

Activity and Impact Report

April 2017 – March 2018





All five Holyrood Party Leaders show their support for the SMP's week-long UN Global Goals exhibition in the Scottish Parliament, recording video messages alongside 100 MSPs

REPORT SUMMARY:

As a transparent and member-led network, every six months the Scotland Malawi Partnership (SMP) publishes a report on its activities and impact. This report covers the period 1st April 2017 to 31st March 2018 and compliments the formal reporting to the Scottish Government, updating the interim mid-year April-September 2017 report. This report aims to keep members briefed and engaged on the work of the Partnership through the year and our progress against the outputs, outcomes and impact of our 2017-20 Strategic Plan.

This has been an extremely busy and productive year for the Scotland Malawi Partnership, with some of our largest and most impactful events and engagements to date. We have also received record feedback from members and partners highlighting the positive impact they have experienced over the last 12 months. Of particular note were the record breaking [AGM](#), the [Youth Congress at Hampden Park](#), our many Member Forums in areas such as [Health](#) and [Higher Education](#), our [Commonwealth events](#) around [CHOGM](#), the [Lake of Stars Glasgow](#) festival, and our [BuyMalawian campaign](#).

We had [unprecedented impact, influence and support](#) in both Holyrood and Westminster, and with both the Scottish and UK Governments. We established a new [Malawi All-Party Parliamentary Group](#) in Westminster and further developed our [Malawi Cross Party Group](#) in Holyrood, organising the [first ever joint-meeting between the two Parliaments](#) in this way. Around 100 of Scotland's 129 MSPs recorded [personal video messages](#) of support, including the First Minister, all the Cabinet, all the Party Leaders and the Presiding Officer.

In the run up to the Commonwealth Heads of Government Meeting (CHOGM) the Scotland Malawi Partnership was [repeatedly referenced as a model](#) of country-to-country and people-to-people cooperation to inspire the Commonwealth of Nations in the coming years.

At the end of this year in review the [University of Edinburgh estimated](#) that SMP membership now represent a community of 109,000 Scots working with Malawi (a 16% increase since 2014), generating £50m of inputs annually (20% increase) from civil society, and benefiting over 2.9m Malawians each year (45% increase).

The Partnership was celebrated in the media, in parliament and in government as having an innovative and impactful model for others to follow. Perhaps most memorably, representing the UK Government, then Minister of State for Africa described the “*genius of the Scotland Malawi Partnership*” [in Parliament](#) saying:

“...I pay tribute to the Scotland Malawi Partnership—genuinely one of the most unique, remarkable, interesting and human interweavings of two nations anywhere in the world.”

“There are three things from which we can learn. The first is ... the civic multiplier—the way in which the Scotland Malawi Partnership, with a relatively modest amount of money, can draw on all the institutions to create a much richer partnership and be more than the sum of its parts. The second element, which has come through time and again in today's speeches, is mutual respect. Everyone who spoke talked a great deal about equality and about how we can learn as much from Malawi as it can learn from us. Finally, there is the genius of co-ordination and connections. Since 2005 the work of the Scotland Malawi Partnership has been not to create the connections, but to find them and mine them—to draw them out of the soil and reveal to us that thick web of connections between two nations, essentially putting Malawians on the board. That is a very important part of the work of the Scotland Malawi Partnership”

“...What is so striking about the Scotland Malawi Partnership is that it has found ways of engaging a whole human population. Britain could do that in Malawi or in Tanzania, Uganda or Nigeria. It is a very exciting way of thinking about how to do development in the 21st century. The fact that so many right hon. and hon. Members are here championing international development shows how these human connections give us the legitimacy and centre to make progress...”

The SMP cannot overstate the importance of the core funding it receives from the Scottish Government. The positive impact detailed in this report would not have been possible without the continued far-sighted support of the Scottish Government. While maintaining our independence from government and our political neutrality, we continue to be extremely grateful for this support and look forward to continuing to work closely with the Scottish, UK and Malawian Governments in the coming years.



Young SMP members taking the lead in the 2017 AGM

Key Events and Engagements:

In this 12-month period, the SMP hosted 32 main events and engagements, attended by 1,932 people:

Event	Date	Venue	Attendees
Zambia, Rwanda, Malawi Collaboration Forum	13 th April 2017	Edinburgh City Chambers	11
Schools Forum, Inverness	3 rd May 2017	Highland One World Global Learning Centre	41
Christian Aid Roundtable	8 th May 2017	Edinburgh City Chambers	10
SDGs exhibition Parliament	9 th – 11 th May 2017	Scottish Parliament	100 MSPs
CPG on Malawi – LGBTIQ rights	10 th May 2017	Scottish Parliament	27
Health Forum	19 th May 2017	Edinburgh City Chambers	44
Media training for Zambia and Rwanda	18 th May 2017	Edinburgh City Chambers	6
Zambia, Rwanda and Malawi Collaboration and Sharing Forum	15 th June 2017	Edinburgh City Chambers	8
Agriculture and Food Security Meeting	3 rd August 2017	Edinburgh City Chambers	33
CPG on Malawi – Renewable Energy	13 th September 2017	Scottish Parliament	44
Further and Higher Education Forum	20 th September 2017	Edinburgh City Chambers	26
SMP AGM	30 th September 2017	Stewart's Melville College, Edinburgh	193
Schools Forum Paisley	24 th October 2017	Gleniffer High School	29
MDP - Health Forum	31 st October 2017	Edinburgh City Chambers	35
MDP - Sustainable Economic Development	9 th November 2017	Scottish Fair Trade Forum, Glasgow	27

MDP – Civic Governance	13 th November 2017	Edinburgh City Chambers	10
CPG on Malawi – Malawi Development Programme (MDP)	15 th November 2017	Scottish Parliament	75
MDP – Education	16 th November 2017	Edinburgh City Chambers	22
MDP – Renewable Energy	16 th November 2017	Edinburgh City Chambers	24
Malawi APPG	29 th November 2017	Westminster	25
Network Forum	12 th December 2017	Edinburgh City Chambers	5
Noel Networking	19 th December 2017	Edinburgh City Chambers	22
Year of Young People Roundtable	18 th January 2018	Edinburgh City Chambers	18
Joint-CPG on Global Health	7 th February 2018	Scottish Parliament	49
Youth Congress	20 th February 2018	Hampden Park, Glasgow	249
Launch of Buy Malawian Campaign	5 th March 2018	Kirklandneuk Primary, N. Lanarkshire	100
CPG on Malawi – Buy Malawian Campaign	7 th March 2018	Scottish Parliament	27
APPG on Malawi – Buy Malawian Campaign	7 th March 2018	Westminster	28
Lake of Stars Glasgow: SMP Stage and Malawi Market	11 th March 2018	Glasgow Arts School	400
Commonwealth Big Lunch	12 th March 2018	Edinburgh City Chambers	45
David Livingstone's Birthday	19 th March 2018	Malawi	c200
TOTAL			1,932



Celebrations after the 2017 AGM

The SMP supported a further 40 events and key engagements in 2017/18, attended by 4,772 people

Event	Date	Venue	Attendees
Ayr Presbytery Malawi event	14 th May 2017	Kincase Parish Church, Prestwick	c200
RCPSG Global Health report launch	17 th May 2017	Royal College of Physicians and Surgeons Glasgow	c100
Dinner with HRH the Princess Royal	20 th May 2017	Holyrood Palace	20
RCPSG Triennial Ball	9 th June 2017	Kelvingrove Art Gallery	c200
Turing Talks	13 th June 2017	Nation Museum Edinburgh	c150
ScotDEC SDG's event	14 th June 2017	Moray House	c30
Europe and External Relations Committee evidence session	15 th June 2017	Scottish Parliament	c30
George Watson's College, Launch of Malawi partnership	28 th June 2017	George Watson's College	c100
Colin and Alison Cameron's official visit to Malawi	July 2017	Malawi	n/a
Launch of David Livingstone Centre funding	4 th July 2017	David Livingstone Centre, Blantyre	c45
Climate Justice Innovation Fund Information session	6 th July 2017	Edinburgh Methodist Church	26
Malawi Independence Gala Night in Scotland	8 th July 2017	Crowne Plaza Hotel, Glasgow	140
WOSDEC Conference	8 th September 2017	Glasgow	100
SG small grants information session	10 th October 2017	Edinburgh Methodist Church	c50

University of St Andrews student talk	12 th October 2017	University of St Andrews	c80
VSO Malawi and Education Scotland meeting	26 th October 2017	Edinburgh City Chambers	6
Malawi-UK Business Group	4 th November 2017	Malawi High Commission	50
Taking Action on the UN SDG's – LFS Scotland	6 th November 2017	Edinburgh	C50
Malawi Day at Flora Stevenson Primary School	7 th – 10 th November 2017	Flora Stevenson Primary School	C200
Wolfson Medical School, University of Glasgow	24 th November 2017	University of Glasgow	300
MDP Information Event	29 th November 2017	The Corra Foundation	c100
Malawi-UK Business Group (Working Group)	2 nd December 2017	Malawi High Commission	15
University of Strathclyde networking lunch and Advisory Group meeting	4 th December 2017	University of Strathclyde	45
Balerno Fairtrade Village Group Christmas Tree Festival	4 th December 2017	Balerno	300
HCS Africa Wales Awards	December 2017 –January 2018	Millennium Stadium, Cardiff	120
University of Stirling Fair	15 th January 2018	Stirling	250
Scottish Parliament debate	16 th January 2018	Scottish Parliament	40
Jack Thompson Memorial	18 th January 2018	Malawi	110
Scotdec Project Launch	18 th January 2018	Edinburgh City Chambers	60
Malawi-UK Business Group	20 th January 2018	Malawi High Commission	15

WOSDEC twilight teacher training	7 th February 2018	WOSDEC, Glasgow	15
Malawi-UK Business Group	10 February 2018	Malawi High Commission	15
Edinburgh Fair Trade Group	10 February 2018	Drill Hall, Edinburgh	C100
MaSP Symposium	23 rd February 2018	Malawi	170
Lord Ahmad Commonwealth Roundtable	6 th March 2018	Scotland Office	35
Lake of Stars Glasgow: evening concert	11 th March 2018	Glasgow Arts School	C800
Buy Malawian 2018 faith services	18 th March 2018	Around Scotland	c500
Student talk on partnership and YOYP	23 rd March 2018	Edinburgh School of English	15
The Alliance Safeguarding training	28 th March 2018	Lauriston Hall	c40
Vertically Integrated Projects – University of Strathclyde	28 th March	University of Strathclyde	200
TOTAL			4,772



Dancing at the 8th July Malawi Independence Day Celebrations, supported by the SMP



Meeting with then UK Minister for Africa to discuss emulating the Scotland Malawi Partnership model across DFID and the FCO

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Young Scots at the 2018 Youth Congress taking part in a digital Malawi Quiz



Networking at the 2017 AGM

Activities and Impact

IMPACT: Vibrant, diverse and productive civic links between the peoples of Scotland and Malawi.

OUTCOME 1:	Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced	
OUTPUT 1.1:	<i>Programme of development and capacity building opportunities offered to members.</i>	
ACTIVITY 1.1.i:	Member Training, Consultancy and Mentoring	<p>We held two language and culture sessions for groups going to Malawi, one at St Margaret’s Academy on 19th April attended by 34 people and one at Rosshall Academy with the MYLOL group on 30th May attended by 18 people. The MYLOL group tweeted “<i>Huge thanks to Emily, great info, advice and support</i>”.</p> <p>We also taught Chichewa lessons at George Watson’s College during their Malawi week on 17th and 18th May, attended by 180 students; at Bearsden Academy on 17th November with 30 pupils attending; and at Haghill Primary on 9th May, attended by 30 students.</p> <p>Due to staffing shortages during the year, our annual Chichewa courses usually held in March moved to May 2018.</p> <p>SMP conducted two video training sessions and one media and social media training. One participant, Moira Dunworth of Mamie Martin Fund, emailed afterwards to say: “...<i>a really good outcome is that we can now see video-making as a useful tool in our work, in many ways. As always we are indebted to Jackie for her IT mentoring and advice but to the SMP for the push out of the 20th century and into the world of video-ness.</i>”</p> <p>We also gave media training, advice and support to the Rwanda and Zambia networks on the 18th May 2017, with very positive feedback from both.</p> <p>We gave social media training LINK Malawi on the 26th October and offered support and collaboration with EMMS in this area.</p> <p>We also helped deliver training on the 12th October on producing digital content for the CharityComms.</p>
ACTIVITY 1.1.ii:	Member Awards Programme	<p>We delivered our 2017 Member Awards programme, inviting members to apply by creating a short video about their link with Malawi, highlighting one of our 11 Partnership Principles.</p> <p>The programme succeeded in:</p> <ul style="list-style-type: none"> - Raising awareness of our members’ work and the Scotland-Malawi relationship, with 16 videos, viewed more than 8,500 times - Raising awareness of our Partnership Principles and supporting members to self-reflect against these - Encouraging members to think about how they communicate to wider publics about their work - Offering training and support to our members in videography and editing - Developing engaging new content for the SMP website

		<p>The winners were: 500 Miles, Mamie Martin Fund & The Soko Fund, St Matthew's Academy, and The University of Glasgow. Each won a hand-carved trophy from Malawi, a hamper of Malawian goods and a Malawi tourism prize (including a flight to Malawi, free hire car, stays at some of Malawi's best lodges, etc).</p> <p>The shortlisted videos were: Andy Walker from Police Scotland, EMMS International, Kenyawi Kids, LUV+, Mission Rabies, Oxfam Scotland, Rachel Macleod, The Responsible Safari Company, David Somervell, The University of Edinburgh, VSO, and Nkhoma Hospital.</p>
ACTIVITY 1.1.iii:	Partnership Principles	<p>The 2017 SMP AGM was themed around "understanding partnership", with 200+ members engaged in a range of activities around the Partnership Principles.</p> <p>At the AGM, we launched a special new pop-up exhibition made of 11 banners which are now being used by our members across Scotland</p> <p>66 members made specific 'partnership pledges' at the SMP AGM. We have recorded all of these and over the coming months will be emailing them to find out how they have got on, and what support we can offer. 78% of respondents to the AGM feedback survey (n33) said the Partnership Principles in Action section was "excellent" or "very good". Members said:</p> <ul style="list-style-type: none"> - "[I have] <i>better knowledge of other people's partnerships</i>" - "<i>Overall I was inspired that partnership connections are important, worthwhile and make a real difference</i>" - "<i>theme of partnership served as a very strong anchor - a good mix of formal business but good humour and music</i>" - "[I liked most] <i>hearing partnership success</i>" - "[I liked most] <i>the Partnership Principles and stories</i>" - "[I liked most] <i>The Partnership Principles in Action – good to speak to others with similar views but different approaches</i>" <p>The partnership principles were a key focus of the Schools Forum held on 3rd May. All schools continue to be encouraged to apply for their silver Partnership Principles certificate through the schools newsletter, schools forums and one-to-one support.</p> <p>The SMP ran a workshop on the Partnership Principles at the 8th September WOSDEC development education conference for teachers in Glasgow.</p> <p>16 Members created videos based upon the SMP's 11 Partnership Principles as part of the 2017 Member Awards.</p> <p>The Partnership Principles banners were a key part of our: AGM, Youth Congress, Big Commonwealth Lunch, Buy Malawian Launch. They have also been used by members for their own events. For example, they were hosted by the University of Glasgow for two weeks (24 Nov – 8 Dec 2017).</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on Partnership Principles,</p> <ul style="list-style-type: none"> • 76% said they were aware the SMP was active in this area • 70% said they had reflected on their work in this area because of the SMP • 22% said they had changed their work in this area because of the SMP

