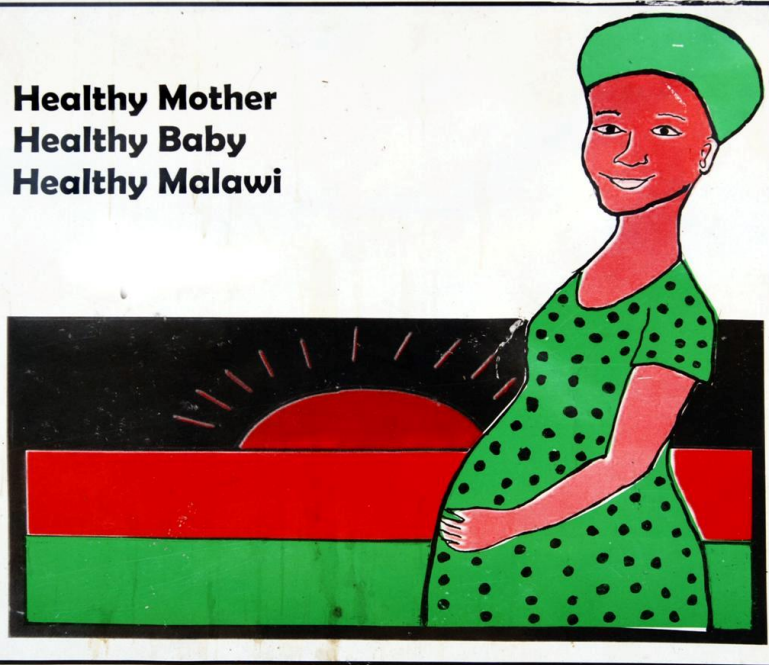




In support of

**MALAWI NATIONAL SAFE MOTHERHOOD INITIATIVE**

**Healthy Mother  
Healthy Baby  
Healthy Malawi**



**Safe Motherhood - Helping  
to prevent Maternal Deaths**

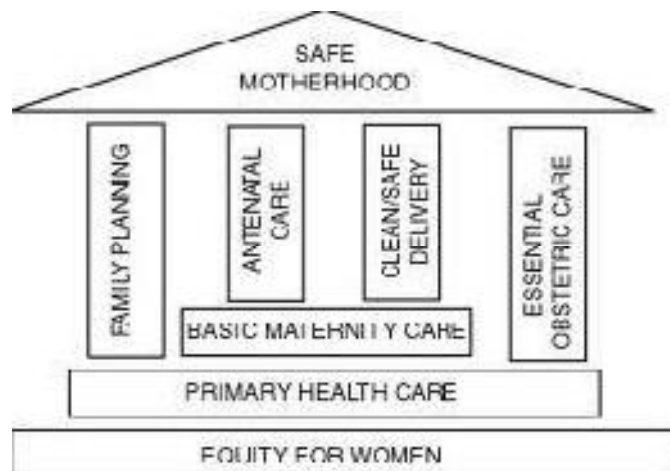
## BACKGROUND TO THE MOTHER'S DAY FUN RUN

Mother's Day Fun Run is a Corporate Social Responsibility project of Nation Publications Limited dedicated to the cause of safe motherhood since 2005.

This project positively impacts the wellbeing of expectant mothers and their unborn children through provision of maternal and neonatal healthcare equipment and supplies to needy government hospitals and health centres.

Selected project areas are those that have the highest maternal mortality rates in the country. The following district hospitals have so far benefited from the project including Queen Elizabeth Central Hospital, Bwaila Hospital, Mzuzu Health Centre, Zomba Central Hospital, Dedza District Hospital, Karonga District Hospital, Thyolo District Hospital, Nkhotakota District Hospital, Rumphi District Hospital and Mangochi District Hospital.

The Mother's Day Fun Run project enables NPL, organisations and individuals to directly contribute towards achievement of Millennium Development Goal number 5 to "improve maternal health".



## 2015 – RUNNING FOR MCHINJI

This year, the Mother's Day Fun Run goes to Mchinji District. Data provided by Ministry of Health shows that Mchinji District has one of the highest maternal mortality rates in the Central Region and faces a critical shortage of maternal and neonatal healthcare equipment hence its selection as the beneficiary for this year's project.

