**UN GLOBAL GOALS: *Help us spread the word!*BACKGROUND:**

On the 25th September 2015 almost every country in the world converged on New York to sign up to the UN’s Sustainable Development Goals (SDGs, or now just “Global Goals”). One week later, 200 Scots and Malawians gathered in Edinburgh to celebrate the launch of the Global Goals at a civic level in Scotland, at the Scotland Malawi Partnership’s tenth annual general meeting.

During that week, First Minister of Scotland Nicola Sturgeon, Secretary of State for Scotland David Mundell, former First Minister Lord Jack McConnell, and DFID Minister of State Grant Shapps, all joined the [SMP’s campaign](http://scotland-malawipartnership.org/get-involved/global-goals/) to put a spirit of partnership and civic activism at the very heart of the Global Goals. They each chose one Goal to target and were photographed with that goal, alongside a friend or partner in Malawi working in this area, highlighting their own *personal* connection to Malawi.

At the SMP’s tenth AGM we then unveiled [17 case studies](http://scotland-malawipartnership.org/get-involved/global-goals/), showing examples of SMP members working with Malawi in all seventeen of the Global Goals, with a colourful promotional banner for each of the 17.

**OUR SUPPORT:**

Over the next 12 months the SMP, with funding from the Scottish Government, looks to raise awareness of the Global Goals in communities across Scotland. We will do this by offering, free of charge, all our resources, promotional materials and support, including:

* **17 promotional banners** (each one is 0.8m x 2m) , one for each of the Global Goals, giving a “real people, real partnership” Scotland-Malawi case study for each – a pop-up exhibition all ready to go
* **17 of the official UN Global Goal icons** (each one is 0.4 x 0.4m) – great for photos and selfies!
* **Malawi and Scottish flags** and bunting
* **Media**, including Malawi music, photos, presentations, videos etc
* **Support getting media coverage** and using social media to best effect
* **Support getting speakers** from the Scottish Government, UN, UK Government and the SMP
* **Footballs** for you to do your own “[dizzy goal](http://www.globalgoals.org/dizzy-goals/)” (see ours, and learn more, [here](http://scotland-malawipartnership.org/news-events/all-news/smp-take-part-in-dizzy-goals-challenge/))
* **Help filming your event** or activity

Anyone (not just those awarded a micro-grant) is welcome to request support from the SMP: you don’t have to be an SMP member. We’ll do everything we can to help as many events across Scotland as possible. To seek support, please email [globalgoals@scotland-malawipartnership.org](mailto:globalgoals@scotland-malawipartnership.org) or phone 0131 529 3164 and ask to speak to Jackie.

**OUR MICRO-GRANTS**

In addition to the above support, with Scottish Government funding, we’re offering a **minimum of 17 micro-grants of £300-£500 to support events and activities** to help our members promote the Global Goals.

We’re open to all ideas about how our members can use these grants to raise awareness of the Global Goals, this could be: pop-up exhibitions using the banners, talks, creation of videos or online content, school assemblies, community events, university lectures, etc. The important thing is that each engagement should look to raise awareness of the Goals (and the importance of partnership and civic activism in the Goals) **to at least 100 people –** other than that, anything goes! We really want new faces to come to these events, so try to target people who haven’t previously had any involvement, not just those that are already interested.

Applications can come from any SMP member (and anyone is welcome to [join the SMP](http://scotland-malawipartnership.org/register/) to apply). It could be from a church, a school, a charity, a community group, a diaspora group, a group of friends, just one individual, anyone! As long as there is a named adult, based in Scotland, who takes legal responsibility for the funds, then anyone can apply. There will be very light weight form to fill in at the end to let us know how your event has gone.

This is a year-long, one-off campaign, so all events and activities must have taken place by the 25th September 2016 – we’re wanting to start the SDGs with a bang!

To apply for a micro-grant simply complete the form overleaf and email to [globalgoals@scotland-malawipartnership.org](mailto:globalgoals@scotland-malawipartnership.org) by 09.00 5th December 2015. So get planning!

**Scotland Malawi Partnership Global Goals Micro-Grants**

**APPLICATION FORM**

**Please complete and return to** [**globalgoals@scotland-malawipartnership.org**](mailto:globalgoals@scotland-malawipartnership.org) **by 09.00 5th December 2015.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name:**  *- Individual with legal responsibility*  *- Must be 18 or over and based in Scotland* |  | | | |
| **Email:** |  | **Telephone:** |  | |
| **Organisation:**  *(if applicable)* |  | **Are you an SMP member?**  *This is a requirement. Join here.* | | Yes No |
| **Status of organisation:**  *(if applicable)*  *- Are you a charity ,a school, a business, an informal group, etc*  *- Please include charity /company/SCIO number if applicable* |  | | | |
| **1. What activity do you wish to undertake?**  *- Please explain what activity or event you are proposing*  *-please detail proposed date(s) for event(s)*  *- If the Global Goals is not the main focus of the event/activity, be sure to outline how you will raise awareness of the Goals and the spirit of partnership.* | ***[Max 250 words]*** | | | |
| **2. Who will take part?:**  *- Please detail who you will target this activity for and who you expect to attend (e.g. “150 under 30’s in Dundee”).*  *- We’re looking for each activity to attract 100+ people who don’t already know about the SDGs.* | ***[Max 100 words]*** | | | |
| **3. How will you promote this activity?**  *We’re keen to spread the message far and wide; please outline how you will use media, social media, networks etc to share the message* | ***[Max 100 words]*** | | | |
| **4. What funds do you need?** | **£      *[£300 - £500]*** | | | |
| **5. How will these funds be spent?** | **COST ITEM**  **£**  **£**  **£**  **£**  **£**  **£**  **£**  **------------**  **£**      **TOTAL** *(should equal total in Q4)* | | | |
| **6. What support can we offer you?** | **17 promotional banners**, one for each of the Global Goals, giving a “real people, real partnership” Scotland-Malawi case study for each – a pop-up exhibition all ready to go.  **17 of the official UN Global Goal icons** – great for photos.  **Malawi and Scottish flags** and bunting  **Media**, incl. Malawi music, photos, presentations, videos etc. Please specify:  **Support getting media coverage** and using social media to best effect  **Support getting speakers** from the Scottish Government, UN, UK Government and/or the SMP. Please specify:  **Footballs** for you to do your own “[dizzy goal](http://www.globalgoals.org/dizzy-goals/)” (see ours, and learn more, [here](http://scotland-malawipartnership.org/news-events/all-news/smp-take-part-in-dizzy-goals-challenge/))  **Help filming your event** or activity | | | |