ACTIVITY 1.1.iv:	Development understanding	We are currently at an early stage of scoping a new piece of work which will work with leading academics across Scotland to produce bite-sized videos and podcasts which we will disseminate through our website and bulletin. This will be launched later in 2018.
ACTIVITY 1.1.v:	Understanding Needs	<p>In July the 'Coffee with Kathy' campaign was launched, to introduce the SMP's new Member Services Manager and to actively consult members. The meetings were held on a one-to-one basis with 25 members across Scotland including associates, schools, youth and organisations. The meetings have focused on learning about members, what their priorities are and their impact in Malawi; communicating support available from the SMP; consulting those based outside central belt on needs for specific support in their region; communicating on priorities e.g. Member Awards (impact), Partnership Principles, SDGs, updating member profiles, transparency platforms, tourism, Malawi goods; and highlighting members in the same area/field of interest for potential collaboration. There have been 'Coffee with Kathy' meetings, in, inter alia: Edinburgh, Perth, Dumfries, Lockerbie, Oban and Airdrie.</p> <p>Structured feedback has been collected from 10 events, specifically asking members what additional needs they have and what more the SMP could be doing to support them. Responses have included:</p> <ul style="list-style-type: none"> - [after MDP round meeting on Health] <i>"Something like this is only relevant before funding rounds. However, something similar could be done in early 2019 before the first reporting line".</i> - <i>"More time for informal discussion".</i> - <i>"Connecting organisations working up similar plans".</i> - <i>"Definitely a space to look at the Malawi Government priorities".</i> <p>These have been factored into our 2018-19 planning.</p> <p>A record 93 members completed the 2017-18 Member Needs and Impact survey, giving their feedback on the past 12 months and priorities for the year ahead. These priorities have fed directly into the SMP's 2018-19 planning.</p>
ACTIVITY 1.1.vi:	Reactive Support	<p>We have responded to hundreds of enquiries in this period, offering advice, information and signposting to members, partners and the public.</p> <p>Feedback from the Member Needs and Impact survey included:</p> <p><i>"Our projects have always received support and encouragement from the SMP. Face to face meetings, school workshops and conferences have enhanced our work, both in Scotland and Malawi."</i></p> <p style="text-align: right;">Andy McKay, St. Margaret's High School</p> <p><i>"A hugely valuable network of contacts, information and learning experiences."</i></p> <p style="text-align: right;">Craig Shields, Knightswood Secondary School</p> <p><i>"The SMP is the organisation I approach for advice or to help publicise an event."</i></p> <p style="text-align: right;">Anonymous, SMP Partner Organisation</p> <p><i>"Help via advice, encouragement, ideas and new contacts."</i></p> <p style="text-align: right;">Alan and Lorna Hobson</p> <ul style="list-style-type: none"> - <i>"The SMP have been a huge source of support for me. Keep up the good work!"</i> - <i>"Just want to thank the whole SMP team for their efforts, dedication & hard work in developing such a valuable cross cultural link for</i>

the positive benefits of both economies and societies.”

- *“I think the SMP provides such good value for money, and the staff are excellent.”*
- *“Keep up the good work.”*
- *“I would say that the SMP has bettered my understanding of partnership links in Malawi and the differing situations we face in our two countries such as to do with education. Events have definitely helped me connect more and engage with the partnership.”*
- *“Thank you for your hard work and energy.”*

45% of the 93 respondents in the Member Needs and Impact survey said they had made an office enquiry or received SMP support in 2017-18, of which:

- 58% rated it as “extremely useful”
- 32% rated it as “quite useful”
- 5% rated it as “not very useful”
- 5% rated it as “not useful at all”

Of particular note, is the practical support we have given members to secure a **UK visa** for their partners to travel to Scotland. For example (*inter alia*), we gave support for:

1. The University of Glasgow to support Sharifa Abdulla to undertake a 3-year PhD [successful]
2. The BBC to invite the Madalitso Band to the UK
3. Just Dance Orkney to invite their Malawian partners to Scotland [successful]
4. A member of the Malawi-Scottish diaspora to invite her sisters to come to Scotland for her 60th birthday
5. Penicuik High School to invite their Malawian partner teachers [successful]
6. Water Witness International to invite their new Malawi Director, Doreen Chanje's, and part of her induction [successful]
7. Vera Kamtukule, the new MaSP Chief Exec, to visit Scotland [successful]
8. Association of Malawians in Scotland to invite Lawrence Khwisa (aka 'Lulu') to visit Scotland for the Independence Day Celebrations [successful]
9. Glenrothes Chuluchosema partnership to invite four representatives from the Malawian churches [successful]
10. Queen Margaret University to support Gift Thompson to study in Edinburgh [successful]
11. Link Community Development to invite Enoch Kandeu Chisale to Scotland [successful]
12. Napier University to invite four partner academics [successful]
13. St Benedict's High School invited pupils and teachers from St Patrick's minor Seminary in Rumphi, with support from MP's [successful]

We have also supported members traveling to Malawi to secure the appropriate Malawian visa, issuing letters of support.

Alan Kimmitt of the Church of Scotland said:

“Without the support of SMP and others, but particularly SMP, the visit of our four partners from Chuluchosema would not have been possible. The visa service was invaluable and it's highly likely that visas would otherwise not have been granted for some or all of our visitors.

“Because of your help, we have a wonderful partnership visit which has inspired the communities here and in Malawi. The visit has also paved the way for a possible partnership between the High School here and the Secondary School in Malawi.

"When we speak to our partners about the visa process for Malawians, it's deeply saddening that the UK appears so unwelcoming to them. Your visa service is a step towards dispelling that feeling. You are doing great work – please keep it up!"

Jane Geddes of Napier University, said:

"I would say that the support we received was of great value. For all of us (the four Malawians and myself as organiser of their stay) the knowledge that SMP was there to support us through what was a stressful process was very reassuring. Submitting all 4 visa applications at one time gave us the peace of mind, particularly as the Malawians were very aware of our visa system and potential delays. The office proved helpful when 3 of 4 visas came through, trying to find the reason why the fourth was delayed. In the event, the outstanding visa led to an arrival delay of 4 days. "

Joanna Davies of Just Dance Orkney said:

"I am currently in the process of helping apply for a visa for my friend in Malawi. Without the support of David and SMP I would not have had a clue where to start or how to have gone about this. The support I have received so far has been extremely helpful and knowing that they will be with me to the end of the process is very reassuring as it is not an easy task"

Keith Murphy of Penicuik High School said:

"The support we received from the Scotland Malawi Partnership was absolutely invaluable. One member of staff from our partner school had an issue with their visa application and without the help of SMP the planned visit to our school would not have taken place. We appreciate how much time was spent by the Scotland Malawi Partnership in liaising with authorities in South Africa to review the visa application, as I would not have know where to start with the process. The visa application process for our partners can be difficult and cumbersome and the length of time it takes can be prohibitive when organising a visit. This is especially so if an issue arises during the process. We really appreciate the dedication, hardwork and continued support of the Scotland Malawi Partnership in our work and would hope that the process for applying for visas will become more streamlined as we move forward. Thanks to all the team we had a successful initial visit providing us the opportunity to meet with our friends and establish our school partnership agreement"

Trudi Sieland of Water Witness International said:

"Thank you for your recent support in obtaining a UK visa for our Malawian colleague, Mrs. Doreen Chanje. We found your service of utmost help. We only had limited time to make the visa application, and opted for priority service. However, there is no guarantee that visa applications are processed in the time provided and SMP's advise and actions have given us assurance.

"SMP has always been one step ahead in contacting the relevant authorities in Lilongwe and Pretoria ensuring our application is processed in time. The support letters both for the visa application and immigration officials have been a bonus, and the former certainly made an impact on the application outcome. The visa was granted within the 5 day time frame and we were able to make relevant bookings for our colleague in time for her travel.

"All in all, we sincerely value the support provided by SMP and look forward to using your services in future."

Lyndsey Rae of Link Community Development said:

"We found it extremely helpful to have support to navigate the online system, which isn't always very clear, and to know that our visa would be processed as a priority through our relationship with the Scotland Malawi partnership. We feel it is important to nurture our links with colleagues in Malawi, and being able to arrange for them to visit and undertake training for work purposes is very beneficial. Through our colleague's visit, we were able to undertake training for him that is essential to his working role, make connections with other organisations and NGOs, and raise the

		<p><i>profile of our valuable work. Thank you very much for all of your help!"</i></p> <p>Sally Rae of George Watsons College said: <i>"Since the introduction of the tourist visa in Malawi I have asked the Scotland Malawi Partnership for assistance for my last 4 trips to Malawi. The help received has been invaluable. It has always been very reassuring having an official letter to explain the purpose of each visit."</i></p>
ACTIVITY 1.1.vii:	Regional Outreach	<p>Schools Forum held in Inverness on 3rd May attended by 41 people and Paisley on 24th October attended by 29 people.</p> <p>The 'Coffee with Kathy' campaign had one-to-one meetings with members in Edinburgh, Perth, Dumfries, Lockerbie, Oban and Airdrie.</p> <p>Our Member Services Officer supported the 'Re-Fresher's Fair' at the University of Stirling in January 2018 to assess how best to support university student societies.</p> <p>Our Youth Congress was held at Hampden Park in Glasgow on 20th February 2018, attended by 249 people.</p> <p>Our Buy Malawian campaign on 5-19th March was promoted Scotland-wide, and we supported the Lake of Stars Festival in Glasgow on 11th March during the campaign.</p> <p>We reached out to our Faith-based Members by creating a new annual Faith Newsletter, which was mailed to each of our faith links members, including church groups and faith-based organisations. We also made a copy available on our website. The newsletter was well received, and feedback responses included:</p> <ul style="list-style-type: none"> - <i>"This is a formidable piece of work, many thanks for all the good work. Looks like you have the faith links poised to step up a level."</i> - <i>"Well done, and a copy is going up on the church noticeboard today!"</i> - <i>"Thank you for the Faith Newsletter which has been shared with our Parish Priest & Partnership team – great reading! We have reproduced hundreds of the bookmarks [provided in the newsletter] with the help of our local primary school and each child and adult will be presented with one at all Masses."</i> <p>We have promoted members' events across Scotland through our weekly bulletin and across our social media channels.</p>
ACTIVITY 1.1.viii:	Sustainability and Transparency	<p>5 videos were made on Sustainability</p> <p>We have been encouraging members to increase their transparency by uploading as much information about their Malawi link to their SMP web-profile as possible. The SMP has directly supported 20 members to do so and this will continue throughout this grant period.</p> <p>Our Member Services Manager supported sister network MaSP at their Annual Symposium in Lilongwe on 23rd February, attended by 170 people, with a key theme of sustainability.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on Sustainability:</p> <ul style="list-style-type: none"> • 82% said they were aware the SMP was active in this area

		<ul style="list-style-type: none"> • 71% said they had reflected on their work in this area because of the SMP • 34% said they had changed their work in this area because of the SMP
OUTPUT 1.2:	<i>Members receive regular bulletins, and have access to current information, online.</i>	
ACTIVITY 1.2.i:	Members Bulletin	<p>50 weekly bulletins have been sent to over 1,000 members.</p> <p>7 special Bulletins were sent to over 1,000 members.</p> <p>3 Schools Newsletters were sent in June 2017 with 14.6% opens and 2.7% clicks, in September 2017 with 17.4% opens and 3.9% clicks and in December 2017 with 11.7% opens and 1.9% clicks.</p> <p>69% of the 93 respondents to the Member Needs and Impact Survey said 'SMP information' had helped improved the quality/effective of their work in 2017/18.</p> <p>62% of respondents said they used the bulletin in 2017-18, of whom:</p> <ul style="list-style-type: none"> • 46% rated it as "extremely useful" • 42% rated it as "quite useful" • 4% rated it as "not very useful" • 8% rated it as "not useful at all" <p>Comments included:</p> <ul style="list-style-type: none"> - "[I have benefitted from] <i>regular newsletters and events organised by SMP.</i>" Pam Wilson - "<i>It's always useful to hear about the work of other organisations and individuals working in education in Malawi.</i>" Lindsay Graham, The Soko Fund - "<i>[The SMP is]A hugely valuable network of contacts, information and learning experiences.</i>" Craig Shields, Knightswood Secondary School - "<i>Membership helps to inform people in Scotland of links and formal nature of those links through SMP.</i>" Robin Arnott <p><i>"Not only does SMP assist us to develop our links in Malawi, it also helps us understand better what colleagues from the University are doing in Malawi."</i> Derek MacLeod, University of Edinburgh</p> <p>When asked how the SMP could improve its bulletin, responses included:</p> <ul style="list-style-type: none"> - "<i>I find the news bulletin really useful.</i>" - "<i>I think it's great as it is!</i>"

		<ul style="list-style-type: none"> - "It is actually quite good as it is." - "It's very good!" - "Nothing to note." - "Like it as it is." - "All good." - "I'm satisfied with it at the moment."
ACTIVITY 1.2.ii:	Members Database	<p>Since April 2017, there have been 119 new members added to the SMP Database. Of these members 22 have been Full Members, 44 are Associate Members, 24 are Schools, and 29 are Youth Members.</p> <p>We have supported 20 members to update their SMP Website Profiles.</p> <p>We have invested time and capacity into exploring new database packages. We are continuing to assess options, working with The Alliance and others.</p>
OUTPUT 1.3:		
<i>Creation of opportunities for in-person networking and sharing between members</i>		
ACTIVITY 1.3.i:	Member and Groups Forums Working	<p>The Schools Forum met on the 3rd May, bringing together 41 teachers in Inverness.</p> <p>On 8th May the SMP hosted a sustainable energy and sustainable markets round-table meeting. The meeting was scheduled around a visit to Scotland by Pansi Katenga, the Country Manager of Christian Aid Malawi. The meeting provided a platform for Pansi Katenga to brief members on Christian Aid Malawi's work and to engage Scottish organisations working with Malawi around sustainable energy and sustainable markets. The meeting was attended by 10 members.</p> <p>The Health Forum held on 19th May was attended by 43 members. There was shared discussion and learning from attendees on 'leadership capacity building in Malawi', 'developing impact and upscaling successful work, with a focus on maternal health', 'health systems strengthening in Malawi', followed by an open discussion on leadership, coordination, shipping to Malawi, gender.</p> <p>The Agriculture and Food Security Meeting we hosted for members on the 3rd August brought together 33 members working in this area.</p> <p>The Further and Higher Education Forum met on 20th September and was attended by 26 members. Member updates from the Universities of Strathclyde, Glasgow, St Andrews, and Stirling included sharing successes, challenges and opportunities. Updates on Commonwealth Scholarships, the DFID SPHEIR consortium bid, the Scottish Government's Malawi call, funding, and an opportunity for collaboration through open discussion and planning was held, followed by networking.</p> <p>The Schools Forum in Paisley was hosted at Gleniffer High School on 24th October and was attended by 29 teachers.</p> <p>To support the Scottish Government Malawi Development Programme and the Corra Foundation, the SMP hosted five strand meetings to support members in each interested in applying within each area, including Health, Sustainable Economic Development, Civic Governance, Education and Renewable Energy. These meetings were held between 31st October and 16th November 2017.</p>

		<p>On 18th January 2018, the Year of Young People Roundtable was attended by 18 people to discuss what the YOYP would look like.</p> <p>In the Member Needs and Impact Survey, 38% of the 93 respondents said they had used this service in 2017-18, of which:</p> <ul style="list-style-type: none"> • 33% rated it as “extremely useful” • 47% rated it as “quite useful” • 13% rated it as “not very useful” • 7% rated it as “not useful at all”
ACTIVITY 1.3.ii:	Active networking	<p>All 32 SMP events in this period included active networking.</p> <p>The recent SMP AGM was a great success in this regard. Held at Stewart’s Melville College, it was attended by c200 members, guests and volunteers who contributed to open networking. There was interactive discussion and an engaged application of the SMP’s Partnership Principles through shared learning, experiences and contributions. Attendees were actively encouraged to network through prize-givings, and there were strategic opportunities for this throughout the day.</p> <p>Feedback and evaluation forms showed that each attendee made an average of three new contacts per person at the AGM.</p> <p>59 new connections were documented on our networking board – we will be continuing to support these 59 new connections in the coming months to support these new links.</p> <p>Feedback from AGM attendees included:</p> <ul style="list-style-type: none"> - “An excellent mix of formal business, participants’ voices, and networking!” - “Format worked well – very interactive, great for networking”. - “Fun day, great networking”. - “[I liked most the] <i>networking and hearing peoples’ stories</i>”. - “Good to meet other people and see what they are doing. It gave me a broader understanding of the range of work done”. - “[I liked most the] <i>meeting other people from different organisations and from Malawi – inspirational</i>”. <p>33 attendees completed the feedback form at the end of the event. 87% of respondents rated the event as “excellent” or “very good”. No-one rated it as “average” or “poor”.</p> <p>Between 31st October – 16th November 2017, we also encouraged active networking amongst potential applicants for the Scottish Government Malawi Development Programme, holding 5 forum meetings around the themes of the call, attended by 118 people. 50 attendees completed feedback forms; 82% rated the meetings as “excellent” or “very good”, 18% rated them as “good”. No-one rated them as “average” or “poor”.</p> <p>Feedback from attendees included:</p> <ul style="list-style-type: none"> - “It’s given me a good idea of which organisation to collaborate with”.