Beneficiaries of the 2015 Mother's Day Fun Run are:

- Mchinji District Hospital (*which acts as a referral hospital at district level*) and the following health centres
  - o Kochilira
  - o Mkanda
  - o Kochilira
  - o Nkwazi
  - o Tembwe
  - o Kapunga
  - o Mikundi
  - o Chipumi
  - o Chiosya
  - o Kagwa
  - o Gumba
  - o Namizana

## PARTNERSHIP OPPORTUNITIES

2015 Mother's Day Fun Run project provides the following exciting partnership (sponsorship) categories to your organization to contribute to the safe motherhood cause in Malawi.

### Platinum Partnership (K5million to K10million worth of sponsorship)

- This is a top notch partnership category available to strategic partner of the 2015 Mother's Day Fun Run project.
- The partner will enjoy ultimate bragging rights of being a "[Strategic partner \(Platinum\) of the 2015 Mother's Day Fun Run](#)" on all project's communication.
- Partner's logo on every story about 2015 Mother's Day Fun Run.
- Acknowledgement and mention in 2015 Mother's Day Fun Run advertisements in our papers and on partner radio stations over the period
- 20-minute speaking slot by a designated company representative at the ceremony
- Onsite branding

#### Diamond Partnership (K3million to K4.9million)

- This is another exciting partnership category available to organisations as supporters of the 2015 Mother's Day Fun Run.
- The partner will also enjoy partnership rights as a " [Strategic Partner \(Diamond\) of the 2015 Mother's Day Fun Run](#) " on all project's communication
- Partners' logos on every story about 2015 Mother's Day Fun and on all projects communication
- 15-minute speaking spot by a designated company representative at the ceremony
- Onsite branding

#### Gold Partnership (K1million to K2.9million)

- This is another partnership category available to supporters of the 2015 Mother's Day Fun Run
- The partner will enjoy partnership rights as a " [Gold Partner of the 2015 Mother's Day Fun Run Project](#) on all project's communication
- Partners logos on every story about 2015 Mother's Day Fun Run and on all projects communication
- On Site Branding
- 10-minute speaking spot by a designated company representative at the ceremony

#### Silver Partnership (K500,000 to K950,000)

- The partner will be recognized as " [Silver Partner of the 2015 Mother's Day Fun Run Project](#) in all project's communication messages in print media
- Partner's logos on every story about 2015 Mother's Day Fun Run and on all projects communication
- Onsite branding

#### Regular Partnership (K100,000 to K450,000)

- The partner will be recognised as " [Partner of the 2015 Mother's Day Fun Run Project](#) in all project's communication in print media
- Partner's logos on every story about 2015 Mother's Day Fun Run and all projects communication

#### Individual Partnership (K1,000 to K99,000 )

- Acknowledgement of your sponsorship in all projects communication in print media

**LIST OF BENEFICIARY REQUIREMENTS:**

Please select the item(s) you wish to donate from the following list. You are welcome to donate other items you feel would benefit the beneficiaries but are not on this list.

<b>QTY REQUESTED</b>	<b>ITEM DESCRIPTION</b>	<b>UNIT PRICE</b>	<b>TOTAL PRICE</b>
<b>10</b>	<b><i>Resuscitaire</i></b> <i>(The Resuscitaire is the ideal device to have during labour and delivery procedures. It combines an effective warming therapy platform along with the components you need for clinical emergency and resuscitation.)</i>	<b>K2, 200, 000.00</b>	<b>K22, 000, 000.00</b>
<b>10</b>	<b><i>Pool Vital Sign Monitor</i></b> <i>(For use on adult, pediatric or neonatal patients. The Monitor offers non invasive determination of blood pressure, mean arterial pressure, pulse rate, oxygen saturation and temperature)</i>	<b>K1, 269, 955.00</b>	<b>K12, 699, 550.00</b>
<b>15</b>	<b><i>Oxygen for Theatre</i></b> <i>(Used for newborn resuscitation in medical condition resulting from deprivation of oxygen to a newborn infant.)</i>	<b>K1, 200, 000.00</b>	<b>K18, 000, 000.00</b>
<b>20</b>	<b><i>Sterilizing Drums</i></b> <i>(Used to sterilize and store dressing materials (compresses, cotton, etc.), medical equipment and operating theatre linens and towels.)</i>	<b>K28, 950.00</b>	<b>K579, 000.00</b>

