young people in Malawi and</u> <u>Scotland to support action on climate change</u>
- 12. Third Force News, 30th April <u>Climate change partnership aims to boost Scotland</u> <u>and Malawi</u>

Positive news coverage in Malawi

- 1. Nyasa Times, 20th April <u>Mutharika declares London trip success: next stop Scotland</u> <u>for state visit</u>
- 2. Malawi24, 22nd April Scotland to give College of Medicine K102 million

- 3. Nyasa Times, 24th April Malawi leader starts official visit in Scotland
- 4. Nyasa Times, 24th April <u>University of Glasgow to establish research centre at</u> <u>Malawi College of Medicine</u>
- 5. Mavari Post, 24th April <u>Royal College of Physicians and Surgeons of Glasgow</u> promise Mutharika to enroll more Malawian medical students
- 6. All Africa, 25th April <u>Malawi and Scotland agree on bilateral relations during</u> <u>Mutharika's official visit</u>
- 7. Nyasa Times, 25th April <u>Malawi and Scotland agree new bilateral relations during</u> <u>Mutharika's official visit</u>
- 8. Nyasa Times, 25th April Malawi leader visits Scottish Water facility
- 9. Nyasa Times, 25th April <u>Mutharika tells Scots: 'if you have not visited Malawi</u> before then now is the time': hails Scotland-Malawi Partnership
- 10. All Africa, 26th April <u>Malawi to continue benefitting from partnership with</u> <u>Scotland</u>
- 11. Nyasa Times, 26th April <u>Malawi President had the 'pleasure' to watch question</u> <u>time in Scottish Parliament says First Minister</u>
- 12. Nyasa Times, 26th April Preserve Malawi history, urges President Mutharika
- 13. Nyasa Times, 26th April <u>Mutharika addresses Scottish Parliament: 'Malawi is a</u> <u>country you can trust'</u>
- 14. The Maravi Post, 26th April Malawi and Scotland in new bilateral relations
- 15. All Africa, 26th April Malawi: Scotland Police, Malawi Police Service sign MOU
- 16. Malawi24 27th April I have done wonders for Malawi Mutharika

Negative news coverage in Scotland

- 1. The Times, 22nd April <u>Calls for Scottish Government Ministers to tackle Malawi</u> president on gay rights abuses
- 2. Amnesty International, 26th April President of Malawi visiting Scottish Parliament
- 3. The Herald, 28th April <u>David Pratt: Scotland needs to look at its relationship with</u> <u>Malawi</u>
- 4. The Times, 29th April Malawi's leader enjoys luxury trip at Prestonfield

Negative news coverage in Malawi

- 1. Nyasa Times, 2nd May -<u>UK newspaper criticizes Mutharika's 'luxury' hotel expenses</u> paid by Scotland
- 2. Nyasa Times, 3rd May <u>Malawi reacts to UK newspaper 'insults' to President</u> <u>Mutharika</u>

Social Media

The SMP Twitter account generated 52,500 impressions during the month of April.

<u>View all tweets from the SMP civic-society event</u> at the City Chambers >> Scotland Malawi Pertnership

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We were honoured to welcome the President of Malawi to Edinburgh today to celebrate the strong civic-society links between Scotland & #Malawi 🔀 🧮



... Scotland Malawi Partnership Published by SMP Colordinator 171 · 25 April at 15 08 · € We were delighted to welcome the President of Malawi to Edinburgh today! $-\times$ President of Malawi given Capital welcome at Edinburgh City Chambers IF YOU have not visited Malawi before, then now is the time. That was the message from the president of the African nation during his visit to the Capital today. EDINBURGENEWS SCOTSMAN COM Get more likes, comments and shares. When you boost this post, you'll show it to more people. 2,623 people reached Boost Post 10 🖸 💱 Peler Phin, Chas Whatmore and 106 others 3 Comments 12 Shares n Like Comment A Share A. 7

A selection of Tweets from the President's visit to Scotland

Political engagement









Clare Haughey MSP 😔

Great to meet the President of Malawi earlier today . He was disappointed not to get to visit #Blantyre this time but is very keen to do so on his next visit to Scotland. I lock forward to showing him the birthplace of David Livingstone & the town Malawi's capital is named after



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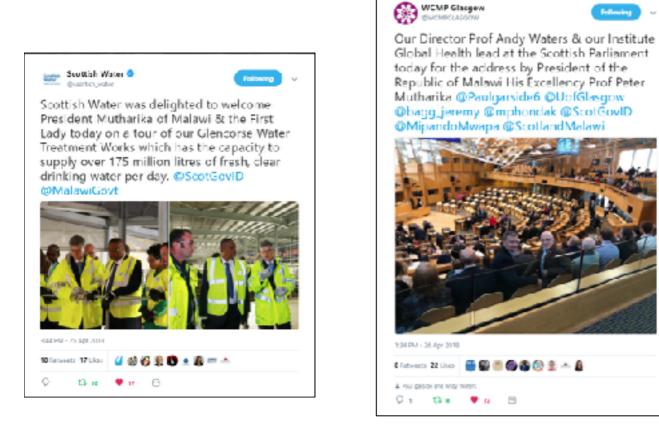
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| Q | APM @APMuthanka - Apr 26 ~ The Malawi-Scotland Partnership has become one of the strongest North-South relationships in the world. Such relationships are rare and precious in a world where, paradoxically, developed countries like exploiting and manipulating poor countries in the name of supporting them. | | | | |
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| | Q | t∔ | ♡4 | М | |
| Q | APM @APMuthorika - Apr 26 ✓ Nearly half the population of Scotland can tell you about a personal friend, or family member, with a connection to Malawi. This is what it means to have a people-to-people partnership. | | | | |
| | Q 8 | ti), 21 | ♡ 39 | | |
| Q | APM @APMutharika - Apr 26 Thave seen Scottish people celebrate the spirit of Malawian culture. There is no greater humility than to assume another person's culture out of freewill. | | | | |
| | Q | t1 2 | Оз | | |
| Q | APM @APMutharika - Apr 26 \sim The Malawi-Scotland Partnership is founded on mutual respect, which is rore and precious given the North-Scoth relations in our world order today. | | | | |
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Member engagement







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