- *“potential partners identified”.*
- *“Meeting new contacts, renewing old contacts, and the WhatsApp group with Malawi”.*
- *“Excellent, great networking. Meeting was run very well with lots of opportunities for sharing good practice”.*

On 19th December 2017, we hosted an informal **Noel Networking** event, which was attended by 23 colleagues and partners.

Our **Youth Congress** on 20th February was also attended by 249 students and their teachers to encourage active networking and discussions on a peer-to-peer level, and gave them the opportunity to network with workshop leaders and Malawi ‘experts’. Of those who completed the feedback form, 64% of attendees rated the event as “excellent” or “very good”.

Feedback included:

- *“I enjoyed speaking to a wide variety of people”.*
- *“It informed me a lot about how youth can be involved”.*
- *“I enjoyed communicating with others and sharing fundraising ideas to improve projects”.*

In the annual Member Needs and Impact survey, 52% of the 90+ respondents said SMP networking had helped improved the quality/effective of their work

Feedback included:

“It’s always useful to hear about the work of other organisations and individuals working in education in Malawi.”

Lindsay Graham, The Soko Fund

53% of respondents said they had used the SMP’s networking functions in 2017-18, of which:

- 38% rated it as “extremely useful”
- 57% rated it as “quite useful”
- 5% rated it as “not very useful”
- 0% rated it as “not useful at all”

The SMP support the SG’s **Malawi Development Programme information event** on the 29th November by delivering the active networking session, encouraging prospective applicants to connect and collaborate. Halla Edwards-Muthu, an attendee at the event, emailed to say: *“I have been to a lot of networking events and it is often difficult to strike up conversation in a natural way. However, the ‘active networking’ at the information session on 29 November was really useful in terms of connecting with individuals in smaller focus groups, centered on our areas of interest. Moreover, the introductions at the start meant you knew about the work of each person before you approached them. In a sector where ‘networking events’ are frequent, I think many organisations, and those who attend their events, would benefit from their sessions being coordinated in this way.”*



Scottish MPs and Peers come together to form the Malawi All-Party Parliamentary Group (APPG)

OUTCOME 2:	The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora	
<i>OUTPUT 2.1</i>	<i>Programme of cross-party political strategic engagement</i>	
ACTIVITY 2.1.i:	MP/MSP Engagement	<p style="text-align: center;">***See the 2017-18 Lobbying and Advocacy Report for full details***</p> <p>Briefed all 129 MSPs on Malawi links in their constituency/region – emailing and writing to all MSPs.</p> <p>Met with 98 MSPs, giving them hard copies of the Holyrood constituency briefing document at the SMP's SDG exhibition (9-11 May).</p> <p>Briefed all 59 Scottish MPs about Malawi links in their constituency after the June snap election and again the week before our Scotland-Malawi Westminster Hall debate (13 September).</p> <p>Met with a range of Scottish MPs in Westminster, including, <i>inter alia</i>: David Linden MP, Patrick Grady MP, Ross Thomson MP, Christine Jardine MP, Chris Law MP, Hugh Gaffney MP.</p> <p>Repeated correspondence and meeting with the UK Government Minister of State for Africa Rory Stewart MP to feed into the design of the UK Government's overarching Africa Strategy, and met his successor Harriett Baldwin MP.</p> <p>Met the Rt Hon Lord Bates, the UK Government's Minister of State for International Development, briefing on Scotland-Malawi links.</p> <p>Met the UK Foreign Secretary, Rt Hon Boris Johnson MP, briefing on Scotland-Malawi links and raising the mistreatment of Malawians invited to the UK as they apply for visas.</p> <p>Repeated meetings through this period with the Scottish Government Minister for International Development and Europe, Dr Alasdair Allan MSP.</p> <p>Worked with the Secretary of State for Scotland, Rt Hon David Mundell MP. Sadly, his 92 year old mother was seriously ill on the day of our Commonwealth Lunch so he was not able to attend as planned and had to send a senior official.</p> <p>41 MPs and Peers were engaged by the SMP through its creation of the Malawi All-Party Parliamentary Group.</p> <p>Engaged all five Holyrood Party Leaders by email, letter and in person.</p>

ACTIVITY 2.1.ii:	MP/MSP Support	<p style="text-align: center;">***See the 2017-18 Lobbying and Advocacy Report for full details***</p> <p>Recorded 98 video messages of support from MSPs during the SMP's week-long exhibition in the Scottish Parliament.</p> <p>Tweeted 98 photos of MSPs showing their support at the SMP Holyrood exhibition.</p> <p>Requested, supported and promoted the 13th September Scotland-Malawi Westminster Hall debate which saw 14 Scottish MPs, from every Scottish political party in Westminster, promote Scotland's links with Malawi, the work of the SMP (36 references) and the work of 55 SMP members. There was unanimous all-party support and goodwill for Scotland's links with Malawi.</p> <ul style="list-style-type: none"> - David Linden MP said: <i>"I pay tribute to the Scotland Malawi Partnership for all its work to promote the relationship between our nations...[which] is tireless in [its] resolve to celebrate the scale, energy and impact of Scotland's bilateral relationship with Malawi."</i> - Alistair Carmichael MP said: <i>"...I should also pay tribute to the Scotland Malawi Partnership, which provided me with a briefing for this debate."</i> - Hugh Gaffney MP said: <i>"I will say a word about the Scotland Malawi Partnership, which exists to co-ordinate, support and represent the huge number of civic links that Scotland has with Malawi. It is a small charity working independently, but it is changing lives. Organisations from across Scotland include half of Scotland's local authorities, every Scottish university and most of the colleges, as well as more than 100 primary and secondary schools, hundreds of faith groups, hospitals, businesses, charities, NGOs and, more widely, several grassroots community-based organisations. I urge as many people as possible to join the Scotland Malawi Partnership..."</i> - Patrick Grady MP, said: <i>"The Scotland Malawi Partnership continues to publish evidence of its impact and outreach in both Scotland and Malawi."</i> - Ian Murray MP, said: <i>"I think it would be appropriate to pay tribute to ... the Scotland Malawi Partnership. ... [it] does so much, not only to enhance the partnership but to provide us all with the information we require in this kind of debate."</i> - Liz McInnes MP said: <i>"The Scotland Malawi Partnership helps to ensure that Malawi has a continued high profile in Scotland, particularly in schools and among youth organisations."</i> - Responding for the UK Government, the Minister of State for Africa, Rory Stewart MP, gave an impassioned speech about the <i>"genius of the Scotland Malawi Partnership"</i>, outlining three ways the UK Government could learn from this model: the <i>"civic multiplier"</i> effect; the commitment to <i>"equality"</i> and <i>"mutual respect"</i>; and the <i>"genius of co-ordination and connections"</i>. He paid <i>"huge tribute to the Scotland Malawi Partnership"</i> and stated: <i>"Learning that we cannot necessarily do everything, and that we may want to take a leaf out of the book of the Scotland Malawi Partnership and learn how to operate at a smaller, more human scale in certain designated countries, may be important for the British Government"</i>. He concluded by saying: <i>"What is so striking about the Scotland Malawi</i>
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		<p><i>Partnership is that it has found ways of engaging a whole human population. Britain could do that in Malawi or in Tanzania, Uganda or Nigeria. It is a very exciting way of thinking about how to do development in the 21st century. The fact that so many right hon. and hon. Members are here championing international development shows how these human connections give us the legitimacy and centre to make progress."</i></p> <p>Live tweeted through the Westminster Hall debate to promote, support and thank the speeches of the 14 Scottish MPs that spoke, with 45,288 impressions on Twitter.</p> <p>Sent hand-carved 'Thank you' trophies from Malawi to the MPs that spoke at the Westminster Hall debate, with eight MPs then tweeting photos of them with the trophies and hanging them on their office walls (Hugh Gaffney MP, Rory Stewart MP, Chris Law MP, Patrick Grady MP, Alastair Carmichael MP, Chris Stephens MP, David Linden MP, Alison Tewliss MP).</p> <p>Supported Scottish MPs to tweet what they felt 'Partnership Is...' in advance of the SMP AGM.</p> <p>Recorded a video message from Patrick Grady MP, supporting our Agriculture and Food Security Meeting (3rd August)</p> <p>The First Minister tweeted her support for the Scotland Malawi Partnership's SDGs exhibition on the 6th June from the @ScotGovFM account</p> <p>The SMP and Scotland-Malawi links were also praised by MPs and MSPs in Parliament in the:</p> <ul style="list-style-type: none"> • 27th October Scottish Parliament Hydro Nation debate. • 16th January 2018 Scottish Parliament debate on International Policy Framework and Priorities 2018 • 21st March 2018 Westminster Hall debate on the Future of the Commonwealth.
ACTIVITY 2.1.iii:	MP/MSP Action	<p style="text-align: center;">***See the 2017-18 Lobbying and Advocacy Report for full details***</p> <p>Through this period we had various meetings with DFID and the Scottish Government, inputting to and supporting their respective Malawi development programme.</p> <p>We also met with the Department for International Trade, DFID, the Malawi High Commission, the Scotland Office and Scottish MPs, to discuss SMP members' concerns about the impact of Brexit on Malawi-UK trade, securing strong assurances from the UK Government.</p> <p>We met CDC (Commonwealth Development Corporation) directly and met with Scottish MPs to discuss CDC's work with Malawi – supporting sustainable and ethical investments in Malawi, especially the new 'Impact Accelerator' programme which supports smaller investments with clear human development impact benefits. The Chief Executive of CDC then spoke at a meeting of the Malawi APPG for us on the 7th March.</p> <p>We briefed Scottish MPs on our members' concerns regarding the way in which UK visas are issued for Malawians invited to Scotland. The Westminster Hall debate had 21 references to visa issues from Scottish MPs, raised by representatives of every Scottish political party in</p>

Westminster. Responding for the UK Government, the Minister of State for Africa said: “...I think we can do more on visas. Progress has been made. We have now identified a designated UK Border Force officer, who will focus on Malawi visas to try to facilitate the Scotland Malawi Partnership. That may save the right hon. Member for Orkney and Shetland from having to spend every Saturday talking to the UK Border Agency. However, there is more that can be done.”

In a [21st March 2018 Westminster Hall debate on the future of the Commonwealth](#) there were repeated references to Scotland-Malawi links. Patrick Grady MP used this to advance our visa concerns, stating: “Scotland also has a relationship with Malawi, and today I welcomed the honourable Juliana Lunguzi, MP for Dedza East, to the House. I thoroughly agree with the idea of improved visas for India, but that should be extended across the Commonwealth. Far too often, people from Commonwealth countries, including politicians, do not have their visas granted in time. That happens time and again with Malawi.”

continue to call for the UK government to renegotiate a new, fair tax treaty with Malawi.”

We briefed Scottish MPs on our members’ concerns regarding **the UK-Malawi double taxation treaty**. The [Westminster Hall debate](#) had 23 references to the treaty, raised by representatives of every Scottish political party in Westminster. Subsequent to the debate the SMP met with FCO officials who have been tasked with re-energising talks to update the treaty. Our work in this area has since been praised by the President of Malawi.

In the June UK snap general election, the SMP represented Malawi links and our key areas of concern with each of the parties. The SNP manifesto included a direct commitment to “*continue to call for the UK government to renegotiate a new, fair tax treaty with Malawi.*”

We supported [further cross party manifesto commitments](#) to: 0.7% of GNI for ODA, maintaining the definition of aid, the UN SDGs, the work of DFID, partnership working, the Commonwealth, engaging civil society in ODA, trade, tax justice, internationalism, global health, climate and the environment, gender, human rights, governance, research, migration, vaccination and slavery.

We have been in **dialogue with the Minister of State for Africa** since the Westminster Hall debate to further encourage and support an approach to international development which brings together governmental and non-governmental efforts in active synergy.

We supported a [visit by Scottish MP Hannah Bardell to Malawi](#) with the Westminster Foundation for Democracy, and supported Malawian MPs to visit Westminster on a reciprocal basis.

