

#BuyMalawian2018 Campaign Competition

Terms and Conditions

1. Closing date for receipt of entries: 10pm (GMT), 19th March 2018.
2. Promotional Period: The promotion opens 10am (GMT), 5th March 2018 and closes on 10pm (GMT), 19th March 2018. After closing date all entries will be deemed invalid.
3. Eligibility: Promotion open to residents of the UK (England, Scotland, Wales & Northern Ireland), aged 18 years or over, excluding current or ex-employees of the Promoter, board members of the Promoter, product and tourism sponsors, their immediate families or anyone else connected with the promotion. By entering this promotion all participants will be deemed to have accepted and be bound by the Terms and Conditions and to their details being communicated to third parties, including but not limited to the Promoter's partners in relation to this promotion.
4. How to enter: Entrants must participate in at least one of the four "Buy Malawian Challenges" as described on the SMP website. Entrants must enter online with proof of their challenge to be eligible to win. Additional entries via social media are also available. Entrants may post a picture on Twitter or Instagram of them participating in a "Buy Malawian Challenge" with the hashtag #BuyMalawian2018 to be entered into a prize draw to win a Malawian hamper.
5. First Name, Last Name, Email Address and qualifying questions must be entered, including proof of challenge to make your entry valid.
6. For the avoidance of doubt, participants are only allowed to enter the competition once using the online entry form. If it becomes apparent that a participant is using a computer(s) or multiple mobiles or multiple names/addresses to circumvent this condition for example, the use of 'script', 'brute force' or any other automated means, false names, addresses, IPs, that person's entries will be disqualified and their entry will be void. No third party or bulk entries will be accepted. The promoter reserves the right to automatically disqualify any person who seeks to manipulate the entry route by any method, without notice.
7. Contestants can opt out of contact details being shared with third parties. By opting in to receive communications from partners, entrants agree to be contacted via email by campaign partners about news, promotions and offers.
8. 10 entries using the hashtag will each win a #BuyMalawian2018 hamper. Entries will be chosen at random through random-generation software.. Entries must be from mainland UK.
9. The winning entries will receive notifications by 2nd April through the contact information provided to advise they have won a prize. If a winner is not contactable within 7 days, the prize will be forfeited. Social media Winners will be notified via social media.
10. Main prize winner - Trip to Malawi Notification: The winner will be notified within 7 days of the deadline of the competition by email. The email will notify the Winner that they have won and give the Winner information on the prize and claim procedure. In order to claim their prize, winners will be required to accept the prize within 7 days of the initial email contact. If the winner does not respond within 7 days of the email contact they will forfeit their prize. The promoter reserves the right to reallocate the prize with no liability.
11. Prize: 1 x 7 night trip for 2 people to Malawi. Includes return flights with Ethiopian Airlines (economy class travel) from London Heathrow Airport (winners need to organise and pay for travel from home to London-Heathrow, and on their return from London-Heathrow to home), including fuel surcharge (winners must pay government taxes on the flights), one item of checked luggage per person (under 23kg); transfers within Malawi; accommodation based on sharing a double or twin room. Winner and guest must have a full passport valid for at least 6 months at the time of travel. Visas must be arranged by the winner for travel to Malawi. Winner and guest must arrange their own vaccinations as advised by their own doctor and suitable travel insurance. Prizes are non-transferable and non-refundable. No cash alternative is available. Once booked, the prize cannot be altered or amended. All travelers must be aged 18 or over. The prize excludes alcoholic drinks, excursions, attractions, car hire, personal expenses and anything not expressly included in the prize as listed above. All accommodation is subject to availability.
12. Travel anytime until 11 Dec 2018, with the exception of the period between 22 June - 10 September 2018.
13. Flight tickets must be booked and issued by 30th June 2018 and are subject to date change fees per applicable fare rules. Travel only permitted on Ethiopian Airlines operated services. All other rules per applicable ET tariff.
14. All bookings are subject to availability at time of booking.
15. Each operator has specific terms and conditions associated with their element of the holiday, for example valid for a specific term, as stipulated by the provider. SMP will provide details of the