<b>25</b>	<b>Delivery Beds</b> <i>(Delivery bed is designed to provide support for the mother and efficient functionality for the nursing staff, throughout all stages of the birthing process.)</i>	<b>K365, 000.00</b>	<b>K9, 125, 000.00</b>
<b>10</b>	<b>Caesarean Section Set</b> <i>(This set contains the complete set of surgical instruments to perform a caesarian section)</i>	<b>K220, 000.00</b>	<b>K2, 200, 000.00</b>
<b>40</b>	<b>Rolls of Gauze</b> <i>(Used for dressings in gynecology surgery)</i>	<b>K7, 500.00</b>	<b>K300, 000.00</b>
<b>25</b>	<b>Delivery Sets</b> <i>(Surgical tools used during childbirth)</i>	<b>K38, 000.00</b>	<b>K950, 000.00</b>
<b>100meters</b>	<b>Drapes Cloth</b> <i>(Drape Sheet provides modesty and protection in exam rooms)</i>	<b>K2, 800.00</b>	<b>K280, 000.00</b>
<b>25</b>	<b>Suturing Set</b> <i>(Used to suturing patients after delivery)</i>	<b>K18, 000.00</b>	<b>K450, 000.00</b>
<b>40</b>	<b>Gowns</b> <i>(The purpose of surgical gowns and other protective clothing is not only to keep bacteria from entering surgical wounds, but to also protect the surgical staff from blood, urine, saline, or other chemicals and bodily fluids during surgical procedures)</i>	<b>K15, 500.00</b>	<b>K620, 000.00</b>

<b>40</b>	<b>White Gumboots</b> <i>(Worn as part of protective gear in delivery room or theatre to protect the surgical staff from blood, urine, saline, or other chemicals and bodily fluids during surgical procedures)</i>	<b>K8, 500.00</b>	<b>K340, 000.00</b>
<b>500</b>	<b>Syphilis test Kits</b> <i>(A special test kit designed to detect Syphilis (Treponema Pallidum) antibodies in whole blood/serum/plasma)</i>	<b>K440.00</b>	<b>K220, 000.00</b>
<b>500</b>	<b>Hepatitis Test Kits</b> <i>(A special kit used to detect Hepatitis in pregnant mothers)</i>	<b>K350.00</b>	<b>K175, 000.00</b>
<b>10 x 50</b>	<b>Hemacue Cuvettes</b> <i>(used to measure haemoglobin. It is particularly useful in acute clinical situations and as a guide for blood transfusion requirements)</i>	<b>K19, 250.00</b>	<b>K192, 500.00</b>
<b>500</b>	<b>Blood Bag 250mls</b> <i>(Used to store blood)</i>	<b>K750.00</b>	<b>K375, 000.00</b>
<b>500</b>	<b>Blood Bag 450ml</b> <i>(Used to store blood)</i>	<b>K950.00</b>	<b>K475, 000.00</b>
<b>50</b>	<b>Standards Beds + Mattresses</b> <i>(Standard hospital beds for maternity wing)</i>	<b>K205,475.00</b>	<b>K10,273,750.00</b>

<b>300meters</b>	<b>Cloth for surgical sets</b> <i>(All surgical instruments and other sterile material that may be needed during delivery should be included within the surgical pack)</i>	<b>K2, 800.00</b>	<b>K840, 000.00</b>
<b>6</b>	<b>Patient Trolley</b> <i>(Used for patient transport and examination within the hospital)</i>	<b>K386, 000.00</b>	<b>K2, 316, 000.00</b>

## OUR 2014 PARTNERS AND SPONSORS

Press Trust	Dossani Trust	UNFPA
World Vision Malawi	Save The Children	Mamaye
Dignitas	Road To Relief	UNICEF
Malawi Revenue Authority	First Merchant Bank (FMB)	National Bank of Malawi(NBM)
Air Cargo	Lakhani Trading	FINCA
Sunbird Malawi	Kamuzu Academy	Ernest and Young
Presidential Initiative on Safe-motherhood	IPAS Malawi	Authentic Medical Supplies
Carlsberg Malawi	Candlex	Arkay Plastics
Ndirande Anglican Voices	Blantyre Arts Festival	

## Together we can make a difference! Join us as we strive to save lives!

Contact Us Today:

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