In the [Future of the Commonwealth Westminster debate](#) Patrick Grady MP noted: “*We had the Commonwealth Development Corporation at the all-party group on Malawi not that long ago. The opportunity for co-operation there is very important.*”

In the [Future of the Commonwealth Westminster debate](#) Paul Sweeney stated: “*I hope that at the forthcoming Commonwealth Heads of Government meeting we will see a reaffirmed, firm commitment to achieve the UN sustainable development goals through Commonwealth action by the target date of 2030. Recently, I was pleased to meet the high commissioner from Malawi who came to the House of Commons to discuss Malawi matters and how vital Scotland’s contribution has been to promoting development in Malawi. That was a great, heartening discussion. We had a debate on that topic in Westminster Hall recently, too. The depth of good will in the Commonwealth and the huge commercial trading and developmental opportunities that exist are clear. That is critical, and we must reaffirm our efforts to improve them and their resilience in the years ahead.*”

		<p>In the International Policy Framework and Priorities 2018 Scottish Parliament debate six MSPs championed Scotland-Malawi links. For example, Alexander Stewart MSP said: “It is incredibly fitting that Malawi is one of our four partner countries, given the long tradition of links between Scotland and Malawi, which date back more than 150 years. The sheer number of partnerships between the two nations is staggering. According to the University of Edinburgh, 4 million Malawians and more than 300,000 Scots benefit annually from those partnerships. Rather than being about one country simply funding another, those civic links are about working together. It is important that we do that.” And Stuart McMillan MSP said: “In my local authority area, there are 13 partnerships between Inverclyde and Malawi, via the Inverclyde schools Malawi partnership, incorporating 15 local schools. The partnership assists 6,000 local pupils and 16,000 Malawian pupils to learn about each other’s countries and cultures. In addition, that local partnership allows schools to support the aims of Education Scotland’s international engagement strategy.”</p> <p>In the Scottish Parliament Hydro Nation debate on the 27th October 2017 MSPs from each of the Parties championed Scotland-Malawi links. For example, Liam McArthur MSP said: “As the co-convener of the cross-party group on Malawi, I was delighted to see Claudia Beamish’s amendment highlighting the climate justice fund and the work that is being done specifically in relation to Malawi.” Donald Cameron MSP said: “I am encouraged by the strength of our continued relationship with Malawi and the manner in which that long-standing and historic connection has allowed us to share ideas, create new success stories for each other, and cement the positive impact that multination partnerships have on that state and its citizens.”</p>
ACTIVITY 2.1.iv:	Cross Party Group	<p style="text-align: center;">***See the 2017-18 Lobbying and Advocacy Report for full details***</p> <p>There have been five Cross Party Group meetings since April.</p> <p>The first was on LGBTQ rights in Malawi, held on 10th May with 27 attendees. Presentations were given by Alan Msosa (Essex Human Rights Centre), Scott Cuthbertson (Equality Network), Dr Matthew Waites (University of Glasgow). Discussion followed regarding African Union leadership, how to engage the Malawian government through HIV work, and the role of churches and human rights.</p> <p>The second was on Renewable Energy, held on 13th September with 44 attendees. There were speakers from Scotland Lights Up Malawi and SunnyMoney Malawi, the University of Strathclyde, the University of St Andrews/TownRock Energy, the International Resources & Recycling Group, and experts in Malawian energy and wind energy in Scotland. An informative Q&A followed. Continued sharing was also considered through technology and making the information readily available for future use, and ongoing learning.</p> <p>The third was on the Malawi Development Programme, held on 15th November and attended by 75 people. There were speakers from the Scottish Government, and presentations from previously Malawi Development Programme funded projects. Dr Alasdair Allan MSP, Minister for International Development and Europe also spoke to attendees.</p> <p>The fourth was a joint-meeting of the CPG International Development and CPG on Malawi on 7th February, on global citizenship in the Scottish Health Service and the value of international volunteering. It was attended by 49 people.</p> <p>The fifth was on 7th March and was held at the same time as the APPG in Westminster, connected together with a video live-link to celebrate the Buy Malawian campaign. The CPG was attended by 26 people, and heard from the CDC at the APPG in Westminster, and Mzuzu Coffee in</p>

		<p>Edinburgh.</p> <p>Rising from the Westminster Hall debate, there was a cross-party enthusiasm from across Scottish MPs for the establishment of a Malawi All-Party Parliamentary Group (APPG). The SMP helped found this group and provides the Secretariat. The group met three times:</p> <ol style="list-style-type: none"> 1. The first was on 29th November 2017 and served as the inaugural AGM for the group 2. The second was on the 7th March 2018 and had the Chief Executive of CDC speaking 3. The third was on the 17th April 2018 and had the President of Malawi speaking.
ACTIVITY 2.1.v:	Parliament Engagement	<p style="text-align: center;">***See the 2017-18 Lobbying and Advocacy Report for full details***</p> <p>Hosted a pop-up exhibition in the Scottish Parliament for a week, in which 100 of the 129 MSPs recorded video messages of support.</p> <p>Gave oral evidence to the Culture, Tourism, Europe and External Relations Committee on the 15th June.</p> <p>Supported the Commonwealth Parliamentary Association and the Westminster Foundation for Democracy's work with Malawi.</p> <p>Secured and supported Westminster Hall debate on the Scotland-Malawi relationship (detail above).</p> <p>Supported the Scottish Parliament Hydro Nation debate 27th October 2017</p> <p>Established a Malawi All-Party Parliamentary Group in Westminster</p> <p>Supported the 21st March 2018 Westminster Hall debate on the Future of the Commonwealth</p> <p>Supported the Scottish Parliament debate, International Policy Framework and Priorities 2018 on the 16th January 2018</p>

<u>OUTPUT 2.2:</u>	<u>Local authority engagement programme:</u>	
ACTIVITY 2.2.i:	Local Authority Briefing	Have written 32 Local Authority briefings , detailing how SMP members are spread across the 32 authorities. These have been posted to every Local Authority, with each authority receiving a briefing on their constituency.
ACTIVITY 2.2.ii:	Local Authority Contact	Briefed Edinburgh City Council and Glasgow City Council on Malawi links in their local authorities. We have contacted other local authorities and continue to write to all Local Authorities to share our briefings for their authority, and arrange face to face meetings. We have also been working closely with the Commonwealth Local Governance Forum on this.
ACTIVITY 2.2.iii:	Local Authority Engagement	We wrote to the new Lord Provosts of Edinburgh and Glasgow, briefing them on SMP members' work in their respective Local Authorities, and inviting them to continue as <i>ex officio</i> Co-Presidents of the SMP. We have met with both LPs and both have accepted. We have signed a renewed tenancy agreement with Edinburgh City Council, such that the SMP offices can be based in the City Chambers for a further three years, to 2020. We have been working closely with Commonwealth Local Government Foundation to reconstruct a former toolkit available to local authorities to form partnerships in Malawi. This is a recent undertaking. We met with and supported the Scottish Borders Council who have recently become members of the SMP to support their partnership with Zomba Council.
<u>OUTPUT 2.3:</u>	<u>Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts</u>	
ACTIVITY 2.3.i:	Promotion	The SMP continues to support and promote the SG's International Development work on social media . The SMP has promoted three SG funds - the Climate Justice Innovation Fund , the Small Grants Programme and the Malawi Development Programme funding – encouraging and supporting members to apply. The SMP disseminates key updates on the SG's work to members and partners through the SMP bulletin, as news stories on the SMP website and through individual mail-outs to members – for example, promoting the Climate Justice Innovation Fund , the Small Grants Programme , the David Livingstone Centre funding and the Malawi Development Programme funding . The 2017 Member Impact Awards promoted the impact of the work of 16 members across the SMP website and social media challenges; nine of these have received SG-funding. The SMP has repeatedly offered to do more to promote SG-funded projects in Malawi.
ACTIVITY 2.3.ii:	Support	The SMP supported the SG and Corra Foundation with the Climate Justice Innovation Fund Information Day , the Small Grants Programme Information Day and the Malawi Development Programme Information Day , advertising these to members and offering application support at the event. Application support was provided individually to four members.

In addition, to support the Malawi Development Programme the SMP hosted **five strand meetings to support members** interested in applying within each area, including [Health](#), [Sustainable Economic Development](#), [Civic Governance](#), [Education](#) and [Renewable Energy](#). These meetings were held between 31st October and 16th November 2017 and were attended by 118 people. 50 attendees completed feedback forms of which 82% rated the meetings as “excellent” or “very good” and 18% as “good”. No-one rated them as “average” or “poor”.

Feedback on whether the meetings strengthened or supported any potential application they may submit included:

- *“I got to know the information about how the application process works and the key points for a successful application.”*
- *“Increased confidence in making an application”.*
- *“Have made potential partnership and have a better, personal understanding of what’s ‘involved’ in application process – very important for smaller, more inexperienced applicants”.*
- *“Getting an idea of what others are exploring to do”.*
- *“Yes, improved understanding of some of the Scottish Government’s funding priorities and thoughts”.*

These meetings had three primary aims:

- Malawian Input
- Sharing of Learning
- Discussing Ideas/Networking/Sharing of Developing Plans

Malawian input was a key part of all of these meetings, with the **priorities of the Government of Malawian** for the funding round discussed for each strand, along with key government policies highlighted. We also used the latest technology to put Malawian input front and centre of our meeting. Through facilitation by MaSP, stakeholders in Malawi from each of the strands were available via WhatsApp at the time of the meeting; questions from the group in Edinburgh were sent across to Malawi and the answers compiled and shared at the end of the meeting. These consolidated and anonymised Q&A’s were also put up on the SMP website.

For the health strand, MaSP also **filmed six key stakeholders** talking about health priorities from their perspective. These can be viewed [here](#) [>>](#)

To encourage sharing of learning from past experiences, each meeting had a **panel of current or previous SG grant holders** who talked through their experiences and what they have learned in three key areas: application, grant management and reporting, and sustainability. The panels also answered questions from other attendees. The meetings were conducted under Chatham House Rule to encourage open and honest sharing. These learnings were then recorded anonymously and circulated after each meeting, with a consolidated version of learnings across all five meetings also shared with attendees and put on the SMP website.

The other main objective of these meetings was to support **collaboration between projects** in response to the SG’s request for greater coherence within the fund. All participants were invited to submit an outline of potential project ideas, either named or anonymously, through feedback forms or a dedicated online survey. These project ideas were consolidated, circulated and published on the SMP website. We also acted as brokers, introducing potential project holders to one another where requested. In total, 56 projects across the five strands were submitted.

		<p>MaSP held concurrent meetings in Malawi around the five strands. These were similarly well attended and a list of questions and issues was compiled. Attendees also put forward project ideas with 16 submitted.</p> <p>Following these meetings, the SMP responded to over 30 queries with phone calls, information, sign-posting and application support. In addition, 30 introductions or partnership brokering was carried out by the SMP with support from MaSP.</p> <p>The SMP support the SG's Malawi Development Programme information event on the 29th November. Part of our role was to deliver the active networking session, encouraging prospective applicants to connect and collaborate. Halla Edwards-Muthu, an attendee at the event, emailed to say: <i>"I have been to a lot of networking events and it is often difficult to strike up conversation in a natural way. However, the 'active networking' at the information session on 29 November was really useful in terms of connecting with individuals in smaller focus groups, centered on our areas of interest. Moreover, the introductions at the start meant you knew about the work of each person before you approached them. In a sector where 'networking events' are frequent, I think many organisations, and those who attend their events, would benefit from their sessions being coordinated in this way."</i></p> <p>At the SG's request, the SMP has also supported the Zambia and Rwanda networks, hosting two Zambia, Rwanda, Malawi collaboration events, inviting representatives from the Rwanda Scotland Alliance and the Scotland-Zambia Association to meet and share experience and learning as networks. The meetings were held on 13th April and 15th June with 19 attendees in total. There was sharing of plans and priorities, and discussions of potential future collaboration. The Scottish Government, NIDOS and the Scottish Fair Trade Forum were also invited to input. The SMP also gave a half-day of training and support for these networks on communications and member structures on the 18th June, and has continued to give support to the newly incorporated Scotland Zambia Partnership.</p>
ACTIVITY 2.3.iii:	Input	<p>The SMP has actively supported the SG's Malawi Development Programme, Small Grants and Climate Justice Innovation Fund and will continue providing feedback received from members on this and other funds.</p>
ACTIVITY 2.3.iv:	SDGs	<p>In May 2017 the SMP took the pop-up Global Goals exhibition to the Scottish Parliament for a week to encourage MSPs to get involved. Around 100 of Scotland's 129 MSPs visited the exhibition to learn about Malawi links in their constituency, find out about the Global Goals, and pledge their support for the SMP to champion one specific Global Goal in Parliament.</p> <p>The First Minister tweeted her support for the Scotland Malawi Partnership's SDGs work on the 6th June from the @ScotGovFM account, saying: <i>"#GlobalGoals, vision of the world Scotland shares, including ending poverty & reducing inequality @ScotlandMalawi http://scotland-malawipartnership.org/get-involved/global-goals"</i></p> <p>85 MSPs recorded a special video message outlining their support and tweeted photos of them at the exhibition. The First Minister and all five Party Leaders were involved, as was the President Officer, the Deputy Presiding Officers, Cabinet Secretaries and Ministers, and dozens of MSPs from each party.</p> <p>Through the week various MSPs used various Parliamentary debates and official engagements to outline their support for the Global Goals, and the importance that Scotland continues as a world-leader in their delivery.</p> <p>The Head of Youth and Schools wrote an article about SDGs that was published in Stride Magazine in April 2017.</p>

		<p>The SDGs were one of the key themes at the schools forums on 3rd May. Catriona from Highland One World Centre led the SDGs discussion group, considering how the SDGs could be used for a framework for global citizenship across the whole school.</p> <p>We continued to support ScotDEC's SDGs seminar series by attending the final showcase event on Wednesday 14th June.</p> <p>Teaching ideas and resources for the SDGs continues to be a section in every schools newsletter. An SDGs CPD session is one of a number of teaching development sessions that the SMP offer, often in partnership with the DECs.</p> <p>The SMP continued to support the development of the www.globalgoals.scot website and the coordination of SDG delivery at a national level. The Scottish SDGs Network, which the SMP helped establish, has had an increasingly active role. The SMP encouraged and supported the Network to ask representatives of Government, Parliament and Local Authorities what was being done to deliver the SDGs and to publish this information. This approach has worked well with very positive responses from Government, Parliament and Local Authorities. The SMP has also supported the Network by recording video messages and other media and promotional support.</p> <p>The SDG banners were loaned to individuals and organisations a total of 24 times over the past year for varying events. Exposure to the banners ranged from 50 to 300 people per event, with an average of 142 people per event, giving an approximate reach of 3,400 people.</p> <p>Feedback from those who borrowed the banners included:</p> <ul style="list-style-type: none"> - <i>"A massive thank you for lending us your amazing banners for our event. They made such an impact. We're very grateful to you".</i> - <i>"We had close to 200 people attend our event, including international academics. Many thanks for lending these to us – a lot of people commented on them and they really did make a big difference to the event experience".</i> - <i>"The banners got some great exposure to all the traffic and students around the West End of Glasgow. They were used in photo opportunities with a delegation from the College of Medicine in Malawi, and they will be put out through our social media channels tagging SMP."</i> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on the SDGs:</p> <ul style="list-style-type: none"> • 82% said they were aware the SMP was active in this area • 71% said they had reflected on their work in this area because of the SMP • 32% said they had changed their work in this area because of the SMP
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Ross Jennings, the 'first bagpiper' performs at Blantyre, Malawi, to mark Dr Livingstone's 205th birthday for the SMP

Photo: Chris Parkes

OUTCOME 3: Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact		
<i>OUTPUT 3.1: New Media and Communications Strategy developed and implemented</i>		
ACTIVITY 3.1.i:	Developing	<p>The SMP has had six pieces in The Scotsman newspaper.</p> <ul style="list-style-type: none"> - Scottish internationalism: why aid matters (May 2017) - Helping young Malawian women thrive (July 2017) - Scottish innovation changing lives in Malawi (Sept 2017) - Linking up with schools in Malawi has a lot to teach Scottish kids – and theirs (Nov 2017) - Partnership has led to profound ‘real-life’ learning and developing (January 2018) - We’re inspiring the next generation of critical thinkers and global citizens (March 2018) <p>The Scotsman has a circulation of 22,000 for its paper and 119,000 online.</p>
ACTIVITY 3.1.ii:	Sharing	<p>24 SMP featured or led articles in the press during this period.</p> <p>There were a further 58 Scotland-Malawi features in the Scottish press during this period. These features are collated from Google Alerts and are outwith the control of the SMP.</p> <p>The SMP share these features on social media and in the weekly bulletin.</p> <p>In the 2018 Member Needs and Impact Survey, 33% of respondents said the SMP had helped represent their work in the mainstream media, of which:</p> <ul style="list-style-type: none"> • 46% rated it as “extremely useful” • 64% rated it as “quite useful” • 0% rated it as “not very useful” • 0% rated it as “not useful at all”
ACTIVITY 3.1.iii:	Responding	<p>The SMP responded to a request from BBC Radio Scotland to be interviewed for a special feature they were creating on the David Livingstone Centre.</p>
ACTIVITY 3.1.iv:	Social Media	<p>We achieved 1,388,685 social media impressions (Facebook, Twitter, Instagram and LinkedIn)</p> <p>Last year we had 1,241,791 social media impressions, an increase of 12%.</p> <p>In the 2018 Member Needs and Impact Survey, 33% of respondents said they had used the SMP for representation on social media 2017-18, of which:</p> <ul style="list-style-type: none"> • 62% rated it as “extremely useful” • 31% rated it as “quite useful” • 0% rated it as “not very useful” • 8% rated it as “not useful at all”