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- Winner to the Malawi Travel Marketing Consortium, who the winner must then contact to arrange the booking details to claim their prize.
16. Winners and guests take full responsibility for any risks associated with traveling to and from Malawi. Winners and guests must take into account any travel advice from the Malawian and British Governments to ascertain whether they wish to travel. The SMP is not responsible for any loss or damage incurred by the winner or guest that arises from them not following Malawian and British Government travel advice.
 17. The winner and their guest must not have any limitations upon their ability or rights to travel to and from the United Kingdom, within Malawi or connecting destinations. The right to refuse entry to Malawi or any connecting destinations is held by Passport control and the countries' authorities. The Promoter is not responsible for ensuring the winner or their guest's ability to travel and is not responsible for any costs incurred should entry be refused by Passport control or the countries' authorities.
 18. Winners and guests take full responsibility for any risks associated with traveling to and from Malawi or any connecting destinations. Winners and guests must take into account any travel advice from the Malawian and British Governments, or any connecting destinations to ascertain whether they wish to travel. The Promoter is not responsible for any loss or damage incurred by the winner or guest that arises from them not following Malawian and British Government travel advice.
 19. The Promoter is not responsible or liable for any loss or damage incurred by a winner or their guest should they be unable to redeem their prize due to a Malawian, British Government or any connecting destinations countries travel warning. The promoter will not substitute any alternate prize or cash equivalent where a winner or their guests fail to redeem a prize for any reason.
 20. Any costs incurred obtaining time off work or study to take part in the promotion are the responsibility of the winner.
 21. Prize winners cannot sell the prize on or use it to generate income.
 22. The Promoter has the right to invalidate all prize claims and reject any claims not meeting all of the Terms and Conditions as set out.
 23. Names/addresses/email addresses/phone numbers cannot be changed once submitted to the Promoter.
 24. Under no circumstance will prizes be reissued.
 25. There are no cash or other prize alternatives available in whole or in part except where in the event of circumstances outside its control the promoter reserves the right to substitute similar alternatives of equal or greater value. The prizes will only be awarded directly to the winners.
 26. By participating in the promotion, entrants agree to be bound by these terms and conditions. Any breach of these terms and conditions by a winner may result in forfeiture of their prize.
 27. The winners' details (full name and county only) will be retained for 12 months only from the close of the main promotion.
 28. Winners agree that their details will be retained in this manner, and agree to their names, countries and photographs being used for promotional purposes.
 29. In the interest of fairness and transparency the promoter will publically state the full name of the winner.
 30. Winners may be required to take part in publicity with no recompense.
 31. The Promoter will invite the winner to help with SMP publicity, promoting Malawi as a tourist destination by writing a blog about their visit - this is optional.
 32. The Promoter reserves the right to verify any entrant or winner including but not limited to proof of name and address.
 33. The Promoter reserves the right to cancel, amend, terminate or temporarily suspend this promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, but will make reasonable efforts to minimise the effect of this.
 34. Sometimes, through reasons outside of the Promoters control, the website (as with any website) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
 35. Limitations of liability: insofar as permitted by law, neither the Promoter nor the promotional parties assume any responsibility or liability for: a. Any incorrect or inaccurate code entry, or for any faulty, incorrect, errors or failed electronic data transmissions; b. Any unauthorised access to, or theft, destruction or alteration of codes at any point in the operation of this promotion; c. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion; d. Inaccessibility or unavailability of the internet or the website

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or any combination thereof; e. Insofar as permitted by law, any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the promotion

36. Any questions concerning the legal interpretation of the rules will be based on the law of Great Britain (England, Scotland and Wales and Northern Ireland).
37. Data Protection: By opting in to receive communications from the promoter, entrants agree to be contacted via email by all participating partners; including Airline, Accommodation and Brand partners about news, promotions and offers that may be related to the #BuyMalawian2018 campaign.
38. The Promoter: #BuyMalawian2018 consortium (consisting of Malawi Travel Marketing Consortium and the Scotland Malawi Partnership).

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