ACTIVITY 3.1.v:	Videos	<p>The SMP created 119 videos during this period.</p> <p>16 members created videos which were uploaded to the SMP Youtube Channel. These 119 videos have 11,687 views between them. The SMP has 26,773 views overall on their Youtube channel.</p>
<i>OUTPUT 3.2: SMP website development and maintenance as national hub for Scotland-Malawi interactions</i>		
ACTIVITY 3.2.i:	Engagement	<p>During this period the SMP website welcomed 23,520 visitors to the site with 88,398 page views. The SMP had 19,966 new visitors to the website during this period.</p> <p>The previous year's page views: 89,289 – decrease of 1% The previous year's new visitors: 17,915 – increase of 10%</p> <p>In the Member Needs and Impact Survey, 53% of respondents said they had actively used the SMP website, of which:</p> <ul style="list-style-type: none"> • 20% rated it as “extremely useful” • 65% rated it as “quite useful” • 5% rated it as “not very useful” • 0% rated it as “not useful at all”
ACTIVITY 3.2.ii:	Interactivity	<p>The SMP emailed all members to invite them to update their website profiles. The SMP supported over 20 members to help them make changes to their profiles.</p> <p>Members are encouraged to engage with the website through social media and the weekly bulletins catering for youth members, school members, and general SMP members.</p>
ACTIVITY 3.2.iii:	Supporting, Mentoring and Partnering	<p>During this period, the Scottish Global Health Collaborative website, which was created by the SMP and managed by us, welcomed 674 users to the site, with 2,245 page views.</p> <p>The SMP also created and continues to manage the Malawi-UK Business Group website, and conceived, secured and helped design the www.globalgoals.scot website</p> <p>The SMP generated tweets featuring #ScottishGlobalHealth creating 5,784 impressions.</p> <p>As part of the #BuyMalawian2018 campaign the SMP partnered with Ethiopian Airlines for the grand prize. During the 2-week campaign there were 9 Tweets featuring their hashtag #FlyEthiopian creating 8,121 impressions. Social media impressions from October ‘win a flight’ campaign: Twitter 1,120, Facebook 5,335.</p>



MPs and MSPs, including the Cabinet Secretary for Finance, join the SMP and the Chief Exec of Mzuzu Coffee to launch the 'BuyMalawian' campaign at Kirkland Neuk Primary School



Ken Ross OBE, Chair of the SMP, speaking at the 2017 AGM

OUTCOME 4: New and priority areas of engagement between Scotland and Malawi are progressed		
OUTPUT 4.1:	<i>Delivery of the Business, Investment, Trade and Tourism' programme</i>	
ACTIVITY 4.1.i:	Exports	<p>Through 2017/18 the SMP continued to support more than a dozen Malawian products available in Scotland, including: gin, rice, coffee, nuts, tea, arts and crafts, Nali sauce, Linga Wine and Peanut Butter. The 2017 AGM was used to raise awareness of these products by giving hampers of Malawian goods to those winning member awards, by serving Malawian gin and tonics, and by asking members to 'buy Malawian'.</p> <p>As part of the 2018 Youth Congress we hosted a number of businesses that support exports from Malawi. The event offered an opportunity to engage with a number of organisations and businesses that have strong links with Malawi or provide knowledge and skills development opportunities to young people. The companies and organisations that engaged with the Youth Congress participants included: The Baula Craft Company, Chifundo UK, Classrooms for Malawi, Just Trading Scotland, Open Arms Malawi, Orbis Expeditions, Scottish Fair Trade Forum, and STA Travel. The overall feedback from stallholders was very positive. Beverly Kay from The Baula Craft Company, for example, wrote in the event feedback form: <i>"This was our first event organised by SMP and we were delighted with everything on the day. We are grateful for the support we were given in the lead up to the event and on the day itself. We were greatly encouraged by the interest shown in our small fundraising project."</i></p> <p>The most significant SMP engagement during the year supporting Malawian products was the two week #BuyMalawian2018 campaign, which took place between the 5th and the 19th March, spanning Fair Trade Fortnight, Commonwealth Day and David Livingstone's birthday. The Buy Malawi Strategy was originally launched by the President of Malawi in April 2016. The SMP supported this strategy by hosting its inaugural BuyMalawian campaign in 2017, and has continued the effort with a new campaign in 2018.</p> <p>The objectives of the campaign included: raising awareness of, and building Scottish markets for, Malawian exports available in the UK; developing a public and media narrative which associates 'brand Malawi' with quality; and encouraging and supporting the c94,000 Scots with existing Malawi civic links to increase the impact of their individual partnerships by supporting the Malawian economy through their own spending power.</p> <p>Throughout the campaign we partnered with organisations such as the Malawi-UK Business Group, the Scottish Fair Trade Forum, Just Trading Scotland, the Lake of Stars music festival and the Commonwealth Heads of Government Meeting organisers. There were a number of key events in the BuyMalawian2018 campaign to mobilize school links, parliamentary links, cultural links, the Commonwealth, and faith-based links. All events featured Malawian products and the encouragement of consumers to 'switch'.</p> <p>The flagship event was delivered in partnership with Lake of Stars, co-hosting a one-day festival in Glasgow on 11th March at Glasgow Art School, attended by over 1,000 people. The festival included an 11am-5pm 'Buy Malawian' market of stalls promoting Malawian products, and a special Scotland Malawi Partnership stage with musicians performing through the day. An evening gig and DJ followed, featuring Malawian pop group Zathu. BBC Scotland recoded the evening concert and ran a 30-minute programme all about the project.</p> <p>We also gave hampers of Malawian goods to winners selected from participants in our Walk, Talk, Trade or Cook challenges.</p>

The #BuyMalawian2018 campaign had over half a million impressions on social media, reaching an audience of over 220,000 people.

A [full report from the 2018 BuyMalawian campaign](#) has been published.

The Malawi High Commissioner to the UK, HE Kena Mphonda said: *"The Buy Malawi campaign is a wholly Malawi Government supported initiative which aims at promoting investment, tourism and trade. The Malawi High Commission, therefore, appreciates the gallant efforts of the SMP in this noble campaign"*

Africanos World (importers of Malawi Gin, Nali Sauce, etc), who sold out of Malawi Gin during the campaign, said: *"The SMP's Buy Malawian 2018 campaign has helped drive sales for our business as it focused the target customers and also opened up market avenues. This has boosted the business and also our confidence in selling and promoting Malawi products. We can't wait to participate again this year. Well done Scotland Malawi partnership."*

JTS (importers of Malawian Kilombero Rice) said: *"JTS were thrilled that the 90kg Rice Challenge was such a prominent part of the [SMP Buy Malawian] trade challenge and we were excited to be part of the Lake of Stars Festival, both through our stall and through event catering. Any such opportunity for increased product and brand awareness is invaluable"*

Traidcraft (who supply Mzuzu Coffee) said: *"On behalf of all the Team at Traidcraft I am delighted to endorse the dedicated work of Scotland Malawi Partnership and look forward to a continued relationship for many years to come."* Matt Oliver, Fair Trade Community Sales Manager)

The Linga Fruit Winery in Lilongwe said: *"We very much value the link with the Scotland Malawi Partnership ... and hope that our fruit wine, produced from fruits from rural smallholder farmers can continue to brighten link activities and perhaps find an outlet within the Scottish Fair Trade community."*

Soon after the end of the BuyMalawian campaign, Traidcraft announced that it had sold out of its Malawian Coffee for the first time.

The SMP has been working closely with the Malawi High Commissioner to establish a [Malawi-UK Business Group](#) specifically aiming to emulate and roll out the SMP's work in business, trade, investment and tourism across the rest of the UK. The SMP has had a key role in this group from the outset:

- Creating and funding the [group's website](#)
- Attending or teleconferencing in to 5 meetings in the Malawi High Commission on Saturdays
- Sitting on the Working Group to establishing the group
- Conducting a national survey of UK-Malawi business links
- Elected to the Executive Committee of the Group

ACTIVITY 4.1.ii:	Investment	<p>The SMP has been active influencing CDC (Commonwealth Development Corporation) through this period to increase its investments into Malawi. Specifically, the SMP has been actively supporting the new Impact Accelerator programme which allows smaller investments which are better suited to a country like Malawi.</p> <p>The SMP has had a series of discussions and video-conferences with CDC to discuss this, culminating in SMP organising for the Chief Executive of CDC to address the new Malawi All-Party Parliamentary Group in Westminster. This meeting had a live video connection between the Malawi APPG in Westminster and the Malawi CPG in Holyrood: the first time the two Parliaments have ever been linked in this way.</p> <p>As a powerful symbol of CDC's eagerness to increase its portfolio in Malawi the Head of the Impact Accelerator programme travelled directly from the Malawi APPG meeting in Parliament to fly to Malawi where he met with the President of Malawi to discuss how CDC can increase its Malawi portfolio. He stated in Parliament that his personal hope is that tens of millions of pounds of CDC investments can be made in Malawi in the coming years.</p> <p>Prior to this, David Linden MP also raised in Parliament the SMP's desire to see increased CDC investment in Malawi: <i>"...My third concern is investment in Malawi. It is only fair to point out that the Scotland Malawi Partnership applauds the CDC-DFID impact accelerator programme, which enables smaller investments that are better suited to a country such as Malawi. I echo the Partnership's calls for the Government to build on that and urge the CDC to increase the investment going to Malawi."</i></p> <p>See also the above work supporting the Malawi-UK Business Group, which in turn supports Malawi investment.</p>
ACTIVITY 4.1.iii:	Trade	<p>The SMP met with the Department for International Trade, DFID, the Malawi High Commission, the Scotland Office and Scottish MPs, to discuss SMP members' concerns about the impact of Brexit on Malawi-UK trade, securing strong assurances from the UK Government. We continue to follow Brexit developments closely to ensure that Malawi, and the Malawi-Scotland relationship, does not suffer as a result of Brexit.</p> <p>The SMP also used the Commonwealth Heads of Government Meeting (CHOGM) to help represent Malawi-UK trade interests, including in conversations with the UK Foreign Secretary and the UK Commonwealth Minister.</p> <p>The SMP's role in this regard is appreciated by the Government of Malawi. When addressing the House of Lords during the CHOGM week the President said: <i>'Malawi has always appreciated the support of the UK. We recognize that you will soon be leaving the EU where you have been our voice in the Common Market and the Commonwealth. Malawi hopes to continue to access the Common Market and we hope the 'Anything But Arms' agreement will continue. A few weeks ago our Minister of Industry travelled to London to negotiate continued access for Malawian sugar exports. Malawi hopes to have the same access in this regard as the EU. We hope that "Global Britain" includes Malawi.'</i></p> <p>See also the above work supporting the Malawi-UK Business Group, which in turn supports Malawi trade.</p>
ACTIVITY 4.1.iv:	Tourism	<p>The SMP continues to promote Malawi as a tourist destination. There is a regular slot advertising a "Malawian Tourism Operator of the Month" in the weekly bulletin which goes out to over 1,000 members.</p> <p>We developed eight strategic partnerships with key tourism partners for the AGM: Ethiopian Airlines, Ngala Beach Lodge, Central African Wilderness Safaris, Kumbali Country Lodge, Kiboko Safaris, Responsible Safari Company, Luwawa Forest Lodge and Kayak Africa. This gave us ten excellent prizes to giveaway during the event, which in turn allowed us to promote Malawi tourism to members attending and also to partners and influencers on social media. Our tweets promoting Malawian tourism around the AGM generated 10,462 impressions. Winners of</p>

prizes have been encouraged to share their experiences on social media when they take up their prize – we hope this will give us a number of new blogs which will further promote Malawi as a tourist destination.

We launched our annual **#BuyMalawian2018** campaign in March 2018. We worked with key tourism partners: Ethiopian Airlines who donated two return flights from London–Lilongwe, Malawi Tourism Consortium, Central African Wilderness Safaris, Makokola Retreat, Sunbird Hotels and Satemwa Lodges who all donated accommodation, meals, transfers and safari packages to our campaign holiday prize.

Orbis Expeditions / The Responsible Safari Company and STA Travel took an active part in the **2018 Youth Congress** held at the Hampden Park on 20th February. As well as having stalls, Kate Webb (Orbis Expeditions / The Responsible Safari Company) ran a workshop surrounding conscious travelling and global citizenship and Dominic Webb (Orbis Expeditions / The Responsible Safari Company) contributed to the panel debate and conversation with experts.

The #BuyMalawian2018 campaign had over **half a million impressions** on social media, reaching an audience of over 220,000 people.

The Responsible Safari Company/Orbis said: *“The SMP’s 2018 BuyMalawian campaign proved an invaluable exercise in promoting the positive aspects of Malawi’s unique products, creating a discussion around increased trade flow as well as raising awareness of the benefits of Malawi as a rich cultural destination. Many congratulations on the successful running of such a significant campaign.”*

Representing UK-Malawi tourism links, Kelly White, the Head of Malawi Travel Marketing Consortium, said:

“The Scotland Malawi Partnership’s Buy Malawian campaign in 2018 was again very well planned, organised and executed - making the most of key dates and events so as to maximise its effectiveness and engagement. The full reach was very impressive and we’re very pleased at how many more people are now aware of Malawi’s potential as their holiday destination. Asking an interested audience to engage and invest more deeply will undoubtedly have lasting benefits for the Scotland-Malawi relationship.”

The SMP has also developed a **formal partnership with STA Travel**, through which the SMP promotes their group travel offers and in return receives 15% of profits.

Soon after the end of the SMP’s BuyMalawian our airline partner for the campaign, Ethiopian Airlines, announced two extensions to their flight offer:

- Three additional flights a day over the summer months from Heathrow to Addis Adaba (a popular Scotland-Malawi route), and then
- An additional service from Manchester to Addis Adaba – recognizing the numbers travelling from Scotland.

See also the above work supporting the [Malawi-UK Business Group](#), which in turn supports Malawi tourism.

ACTIVITY 4.1.v:	Private Sector Engagement	<p>In this period we continued to support SMP members BrewGooder, with all profits from this beer going to clean water projects mostly run by our members in Malawi. The craft lager has been a huge success and is now available in most large supermarkets and bars across the UK. In March 2018 the Brewgooder team returned to Malawi to see the impact their work is already having. We are now exploring new opportunities following this same model, including through whisky.</p> <p>We are continuing a number of key discussions as we explore how best to encourage and support our members to develop mutually beneficial links with the private sector.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP's work on supporting economic development in Malawi</p> <ul style="list-style-type: none"> • 85% said they were aware the SMP was active in this area • 74% said they had reflected on their work in this area because of the SMP • 33% said they had changed their work in this area because of the SMP
<u>OUTPUT 4.2:</u> <i>Expand School Partnerships Programme, and wider young engagement opportunities.</i>		
ACTIVITY 4.2.i:	School Partnerships	<p>Through this period the SMP worked, week in week out, with its c240 school members, offering active support, advice and encouragement to these school partnerships.</p> <p>The SMP, in partnership with MaSP, brokered four new school partnerships, all with the partnership principles at the core of their initial planning together.</p> <p>The Head of Youth and Schools met with the North Lanarkshire Malawi Education Partnership on 15th May to help develop their cluster of school links. They tweeted 'Great meeting with Emily chatting about how to support our North Lanarkshire schools and build sustainable partnerships'.</p> <p>The SMP continues to develop relationships with organisations who work in schools across Scotland. The Head of Youth and Schools met with SCIAF on 27th April to discuss areas of synergy and support.</p> <p>In the 2018 Member Needs and Impact Survey, schools were asked what impact SMP membership had had this year. Responses included:</p> <ul style="list-style-type: none"> - <i>"Provided a focus for pupils to understand the bigger picture of Scotland's links with Malawi. Helped to introduce other agencies and faces with whom we hope to work."</i> Dr Archie Marshall, The Community School of Auchterarder: - <i>"Our projects have always received support and encouragement from the SMP. Face to face meetings, school workshops and conferences have enhanced our work, both in Scotland and Malawi."</i> Andy McKay, St. Margaret's High School - <i>"[The SMP is] a hugely valuable network of contacts, information and learning experiences."</i> Craig Shields, Knightswood Secondary School

		<ul style="list-style-type: none"> - <i>“Our partnership is linked with Innerleithen, Walkerburn and Traquair church and it is through them that we have developed and nurtured our link. I am a kirk elder in this congregation and went out on a trip to Malawi last October so our link has strengthened since then.”</i> Shirley Bean, St Ronan’s Primary School, Innerleithen, Peeblesshire - <i>“SMP set us up with our partner school. Without SMP I doubt we would have any involvement with Malawi.”</i> Iain Fulton, Oban High School - <i>“Teaching materials from SMP were very valuable.”</i> Lynne Docherty, Wallace Primary School - <i>“The Youth Congress enabled us to see our link in perspective.”</i> Peter Lovegrove, Morrison's Academy
ACTIVITY 4.2.ii:	Teacher Training and Support	<p>The Head of Youth and Schools visited Queen Margaret’s University on 20th April to sit on the panel for the students’ project proposals alongside AMS. The lecturer Emma Wood said <i>“Your contribution helped elevate a run of the mill experience into something they will never forget – and we are all grateful to you for this”</i>.</p> <p>The SMP taught Chichewa lessons at George Watson’s College during their Malawi week on 17th and 18th May, attended by 180 students; at Bearsden Academy on 17th November with 30 pupils attending; and at Haghill Primary on 9th May in preparation for Malawian visitors in the school.</p> <p>The SMP had a stall at the Learning For Sustainability (LFS) Conference on 12th May and had over 30 teachers sign up for more information about the SMP, and also attended the LfS conference on 20th June at Moray House.</p> <p>The SMP made a film with St Matthew’s Academy in Saltcoats on 1st June. MaSP had created a video of St Peters in Malawi – their partner school – and St Matthews wanted to create a video to share their side of the partnership too.</p> <p>The SMP attended George Watson’s College on 28th June for the launch of their Watson’s Malawi Project. The SMP will be offering ongoing support for this project, including sitting on the task group.</p> <p>The Head of Youth and Schools met with Biggar High School on 29th June to offer support for developing their partnership, they have invited the SMP to run an INSET day for all staff in February 2018.</p> <p>David Hope-Jones spoke at the WOSDEC development education conference for teachers on the 8th September, as well as running a workshop on best practice in school partnerships and chairing a plenary panel discussion.</p> <p>The Head of Youth and Schools visited Malawi from 18th to 22nd September to work with MaSP in support of their work with schools and school partnerships. As well as supporting MaSP staff members to develop and deliver workshops that will support schools in Malawi with their links to</p>

		<p>Scotland, there were meetings with key partners including the British Council, Unicef, VSO, the Deputy DEM in Lilongwe, Civil Society Education Coalition and the Christian Community Youth Programme. There were also resources taken out for the regional centres to support schools with their understanding of Scotland, including items for 'Scotland in a basket'.</p> <p>The Head of Youth and Schools left her post in late January 2018; a new Youth and Schools Officer has been appointed in April 2018. An interim Youth Officer has been supporting aspects of youth and schools activities with a major focus on the 2018 Youth Congress since late January 2018.</p> <p>On the 24th October the SMP hosted our Schools Forum in Gleniffer High School in Paisley; 25 teachers attended and 78% said it was excellent and the other 22% Very good. The Edinburgh Schools Forum initially planned to take place in late January has been postponed to mid-June 2018 due to staff changes and the departure of The Head of Youth and Schools. The Youth Officer spoke at the WOSDEC teacher training event on 7th February 2018 with 15 teachers attending.</p> <p>There were numerous support visits to schools throughout the period, including Leith Walk Primary, Stockbridge Primary, Alloway and Doonfoot and George Watsons's College. In addition there was on-going support provided to teachers by phone and email on their schools partnerships, the practicalities of Malawi visits and teaching resources.</p>
ACTIVITY 4.2.iii:	Schools Forum	<p>Schools Forum held in Inverness on 3rd May in partnership with Highland One World Centre (HOW) and attended by 41 people. 67% rated the forum as excellent and the other 33% as very good. The SMP made a video of the forum which has had over 1.1 thousand views on Facebook and the post reached 3808 people.</p> <p>Catriona from HOW said: <i>"We always enjoy having you here. We had a couple of teachers pop in today who were there last night, they just wanted to say how much they enjoyed the evening and they have already booked to borrow Malawi in a box"</i>. The evaluations included comments about how 'inspirational' the forum was and the quality of the "volume of resources and expertise of the speakers"</p>
ACTIVITY 4.2.iv:	Youth Congress	<p>We held our Youth Congress at Hampden Park in Glasgow on 20th February, which was centred on youth engagement and was attended by 216 students, 33 teachers and programme contributors, including 17 workshop facilitators, 12 panel members and 32 experts. The event was supported by 16 volunteers, including students from the University of Edinburgh and the University of Strathclyde.</p> <p>The 2018 Youth Congress, launched by Nicola Sturgeon, First Minister of Scotland, and Dr Alasdair Allan, the <i>Minister for International Development</i> and Europe, formed part of Scotland's Year of Young People. It brought together young Scots with Malawi links to Hampden Park Stadium to share, learn and inspire.</p> <p>It was a lively, innovative and interactive day themed around "Partnership in Action: My Views, My Voice". Through workshops, activities and discussions, young people didn't just learn more about Malawi and share inspiring stories about their links, but were also supported to understand and critically reflect on the media.</p> <p>We discussed various themes around social media use, 'fake news', media bias and youth voice. Every young person present had the chance to "quiz the experts", to make up <i>their</i> mind. Through the day the young people also generated and shared their own video content – telling <i>their</i> own Scotland-Malawi story.</p>

		<p>The day had four main objectives:</p> <ol style="list-style-type: none"> 1. To raise awareness of and increase youth engagement in Scotland's civic links with Malawi. 2. To support and develop critical thinking skills in young Scots, encouraging young people to analyse and scrutinize news and information to develop their own views and thinking. 3. To establish new communications channels and develop new content to give a strong youth voice within the bilateral relationship, sharing their own experience with Malawi. 4. To encourage and support young Scots to take positive actions, helping to spread a positive and informed narrative around international development and Scotland's links with Malawi. <p>We were delighted with the success of the day and are fully satisfied that all four objectives have been advanced. 78% of respondents to the event feedback form stated they learnt something new about Malawi as a result of participating in the Youth Congress.</p> <p>Students' and teacher's feedback surrounding their participation in the Youth Congress included:</p> <ul style="list-style-type: none"> - <i>"It made me aware of the world as a whole."</i> Skye, Knightswood Secondary School - <i>"It informed me a lot about how youth can be involved"</i> Emma, Bannerman High School: - <i>"I enjoyed speaking to a wide variety of people"</i> Katie, George Watson's College- - <i>"Speaking with people who have experience going to Malawi"</i> Rachel , Coatbridge High School - <i>"General knowledge and the realisation of how much we have that developing countries don't"</i> Rory, King's Park Secondary School - <i>"Communicating with others and sharing fundraising and ideas to improve projects"</i> Katy, Gleniffer High School - <i>"I found learning about Malawi interesting and it is something I'd love to do"</i> Grishma, King's Park Secondary: - <i>"I wanted to thank, and congratulate, you and your team for the excellent SMP Youth Congress last week. It was a thoroughly enjoyable experience and I know that a lot of my pupils came away from it far more informed about Malawi and even more enthusiastic about their upcoming trip."</i> Chris McKenna, Principal Teacher of Pupil Support, Williamwood High School
ACTIVITY 4.2.v:	Youth Engagement	<p>The SMP continue to support youth members through one-to-one support. The Head of Youth and Schools met two of the SMP youth ambassadors on 22nd June in Dunfermline to discuss support and ideas for youth engagement.</p> <p>The SMP's AGM in September 2017 was held at Stewarts Melville College and the event was support by student volunteers from the school, along with their sister school Mary Erskine's.</p> <p>The SMP launched our youth competition in November 2017 to invite all youth members to pitch to them an idea for an event the SMP could co-host with them during the Year of Young People 2018.</p> <p>The Head of Youth and schools attended the meeting of the Scottish Resource in Education and Development at Glasgow University hosted by UKFIET along with Joanna Keating and Anna Boni from Education Scotland. At the round-table the SMP shared the SMP's youth engagement activities including student societies.</p> <p>Continued engagement with Scottish university student societies to promote the Scottish Government's 2018 Year of Young People, including</p>

		<p>our Member Services Officer attending ‘Re-Fresher’s Fair’ at the University of Stirling.</p> <p>On 12th October 2017 the Member Services Manager spoke at the University of St Andrews Dorothy Millar Scholarship evening where medical students are encouraged to seek experience in Malawi.</p> <p>The SMP also hosted a Year of Young People Roundtable on 18th January with 18 partners and stakeholders, to discuss how best to plan for the year ahead. The group will meet again at the midpoint of the year in July.</p> <p>The Youth Congress was held at Hampden Park in Glasgow on 20th February, which was centred around youth engagement and was attended by 216 students. The event was supported by volunteers, including students from the University of Edinburgh and the University of Strathclyde.</p>
OUTPUT 4.3:	<i>Convening and supporting a community of practice on Agriculture and Food Security</i>	
ACTIVITY 4.3.i:	Coordinating	<p>The SMP hosted a networking and sharing forum on Agriculture and Food Security in response to issues identified by SMP Members and as part of the SMP’s 2017-2020 Strategic Plan to support members with their work in food security and resilience in Malawi. Objectives were to: share information; support networking and the sharing of learning, experience and contacts; to seek input from a variety of sources; to support the development of new initiatives and collaborations; to tap into wider international expertise; and to experiment with an innovative new modality of working so that the sharing can continue beyond and after the meeting.</p> <p>33 SMP members, partners and stakeholders attended this meeting on August 3rd, joined by Timothy Gondwe, visiting Professor from Malawi at Scotland’s Rural College. Professor Gondwe gave a presentation on Agriculture and Food Security in Malawi.</p> <p>Feedback on the event included:</p> <ul style="list-style-type: none"> - <i>“Fantastic range of skillsets and sectors gathered together in an atmosphere that appeared highly collegiate, that would not normally be in direct contact.”</i> - <i>“An opportunity to learn more about the current state of agriculture and the Governments vision for agriculture from an experienced Malawian Professor”</i> <p>The SMP also supported the launch of the University of Edinburgh’s Global Academy of Agriculture and Food Security on Friday 26th January 2018 with guest speakers The Rt Hon Penny Mordaunt MP, Secretary of State, Department for International Development and Bill Gates, Co-Chair of the Bill & Melinda Gates Foundation.</p>
ACTIVITY 4.3.ii:	Disseminating	<p>Working together with MaSP, the SMP produced/promoted ten videos from industry experts on agriculture and the food security crisis in Malawi. These videos have 1,917 views combined. The Trade and Agriculture page on the SMP website had 247 views during this period.</p> <p>In the Member Needs and Impact Survey, when asked about the SMP’s work on agriculture and food security in Malawi</p> <ul style="list-style-type: none"> • 83% said they were aware the SMP was active in this area • 68% said they had reflected on their work in this area because of the SMP • 18% said they had changed their work in this area because of the SMP



The University of Glasgow winning their Member Impact Award



Joanna Keating, Head of International Development at the Scottish Government, helps select the winners of our networking competition by 'spinning the gin', at our AGM!



External Assessment of Evidence of the Scotland Malawi Partnership (SMP) Impact / Monitoring, Evaluation and Learning (MEL) Data 2018

April 2018

Fiona Talcott

A. Background

The purpose of this external review was to produce, over a 3-day period, a short report of an independent assessment of the evidence of SMP's impact across its four outcome areas:

1. coordinating and capacity building
2. advocacy
3. media and communications
4. business, investment, trade and tourism; youth and schools; and agriculture and food security.

First, it should be noted that this is not a full impact assessment as SMP's main funder, the Scottish Government (SG), preferred an annual external review rather than one at the end of the 3-year funding cycle. So, as the timescale (April 2017 - March 2018) is too short for any meaningful impact to have been achieved in this programme cycle, this report only covers how much progress appears to have been made towards achieving planned impacts detailed in the 2017-20 logframe (agreed in December 2017).

This assessment is based on:

- a desk review of the documents detailed at the end of this report;
- follow-up discussion with SMP staff (the Chief Executive, David Hope Jones, and Media and Communications Officer, Jackie Farr);
- my 15-years' experience of working with international civil society networks & support organisations.

It should be noted that, given the focused brief, and time and budget constraints, no further research has been conducted, for example, to consult additional background materials, interview other stakeholders, or develop any comparative scenarios.

B. Comments on MEL Framework and Quality of Data

SMP staff (and members) put in a great deal of effort and give high priority to the MEL aspects of their work. The quality of data is generally good, coming from wide and reliable sources. Having been based on a participative Theory of Change process, the logic of the logframe is well thought through. However, though it includes both qualitative and quantitative indicators, the latter predominate not just at output but also at outcome and impact levels.

Data, including participant and service-user feedback and statistics related to online engagement, is collected and often reviewed collectively by staff for learning and planning purposes e.g. after, and in preparation for, events. Internal analysis of both positive and negative feedback and suggestions from the most recent AGM and the annual members

survey are good examples of effective use of MEL data for learning and improving the chances of delivering planned impact by the end of year three. Moreover, there is active risk management using a range of MEL data.

However, use of the term ‘impact’ across most of the evidence assessed under this review tends to focus only on short term benefits or changes, and SMP seems not to be collecting much evidence of real and substantive changes taking place further up or along the results chains. It would be helpful, at least when the MEL framework is next reviewed, if, especially for management purposes, it could include more emphasis on qualitative and process indicators, and tracking medium to longer term outcomes (possibly linked to a strategic plan), rather than a focus on numbers at activity and output levels.

That said, there are areas where SMP is already able to answer the impact question ‘are we making a difference?’ - for example, through results from the members survey that show 27% of respondents have changed their work as a result of SMP campaigns. There are also some areas where opportunities already exist for establishing relatively simple baselines for comparison and evidencing change - e.g. getting rough pre- and post- sales figures from producers supported by the Buy Malawi campaign.

Finally, in common with many sectors, SMP continues to have challenges in getting meaningful feedback from members and service users but it’s doing a good job for activity and output levels. However, more work needs to be done to establish systems to collect follow-up data (rather than rely on more immediate spontaneous quotes from feedback forms and emails) to better capture the real changes that, anecdotally, seem to be happening, at least in part, as a result of SMP’s work. More detail on this is covered in individual outcome sections below.

C. Assessment of Evidence of Specific Outcomes

Overall, there’s ample evidence in the documents listed below to demonstrate that the SMP secretariat and its members have delivered the vast majority of their targets in this past year. Rather than repeat and/or summarise the evidence of all that’s been achieved, some key aspects of each Outcome area are highlighted below. Additionally, the attached truncated version of the logframe has been annotated to indicate where there is good evidence to suggest that outputs and outcomes have been successfully delivered or not, together with some additional clarificatory comments. The colour coding of the assessment boxes in the logframe is:

Green - good evidence of successful delivery

Amber - either partial delivery, or insufficient / questionable evidence, or both

Red - not delivered, or little evidence to demonstrate anything (but no area assessed as such).

Review of Outcome One: Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced

Targets for this outcome have been met, and there is strong evidence that significant co-ordination of civic links has been taking place, and ample feedback from members that capacity and effectiveness of partnerships continues to be enhanced.

SMP has been active across a wide range of areas both leading and collaborating with members and non-members in very creative, innovative and participatory ways. Its co-ordination has successfully brought different priorities and information to different audiences that wouldn’t normally mix or access each other’s material, in a way that helps deliver greater impact. SMP co-ordination has also included convening well-attended Cross-Party Group meetings, establishing an Agriculture and Food Security community of practice, and bringing together many schools to discuss plans for, and learning from, their links with Malawi to build collaboration, share resources, and avoid duplication.

Evidence of capacity building includes delivery of Chichewa lessons for young and old(er), and media training for the Scotland-Rwanda and -Zambia networks. More importantly from an impact perspective, SMP has continued to help build and improve partnerships by widely disseminating, and pushing for the adoption of, its Partnership Principles by groups operating across all sectors (e.g. education, health, etc.)

A highlight of SMP's networking support and activities has been the very collaborative 'strand' meetings where networking has been made even more purposeful by SMP brokering to develop potential project partnerships, and thus improved project design and applications for SG Malawi Development Funding.

Suggested priorities for Years 2 and 3:

It would be helpful to try and track the types of members / non-members / readers that are being attracted to what activities to ensure target audiences / participants are being reached.

Review of Outcome Two: The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora

There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.

Excellent MSP / MP engagement and cross-party support for Malawi, the SMP, and its members links has been further developed, including through extensive use of social media (especially videos and tweets).

Highlights include securing the Westminster Hall debate; facilitating the establishment of the Westminster All Party Parliamentary Group (APPG) on Malawi and the first ever joint Westminster APPG and Scottish Parliament CPG meeting; and major progress / tangible positive outcomes on visa issues and Commonwealth investment in Malawi.

SMP has successfully managed both on-going commitments (such as support for the Malawi CPG) together with mobilising for big campaigns, tackling problem areas such as visas, and responding to unforeseen advocacy demands such as general election briefing and lobbying requirements.

Work with local authorities seems to be at an appropriate level of engagement, given the current limited appetite in the local government sector for international engagement

SMP support for the SG's International Development Strategy is demonstrated by SMP promotion of the Climate Justice, Small Grants and Malawi Development Funding through information days, but also through organising interactive and sensitively handled strand meetings. The latter have ensured that the SG gets higher quality project funding applications, and that the Malawian Government gets projects directly related to its priorities and guided by Malawian NGO understanding and expertise.

The SMP's SDG briefing for MSPs and the loaning of SDGs banners for members' use seems to have generated positive outcome, with many more (influential) people now more aware of the SDGs and Scotland's relationship with them.

Suggested priorities for Years 2 and 3:

More focus on identifying, collecting and analysing results from advocacy and brokering interventions to assess longer term outcomes and SMPs contribution to positive change.



Scottish MPs, from every Scottish party, join the Minister for Africa in the UK Parliament to praise the SMP model

Review of Outcome Three: Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact

Evidence of positive outcomes in this area is mixed, with good information generated through the initial stages of a Social Return on Investment (SROI) study by the University of Edinburgh on the Scotland-Malawi links showing that large scale public engagement continues to increase, and early stages of a University of Glasgow survey of public awareness indicating people's relatively good awareness about Scotland's links with Malawi.

However, evidence of specific indicators is slightly less positive, with the number of mainstream media articles and features significantly down, but an increase in 'opportunities to view' because the articles and features appeared in media channels with higher circulation. Social media activity has been relatively high, with most targets over-achieved, but the change in emphasis from Facebook to Twitter, Instagram, etc doesn't seem to have been planned or necessarily understood. Additionally, the new Media and Communications Strategy has only recently been completed so there's no implementation reporting or evidence yet.

SMP has, though, developed websites for other stakeholders to enhance knowledge and capacity that can support SMP with its impact. Examples of this include the Scottish Global Health Co-operative, the Malawi-UK Business Group, and the Scottish SDGs Network.

Suggested priorities for Years 2 and 3:

Improve monitoring of mainstream media targets and develop a better understanding of who is accessing and engaging with what in SMP's electronic communications channels.

Review of Outcome Four: New and priority areas of engagement between Scotland and Malawi are progressed

This is a very broad outcome area to report against. Nonetheless, the Business, Investment, Trade and Tourism (BITT) programme especially, and the establishment of the Agriculture and Food Security community of practice, have been evidenced as substantial areas of progress. Moreover, support for schools and youth has been maintained, despite the loss and change of the key staff member.

The Buy Malawi 2018 campaign was creatively and effectively implemented using a wide variety of interventions and mechanisms to reach a broad range of audiences (AGM participants, music festival goers, public competitions with very desirable prizes, and parliamentary meetings) - all tied in with links to CHOGM and David Livingston's birthday. Although there are positive statements and thanks from many of the producers and distributors supported, disappointingly, there doesn't seem to have been any pre- and post-campaign sales figures collected to conclusively demonstrate results and substantive impact.

Similarly, progress on encouraging, especially small scale, investment in Malawi has been achieved through bringing together a variety of strands for maximum effect, with the Chief Executive of the Commonwealth Development Corporation being brought in to address the joint parliamentary Malawi groups facilitated by SMP in the run-up to CHOGM.

Outreach to schools seems to have been happening through various fora including teacher training events, conferences, etc, as well as directly to schools, and via the Schools and Youth Forums. Some activity may have been curtailed due to staff changes but the planned increase in reach appears to have been achieved.

Suggested priorities for Years 2 and 3:

Develop MEL plans for each of the 'new and priority' areas to be able to define and track success from the beginning of each initiative to improve and demonstrate impact.

D. Value for Money

As this report is focused on the operations rather than the finances of the SMP, and a full benchmarking exercise would be needed to offer more than anecdotal / personal views, it's not possible to make a specific judgement on the value for money for the core grant provided by the SG.

Nevertheless, it's obvious and heartening that SMP consistently plans so that activities and outputs include components that help to deliver multiple objectives - i.e. they're not trying to deliver lots of stand-alone activities but are making each event, and its budget, multi-task and work towards a number of mutually supporting objectives at the same time.

Additionally, for a staff of only five, the SMP has developed a huge reach and, as a relatively rare intermediary organisation with very broad cross-sector / party / national support, it continues to be able to bring many people together, from normally different sides and arenas, in very cost-effective ways (i.e. without much travel), to great positive effect.

In short, the SMP seems to be delivering at least £250K of value, especially in support of the SG's International Development Strategy.

E. Conclusions

This assessment was asked to focus on evidence of impact delivered during the first year of the 2017-20 funding cycle, and relatively strong evidential data has been provided for the assessment.

There is no doubt that the SMP has the advantage of working on a quite specific focus area (e.g. Malawi) but it also has to:

- cater to a hugely diverse groups of members, especially, but also of politicians, media, etc
- expertly cover different technical areas (e.g. visa issues, language skills, taxation agreements, health issues, etc) through to advocacy and business promotion
- balance Malawian and Scottish input, and
- ensure non-Central belt interest is engaged and supported.

It seems to have done all of that well.

SMP has also used its pivotal role to successfully initiate, advance and deliver substantial progress towards planned impact using its unique and empowering knowledge about who's coming, who knows what, what's happening, when, who would benefit, who can contribute support, etc. It has proven to be quite member-focused and facilitative (i.e. not just all about the secretariat, as some networks can be).

In conclusion, the assessment of the various sections above should demonstrate that SMP has provided generally strong evidence that it has successfully delivered the vast majority of its planned activities and outputs in 2017-18, and some initial positive outcomes. This early good work demonstrates excellent progress that will help it deliver its longer term planned impact later in the programme cycle.

The latter will ultimately be easier to evidence if more emphasis is put on better baselines, follow-up tracking, and qualitative aspects of its MEL system.

External Assessment of Logframe data:

The external assessor reviewed the SMP's 2017/18 logframe data and, for each of the 36 indicators gave an external assessment of whether that outputs and outcomes had been successfully delivered or not, together with some additional clarifying comments. The colour-coding of the assessment boxes in the logframe used was:

Green - good evidence of successful delivery

Amber - either partial delivery, or insufficient / questionable evidence, or both

Red - not delivered, or little evidence to demonstrate anything (but no area assessed as such).

32 of the 36 indicators scored GREEN

4 of the 36 indicators scored AMBER

0 of the 36 indicators scored RED

OUTCOME 1	Outcome Indicator 1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced	Number of impact statements from SMP members illustrating the impact membership has had supporting their link with Malawi	Planned	38	40+	
		Achieved		76	
		Data Source(s) for substantiating indicator progress			
		Written quotes received by letter or email, given in a feedback form, or stated in the public domain			
	Outcome Indicator 1.2		Baseline (2016/17)	Milestone 1 (2017/18)	
	Annual external review by independent expert assessing the SMP's impact coordinating and capacity building, informed by range of member feedback	Planned	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a significant positive impact supporting Scotland's links with Malawi, representing good value for money against the core grant	
Achieved			Independent expert review states "Targets for this outcome have been met, and there is strong evidence that significant co-ordination of civic links		

				<p><i>has been taking place, and ample feedback from members that capacity and effectiveness of partnerships continues to be enhanced.</i></p> <p><i>SMP has been active across a wide range of areas both leading and collaborating with members and non-members in very creative, innovative and participatory ways. Its co-ordination has successfully brought different priorities and information to different audiences that wouldn't normally mix or access each other's material, in a way that helps deliver greater impact. SMP co-ordination has also included convening well-attended Cross-Party Group meetings, establishing an Agriculture and Food Security community of practice, and bringing together many schools to discuss plans for, and learning from, their links with Malawi to build collaboration, share resources, and avoid duplication.</i></p> <p><i>Evidence of capacity building includes delivery of Chichewa lessons for young and old(er), and media training for the Scotland-Rwanda and -Zambia networks. More importantly from an impact perspective, SMP has continued to help build and improve partnerships</i></p>	
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				<p><i>by widely disseminating, and pushing for the adoption of, its Partnership Principles by groups operating across all sectors (e.g. education, health, etc.)</i></p> <p><i>A highlight of SMP's networking support and activities has been the very collaborative 'strand' meetings where networking has been made even more purposeful by SMP brokering to develop potential project partnerships, and thus improved project design and applications for SG Malawi Development Funding."</i></p>	
		Data Source(s) for substantiating indicator progress			
		Short report written by external assessor			
OUTPUT 1.1	Output Indicator 1.1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Programme of development and capacity building opportunities offered to members	Total annual attendance at SMP events and SMP-supported/partnered events	Planned	32 SMP events attended by 1,778 people + 56 partner events attended by 12,219	32 SMP events engaging 1800 + 20 partner events	SMP has hosted and supported a wide range of events and their participants.
		Achieved		32 SMP events engaging 1,932 people + 40 partner events engaging	

				4,772 people.	
	Data Source(s) for substantiating indicator progress				
	Collated attendance figures				
Output Indicator 1.1.2		Baseline (2016/17)	Milestone 1 (2017/18)		Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Percentage of SMP event attendee feedback describing the event as "excellent" or "very good"	Planned	83%	83%	This level of positive feedback is very good, and is as (if not more) important than the overall number of events occurring and people taking part.	
	Achieved		84%		
	Data Source(s) for substantiating indicator progress				
	Event feedback forms				
Output Indicator 1.1.3		Baseline (2016/17)	Milestone 1 (2017/18)		Independent Assessment - <u>AMBER</u> - <u>either partial delivery, or insufficient / questionable evidence, or both</u>
Percentage of SMP event attendee feedback stating that their link with Malawi had been supported/strengthened as a result of attending	Planned	79%	80%	Appears to be quite well delivered but, due to time constraints, it's not been possible in this review to check the tabulation of all the feedback returns.	
	Achieved		77%.		
	Data Source(s) for substantiating indicator progress				
	Event feedback forms				
Output Indicator 1.1.4		Baseline (2016/17)	Milestone 1 (2017/18)		Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Number of members giving case study	Planned	31	31	Well above target - but the indicator	

	testimonial evidence illustrating the impact membership has had supporting their link with Malawi	Achieved		65	shouldn't be a quantitative one.
		Data Source(s) for substantiating indicator progress			
		Written quotes received by letter or email, given in a feedback form, or stated in the public domain			
OUTPUT 1.2	Output Indicator 1.2.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Members receive regular bulletins, and have access to current information, online	Number of SMP news bulletins sent in the year	Planned	52	53	Above target number of attractive and accessible news bulletins for main readership, and separate ones for schools, faith groups, etc.
		Achieved		60	
		Data Source(s) for substantiating indicator progress			
		Mailchimp records			
	Output Indicator 1.2.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
	Total number of recipients of the SMP news bulletin	Planned	1346	1400	Well above target.
		Achieved		1864	
		Data Source(s) for substantiating indicator progress			
		SMP bulletin distribution database			
	Output Indicator 1.2.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Total number of bulletin email opens	Planned	14,395	14,650	Almost on target, and very acceptable	

		Achieved		14,596	as numbers no doubt fluctuate depending on what's happening in any particular period.
		Data Source(s) for substantiating indicator progress			
		Mail Chimp statistical data			
OUTPUT 1.3	Output Indicator 1.3.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Creation of opportunities for in-person networking and sharing between members	Total annual number of opportunities for in-person networking hosted by the SMP / and supported by the SMP	Planned	32 SMP / 56 SMP supported	32 SMP / 20+ SMP supported	Although SMP supported slightly less of its own events than previous year, it still managed to provide planned support to others of relevance to its overall goals.
		Achieved		32 + 40	
		Data Source(s) for substantiating indicator progress			
		Event attendance records			
	Output Indicator 1.3.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
	Percentage of SMP event attendee feedback stating when asked that they made new contacts as a result of attending SMP event	Planned	100%	90%-100%	This feedback is consistently collected across different types of events and activities, with the average number being about two - three.
		Achieved		91%	
		Data Source(s) for substantiating indicator progress			
		Event feedback forms; event follow-up surveys; event data			
	Output Indicator 1.3.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Percentage of SMP event attendee	Planned	90%	90%	This seems to be incorporated into all	

	feedback describing networking at the event as "excellent" or "very good"	Achieved		91%	events and, given that it's usually the most popular aspect of any event and it's hard to satisfy everyone, this level of feedback rating is very good.
		Data Source(s) for substantiating indicator progress			
			Event feedback forms		
OUTCOME 2	Outcome Indicator 2.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - GREEN - good evidence of successful delivery
The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora	Annual SMP Advocacy Impact Report outlining evidence of political and policy impact	Planned	In 2016/17, this information was included within the standard SG reporting.	2017/18 report to show strong evidence of advocacy impact	There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.
		Achieved		2017/18 Lobbying and Advocacy shows very significant influence and impact	
		Data Source(s) for substantiating indicator progress			
			Annual SMP Advocacy Impact Report		
		Outcome Indicator 2.2		Baseline (2016/17)	
	Annual external review by independent expert assessing the SMP's advocacy impact	Planned	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a strong positive impact through its advocacy work, representing good value for money against the core grant	

		<p>Achieved</p>	<p>Independent expert review states: "There is strong evidence that SMP advocacy work has been effective with good access and cross-party engagement across the Scottish and UK parliaments and the governments of Scotland, the UK and Malawi.</p> <p>Excellent MSP / MP engagement and cross-party support for Malawi, the SMP, and its members links has been further developed, including through extensive use of social media (especially videos and tweets). Highlights include securing the Westminster Hall debate; facilitating the establishment of the Westminster All Party Parliamentary Group (APPG) on Malawi and the first ever joint Westminster APPG and Scottish Parliament CPG meeting; and major progress / tangible positive outcomes on visa issues and Commonwealth investment in Malawi.</p> <p>SMP has successfully managed both on-going commitments (such as support for the Malawi CPG) together with mobilising for big campaigns, tackling problem areas such as visas, and responding to unforeseen advocacy demands such as general election briefing and lobbying requirements.</p>	
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				<p>Work with local authorities seems to be at an appropriate level of engagement, given the current limited appetite in the local government sector for international engagement</p> <p>SMP support for the SG's International Development Strategy is demonstrated by SMP promotion of the Climate Justice, Small Grants and Malawi Development Funding through information days, but also through organising interactive and sensitively handled strand meetings. The latter have ensured that the SG gets higher quality project funding applications, and that the Malawian Government gets projects directly related to its priorities and guided by Malawian NGO understanding and expertise.</p> <p>The SMP's SDG briefing for MSPs and the loaning of SDGs banners for members' use seems to have generated positive outcome, with many more (influential) people now more aware of the SDGs and Scotland's relationship with them."</p>	
Data Source(s) for substantiating indicator progress					

			Short report written by external assessor		
OUTPUT 2.1	Output Indicator 2.1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Programme of cross-party political strategic engagement	Percentage of political parties in the Scottish Parliament actively engaging and supporting Scotland's links with Malawi	Planned	100%	100%	SMP work to drive and sustain this continues to be a strength, with active engagement demonstrated by over 100 MSPs (vIDEOS, tweets, statements, meeting attendance, etc).
		Achieved		100%	
		Data Source(s) for substantiating indicator progress			
		Parliamentary records, quotes and public statements			
	Output Indicator 2.1.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
	Number of cross-party political meetings convened or supported by the SMP	Planned	4	4	Convened five well attended Malawi CPG meetings, and three meetings of the new Westminster All Party Parliamentary Group on Malawi, which it helped to create.
		Achieved		8	
		Data Source(s) for substantiating indicator progress			
		Parliamentary records, quotes and public statements			
	Output Indicator 2.1.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Number of actions taken by Parliamentarians in support of the SMP's advocacy work	Planned	88	88	Numerous examples of cross-party action on Malawi driven and/or assisted by SMP briefings and interventions including on visa issues and the UK-Malawi Double Taxation	
	Achieved		212		
	Data Source(s) for substantiating indicator progress				

			Parliamentary records, quotes, photos, twitter and public statements		Agreement.
OUTPUT 2.2	Output Indicator 2.2.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Local authority engagement programme	Percentage of Scottish Local Authorities engaged by the SMP	Planned	50%	100%	This is relatively passive engagement (sending out newsletters / briefings) but ok given the current limited appetite in the local government sector for international engagement.
		Achieved		100%	
		Data Source(s) for substantiating indicator progress			
		SMP correspondence records			
	Output Indicator 2.2.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
	Number of Scottish Local Authorities choosing to be members of the SMP	Planned	16	17	Target met but, as it's free, it may be worth amending that upwards to try to develop more informed and meaningful engagement with local authorities, e.g. on trade issues.
		Achieved		17	
		Data Source(s) for substantiating indicator progress			
		SMP online membership database			
	Output Indicator 2.2.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
Number of Scottish Local Authorities supported by the SMP to develop their own Malawi link	Planned	2	3	Given the above, good that Borders Council have sought SMP support. Edinburgh and Glasgow Councils continue to be the most supportive of	
	Achieved		4		
	Data Source(s) for substantiating indicator progress				

		Project details from local authorities			Malawi links.	
OUTPUT 2.3	Output Indicator 2.3.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - GREEN - good evidence of successful delivery	
Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts	Number of SMP points of support for the SG's international development strategy (e.g. supporting information events or hosting networking and collaboration meetings around a call, or helping raise awareness of key announcements)	Planned	5	9	Above target. SMP has widely shared news updates on SG's work and promoted and supported roll out on Climate Justice, Small Grants and Malawi Development Funding through information days and five very collaborative 'strand' meetings. At SG's request, SMP has also supported the Scotland-Rwanda and -Zambia networks.	
		Achieved		12		
		Data Source(s) for substantiating indicator progress				
	SMP and SG records					
	Output Indicator 2.3.2		Baseline (2016/17)	Milestone 1 (2017/18)		Independent Assessment - GREEN - good evidence of successful delivery
	Number of opportunities for the SMP and/or its members to offer input, support and feedback to the Malawi Development Programme and the SG's work towards the SDGs (for example through SMP-SG meetings)	Planned	3	4		On target. Although ample evidence of SMP work to promote Malawi Development Programme and Global Goals (e.g. through banners and involvement with new Scottish SDGs Network), but less evidence of input and feedback to SG.
Achieved			4			
Data Source(s) for substantiating indicator progress						
SMP and SG records						
OUTCOME 3	Outcome Indicator 3.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - GREEN - good evidence of successful delivery	
Scottish publics beyond SMP	Number of opportunities to view Scotland-Malawi features in the mainstream media,	Planned	5.1 million opportunities to view.	6 million+ opportunities to view. 651,852 Facebook impressions;	While social media activity has been relatively high and most targets over	

membership are informed and engaged on Scotland-Malawi links, opportunities and impact	and total SMP reach across social media		613,876 Facebook impressions; 610,500 Twitter impressions; 364 Instagram followers; and 17,415 LinkedIn impressions	610,756 Twitter impressions; 370 Instagram followers; 18,460 LinkedIn impressions	achieved, no explanation was available as to why emphasis on Facebook as the most favoured tool had dropped. Additionally, the new Media and Comms Strategy is now almost complete but only now starting to be implemented - i.e. no evidence for reporting against yet.	
		Achieved		7 million+ opportunities to view. 430,800 Facebook impressions; 930,700 Twitter impressions; 502 Instagram followers; 25,787 LinkedIn impressions		
	Data Source(s) for substantiating indicator progress					
			Mainstream and social media			
	Outcome Indicator 3.2		Baseline (2016/17)	Milestone 1 (2017/18)		
	Annual external review by independent expert assessing the SMP's media and communications impact	Planned	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a strong positive impact through its media and communications work, representing good value for money against the core grant		
		Achieved		Independent expert review states: <i>"Evidence of positive outcomes in this area is mixed, with good information generated through the initial stages of a Social Return on Investment (SROI) study by the University of Edinburgh on the Scotland-Malawi</i>		

				<p><i>links showing that large scale public engagement continues to increase, and early stages of a University of Glasgow survey of public awareness indicating people's relatively good awareness about Scotland's links with Malawi.</i></p> <p><i>However, evidence of specific indicators is slightly less positive, with the number of mainstream media articles and features significantly down, but an increase in 'opportunities to view' because the articles and features appeared in media channels with higher circulation. Social media activity has been relatively high, with most targets over-achieved, but the change in emphasis from Facebook to Twitter, Instagram, etc doesn't seem to have been planned or necessarily understood. Additionally, the new Media and Communications Strategy has only recently been completed so there's no implementation reporting or evidence yet.</i></p> <p><i>SMP has, though, developed websites for other stakeholders to enhance knowledge and capacity that can support SMP with its impact. Examples of this include the Scottish Global Health Co-operative, the</i></p>	
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				Malawi-UK Business Group, and the Scottish SDGs Network."	
		Data Source(s) for substantiating indicator progress			
		Short report written by external assessor			
OUTPUT 3.1	Output Indicator 3.1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment- <u>AMBER</u> - either partial delivery, or insufficient / questionable evidence, or both
New Media and Communications Strategy developed and implemented	Updated strategy produced and reported annually against	Planned	Existing SMP Communications Strategy requires updating	SMP Communications Strategy updated and progress reported against, capturing key learning	Development a bit delayed but now adopted.
		Achieved		Presented to SMP Board March 2018, to be launched Year 2	
		Data Source(s) for substantiating indicator progress			
		SMP records			
	Output Indicator 3.1.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment- <u>AMBER</u> - either partial delivery, or insufficient / questionable evidence, or both
	Total number of Malawi features in the Scottish media	Planned	154	155	Significantly less than planned.
		Achieved		83	
		Data Source(s) for			

		substantiating indicator progress			
				Media records	
	Output Indicator 3.1.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
	Percentage of Malawi features in the Scottish media which are positive in tone	Planned	100%	95%-100%	Heartening.
		Achieved		98%	
		Data Source(s) for substantiating indicator progress			
				SMP's database of media coverage	
OUTPUT 3.2	Output Indicator 3.2.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>
SMP website development and maintenance as national hub for Scotland-Malawi interactions	Total number of page views on the SMP website	Planned	86,289	88,000	This data comes from website statistics, so evidence is assumed to be good and accurate.
		Achieved		88,398	
	Data Source(s) for substantiating indicator progress				
	Website statistics				
	Output Indicator 3.2.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - <u>good evidence of successful delivery</u>

	Total number of new visitors on the SMP website	Planned	17,915	18,500	Successfully attracting increasing numbers of new visitors.
		Achieved		19,966	
		Data Source(s) for substantiating indicator progress			
		Website statistics			
	Output Indicator 2.2.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
	Total number of sessions on the SMP website	Planned	31,132	31,500	Target met, and implies that many of the 23.5K visitors are coming back at least once.
		Achieved		33,683	
		Data Source(s) for substantiating indicator progress			
		Website statistics			
OUTCOME 4	Outcome Indicator 4.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
New and priority areas of engagement between Scotland and Malawi are progressed	Summary Progress and Impact reports published annually on the SMP's work on: business, investment, trade and tourism; youth and schools; and agriculture and food security	Planned	In 2016/17, this reporting was included within the standard SG reporting.	2017/18 report to show strong evidence of impact in these three areas	The BITT programme especially, and the establishment of the Agriculture and Food Security community of practice, have been substantial areas of progress. Support for schools and youth has been maintained, despite the loss and change of the key staff member.
		Achieved		2017/18 reports show significant activity and impact in each of these three areas.	
		Data Source(s) for substantiating indicator progress			

			Annual reports		
	Outcome Indicator 4.2		Baseline (2016/17)	Milestone 1 (2017/18)	
	Annual external review by independent expert assessing the SMP's impact in: business, investment, trade and tourism; youth and schools; and agriculture and food security	Planned	This type of review did not take place in 2016/17	2017/18 table-top external review assessing evidence of SMP impact concludes that the SMP has had a positive impact through its work in these areas, representing good value for money against the core grant	
		Achieved		Independent expert review states i	
		Data Source(s) for substantiating indicator progress			
			Short report written by external assessor		
OUTPUT 4.1	Output Indicator 4.1.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Delivery of the Business, Investment, Trade and Tourism (BITT) programme	Number and scale of SMP points of engagement advancing the BITT programme (e.g. BITT forums, Malawi CPG meetings on BITT, BITT campaigns)	Planned	5	5	Good evidence of active support programme, especially the Buy Malawi 2018 campaign and interventions to promote increased CDC investment.
		Achieved		10	
		Data Source(s) for substantiating indicator progress			
	SMP records				
	Output Indicator 4.1.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
	Number of member testimonial case	Planned	2	4	Clear qualitative evidence of e.g.

	studies giving evidence from businesses, importers, investors, etc illustrating the positive impact of the SMP's BITT support	Achieved		4	producers appreciation of SMP support but opportunities missed for tracking additional (non-anecdotal) evidence of actual outcomes such as sales increases as a result.
		Data Source(s) for substantiating indicator progress			
		Written quotes			
	Output Indicator 4.1.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment – <u>AMBER</u> either partial delivery, or insufficient / questionable evidence, or both
Number of written testimonials from the Government of Malawi illustrating the impact of the SMP's BITT support	Planned	In 2016/17 we did not collect this	1	SMP reports of its support for the Malawi-British Business Group 'but insufficient evidence from the Government of Malawi	
	Achieved		1		
	Data Source(s) for substantiating indicator progress				
	Written quotes from the Malawi High Commissioner to the UK				
OUTPUT 4.2	Output Indicator 4.2.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Expand schools outreach, support for school partnerships and wider youth engagement	Number and scale of SMP youth and schools points of support and engagement	Planned	34	36	A range of one-to-one, school, and teacher training support provided, together with larger scale youth congress and a visit to Malawi to support the Malawi side of schools links.
		Achieved		49	
		Data Source(s) for substantiating indicator progress			
	SMP and school records				
	Output Indicator 4.2.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery

	Estimated number of young Scots benefitting from SMP support and outreach in the year	Planned	55,900	59,000	Gives an indication of scale.
		Achieved		65,174	
		Data Source(s) for substantiating indicator progress			
		SMP and school records			
OUTPUT 4.3	Output Indicator 4.3.1		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
Convening and supporting a community of practice on Agriculture and Food Security	Number and scale of SMP agriculture and food security points of support and engagement	Planned	2	2	A well received meeting and a series of ten video case studies uploaded for further dissemination and knowledge sharing.
		Achieved		2	
		Data Source(s) for substantiating indicator progress			
		SMP records			
	Output Indicator 4.3.2		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful delivery
	Percentage of members and partners engaged in this area stating they have benefitted from new connections and increased shared learning as a result of the SMP's activities	Planned	Data not collected in 2016/17	75%	Not immediately evident how this has been measured but quotes from meeting participants feedback evidence the benefits they gained, and SMP follow-up reports two new links being established.
		Achieved		100%	
		Data Source(s) for substantiating indicator progress			
Written feedback from organisations					
Output Indicator 4.3.3		Baseline (2016/17)	Milestone 1 (2017/18)	Independent Assessment - <u>GREEN</u> - good evidence of successful	

					delivery
Numbers of case study testimonials from key individuals illustrating the impact of the SMP's agriculture and food security work	Planned	Data not collected in 2016/17	2		SMP reports of two new links developed by University of Edinburgh and Scotland's Rural College as a result of the meeting.
	Achieved		2		
	Data Source(s) for substantiating indicator progress				
		Written case studies and quotes			



Emily Mnyayi running a workshop at the 3rd May 2017 Schools Forum workshop in Inverness